



CITY OF SAN DIEGO COMMISSION FOR ARTS AND CULTURE

AGENDA

LYCEUM

79 Horton Plaza, San Diego, California 92101

San Diego, California

Friday, April 26, 2019

8:30 a.m. – 10:30 a.m.

8:30 a.m.	I.	Call to Order & Statement of Purpose+Vision	Janet Poutré, Chair
8:32 a.m.	II.	Non-agenda Public Comment	
8:45 a.m.	III.	Chair's Reports	Janet Poutré
		A. ACTION – March 22, 2019 Commission Meeting Minutes	
		B. ACTION – Appointment of Public Art Committee Members	
		C. ACTION – February 21, 2019 Minutes from 2019 Commission Workshop	
		D. Other Reports	
	IV.	Presentation – Visual and Performing Arts Program, San Diego Unified School District	Russ Sperling, Director
	V.	Committee Reports	
		A. Policy & Funding Committee	Ann Bossler, Committee Chair
		1. ACTION – Fiscal Year 2020 Arts and Culture Budget Distribution Priorities	
		2. ACTION – Fiscal Year 2020 Organizational Support Program/Creative Communities San Diego Request for Proposal Ranks	
		B. Public Art Committee	Ben Meza, Committee Chair
		1. ACTION – Final Artwork Proposal for Children's Park Public Art Project by Miki Iwasaki	

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VISION: Expanding our world by celebrating creativity in San Diego

PURPOSE: The City of San Diego Commission for Arts and Culture serves in an advisory capacity to the Mayor and City Council on promoting, encouraging and increasing support for the region's artistic and cultural assets, integrating arts and culture into community life and showcasing San Diego as an international tourist destination.

Meetings may be recorded. PUBLIC COMMENT: Any member of the public may address the Commission on any agenda item during agenda item public comment, or on any matter not presently pending or previously discussed at the Commission that is within the Commission's area of responsibility during non-agenda public comment. Each public comment speaker is limited to three (3) minutes and may be limited further by the Commission Chair if deemed necessary to allow the Commission to conduct its business. Public comment speakers may allocate their time to other speakers. Public comment is non-debatable. To exercise this right, members of the public wishing to address the Commission under agenda item, or non-agenda, public comment must submit a Public Comment Request form and any presentational materials. Pursuant to open meeting laws, no discussion or action, other than a referral, shall be taken by the Commission on any issue brought forth under non-agenda public comment. The information contained in this agenda is available in alternative formats and can be requested by calling 619-236-6800 at least three (3) working days prior to the meeting in order to insure availability.

		C. Advocacy & Outreach Committee	Tyler Hewes, Committee Chair
		D. Commissioner Engagement Ad Hoc Committee	Udoka Nwanna, Ad Hoc Committee Chair
10:10 a.m.	VI.	Executive Director's Reports	Jonathon Glus, Executive Director
		A. Arts and Culture Funding Programs	
		B. Public Art Program	
		C. Other Reports	
10:20 a.m.	VII.	New Business for Future Agendas	Janet Poutré
10:25 a.m.	VIII.	Commissioner Speed-Round – What arts, culture and creative experiences have you had this month and one interesting fact about another commissioner (who, what, when, where)?	Janet Poutré
10:30 a.m.	IX.	Adjourn	

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CITY OF SAN DIEGO COMMISSION FOR ARTS AND CULTURE

MINUTES

Friday, March 22, 2019

Commissioners Present

Janet Poutré, Chair
Vernon Franck, Vice Chair
Dajahn Blevins
Ann Bossler
Tyler Hewes
Ben Meza
Udoka Nwanna
Keith Opstad

Commissioners Absent

Michael Brown
Gina M. Jackson
Doreen Schonbrun
Rebecca Smith
Jason Whooper

Staff Present

Jonathon Glus
Christine E. Jones
Leticia Gomez Franco
Charles G. Miller
Stephanie Teel
Gail Wingfield

Jon Dwyer, Deputy City Attorney

-
- I. **Call to Order & Statement of Purpose+Vision** – Commissioner Janet Poutré called the City of San Diego Commission for Arts and Culture to order at 8:46 a.m. at the City Council Committee Room, 12th Floor, City Administration Building, 202 C Street, San Diego, CA 92101. Commissioner Janet Poutré read aloud the Commission’s statement of purpose and vision.
- II. **Non-agenda Public Comment**
- Theresa Kosen (Arts & Culture San Diego Coalition) shared two examples of arts organizations that rganizations collaborate to strengthen our diverse cultural ecosystem. The first example was the 4th annual Hearing the Future Festival that occurred in January which brought together more than 15 arts and culture organizations. The second aswas the San Diego Civic Youth Ballet collaboration with the San Diego Model Rail Road Museum presenting Choo Choo’s in Tutu’s.
 - Peter Comiskey (Balboa Park Cultural Partnership) thanked everyone who was able to attend the Annual Trustees Connected event on March 14, 2019. Mr. Comiskey shared that he is looking forward to the extended policy and funding meeting that is being planned. He also reported that the cultural districts in the state and the county and working more closely together and he will be bringing more details about this initiative to the Commission in the coming months.
 - Carol Manfield (Coral Consortion of San Diego) invited the Commission to their annual performance Saturday at the Spreckel’s Theatre.
- III. **Chair’s Reports**
- A. **ACTION – January 25, 2019 Commission Meeting Minutes** – Commissioner Tyler Hewes made a motion to approve the Commission meeting minutes of December 21, 2018. Commissioner Ben Meza seconded the motion. The vote was 8-0-0; the motion passed.
- Yea: Blevins, Bossler, Franck, Hewes, Meza, Nwanna, Opstad, Poutré (8)
- Nay: (0)
- Abstention: (0)
- Recusal (0)
- B. **Other Reports** – Commissioner Janet Poutré reported that funding panels were conducted during the week and she thanked everyone who had attended. Poutré congratulated Peter Comiskey for the success of the recent Balboa Park Trustees Connected event, and she thanked her colleagues on the Commission who were able to attend. Poutré reported that the Mayor continues to state that the arts funding line items in the FY20 budget will not be impacted by the budget cuts that each

department has been asked to take, and that the Mayor will be declaring April as Arts, Culture & Creativity Month in San Diego. A proclamation is being planned. Finally, Poutré thanked everyone for their time and participation in the Commission Workshop.

IV. Committee Reports

- A. Policy & Funding Committee – Commissioner Ann Bossler, Chair of the Policy & Funding Committee reported that Executive Director, Jonathon Glus provided an overview of FY20 arts and culture program and initiative budget priorities to the committee. Discussion topics included the allocation to Horton Plaza Theatre Foundation and with additional information on the City's obligation to fund that organization, and the annual allocations for arts and culture funding programs and arts education. There was further discussion about the need to consider the impact of the initiative for arts education enrichment. She also reported that Senior Arts and Culture Funding Manager, Gail Wingfield, presented a summary of the mid-year reports submitted by contractors. The next and likely final Special Meeting will be on May 10, 2019 from 8-9 a.m.
- B. Public Art Committee – Commissioner Ben Meza, Chair of the Public Art Committee presented the action items to the Commission.

1. **ACTION – Donation of Artwork Proposal from Hal W. Goforth Jr. and Florida Track Club-West: *Meb: Boston Strong* by Jessica LoPresti and Oscar Leon** – Commissioner Ben Meza introduced the item and asked Chief of Civic Arts Strategies, Christine E. Jones to provide an overview of Hal W. Goforth Jr. and Florida Track Club's proposal to donate a life-size bronze sculptural depiction of Meb Keflezighi, a professional athlete and San Diego resident, to be sited either in Balboa Park or Mission Bay Park. Jones summarized the Public Art Committee recommendation to recommend to the Executive Director of the Commission not to accept the donation of artwork titled *Meb: Boston Strong* from Hal W. Goforth Jr. and Florida Track Club-West into the City of San Diego Civic Art Collection. Jones reported that the Parks and Recreation Department had also recommended that the donation not be accepted, and had encouraged the donor to approach a local high school instead.

Public Comment

- Hal W. Goforth Jr. Mr. Goforth introduced himself, described his support of the donation proposal and commented on the evaluation of the proposed donation, including criteria related to artist selection, public safety and commemorative artwork of a living person.

Commissioner Vernon Franck made a motion to not accept the donation of artwork proposal from Hal W. Goforth Jr. and Florida Track Club-West: *Meb: Boston Strong* by Jessica LoPresti and Oscar Leon. Commissioner Tyler Hewes seconded the motion. Commission then discussed the proposal. Discussion topics included the relevance to the collection, the fact that the City does not ordinarily collect commemorative artwork of living persons, clarification that the proposed artwork hasn't been fabricated yet, and acknowledgement of Meb's athletic achievement. Commissioner Franck shared that proposed artwork donations come in different forms and accession criteria are considered for all proposals. Alternate locations with stronger relationship to site were suggested such as San Diego High School, Meb's alma mater. Commissioner Blevins expressed how important Meb is to the district he is from. (District 4) Commissioner Meza shared that San Diego High School is currently remodeling the facility and it would be a great opportunity for the donation. **The vote was 8-0-0; the motion passed.**

Yea: Blevins, Bossler, Franck, Hewes, Meza, Nwanna, Opstad, Poutré (8)

Nay: (0)

Abstention: (0)

Recusal (0)

2. **ACTION – Final Artwork Proposal for Fire Station 50 Public Art Project by Susan Zoccola.** Commissioner Ben Meza introduced the item and asked Senior Public Art Manager, Charles G. Miller to provide an overview of the final artwork proposal. **Commissioner Ben Meza made a**

motion to approve the recommendation from the Public Art Committee to recommend that the Executive Director of the Commission accept the final artwork proposal by Susan Zoccola in fulfillment of the City's collecting mission, collection scope and accession criteria as established in the Department Instruction 1.00. Commissioner Keith Opstad seconded the motion. The vote was 8-0-0; the motion passed.

Yea: Blevins, Bossler, Franck, Hewes, Meza, Nwanna, Opstad, Poutré (8)

Nay: (0)

Abstention: (0)

Recusal (0)

- C. Advocacy & Outreach Committee – Commissioner Tyler Hewes, Chair of the Advocacy & Outreach Committee reported that the committee was continuing to meet with City Councilmembers. Hewes mentioned that Commissioner Franck will continue to work on assignments for Goodwill Visits with Commissioners.
- D. Commissioner Engagement Ad Hoc Committee – Commissioner Udoka Nwanna, Chair of the Commissioner Engagement Ad Hoc Committee reported that the purpose of the engagement is to allow for Commissioners to get to know each other better to be able to make decisions together better as a whole. She reported that the following commissioners would be paired in the coming weeks: Commissioner Blevins and Commissioner Hewes; Commissioner Nwanna and Commissioner Bossler; Commissioner Opstad and Commissioner Hewes; Commissioner Franck and Commissioner Poutré.

