

## Complete Communities Public Engagement Summary

The City of San Diego Planning Department began drafting the Complete Communities initiatives in the spring of 2019, and since June 2019 has presented these initiatives to a wide variety of stakeholder groups and at public meetings. This document provides a summary of public meetings, events, and online outreach activities.

The following list summarizes these outreach activities, events, surveys, and other online engagement, which are attached in this document:

1. **Public Engagement Timeline and Summary**—Lists all dates, events, stakeholders, and meeting details for outreach events and activities.
2. **Transit & Tacos: Bringing Transportation Planning to the Streets**—Provides a summary of community engagement held on Mobility Choices at the City Heights Community Development Corporation fourth annual Transit & Tacos event at the Fair@44 community activation space on El Cajon Boulevard.
3. **Complete Communities Online Engagement Tool Screenshots**—Provides screenshots of the online engagement tool the City launched in December 2019 to provide information on each initiative and to collect community feedback on program implementation and is still open. Staff also posted a survey about the Housing Solutions initiative on May 1 and closed the survey on June 15.
4. **Complete Communities Engagement Tool Survey Results**—Provides information on responses from respondents.
5. **Housing Solutions Program Details Webpage – Sample Screenshots**—Provides screenshots of the Housing Solutions webpages.
6. **Housing Solutions Survey – Sample Screenshots**—Provides screenshots of the Housing Solutions survey, which was available between May 1, 2020 – June 15, 2020.
7. **Mobility Choices Program Details Webpage – Sample Screenshots**—Provides screenshots of the Mobility Choices webpages.
8. **Mobility Choices Survey – Sample Screenshots** Provides screenshots of the Mobility Choices survey, which was available between May 1, 2020 – June 15, 2020.
9. **Complete Communities Webinar Polling Results**—Provides a summary of polling results from the webinar held on July 13, 2020. Staff partnered with the Institute for Local Government to host a two-hour [interactive public webinar](#) that included presentations on the program concepts and changes to date, polling on previous survey feedback results, and a question and answer session.

# **1. Public Engagement Timeline and Summary**

**Complete Communities: Housing Solutions and Mobility Choices  
Public Engagement Timeline and Summary  
May 2019 – July 2020**

Date	Event	Stakeholders	Details
May 30, 2019	Stakeholder Meeting	Market Rate Developers	Presented initial draft Housing Solutions program incentives and requirements. <sup>1</sup>
May 31, 2019	Stakeholder Meeting	Affordable Housing Developers	Presented initial draft Housing Solutions program incentives and requirements. <sup>1</sup>
June 10, 2019	Stakeholder Meeting	Industry Representatives	Presented initial draft Housing Solutions program incentives and requirements. <sup>1</sup>
June 13, 2019	Stakeholder Meeting	Transit, Climate, Equity Advocates	Presented initial draft Housing Solutions program incentives and requirements. <sup>1</sup>
June 26, 2019	EIR Scoping Meeting	Open to the Public	Solicited public input on the scope and content of the Program EIR at the Mission Valley Library
August 30, 2019	Transit and Tacos	Open to the Public	City staff worked closely with City Heights CDC in participation of the Tacos and Transit community engagement event. The goal of the event was to make active transportation planning efforts by the City more accessible to City Heights and Mid-City residents. City staff held an “input gathering and engagement station” to hear from residents which transportation amenities would encourage them to walk, bike, or take public transit more often and to provide feedback on the kinds of benefits they wanted to see from the City’s transportation network. <sup>2</sup>
October 2, 2019	ATI Committee	Open to the Public	Presented proposed Mobility Choices regulations and supporting documentation.
November 13, 2019	Code Monitoring Team Meeting	Open to the Public	Presented proposed Mobility Choices and Housing Solutions programs as an information item.
November 13, 2019	Technical Advisory Committee Meeting	Open to the Public	Presented proposed Mobility Choices and Housing Solutions programs as an information item.
December 5, 2020	Complete Communities	Open to the Public	Provides an overview of all four Complete

