San Ysidro is a long-standing community of Mexican heritage, uniquely situated along the international border. San Ysidro’s location, adjacent to the Echelle, provides abundant opportunities for cultural exchange and commerce, serving both the border and the resident population.

The San Ysidro Land-Use Plan is focused on one of the valley’s most vibrant and diverse communities. The plan promotes a healthy, active neighborhood.

 Incorporated sustainability policies, strategic and design features, and focused economic opportunities and contribute to a strong community.

Facilitate the development of San Ysidro’s growth potential through creative, comprehensive planning solutions.

Learn More!

Acknowledgments

explore & share our community vision

For more information, visit the City of San Diego’s website:

www.sandiego.gov/planning

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The San Ysidro Community Plan is a component of the City of San Diego's General Plan.

The Community Plan provides a long-range development guide for San Ysidro, its property owners, and residents. It provides direction on what types of future uses and public improvements should be developed in San Ysidro. The City’s Land Development Code, San Ysidro Impact Fee Study, Capital Improvement Program, and San Ysidro Historic Village Specific Plan help ensure the vision of the Community Plan is implemented.

The Community Plan
The Community Plan focuses on community-level activities, increased housing opportunities, and transit-oriented development to spur job opportunities and strengthen the local economy.

The Vision for the Community
San Ysidro is a long-standing community of Mexican heritage, uniquely situated along the international border. The community strives for excellence in neighborhoods, additional job opportunities, diversity, in housing access to healthcare services, and taxes paid in their neighborhood jointly.

Pedestrian Bridge Gateway & Plaza

SPECIFIC PLAN
The San Ysidro Historic Village is "the heart" of the community.

This Transit-Oriented Village includes improved walkability and development opportunities around the Beyer Boulevard Trolley Station and West San Ysidro Boulevard, flexibility for mixed-use development, mobility improvements, and public space expansion.

The Specific Plan aims to catalyze development projects in support of the goals established for the San Ysidro Historic Village.

- Create an attractive, functional urban environment with a mix of land uses surrounding the Beyer Boulevard Station and along San Ysidro Boulevard.
- Provide an interconnected system of nodes, plazas, and sidewalks that connect pedestrian links to the station, San Ysidro Boulevard, parks, the greater community, and the international border.
- Design streets, alleys, paseos, and public spaces to create a lively and attractive street character.
- Maintain the unique, "folkloric" character of the area with uses, amenities, and design elements that reflect residents' values and cultural heritage, and celebrate the Latin influence and culture of the area.
- Provide opportunities for a diverse and balanced supply of housing types for households of all income levels.
- Create a sense of entry into the community through gateways, plazas, sidewalks, linear street furnishings, landscaping, and cultural art in order to identify points.

Neighborhood District

The Beyer Boulevard Corridor District presents opportunities for public spaces and pathways to connect housing parks, and alley improvements.

San Ysidro Boulevard Gateway District
Present pedestrian activity with sidewalk cafes, public outdoor spaces, and open areas, and pedestrian-oriented shopping districts.