- V. Presentation: Supplemental Training on Gifts – Commissioner Janet Poutré introduced Ethics Commission Executive Director Stacey Fulhorst who gave a presentation on gifts and fielded questions from Commissioners.

VI. Executive Director's Reports

Executive Director Jonathon Glus thanked the Commissioners and staff who participated in panels. Glus presented Commissioner Poutré with a gavel for her service as chair.

- A. Arts and Culture Funding Programs – Senior Arts and Culture Funding Manager, Gail Wingfield, reported that the completion of panels during the week and that rank recommendation will be submitted to the Commission in April. Chief of Civic Arts Strategies, Christine E. Jones shared that Nonprofit Academy will take place May 30th and 31st with registration available in April with a digital marketing for the arts one-day intensive being organized for May 29th as a pre-academy opportunity for artists, nonprofits and arts organizers.
- B. Public Art Program – Senior Public Art Manager, Charles G. Miller announced that artist Janelle Iglesias is under contract for the Pacific Highlands Ranch Branch Library Public Art Project and invited Commissioners to an upcoming event to meet the artist on April 13, 2019 at the Carmel Valley Recreational Center Multi-Purpose Room 1.

- C. Other Reports – None

- VII. New Business for Future Agendas – None

- VIII. Commissioner Speed Round– At the invitation of Commissioner Janet Poutré, Commissioners shared arts, culture and creative experiences they have had in the past month.

- IX. Adjourn – Commissioner Janet Poutré adjourned the meeting at 9:56 a.m.



Commission for Arts and Culture

CHAIR'S REPORT

DATE ISSUED: April 18, 2019

ATTENTION: Commission for Arts and Culture

CONTACT: Janet Poutré, Commission Chair

SUBJECT: Appointment of Public Art Committee Community Members

ATTACHMENTS: 1) Chart of Chair's Committee Officer and Member Appointees
2) Bios of Community Member Appointees for Public Art Committee

REFERENCES: [Commission's Rules & Regulations, September 23, 2016](#)

ACTION REQUESTED

Approve the Chair's two appointed Public Art Committee community members.

BACKGROUND

Pursuant to the Commission's *Rules and Regulations*, the Commission Chair will appoint, and the Commission will approve, Public Art Committee community members to take effect within 30 days of approval.

###

2019 COMMISSION COMMITTEE ASSIGNMENTS
Chair's Appointees for Commission Approval on April 26, 2019

COMMITTEE	OFFICERS	COMMISSIONERS	COMMUNITY MEMBERS
EXECUTIVE (Standing)	Chair: Janet Poutre Vice Chair: Vernon Franck	(Min: 5 - Max: 7) Ann Bossler Tyler Hewes Ben Meza Udoka Nwanna Rebecca Smith	N/A
Policy & Funding (Standing)	Chair: Ann Bossler Vice Chair: Rebecca Smith	(Min: 5 - Max: 7) Vacant Tyler Hewes Udoka Nwanna Keith Opstad	N/A
Public Art (Standing)	Chair: Ben Meza Vice Chair: Michael Brown	(Min: 3 - Max: 5) Doreen Schonbrun	(Total Req'd: 6) Derrick Cartwright Linda Caballero Sotello Anthony Graham Lawrence Herzog Eun Park Tiffany Wai-Ying Beres
Advocacy & Outreach (Standing)	Chair: Tyler Hewes Vice Chair: Gina M. Jackson	(Min: 5 - Max: 7) Dajahn Blevins Vernon Franck Jason Whooper	(Total Allowed: Unlimited)
Commissioner Engagement (Ad Hoc)	Chair: Udoka Nwanna Vice Chair: Ann Bossler	(Min: 5 - Max: 7) Michael Brown Gina M. Jackson Doreen Schonbrun	N/A

Pursuant to the Commission for Arts and Culture's *Rules and Regulations*, the Commission Chair will cause the functions, structures, memberships, and officers of the Commission's committees to be reviewed, updated, and approved by the Commission. The Commission Chair will nominate for Commission approval the members and officers of each committee. Efforts have been made to appoint each Commissioner to a committee, committees, and/or other assignments of her/his preference, including leadership positions. Each Commissioner has been assigned to at least one committee.

Anthony Graham is Assistant Curator at the Museum of Contemporary Art San Diego. Prior to joining MCASD, he worked at the Storefront for Art and Architecture, New York and as a research assistant at the Buell Center for the Study of American Architecture and the Office of Publications at Columbia University Graduate School of Architecture, Planning, and Preservation. Since joining the Museum, Graham has curated multiple exhibitions drawing from the permanent collection, including Holdings: Selections from MCASD's Collection, in addition to helping organize special exhibitions San Diego Collects and Ed Ruscha: Then & Now. He received his master's degree from Columbia University and holds a BA from the University of San Diego.

Eun Jung Park is an Assistant Professor of Art History at Southwestern College. Since joining the art department at Southwestern College, she has been part of the strategic planning for the art department curriculum and program. She is a member of numerous committees at the school including Academic Senate, Honors Program, and Academic Program Review Committee. She is a contributing author of *Queering Asian American Art* published by Duke University Press. Dr. Park has presented in several art history conferences regarding contemporary Asian American Art and socially engaged art practices and pedagogy. Dr. Park has over 10 years of exhibition experience in varying capacities such as lead curator for *Civil Space: L.A. Riots* at the Museum of Tolerance for the 20th anniversary of the 1992 L.A. Riots and Curatorial Director for compactspace gallery in Los Angeles. She received her BA in art history from the University of California, Los Angeles, MA from San Francisco State University, and her Ph.D. in art history, theory, and criticism from the University of California San Diego.



CITY OF SAN DIEGO COMMISSION FOR ARTS AND CULTURE

WORKSHOP MINUTES

Thursday, February 21, 2019

Commissioners Present

Janet Poutré, Chair
Vernon Franck, Vice Chair
Ann Bossler
Dajahn Blevins
Tyler Hewes
Gina M. Jackson
Ben Meza
Keith Opstad
Doreen Schonbrun
Rebecca Smith

Commissioners Absent

Michael Brown
Udoka Nwanna
Jason Whooper

Staff Present

Jonathon Glus
Christine E. Jones
Leticia Gomez Franco
Charles Miller
Stephanie Teel
Gail Wingfield

-
- I. Call to Order – Commissioner Janet Poutré called the City of San Diego Commission for Arts and Culture Workshop to order at 8:38 a.m. at CONNECT-4790 Eastgate Mall, suite 125, San Diego, CA 92121.
- II. Non-agenda Public Comment – None
- III. **ACTION – Suspend the Rule Whereby the Executive Committee Sets the Commission Workshop Agenda for February 21, 2019** – Commissioner Tyler Hewes made a motion to suspend the Rule Whereby the Executive Committee Sets the Commission Workshop Agenda for February 21, 2019. Commissioner Vernon Franck seconded the motion. The vote was 9-0-0; the motion passed.
- Yea: Bossler, Franck, Hewes, Jackson, Meza, Opstad, Poutré, Schonbrun, Smith (9)
- Nay: (0)
- Abstention: (0)
- Recusal (0)
- IV. Welcome
- A. Opening Comments – Janet Poutré, Chair, thanked Connect and Commissioner Smith for obtaining the venue space for the workshop to take place along with thanking the Commissioners in attendance and looked forward to the progress that would be made during the workshop.
 - B. Opening Comments – Jonathon Glus, Executive Director, echoed Commissioner Poutré's thank you's. The team has been working on building and refining proposed agendas and is looking forward to the strong leadership skills of Danell in moving the workshop forward.
 - C. Agenda Overview – Danell Scarborough, Facilitator, welcomed everyone and thanked everyone for taking the time out of their day to be at the workshop.
- V. Introductions and Opening Exercise – Facilitator Scarborough opened with introductions from all in attendance with an opening exercise called, **"If you really knew me, you would know..."** in order to cover the relationship building objective for the workshop. Each person within the room shared something personal about themselves with everyone. **"Why do you dedicate your time to be in the Commission?"** Each person within the room expressed their love for the arts and that it had been engrained in them since their youth. To help the conversation flow, the brochure from the National Conflict Resolution

Center was introduced regarding Inclusive, Listening to Understand, Showing Respect for Ideas, Explaining our Perspectives Fairly, Not Engaging in the Things that Distract Us.

- VI. 2018 Accomplishments – Based from the survey that had been sent out to Commissioners and staff, the information that had been obtain from it all was that spirit was kept alive while putting the civic art collection online. Contracting and funding issues were addressed while also conducting outreach, advocacy, and awareness events. Management continued to persevere during a year of changes and onboarding of a New Executive Director.
- VII. Mission, Roles and Responsibilities – Discussion was made of what the mission, roles and responsibilities are of the Mayor, City Council, Commissioners, Contractors, Artists, Community, Executive Director and Staff. **Mayor:** be present, advocate, listen, support, devote sustainable financial resources, promote STEAM, represent the Commission. **City Council:** see arts and culture as integrated, listen at a granular level, put arts and culture into budget memos, prioritize, communicate with us, believe, invite us. **Commissioners:** influence, inspire, demonstrate/leverage value and relevance of the arts, invite to events, connect, partner, conduct updates in district-meet and greets, ask, teach to improve, listen, be present, engage, mentor, matchmaking/bridging. **Contractors:** create, listen, deliver, advocate, appreciate, expand, invite. **Artists:** create and thrive. **Community:** self-advocate, consume, participate, support working artists, contribute, converse. **Executive Director and Staff:** keep it moving/in action, listen, represent, develop programs and political support, support vision of Commissioners, provide focus and consistency, engage nationally, bring professional expertise, co-create with Commissioners who bring local insight, track every opportunity, use best practices, develop partners and allies in City Hall, provide guidance and framework, execute, be a timekeeper, be a resource for information, be an ombudsperson.
- VIII. Break – Break
- IX. 2019 Programming Trends and Ideas – Executive Director, Jonathon Glus shared a presentation on the workplan overview for the Commission. **The workplan overview from now until July 2019:** continue to onboard new team members, facilitate FY20 OSP/CCD RFP evaluation panels, continue to refine arts and culture funding program, promote April as Arts, Culture and Creativity Month, launch digital arts marketing boot camp/pre-Nonprofit Academy, preparation for FY20 Arts Education Enrichment Initiative, “meet the new team” event in May. **Workplan overview from July 2019 to December 2020- Funding and Technical Assistance:** assess Arts Education Enrichment Initiative for impact/outcome with arts education partners, identify opportunities to augment Nonprofit Academy to include marketing, research aspirational funding categories-marketing, micro, artists, equity, etc., continue to refine OSP/CCSD funding program, continue to survey contractors and potential contractors for additional technical assistance needs and provide as possible. **Public Art:** develop and update toolkits, application forms, etc., launch second iteration of “Here Comes the Neighborhood” public art project, launch “San Diego Sites” public art project. **Communications:** overhaul website, relaunch social media presence, refine brand, research communications platform for field, implement webinars, videos, etc., training and information-access tool, expand staff engagement with community, including “coffees”, topical roundtables, informational gatherings, etc. **New Projects and Initiatives:** launch Civic Poet, launch Public Art Bootcamp, research new artist opportunities such as acquisition program, artist exchanges, etc., research continued and enhanced binational program, create cultural presence at City Hall and key city facilities, research artist in residence opportunities inside city departments but in accessible sites. **Targeted Assessments:** Cultural Tourism with Tourism Authority, Creative Economy with San Diego Regional Economic Development Corporation, Equity assessment with the Commission for Arts and Culture. **Cultural Plan Prep:** stabilize agency anchor programs, educate internal and external stakeholders on cultural planning process, conduct aforementioned assessments to inform planning process.
- X. Commission Effectiveness– Discussion was made of what transparency in action and building influence means for the effectiveness of the Commission. In **Transparency:** we are good, clarity of vision and buy in, we can work within parameters of the Brown Act, we can promote feelings of trust, safety, and value for all involved. In **building influence:** we can talk about the Commission in all spaces we work within, wear our nametags, be present in the community, be intentional regarding engagement of key people, tap the press to capture this new day, make events readily available; digital platform/link with tourism, partner with other groups; work smarter, link with regional resources; with schools and their performing arts programs; with the County, partner with Commission on Gang Prevention and Intervention/Policy-Community Relations Board on arts projects and jobs, document how arts are life changing; assess in genuine manner arts impact and return on investment, infuse arts and culture into other nonprofits’