Date	Event	Stakeholders	Details
	Website and Engagement Tool Launched	(still available online)	Communities initiatives (Housing Solutions, Mobility Choices, Play Everywhere, and Infrastructure Now) and provides an engagement tool for collecting feedback on housing, transportation, parks and recreation, and community infrastructure. <sup>3</sup>
December 6, 2019	LU&H Committee	Open to the Public	Presented proposed Housing Solutions regulations.
December 10, 2019	Community Planners Committee	Open to the Public	Presented high-level overview of the proposed Housing Solutions and Mobility Choices regulations.
December 18, 2019	EIR 90-Day Comment Period Opens	Open to the Public	Draft Regulations and Draft EIR published for 90-day review period.
January 8, 2020	Mobility Board	Open to the Public	Presented the Mobility Choices regulations as an information item.
January 16, 2020	Stakeholder Meeting	Market Rate Developers	Presented and discussed revised (from May/June 2019 briefings) Housing Solutions program incentives and requirements for Housing Solutions.
January 23, 2020	Stakeholder Meeting	Housing, Climate, Transportation Advocates	Presented and discussed revised (from May/June 2019 briefings) Housing Solutions program incentives and requirements for Housing Solutions.
January 28, 2020	Equity Stakeholder Working Group Meeting	Member Organizations: Alliance San Diego, Bayside Community Center, Business for Good, Casa Familiar, Center for Sustainable Energy, Circulate San Diego, City Heights CDC, Climate Action Campaign, Environmental Health Coalition, GRID Alternatives, Groundworks San Diego, I Am My Brother's Keeper CDC, Mid-City CAN, Nile Sisters Development Initiative, Partnership for Advancement of New Americans (PANA), Project New Village, RISE San Diego, San Diego 350, San Diego EDC, San Diego Housing Federation, The Greenlining Institute, The San Diego	Presented and discussed program incentives and requirements for Housing Solutions and Mobility Choices.

Date	Event	Stakeholders	Details
February 12, 2020	Housing Federation Policy Committee	Foundation, Urban Collaborative Project Members from: Habitat for Humanity, Red Capital Group, Chicano Federation, Eden Housing, California Housing Partnership, Pacific Southwest CDC, FPI Management, RSG, Inc., Circulate San Diego, National Community Renaissance	Presented and discussed Housing Solutions program incentives and requirements.
February 13, 2020	Downtown Partnership Policy Committee		Presented and discussed program incentives and requirements for Housing Solutions and Mobility Choices.
March 9, 2020	Circulate Board Meeting		Presented and discussed program incentives and requirements for Housing Solutions and Mobility Choices.
May 1, 2020	Program Surveys and Detailed Webpages Launched	Open to the Public (webpages still available online)	Project information and surveys for both the Housing Solutions and Mobility Choices programs were posted to the Planning Department website and shared with interested parties and stakeholders via an email distribution list.
May 7, 2020	Building Trades	Building Trades	Presented Complete Communities: Housing Solutions and Mobility Choices initiatives
May 13, 2020	YIMBY Democrats Meeting		Presented and discussed program incentives and requirements for Housing Solutions and Mobility Choices.
May 14, 2020	Planning Commission	Open to the Public	Presented the Complete Communities: Housing Solutions and Mobility Choices regulations as an action item.  Planning Commission recommended the programs and EIR to City Council with a 5-2 vote.
May 26, 2020	Community Planner's Committee	Open to the Public	Complete Communities: Housing Solutions and Mobility Choices action item. CPC voted in opposition to Housing Solutions and to consider Mobility Choices separately.

Date	Event	Stakeholders	Details
June 3, 2020	Mobility Board	Open to the Public	Presented Complete Communities: Housing Solutions and Mobility Choices initiatives
June 15, 2020	Program Surveys and Online Engagement Tool close.		Complete Communities: Housing Solutions and Mobility Choices online surveys close. 274 unique respondents to Complete Communities Engagement Tool.
June 15, 2020	Human Relations Commission	Open to the Public	Presented Complete Communities: Housing Solutions, Mobility Choices, and Play Everywhere initiatives
June 24, 2020	Land Use & Housing Committee	Open to the Public	Presented Complete Communities: Housing Solutions and Mobility Choices initiatives to the Council Committee
July 7, 2020	Equity Stakeholder Working Group	Members of Equity Stakeholder Working Group	Presented Complete Communities: Housing Solutions and Mobility Choices, open time for Q & A
July 15, 2020	Human Relations Commission	Open to the Public	Presented Complete Communities: Housing Solutions and Mobility Choices and Play Everywhere initiatives
July 16, 2020	Stakeholder Webinar for Complete Communities	Open to the Public	Complete Communities: Housing Solutions and Mobility Choices and Play Everywhere. Included interactive polling and open time for Q & A. 241 attendees. <sup>4</sup>
July 22, 2020	Jacobs Center for Neighborhood Innovation	Members of the Jacobs Center leadership team	Presented Complete Communities: Housing Solutions and Mobility Choices, open time for Q & A
July 23, 2020	Biocom	R&D industry stakeholders	Presented Complete Communities: Housing Solutions and Mobility Choices, open time for Q&A
<sup>1</sup> See Transit Priority Area Housing and Infrastructure Incentive Program Summary of Stakeholder Feedback report for details. <sup>2</sup> See Transit & Tacos: Bringing Transportation Planning to the Streets report for details. <sup>3</sup> See attached screenshots and summary of the engagement tool for details. <sup>4</sup> See attached screenshots and summary of the survey for details.			