strategic thinking, pay attention to the philanthropic community, track new SD Foundation CEO, post regularly on social media, is there a role we can play as homeless come to City Hall for shelter?, report to City Council on regular basis; share how the Commission can serve.

- XI. Conclusion – Pursue clarity in branding- “The Commission” is used for both the appointed body and the City Department. Could the Commission become The Office of Cultural Affairs?
- XII. Adjourn – Commissioner Janet Poutré adjourned the meeting at 11:51 a.m.

DRAFT



Commission for Arts and Culture

COMMITTEE REPORT

DATE ISSUED: April 18, 2019

ATTENTION: Commission for Arts and Culture

SUBJECT: Fiscal Year 2020 Arts and Culture Budget Distribution Priorities

REFERENCES:

- 1) Slide Presentation: Fiscal Year 2020 Arts and Culture Budget Distribution Priorities
- 2) Spreadsheet: Fiscal Year 2020 Arts and Culture Budget Distribution Priorities
- 3) Fiscal Year 2020-2024 Five-Year Financial Outlook
- 4) IBA Review of Mayor's FY2020-2024 Five-Year Financial Outlook
- 5) FY20 Proposed Budget

STAFF CONTACT: Jonathon Glus, Executive Director

POLICY & FUNDING COMMITTEE RECOMMENDATION:

Support the City of San Diego Mayor's Fiscal Year 2020 Proposed Budget for Arts and Culture as released on April 11, 2019.

On April 12, 2019, the Commission for Arts and Culture's (Commission) Policy & Funding Committee's task was to review and recommend to the Commission support of the City of San Diego Mayor's Fiscal Year 2020 Proposed Budget for Arts and Culture as released on April 11, 2019. The vote for the Policy & Funding Committee's recommendation outlined above was 5-0-0.

Commission for Arts and Culture

Commission Meeting

April 26, 2019



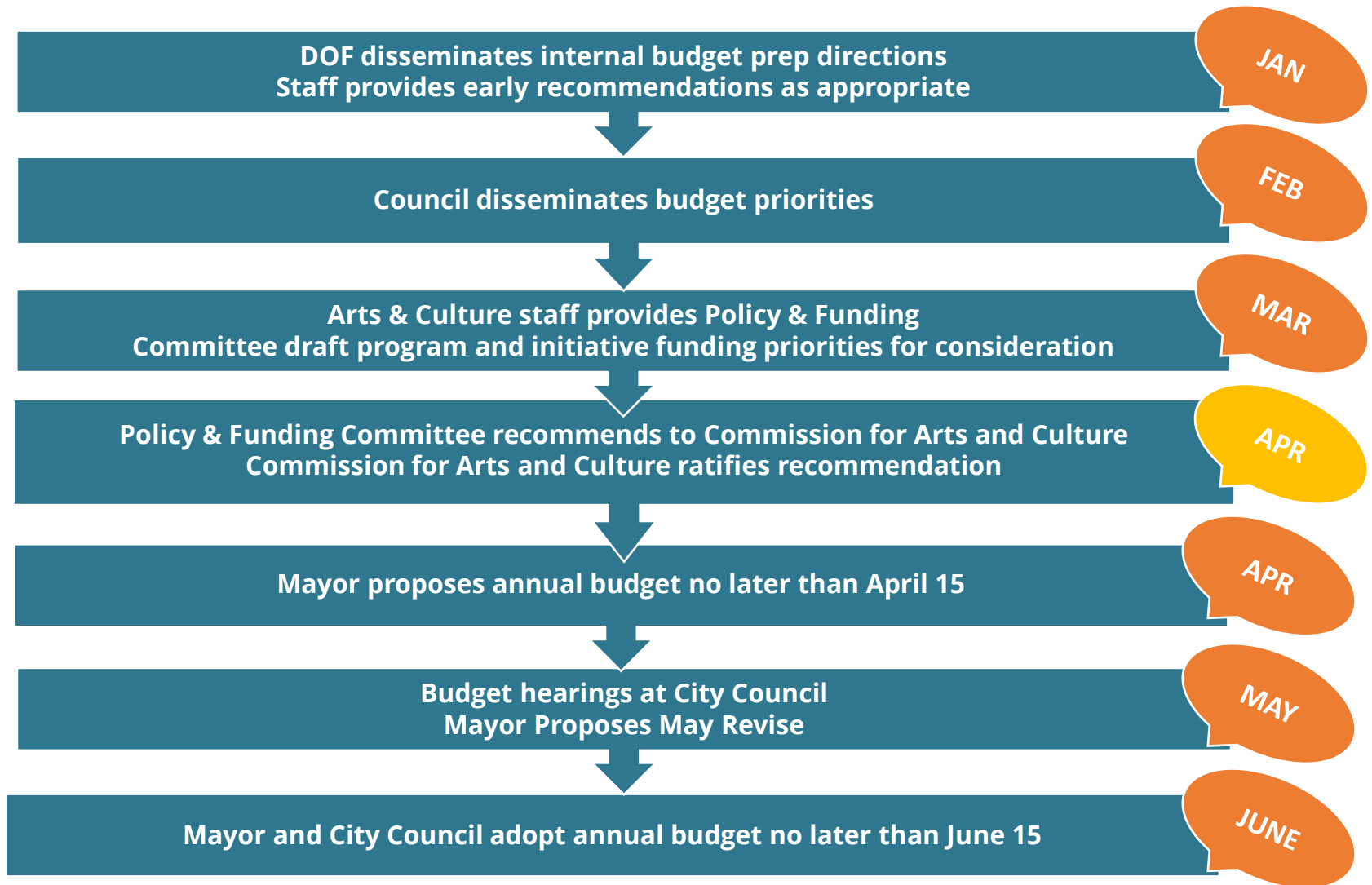
Fiscal Year 2020 Arts and Culture Budget Distribution Priorities

Agenda Item V. A.

Today's Action: Recommend Arts and Culture Program and Initiative Budget Distribution Priorities



Calendar – Where we are in the process





Staff's Role

- Respond to internal budget prep requests as appropriate
- Advise COS and COO on budget prep as appropriate
- Assess external, internal and city priorities to prepare budget
- Prepare draft program and funding initiatives budget priorities for review by A&C Commission
- Present proposed budget to COO and COS and ultimately City Council



Commission's Role

Per the San Diego Municipal Code 26.0704, the Commission's role is to:

- g) Review the annual proposed budget for the Commission as prepared by the Executive Director of the Commission and provide recommendations, as appropriate; and
- h) Advise on the administration of the budget for the Commission, and the arts and culture allocations within TOT funds including, but not limited to, the Special Promotional TOT Revenue and the Arts, Culture and Community Festivals category

So what does this mean?

- 1) Review City's proposed FY2020 budget for Arts & Culture; and
- 2) Provide recommendations for distribution of that proposed budget



What we have to do: deliver core services in arts and culture

1. Directed by [San Diego Municipal Code \(SDMC\) 26.0722-26.0723](#):
“Control” & “Management ” of Artworks (a.k.a. Civic Art Collection)
2. Directed by [SDMC 26.0716](#):
Manage Developers’ Compliance with Civic Enhancement Allocation Regulations
3. Directed by [SDMC 26.0718](#):
Expend “In-Lieu” Civic Enhancement Allocations Within 5 Years of Deposit
4. Directed by [Council Policy 900-11](#):
Include Public Art in Selected Capital Improvement Projects
5. Directed by [Council Policy 100-03](#):
Administer the application process for TOT through OSP and CCSD

SD Commission for
Arts and Culture

Mission:

Vitalize the community by integrating arts and culture into community life, supporting the region's cultural assets, and showcasing San Diego as an international cultural tourism destination



Jean Isaacs San Diego Dance Theatre, *Trolley Dances*



What are we recommending?

- Core foundational funding contracts remain whole
- OSP and CCSD categories remain consistent (percentage wise) with FY19
- Acknowledge proposed 3% reduction (\$45,208)

What is Organizational Support Program (OSP)?

- General operating support for nonprofits
- Types of applicants: theatres, museums, dance companies, service organizations, etc.
- Provides baseline continuity for organizations with a sole mission of delivery of arts and culture programs and services that engage residents & visitors and increases San Diego's quality of life and tourism



What is Creative Communities San Diego (CCSD) Program?

- Project specific support for nonprofits
- Types of projects: Festivals, parades, and celebrations
- Promotes cultural and neighborhood pride
- May support arts and culture programming of non-arts and culture organizations



What is Collections Management?

- Collections management allows for:
 - Public art conservation/restoration projects
 - Regular monitoring / inventorying of City-owned assets
 - Display of collection in public spaces and online
 - Ability to quickly address public safety issues, requests for graffiti removal, etc.
 - Preservation of San Diego's artistic heritage
 - Compliance with local, state and federal laws



before



after



before



after

What is City-Initiated Public Art Funding and what are City-Initiated Public Art Projects?

- City-initiated is funding for public art projects and programming outside of the CIP funding mechanism, because...
- CIP public art funding is tied to CIP sites, thus restricting impact and equity
- City-initiated can respond to specific plans, other construction projects, special opportunities, etc.
- City-initiated can be directed to more neighborhoods
- City-initiated can be leveraged with other funding sources to enhance impact
- City-initiated allows for permanent, semi-permanent, temporary, ephemeral, social, performative, etc
- Allows for strategic partnerships with conservancies, universities, BIDS, the TA, etc. and at sites not possible to fund through CIP like beaches and freeways



What are Mayor/City Council Allocations?

- **Called “Arts, Culture and Community Festival” and allows for:**
 - Support for arts and culture in San Diego throughout SD, primarily based in Council districts
 - Promotes neighborhood pride and community reinvestment
 - Increases physical access and cultural equity
 - Council member and Mayor directed



Arts Education Special Initiative?

- Historically, special initiatives have included cultural tourism, technical assistance/nonprofit academy, a loan fund, etc.
- For FY20, continue the existing arts education enrichment pilot program for a third year, and assess its impact.





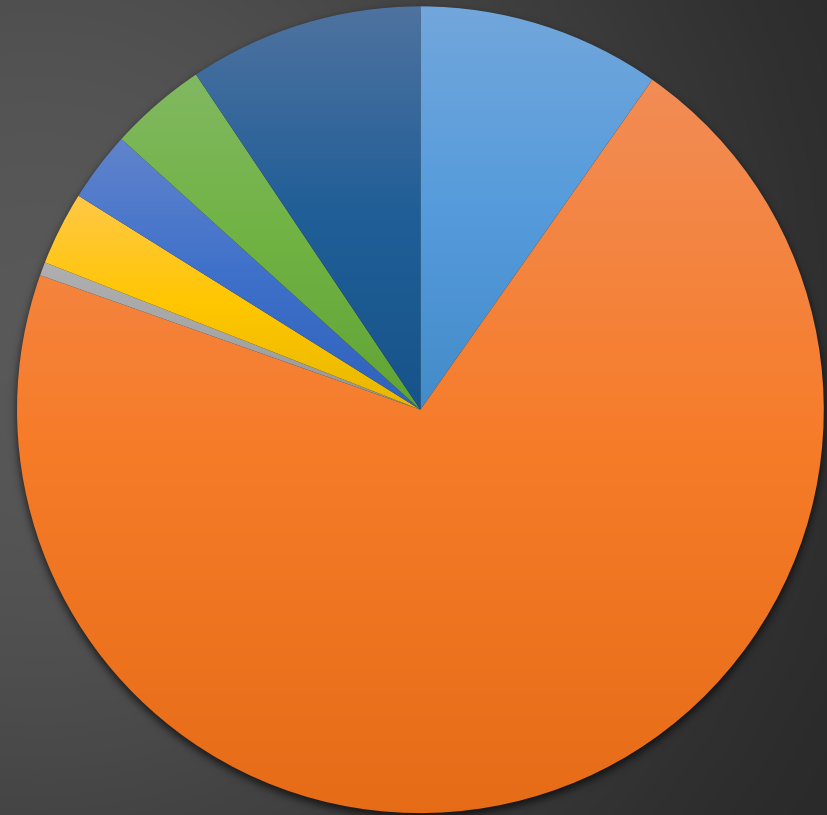
Proposed FY20 Budget Allocations for Key Categories

- Fund Creative Communities San Diego at 9.75% of total allocated budget
- Fund Organizational Support Program at 70.66% of total allocated budget
- Fund Allocation Adjustment (initiatives e.g. art education) at \$77,396
- Fund Horton Plaza Theatre Foundation at \$420,000
- Fund the Mayor/City Council Allocations at \$400,000
- Fund Public Art Fund at 3.90% of total allocated budget, including new Civic Poet at \$10,000



Proposed FY20 Budget Allocations: “The Pie”

- FUNDING PROGRAM: CCSD
- FUNDING PROGRAM: OSP
- ALLOCATION ADJUSTMENT (ART ED INITIATIVE)
- HORTON PLAZA THEATRE FOUNDATION
- MAYOR/CITY COUNCIL ALLOCATIONS
- PUBLIC ART FUND
- ADMINISTRATION



	A	B	C	D	E
	Fiscal Year 2020 Arts and Culture Budget Distribution Priorities	FY19 ADOPTED BUDGET	Approx. % of Total	FY20 Mayor's PROPOSED Budget - April 11 -	Approx. % of Total
1					
2					
3					
4	Creative Communities San Diego (CCSD)	\$ 1,388,935	9.61%	\$ 1,388,935	9.75%
5	Organizational Support Program (OSP)	\$ 10,065,625	69.61%	\$ 10,065,625	70.66%
6	Allocation Adjustment	\$ 100,000	0.69%	\$ 77,396	0.54%
7	Horton Plaza Theatre Foundation	\$ 420,000	2.90%	\$ 420,000	2.95%
8	Mayor/City Council Allocations	\$ 400,000	2.77%	\$ 400,000	2.81%
9	Public Art Fund	\$ 578,410	4.00%	\$ 555,806	3.90%
10					
11					
12					
13	Administration	\$ 1,506,939	10.42%	\$ 1,337,556	9.39%
14					
15	TOTAL	\$ 14,459,909	100%	\$ 14,245,318	100%
18	<i>All numbers are subject to variability in the final amounts due to the nature of the City's accounting processes and City-wide critical strategic expenditures</i>				
19	<i>Mayor's FY20 proposed budget includes a lump sum allocation to the Public Art Fund</i>				
20	<i>All proposed amounts are subject to change after Mayor's FY20 proposed budget is released</i>				

COMMITTEE R E P O R T

DATE ISSUED: April 18, 2019

ATTENTION: Commission for Arts and Culture

SUBJECT: FY20 Organizational Support Program and Creative Communities San Diego
Request for Proposal Ranks

REFERENCES: 1) List of FY20 Organizational Support Program Applicants and Ranks
2) List of FY20 Creative Communities San Diego Applicants and Ranks
3) [City of San Diego Council Policy 100-03, Transient Occupancy Tax](#)

STAFF CONTACT: Gail Wingfield, Senior Arts and Culture Funding Manager

POLICY & FUNDING COMMITTEE RECOMMENDATION

Recommend to the City of San Diego Mayor and City Council the Request for Proposal ranks for FY20 Organizational Support Program and Creative Communities San Diego funding categories, as submitted by Commission Advisory Panelists, and ask Commission staff to come back with further input on funding organizations outside the city limits.

SUMMARY

The City of San Diego (City) issued the Request for Qualifications (RFQ) for FY20 Organizational Support Program (OSP) and Creative Communities San Diego (CCSD) funding categories on September 19, 2018. One hundred sixty-six (166) nonprofit organizations submitted an application in response to the RFQ. Of those applicants, one hundred sixty-three (163) were scored as qualified and asked to submit a proposal in response to the Request for Proposal (RFP). All qualified first-time applicants were required to submit a proposal; qualified applicants under contract with the City for FY18 and FY19 OSP and CCSD funding were able to select between submitting a proposal and requesting that the City exercise the Option to Renew their agreement. In total, forty-seven (47) proposals were submitted in response to the RFP and one hundred thirteen (113) requests to exercise the Option to Renew were received. Of the 47 proposals reviewed, forty-six (46) received a score high enough to qualify for funding (a minimum of 3-). No applicant submitted an appeal. Organizations who were granted the Option to Renew agreed to retain their ratified rank from the previous year. NOTE: three of the numbers above have been modified from the staff report submitted to the Policy & Funding Committee on April 11, 2019. Total applications submitted were 167, not 166 as earlier stated, 163 applications were scored as qualified, not 164 as earlier stated, and 113 requested the Option to Renew, not 116 as earlier stated.

In January 2019, the Commission for Arts and Culture (Commission) appointed Commission Advisory Panels (CAP) to participate in the review of proposals received by the City for the FY20 OSP and CCSD funding categories. Over a one-week period, CAPs convened in four separate public meetings. Each panel evaluated a specific group of proposals using standard criteria and scoring. The panels also included a process piloted in FY18 allowing applicants to address the panel at two prescribed intervals - prior to and following the panel discussion of each applicant's proposal. After evaluation of all proposals and scoring, each CAP voted to recommend ranks for their specific group of proposals. The lists included with this report show all qualified applicants, including the recommended ranks provided by the FY20 CAPs and ranks retained by applicants who were granted the Option to Renew.

On April 12, 2019, the Commission's Policy & Funding Committee's (Committee) task was to make a recommendation to the Commission regarding the FY20 OSP and CCSD RFP ranks and awards. The Committee also asked Commission staff to come back with further input on funding organizations outside the city limits. The vote for the Committee's recommendation above was 5-0-0.

NEXT STEPS

Following the Commission's recommendation, the RFP ranks will be recommended to the Mayor and City Council. Commission staff will use the recommended rank as one factor in the calculation of each applicant's contract award amount, using the standard award algorithm as stated in the FY20 OSP Funding Guidelines and FY20 CCSD Funding Guidelines. Tentative award amounts will be shared with applicants as they are available, and final award amounts will be announced by June 30, 2019.

Fiscal Year 2020 Organizational Support Program - Ranks

Organization Name	Fiscal Year 2020 Rank
Art of Elan	4-
ArtReach	4-
Bach Collegium San Diego	4-
Backyard Renaissance	4-
Balboa Park Cultural Partnership	4
Balboa Park Online Collaborative	4-
Black Mountain Dance Foundation	4-
California Ballet Association, Inc.	3+
CAMARADA, Inc.	3+
Center for World Music	3+
Choral Club of San Diego	3
Choral Consortium of San Diego	3
City Ballet, Inc	4-
Classics for Kids, Inc	4-
Cygnnet Theatre Company	4
David Harp's Foundation	4
Diversionsary Theater Productions Inc.	4-
Fern Street Community Arts, Inc.	4-
Finest City Performing Arts, Inc	4
Flying Leatherneck Historical Foundation	3+
Friends of Balboa Park	4-
Gaslamp Quarter Historical Foundation	4-
Guitars in the Classroom	4
Intrepid Shakespeare Company	4-
Japan Society of San Diego and Tijuana	4-
Japanese Friendship Garden Society of San Diego	4-
La Jolla Historical Society	3+
La Jolla Music Society	4
La Jolla Symphony and Chorus Association	3+
Lambda Archives of San Diego	4
Lao Community Cultural Center of San Diego	3
Library Association of La Jolla dba Athenaeum Music & Arts Library	4-
Mainly Mozart, Inc.	4-
Malashock Dance & Company	4-
Maritime Museum Association of San Diego	3+
Media Arts Center San Diego	4
Mingei International	4-