## **2. Transit & Tacos: Bringing Transportation Planning to the Streets**

# Transit & Tacos: Bringing Transportation Planning to the Streets

City of San Diego Sustainability Department Vehicle Miles Traveled (VMT)

Ordinance Community Engagement

November 2019



## Summary

On August 30, 2019 the City Heights Community Development Corporation (City Heights CDC) held the fourth Transit & Tacos community engagement event at the Fair@44 community activation space on El Cajon Blvd. The goal of this event was to make active transportation planning efforts by the City of San Diego more accessible to City Heights and Mid-City residents. This event is part of an initiative aimed at popularizing the planning process among City Heights and Mid-City residents.





## Methodology

The first Transit & Tacos block party was also held at the Fair@44 community activation space. This location proved to be key to the events' high attendance in 2018 and 2019. The Fair@44 is directly adjacent to El Cajon Blvd, a major commercial corridor in the heart of City Heights, and a major public transit corridor with five popular transit stops within short walking distance from the space. This portion of El Cajon Blvd is also a major pedestrian corridor. The Fairmount Ave and El Cajon Blvd intersection (where the Fair is located) is popular with motorists as well; with 50,000 average daily traffic (ADT). City Heights CDC initially selected this location due to its visibility to pedestrians, transit riders, and motorists. The multi-modal nature of the Boulevard provided an ideal balance of potential event participants.

This Transit & Tacos Summer Block Party was composed of four input-gathering stations, two engagement stations, and a space for our local taco vendor: Dos Tierras Chicano Soul Food. City Heights CDC staff and volunteers greeted participants at the southwest entrance, encouraged them to sign-in, handed them the 2019 Transit & Tacos Passbook (Attachment 1) and quickly explained the logistics of the event. Participants were encouraged to visit all five input-gathering and engagement stations in order to receive a total of five stamps (one for each input-gathering station) in order to receive a tacos ticket.

Additionally, Mid-City CAN and City Heights CDC facilitated and emceed an open mic session during the event. During this time, all participants were invited to share their experiences and thoughts related to public transit in any format they wished. Some folks shared spoken word poetry about their personal experiences with public transit, others addressed agency staff directly, and many others shared their thoughts in a free-flowing format.



*Overview of Transit & Tacos Summer Block Party at the Fair@44 (Photo by Vianney Ruvalcaba)*

## Input-Gathering and Engagement Stations

1. City of San Diego Sustainability Dept. Proposed Vehicle Miles Traveled (VMT) Ordinance Dot/Sticker Survey:
  - a. City Heights CDC partnered with the City of San Diego's Sustainability Department to gather public input related to the City's upcoming VMT ordinance proposal. City staff sought public input on the kinds of values and amenity types most important to City Heights and Mid-City residents as they considered improvements to the City's active transportation infrastructure. City Heights CDC and City staff developed a Dot Survey (Attachment 2). that asked participants to allocate 5 gold star stickers among a variety of values and amenity-type choices. The values survey asked participants why active transportation choices are important to them (for their opportunities to provide social connections at public spaces, enhanced transportation choices, increased opportunities to exercise and improve personal health, contributions to a cleaner environment and sustainability, and safer neighborhoods due to increased eyes on the street. The amenity-type surveys asked which kinds of amenities would encourage participants to bike and take public transit more often. The choices included pocket parks near transit stops or bike facilities, active recreational spaces (such as playgrounds and sports fields) within 0.5 miles of a transit stop or bike facility, street trees at transit stops or along bike facilities, and neighborhood parks within 0.5 miles of a transit stop of bike facility. Participants were asked to allocate three of their five stickers to the values survey board, and two of their stickers to each of the amenity type survey boards. The results of these surveys are included in the 'Input' section below.
2. SANDAG 5 Big Moves Community Portal:
  - a. City Heights CDC is part of the SANDAG Community-Based Outreach Working Group. Our organization has a contract that includes tasks to conduct outreach for the Regional Transportation Plan (RTP) in City Heights. As part of SANDAG's effort to share details on the 5 Big Moves vision with communities and groups all over the region, staff and members of the CBO Working Group developed a 'Community Portal' display with visuals and text describing the 5 Big Moves concept as part of SANDAG's bold new vision for our region's transportation system. The Community Portal has a mix of text and visuals in English and Spanish, and two portions dedicated to comments on what community members are excited and concerned about with regards to the 5 Big Moves vision. City Heights CDC and Nile Sisters Development Initiative (another member of the

SANDAG CBO Working Group providing services to City Heights residents) staffed the 5 Big Moves Community Portal station and gathered over 50 comments. Nile Sisters and City Heights CDC staff entered the comments collected to the SANDAG CBO Working Group database.