Mojalet Dance Collective	4-
Moxie Theatre, Inc	4
Museum of Contemporary Art San Diego	4-
Museum of Photographic Arts	4-
New Americans Museum	3+
NTC Foundation	3+
Old Globe Theatre	4
Opera Neo	4
Outside the Lens	4
Pacific Arts Movement	4
Persian Cultural Center	4-
Playwrights Project	4
Poway Center for the Performing Arts Foundation dba Poway On Stage	4
Prophet World Beat Productions	4-
Putnam Foundation dba Timken Museum of Art	4-
Resounding Joy Inc	3-
Reuben H. Fleet Science Center	4
SACRA/PROFANA	4
San Diego Air & Space Museum	4-
San Diego Archaeological Center	4-
San Diego Art Institute	4-
San Diego Automotive Museum	4-
San Diego Ballet	4-
San Diego Center for Jewish Culture	3+
San Diego Children's Choir	4
San Diego Chinese Historical Society & Museum	4-
San Diego Civic Youth Ballet	4
San Diego Comic Convention dba Comic-Con International	4
San Diego Dance Theater	4
San Diego Early Music Society	3+
San Diego Guild of Puppetry, Inc.	4-
San Diego Historical Society	4
San Diego Junior Theatre	4
San Diego Model Railroad Museum, Inc.	4
San Diego Museum Council, Inc.	4-
San Diego Museum of Art	4-
San Diego Museum of Man	4
San Diego Musical Theatre	4-
San Diego Opera Association	4
San Diego Pro Arte Voices	4

San Diego Repertory Theatre	4-
San Diego Society of Natural History Balboa Park, dba San Diego Natural History Museum	4
San Diego Sports Association	3+
San Diego Symphony Orchestra Association	4
San Diego Theatres, Inc.	4-
San Diego Watercolor Society	4
San Diego Winds	4
San Diego Women's Chorus	4-
San Diego Writers, Ink	3+
San Diego Young Artists Music Academy	3+
San Diego Youth Symphony and Conservatory	4
Save Our Heritage Organization	3+
Scripps Ranch Theatre	3
So Say We All	4-
Space 4 Art	4
Spreckels Organ Society	4
The AjA Project	4
The New Children's Museum	4-
The PGK Project, Inc.	3-
Theater and Arts Foundation of San Diego County dba La Jolla Playhouse	4
transcendANCE Youth Arts Project	4
Veterans Memorial Center, Inc	3+
Villa Musica	4
Westwind Brass	3
Women's History Reclamation Project	4-
Write Out Loud	4
Young Audiences of San Diego dba Arts for Learning San Diego	4-
Youth Philharmonic Orchestra	4-

FY20 RFP Proposals

As of 4/15/19

Fiscal Year 2020 Creative Communities San Diego - Ranks

Organization Name	Fiscal Year 2020 Rank
A SHIP IN THE WOODS FOUNDATION	4-
Adams Avenue Business Association	4
Amateur Pianists	4-
American Water Works Association	4-
Armed Servies YMCA of the USA- San Diego Branch	4
Asian Story Theater	4
Balboa Park Conservancy	4-
Biocom Institute	4-
Bodhi Tree Concerts	4-
Brazilian Institute for Arts and Culture	4-
Cabrillo Festival	3
California Lawyers for the Arts	3+
Casa Familiar	3+
Cooper Family Foundation	3+
CoTA (Collaborations: Teachers and Artists)	4
Depositing Empowerment through Outreach and Urban Redevelopment	4
Hillcrest Business Improvement Association	4
Indian Fine Arts Academy of San Diego	3
Italian American Art and Culture Association of San Diego	4-
Jacobs & Cushman San Diego Food Bank	3+
Karama	4
Karen Organization of San Diego	4-
Kyoto Symposium Organization	4-
La Maestra Family Clinic, Inc	4
Linda Vista Multi-Cultural Fair, Inc.	3
Little Italy Association	3+
Little Saigon San Diego	3+
Mandate Project Impact	3
Mariachi Scholarship Foundation	4-
Media Heritage, Inc.	4-
Musicians for Education	4
Ocean Beach Merchants Association	4
Old Town Chamber of Commerce	3-
Options for All	4-
Pacific Beach Business Improvement Association	3
Pacific Beach Town Council, Inc.	4
Paving Great Futures	4

Point Loma Summer Concerts	4
Rancho de los Penasquitos Town Council	4-
Rolando Community Council, Inc.	4
San Diego Architectural Foundation	4-
San Diego Audubon Society	4
San Diego Earth Day	4-
San Diego Film Foundation	4
San Diego International Sister Cities Corporation	2+
San Diego Lesbian, Gay, Bisexual, Transgender Pride	4
San Diego Performing Arts League	4
San Diego Shakespeare Society	4-
San Diego State University Foundation for KPBS	4
San Ysidro Improvement Corporation	3-
Spirit of the Fourth	4
Teatro Mascara Magica	4-
The Bon Temps Social Club of San Diego	3+
Torrey Pines Kiwanis Foundation	4-
Via International	4

FY20 RFP Proposals

As of 4/15/2019



Commission for Arts and Culture

COMMITTEE REPORT

DATE ISSUED: April 18, 2019

ATTENTION: Commission for Arts and Culture

SUBJECT: Final Artwork Proposal for Miki Iwasaki: Children's Park

REFERENCES: 1) [Commission for Arts and Culture Department Instruction 1.00 – Collection Management Policy for the Civic Art Collection](#)
2) Final Artwork Proposal Package

STAFF CONTACT: Charles G. Miller, Senior Public Art Manager

PUBLIC ART COMMITTEE RECOMMENDATION:

Recommend that the Executive Director of the City of San Diego Commission for Arts and Culture (Commission) accept the final artwork proposal by Miki Iwasaki in fulfillment of the City of San Diego's (City) collecting mission, collection scope and accession criteria as established in Section 5 – Collecting Mission, Section 6 – Scope of the Collection and Section 8.2 – Accession Criteria of the Commission for Arts and Culture Department Instruction 1.00 – *Collection Management Policy for the Civic Art Collection*.

SUMMARY:

Artist Miki Iwasaki was commissioned to design, fabricate and transport permanent, site-specific artwork for Children's Park and consult during installation of artwork at the site by the City. The Children's Park project involves major improvements to the existing park in the Marina area of Downtown. Schmidt Design Group produced the general development plan, and Spurlock Landscape Architects are the architects for design improvements to the park located between Martin Luther King Promenade and West Island Avenue in Downtown. The artist has collaborated with Spurlock Landscape Architects.

On November 2, 2018, Iwasaki presented his preliminary artwork idea to the Public Art Committee (PAC) for feedback. PAC also provided feedback on the artist's schematic artwork proposal on January 4, 2019. On April 3, 2019, the artist's final artwork proposal was presented to PAC. At the meeting, PAC voted (5-0-0) to recommend to the Commission that the Executive Director of the Commission accept the final artwork proposal by the artist in fulfillment of the City's collecting mission, collection scope and accession criteria. In addition to PAC's feedback, the final artwork proposal is informed by suggestions from the public, the City's Parks and Recreation Department, and other various City departments.

FISCAL CONSIDERATIONS:

This project is funded by the City of San Diego as set forth in *City of San Diego Council Policy 900-11 – Inclusion of Public Art in Selected Capital Improvements Program Projects*.