3. San Diego Equity Working Group MTS Projects and Services Survey:
  - a. City Heights CDC and Mid-City CAN are part of the San Diego Transportation Equity Working Group, which is composed of community-based organizations working on Environmental and Transportation Justice issues. Mid-City CAN and City Heights CDC staff developed a Dot/Sticker where participants could allocate 5 stickers to the public transit projects and service improvements most important to them. The projects were taken from previous advocacy efforts by member organizations of the SDTEWG, last year's Transit & Tacos block party, and MTS' ElevateSD 2020 outreach efforts. The results will be used to complement existing Transportation Justice advocacy efforts.
4. MTS ElevateSD 2020 Values Survey:
  - a. MTS hosted an input-gathering station for their ElevateSD 2020 outreach efforts. City Heights CDC has actively participated in the MTS ElevateSD 2020 public outreach process and assisted the agency with hard to reach public input at pop-up events, public workshops, and other events.
5. Center on Sustainable Energy Engagement Station
  - a. The Center on Sustainable Energy hosted an engagement station with information on their electric vehicle rebate programs and work with the California Air Resources Board.
6. Bikes Del Pueblo Engagement Station:
  - a. Bikes del Pueblo hosted an engagement station with information on their educational bike cooperative, including how to get involved and the maintenance education services they provide regularly at several City Heights locations.



*Local high school students participate in Dot Survey (Photo by Vianney Ruvalcaba)*





*Local high school students participate in Dot Survey (Photo by Trinh Le)*

## Input

City Heights CDC and City of San Diego staff recorded 621 total responses to the City of San Diego Sustainability Dept. Dot/Sticker Survey. The response distribution is as follows:

Table 1.1. Which Improvements would encourage you to bike more?

Improvement Type	Votes
Neighborhood Park Within 0.5 Miles of Bike Path or Protected Bike Lane	60
Trees Adjacent to Bike Path or Protected Bike Lane	28
Pocket Park Next to Bike Path or Protected Bike Lane	20
Active Recreational Spaces Within 0.5 Miles of a Bike Path or Protected Bike Lane	5

Table 1.2. Which Improvements would encourage you to use transit more?

Improvement Type	Votes
Pocket Park Next to Transit Stop	56
Street Trees at Transit Stops	37
Active Recreational Spaces Within 0.5 Miles of a Transit Stop	30
Neighborhood Park Within 0.5 Miles of a Transit Stop	24

Table 1.3 Why are transit, bike, and walking important to you?

Values	Votes
Environment/Sustainability	77
Safe Neighborhoods	67
Transportation	63
Healthy Environment	54
Health/Exercise	51
Social Connections	49



*City Heights CDC & Mid-City CAN Transportation Justice Organizers Julio Garcia and Rosa Olascoaga emcee during open mic session (Photo by Vianney Ruvalcaba)*





*Transportation Justice resident advocate, Ana Gonzalez, shares her experiences with public transit during open mic session (Photo by Trinh le)*



## Insights

Table 1.1 indicates that having a neighborhood park within 0.5 of a bike path or facility would encourage respondents to bike the most out of all the amenities listed. Table 1.2 indicates that having a pocket park next to a transit stop would encourage respondents to use transit the most out of all the amenities listed. Table 1.2 indicated that the environment and sustainability are the most important reasons for taking transit, biking, and walking.

Additionally, the SANDAG 5 Big Moves community portal comments revealed an overall positive sentiment among community members for the 5 Big Moves concept. Some of the concerns voiced by residents centered around the Next OS concept, since seniors, people with visual disabilities, and people who do not have access to bank accounts felt insecure about their access to the whole system once cutting edge technology begins to roll out. Many comments voiced their dissatisfaction with the current public transportation system in terms of safety, reliability, and time and express their enthusiasm for a transformation in the way we move across the region.



*Poet Sahra performs a spoken word piece about mobility during the open mic session (Photo by Trinh Le)*



*Hoover High School student waits for his tacos from Dos Tierras Chicano Soul Food (Photo by Trinh Le)*

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Attachment 1: Transit & Tacos 2019 Passbook



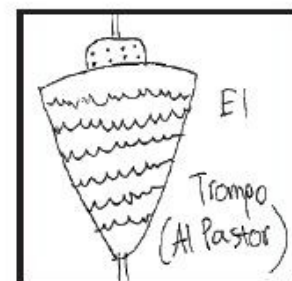
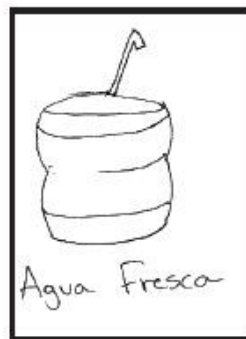
# Transit & Tacos 2019



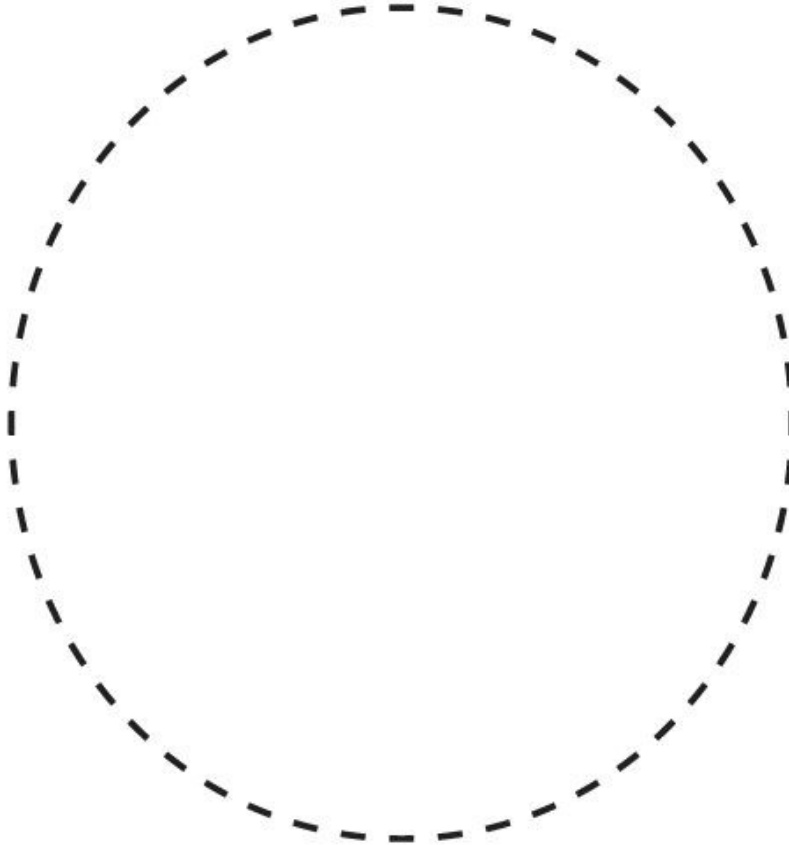
## Passbook



## Punch out all icons at research stations!



**Free Sticker!**





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## Attachment 2: Transit & Tacos 2019 Dot Survey

Which improvements would encourage you to use transit more?



1  
Star

Why are transit, bike, and walking options important to you?

<p>Transportation</p> 	<p>Health / Exercise</p> 	<p>Environment / Sustainability</p> 
<p>Healthy Environment</p> 	<p>Safe Neighborhoods</p> 	<p>Social Connections</p> 

3 stars

Which improvements would encourage you to bike more?

Pocket Park Next to Bike Path or Protected Bike Lane



Active recreational spaces within 0.5 miles of a Bike Path or Protected Bike Lane



Trees adjacent to Bike Path or Protected Bike Lane



Neighborhood Park within 0.5 miles of Bike Path or Protected Bike Lane



1  
star

### **3. Complete Communities Online Engagement Tool Screenshots**



## Complete Communities Online Engagement Tool – Sample Screenshots





## Help us shape the future of our city!

The City of San Diego Online Engagement Questionnaire will provide you with information about what each major initiative aims to achieve and collect your input to help us address the most critical issues for our community.

This questionnaire should take no longer than 5-7 minutes to complete and will help shape the future of neighborhoods in the City of San Diego.

**LAUNCH ENGAGEMENT TOOL**

**LANZAR HERRAMIENTA DE  
COMPROMISO**



**COMPLETE  
COMMUNITIES**  
WE'RE ALL IN

The City of San Diego is delivering on its vision of creating equitable, healthy and sustainable neighborhoods that are diverse, walkable, connected, safe and inclusive.

San Diegans' quality of life depends on a vibrant economy, a healthy environment and thriving neighborhoods. *Complete Communities* is an initiative to set us on a path to achieve our goals and shape a future that works for all of us with a focus on four key areas: housing, mobility, parks and infrastructure.

Start



2 → **Housing Solutions** *The information you read at the beginning of the survey...*

b. Please choose what would be the **best solution** to addressing the **housing crisis** in your neighborhood.

Choose 2

- ☐ A More housing near major transit stations
- ☐ B More housing for low-income residents
- ☐ C More housing for middle-income residents
- ☐ D More housing near jobs, shopping and services
- ☐ E Easier to walk and bike to transit, shopping, services and parks
- ☐ F More housing for seniors
- ☐ G More housing and help for people who are experiencing homelessness
- ☐ H More small homes, like "tiny homes" and "granny flats"
- ☐ I Other

5% completed

3 → **Mobility Choices** *The information you read at the beginning of the survey...*



a. What if you could not drive? What alternative mode of transportation would you choose?