Petrichor

Public Art Project
San Diego Children's Park

Final Artwork Proposal

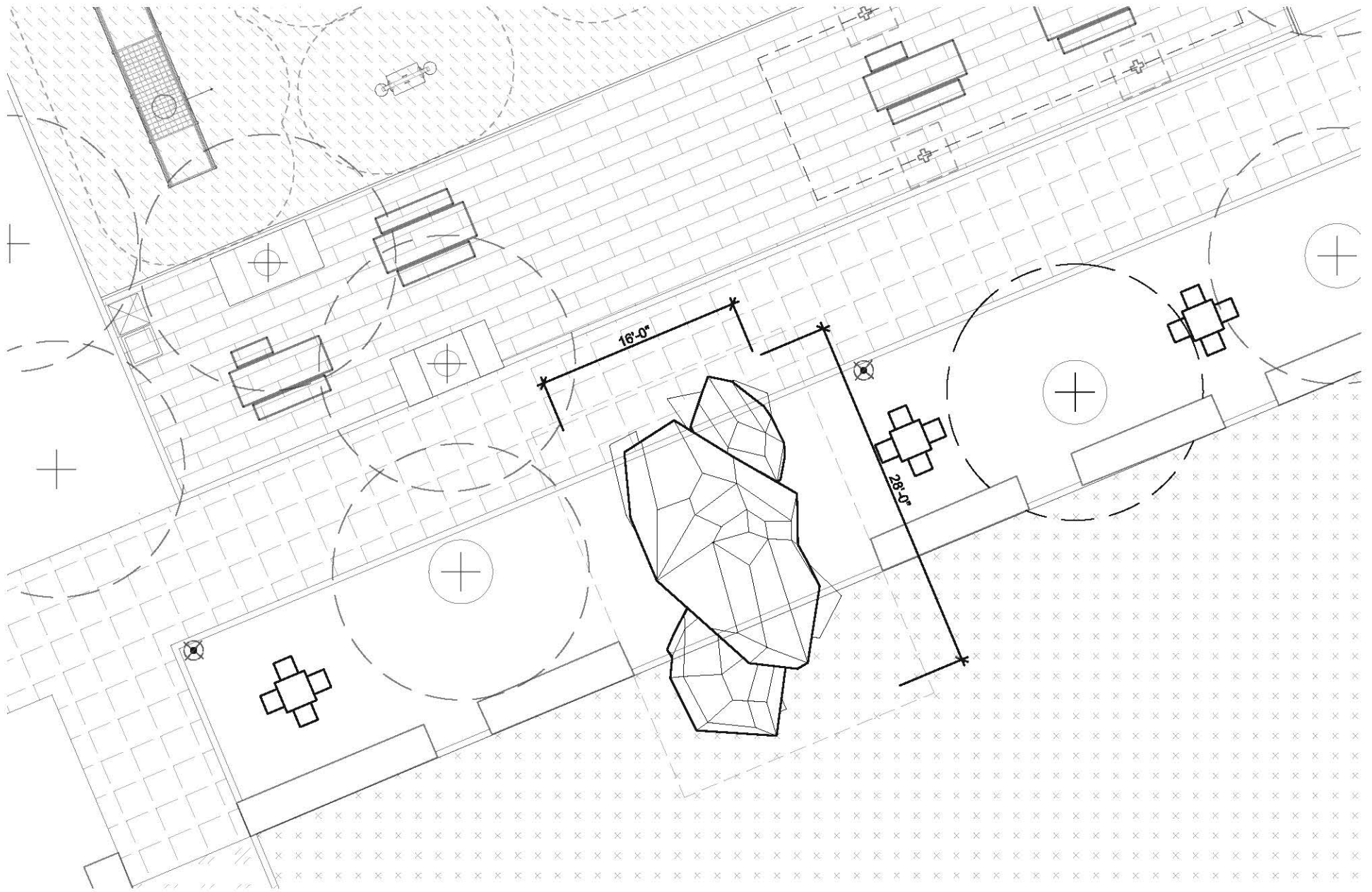


A - site plan // not to scale

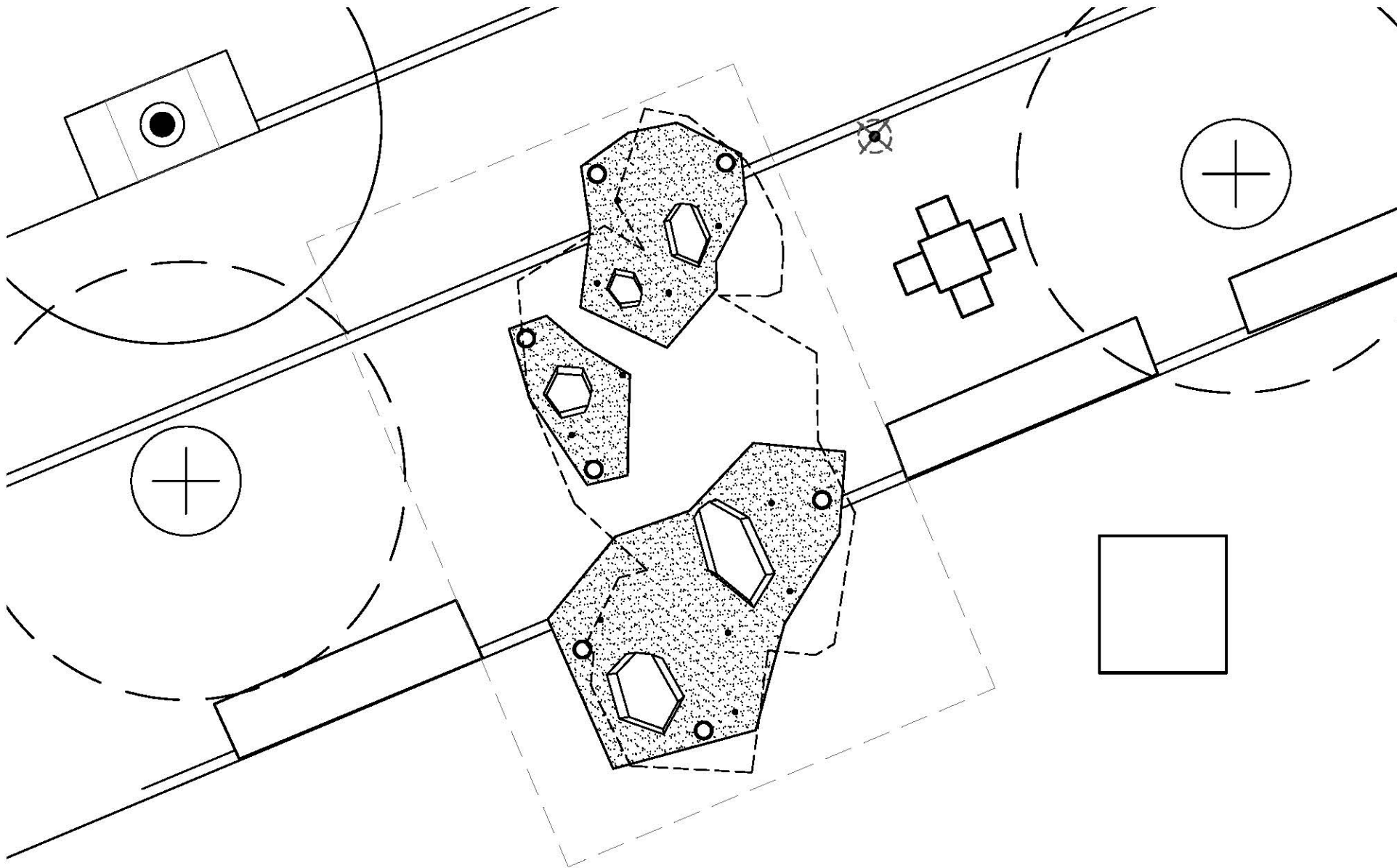




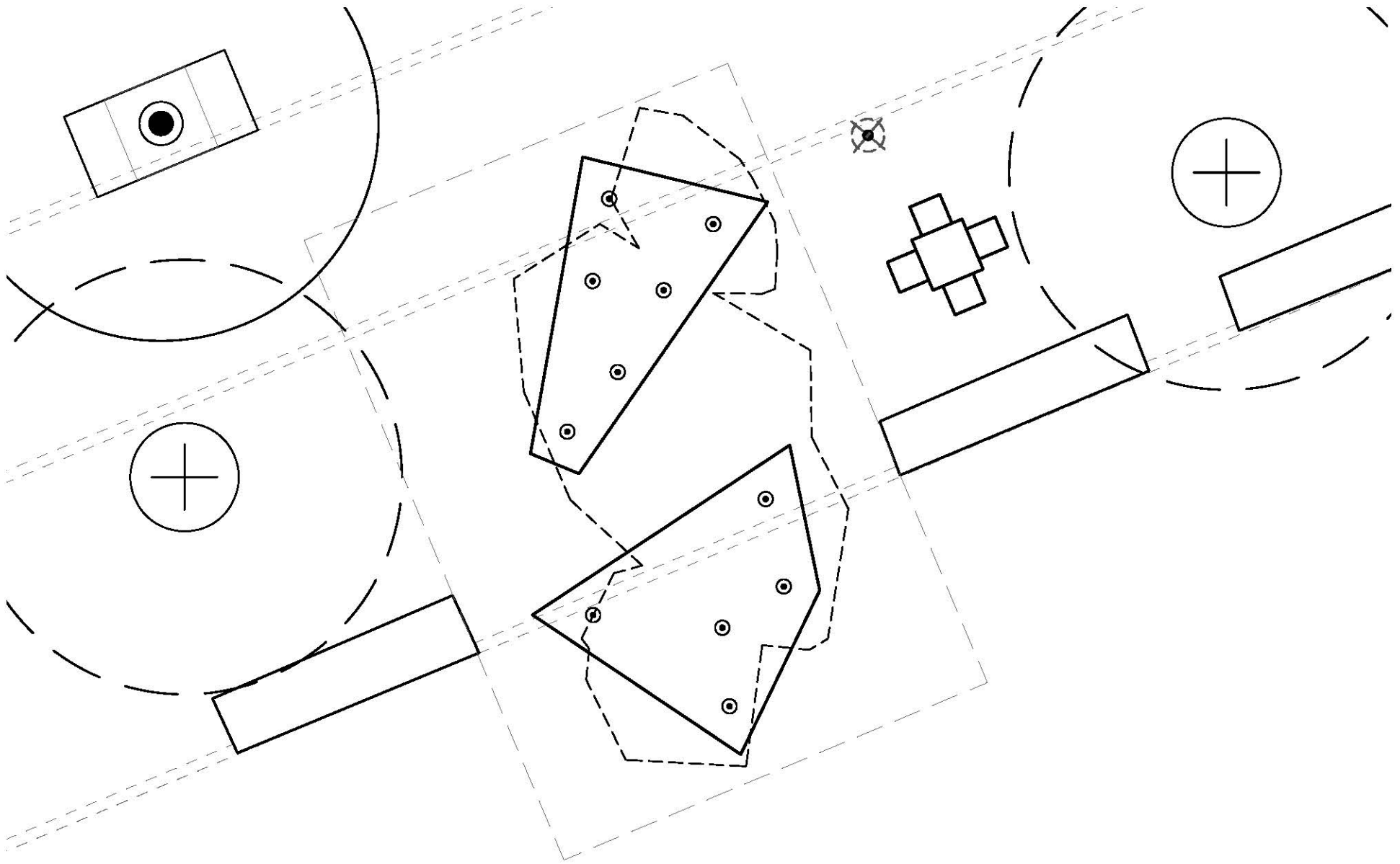
B - site photo



E - site drawings - aerial view

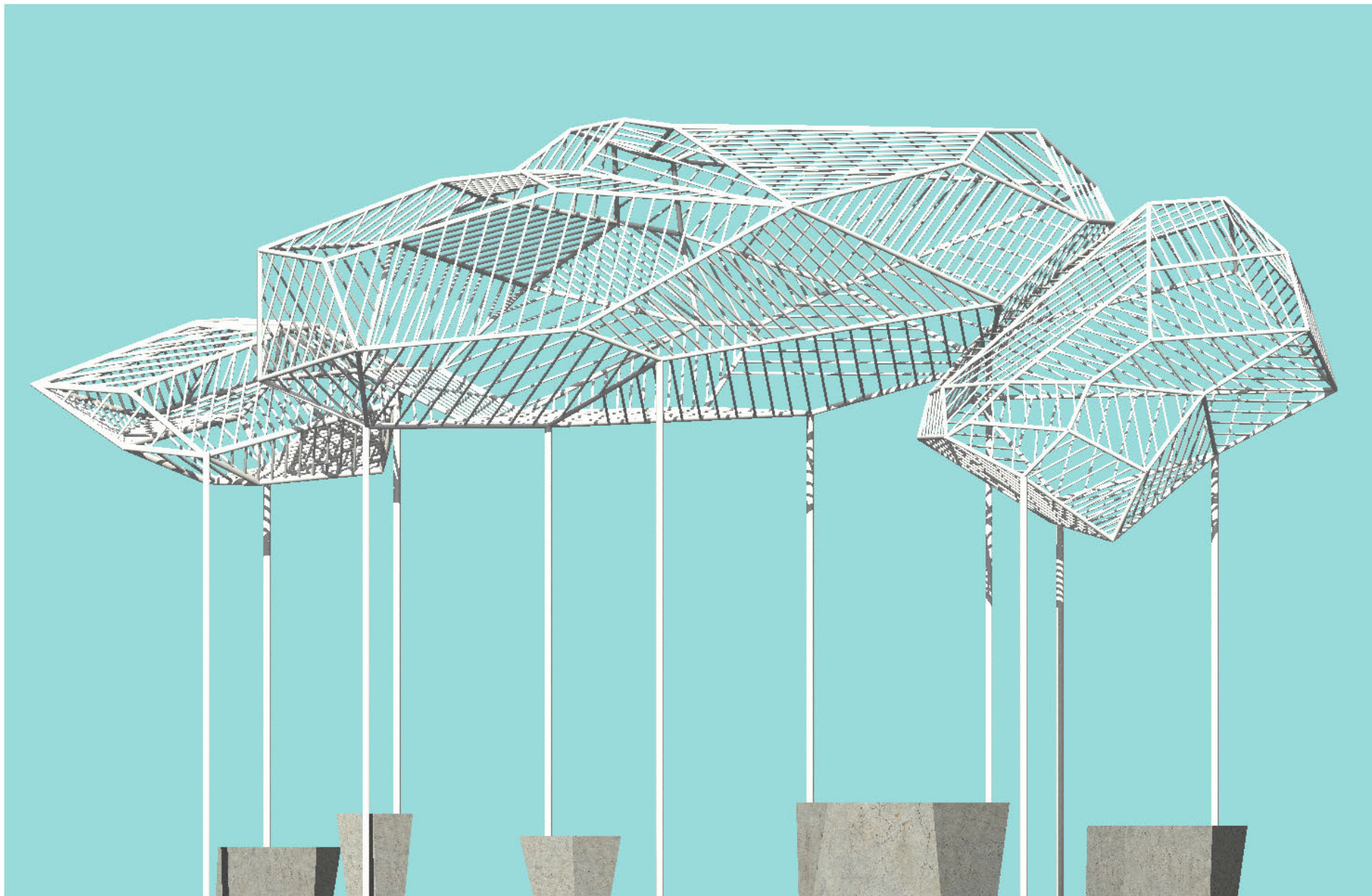


E - site drawings - ground plane plan

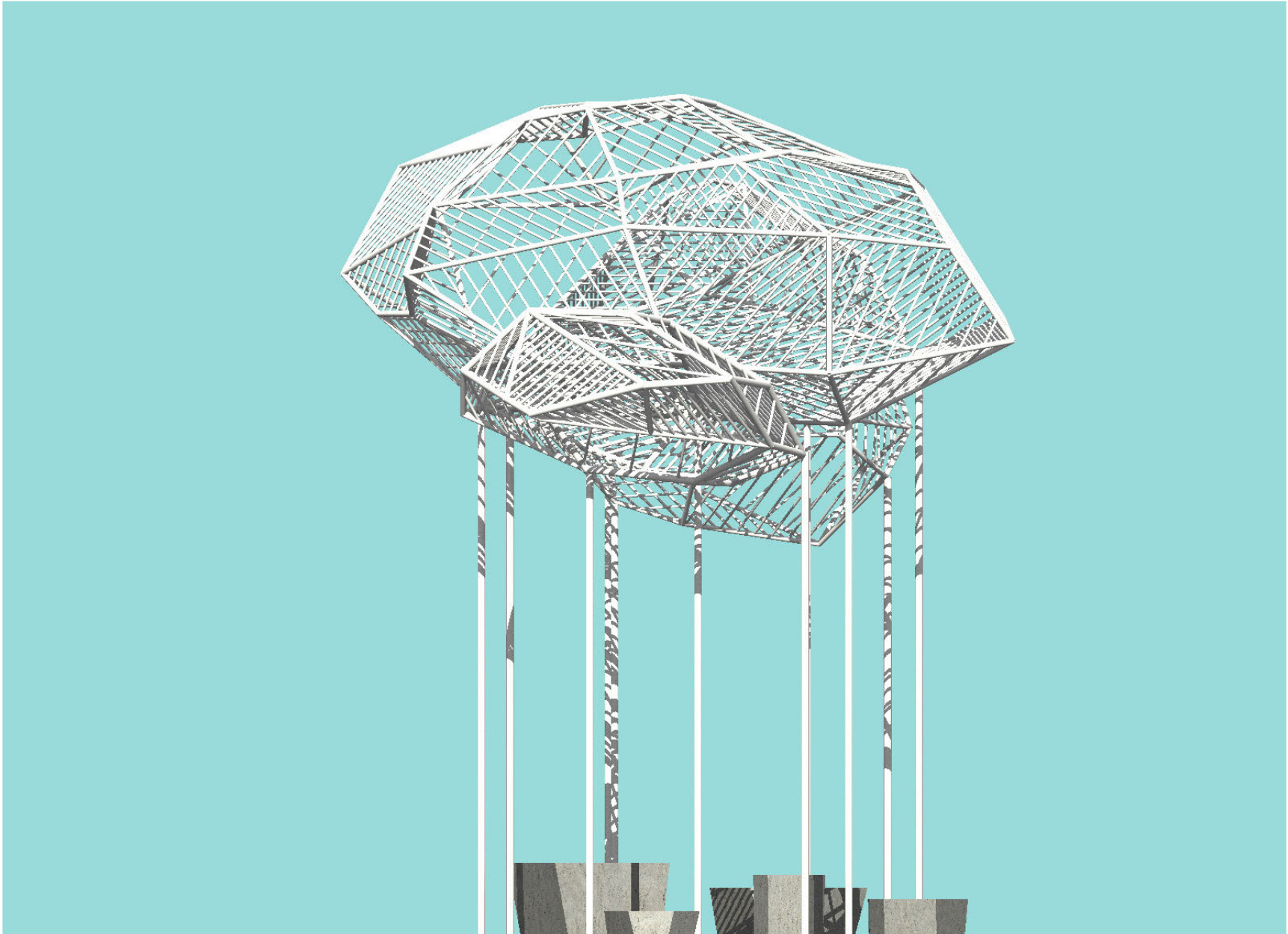


E - site drawings - foundation plan

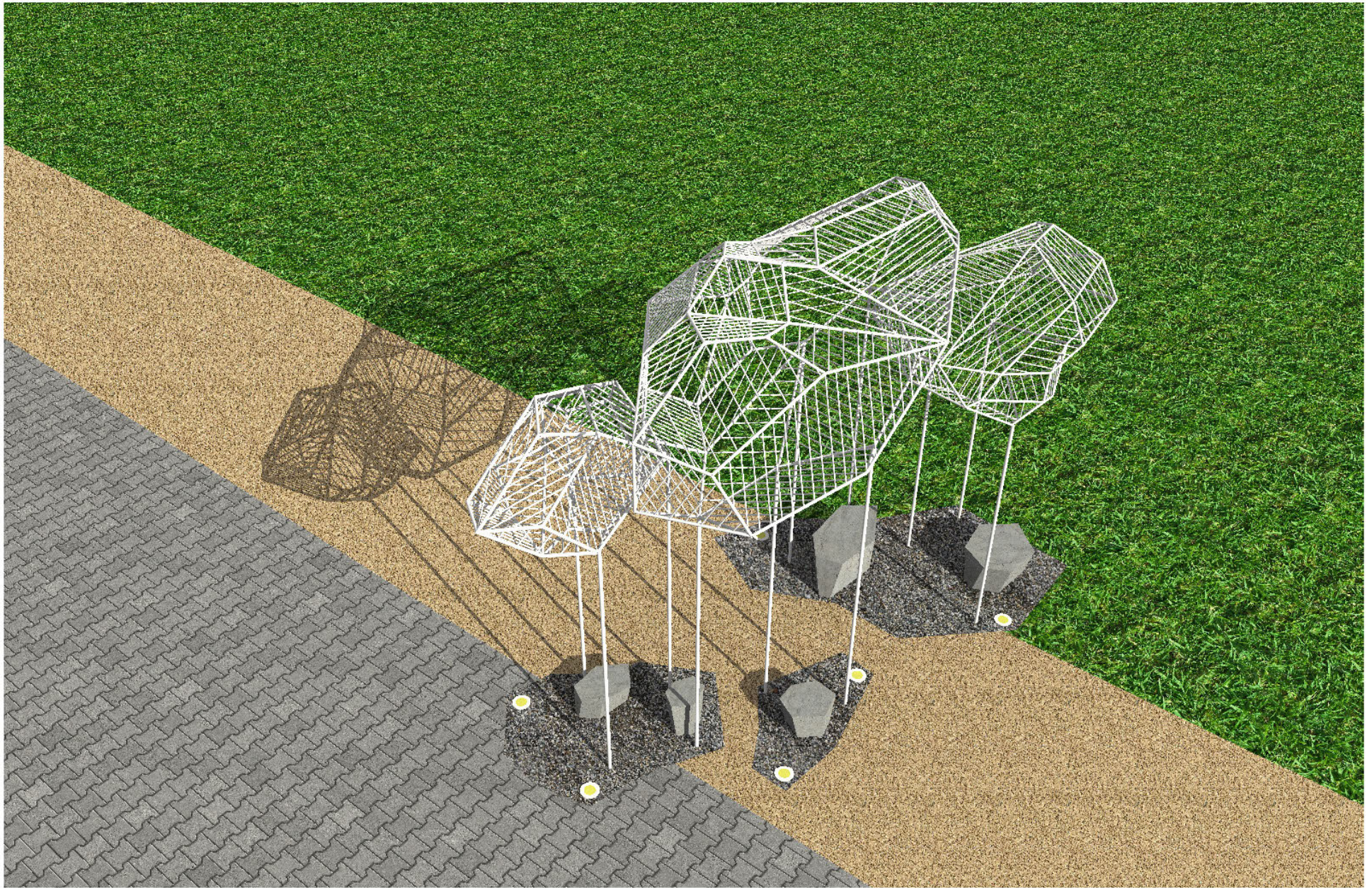




E - site drawings - elevation render



E - site drawings - elevation render



E - site drawings - perspective render

The final design for *Petrichor* consists of large tube steel space frames that define three interlocking abstract volumes 'floating' above the ground plane. The organization of the frame was shaped as a faceted geometry where the faces were closed with additional thinner tube steel members. The result is that the outer 'skin' of the volumes begin to carry many visual properties simultaneously. Depending on the lighting conditions, proximity, perspective and peripheral objects the volumes can change from solid objects, to translucent screens and create shadow play on the adjacent surfaces.

The placement of the piece, as recommended by the landscape architect, is positioned between the fountain and the children's play structures. This placement allows for an isolated yet contextually strong position within the park. It allows for its own isolated experience as a public art element while also cognitively reading its relationship to the other elements within the park.

The vertical steel supports holding up the forms also direct your view upward into the piece. The irregularity of the support spacing also forces the viewer to slowly navigate underneath it allowing for a more deliberate experience. The groundcover and hardscape is designed as a continuation of the cloud and can be interpreted as landforms or bodies of water on the ground. The ground material will be gravel which will float over the actual foundations for the vertical steel supports. The contextual materials of the landscaped pathway, decomposed granite and turf areas will fill in around the ground surfaces.

The steel forms and steel vertical supports will be welded and mechanically fastened in manageable parts appropriate for fabrication and installation. All the steel and hardware will have a zinc coating for durability and an additional white marine paint top coating which allows the ambient light conditions to interact more vividly with the piece.