(Choose one)



A walk



B bike



5% completed

## **4. Complete Communities Online Engagement Tool Survey Results**

# Complete Communities Engagement Tool Results

The City of San Diego's Planning Department launched a [website](#) in December 2019 to provide information and context about the City's proposed Complete Communities initiatives. The main benefits and requirements of each initiative—Housing Solutions, Mobility Choices, Play Everywhere, and Infrastructure Now—were included on the website. The website also featured an engagement tool, which was an informative and interactive survey that asked respondents to indicate which initiative was the most important to them and guided them through four sets of questions pertaining to the state of housing, active transportation, parks, and other infrastructure in the City and their neighborhoods.

The City advertised the website and engagement tool on social media and a media article included a link to the website in May 2020. There were 274 unique respondents to the engagement tool. Individuals who took the survey self-selected to participate, meaning they sought to communicate their opinions and ideas about the proposed initiatives to the Planning Department. The survey does not capture a representative sample of a cross-section of San Diego residents, so it is not statistically valid. The results are indicative of what a small group of individuals who are interested in Planning Department initiatives felt about the Complete Communities initiatives between December 2019 and June 2020.

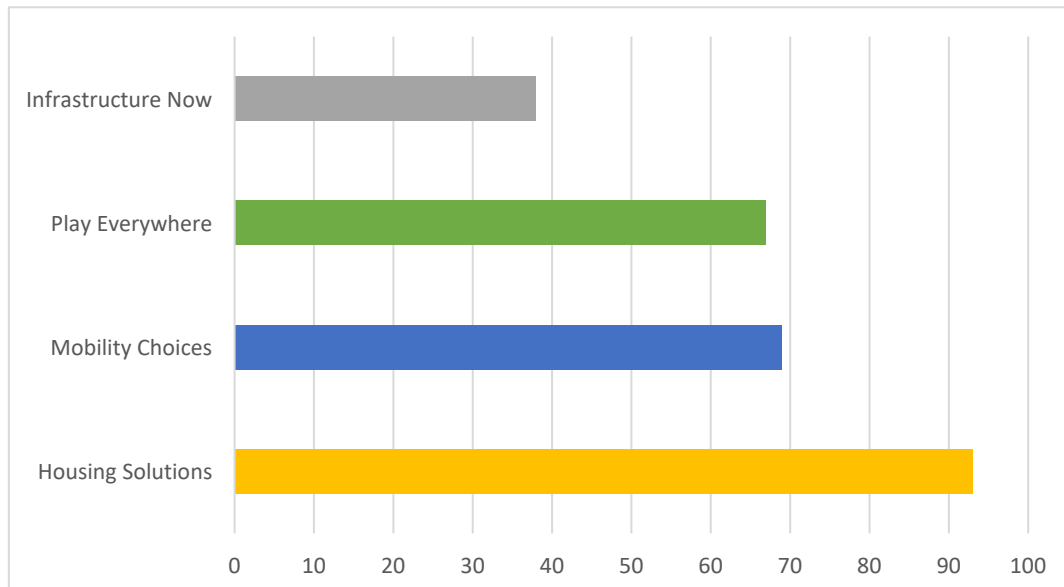
## List of Engagement Tool Questions

- Introduction
  - In your neighborhood, what is the most needed component of Complete Communities?
- Housing
  - Rank what you think are the top two reasons behind the housing crisis in your neighborhood.
  - What would be the two best solutions to addressing the housing crisis in your neighborhood?
- Mobility
  - What if you could not drive? What alternative mode would you choose?
  - What types of improvements would you like to see to help you bike?
  - What types of improvements would you like to see to help you take public transit?
  - What types of improvements would you like to see to help you walk?
  - What types of improvements would you like to see to help you rideshare?
  - If we made the improvements you chose, where would be the top locations for development in your neighborhood?

- Parks
  - What would be your favorite way to travel to a park in the City of San Diego?
  - What would be the top two most important aspects of a modern park system in your neighborhood?
  - In what ways do you play outside?
  - What would be the top two most important aspects of a modern park system in your neighborhood?
- Infrastructure
  - What type of infrastructure projects does your neighborhood need the most?
  - How are the neighborhood amenities in your neighborhood?
  - Infrastructure rankings scaled from 1 to 5 stars (in groups of ten zip codes)
- Demographics
  - What is your age group?
  - What is your race / ethnicity?
  - Which gender do you identify with?
  - What is your zip code?

## INTRODUCTION

**In your neighborhood, what is the most needed component of Complete Communities?**

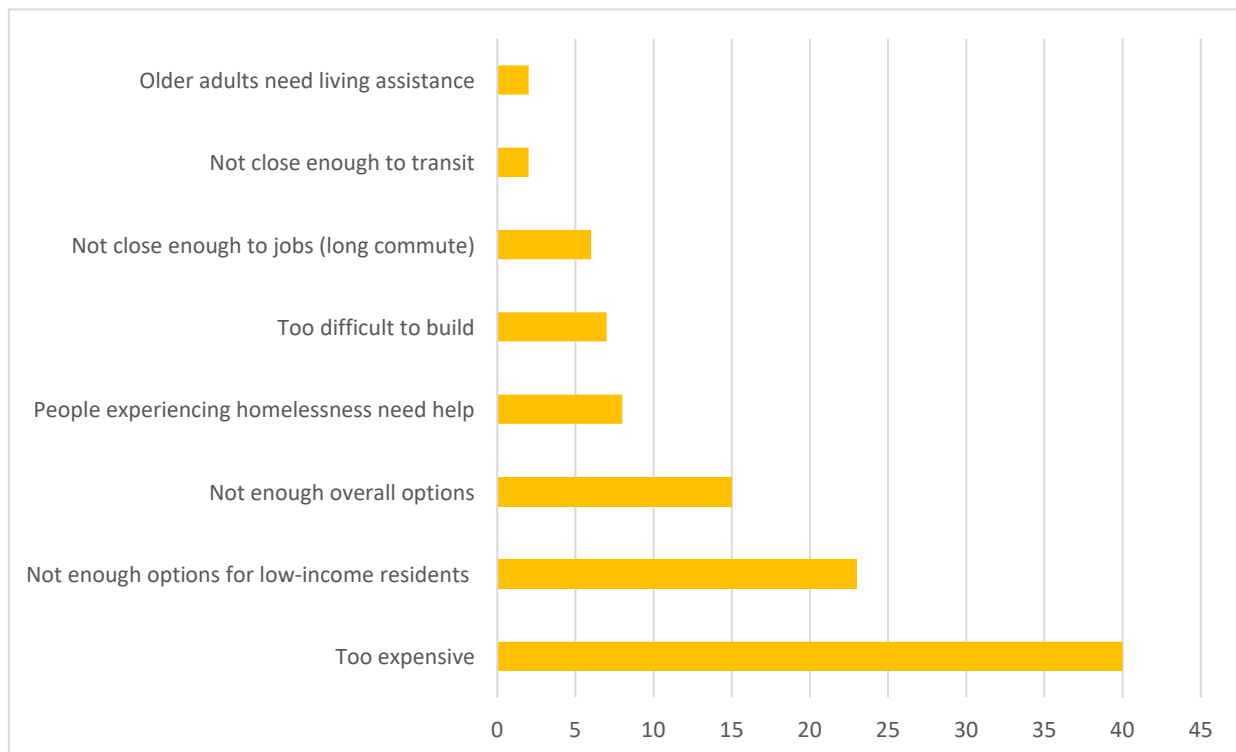




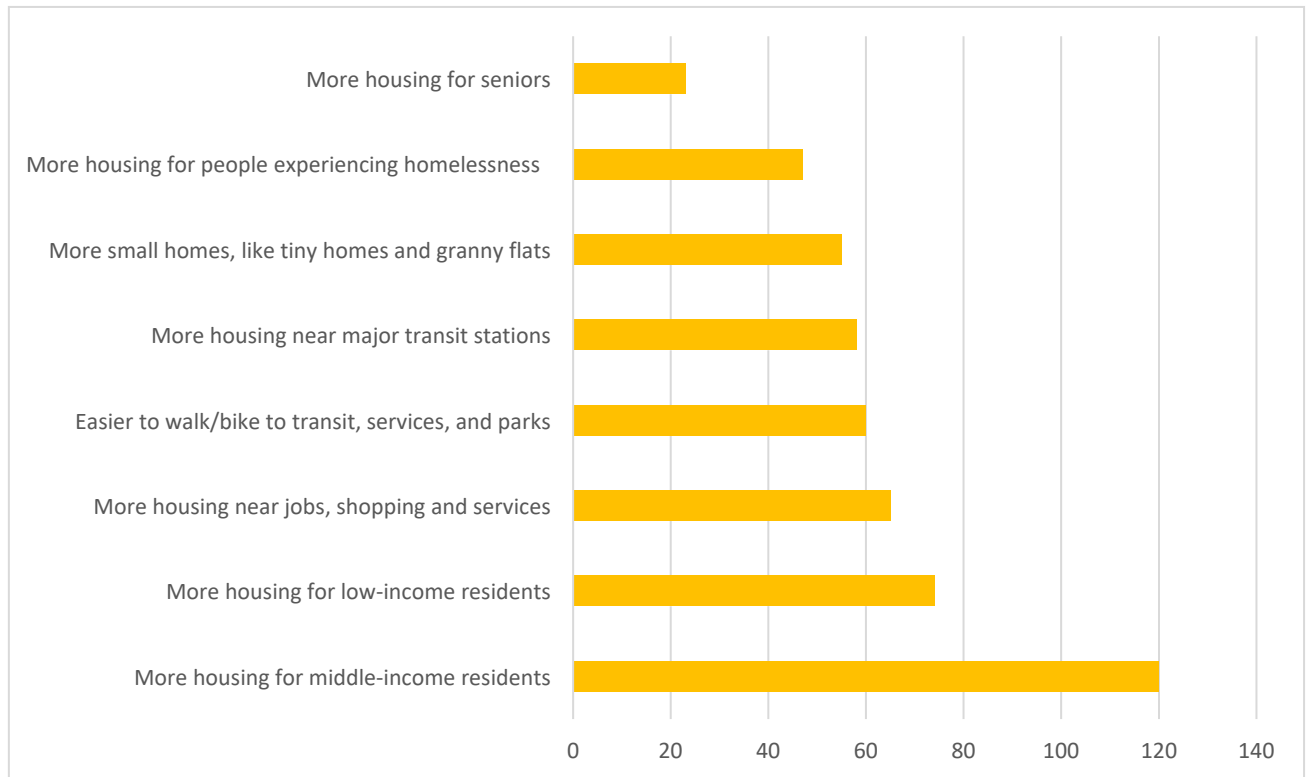
## HOUSING SOLUTIONS

- Respondents said the top reason why there is a housing crisis is because housing is too expensive and there are not enough options for low-income residents