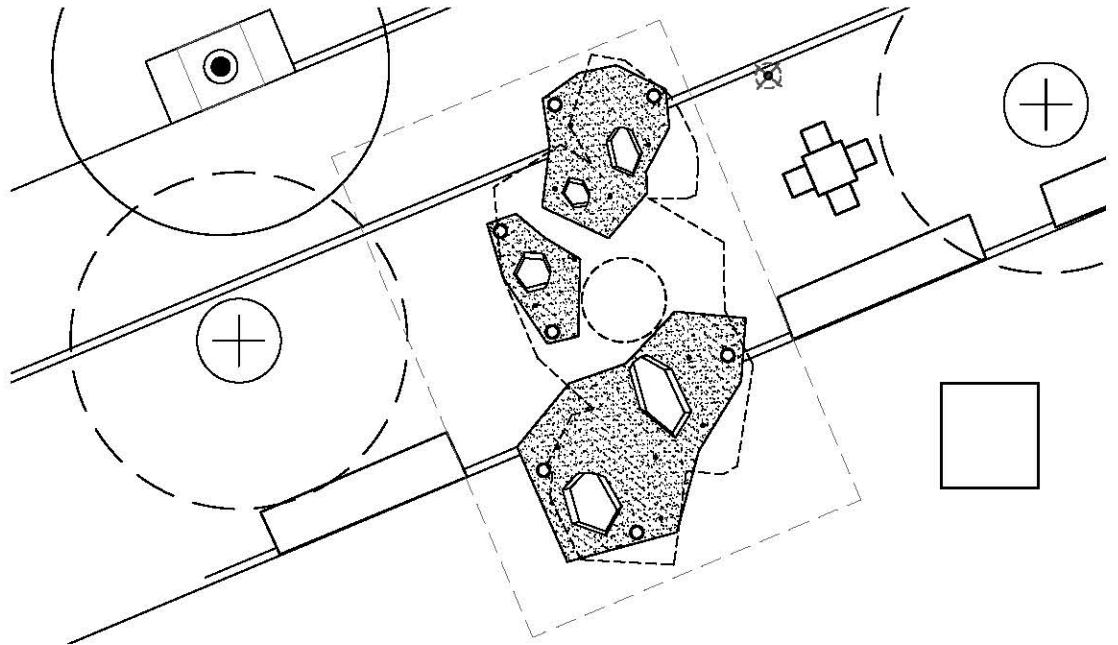
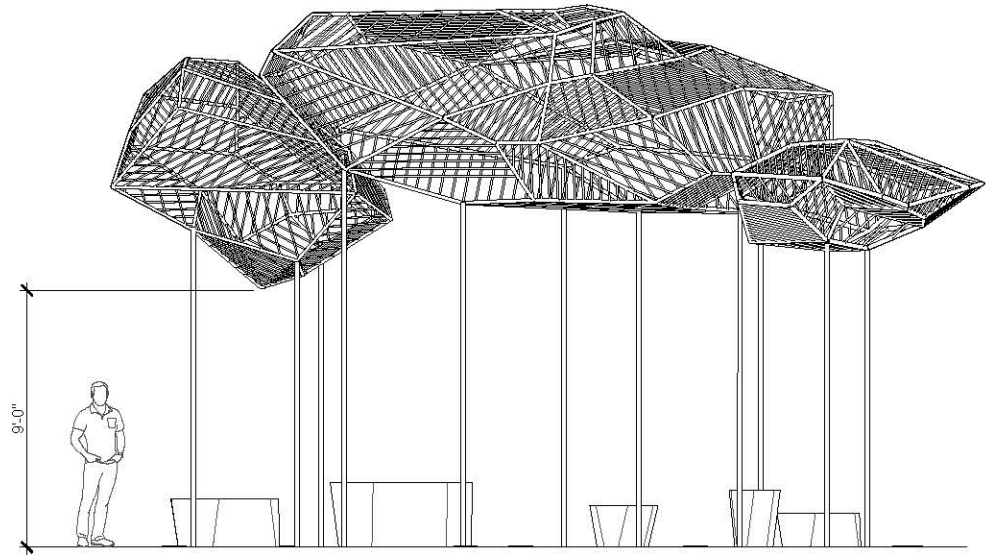
The intention is to also have in-ground lighting that will illuminate the object in the evening. This will allow for the piece to be a beacon in the forest and be visible from multiple vantage points in and beyond the park boundaries. The illuminated piece can be enjoyed by pedestrians, automobiles, mass transit passengers, local residents and hotel guests.

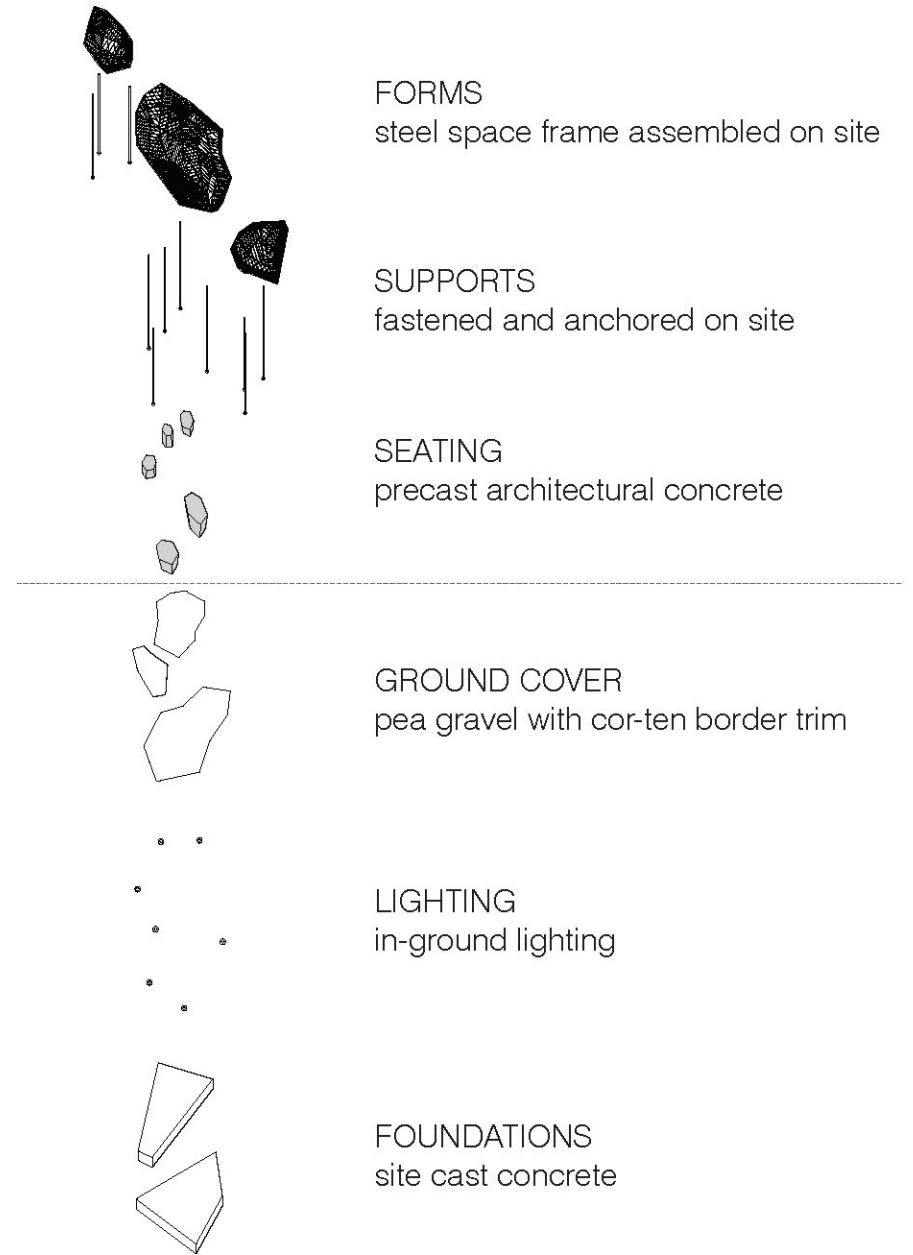
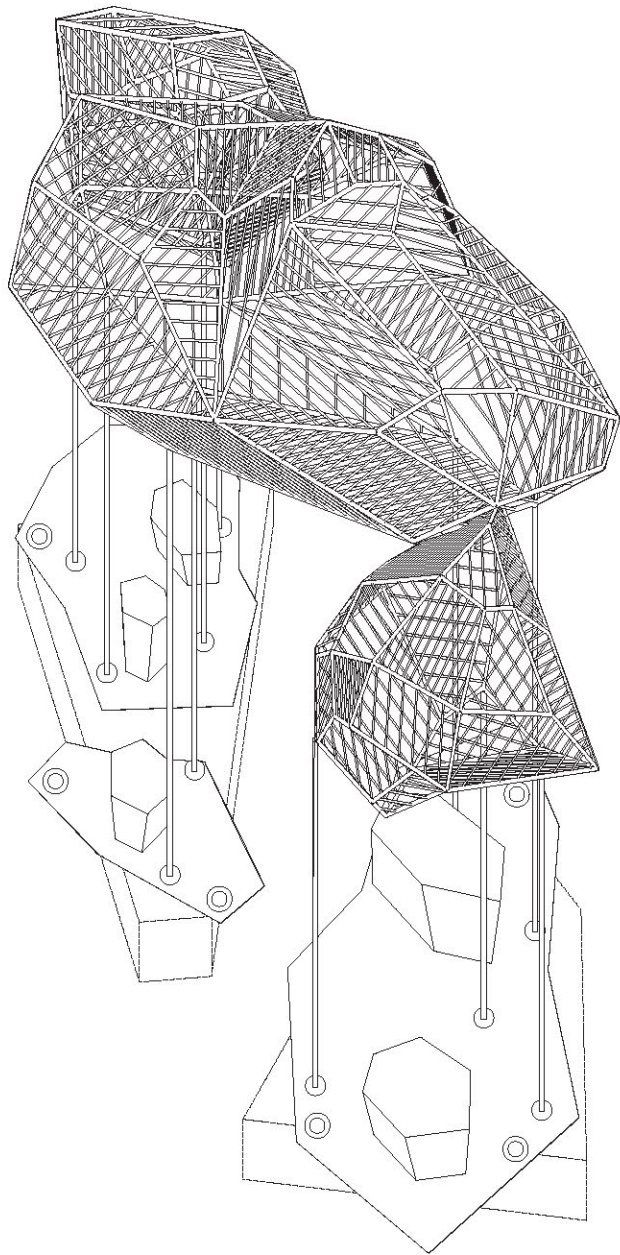
ADA plan

The lowest overhead point will be 9' clear above the ground plane.

There will be a clear wheelchair access path and turn around space underneath the piece.

The ground surfaces will be flush with adjacent finish grades.





L - installation plan