- Respondents said more housing for middle- and low-income residents are the best ways to address the housing crisis

Rank what you think are the top two reasons behind the housing crisis in your neighborhood.



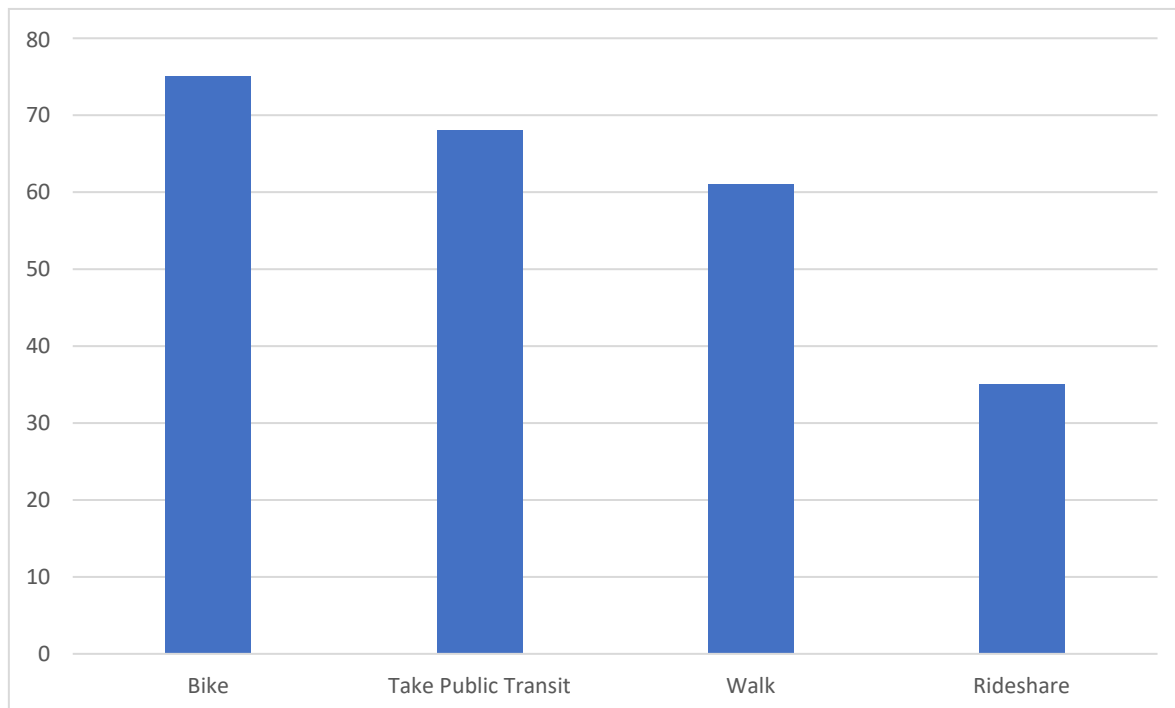
**What would be the two best solutions to addressing the housing crisis in your neighborhood?**



## MOBILITY CHOICES

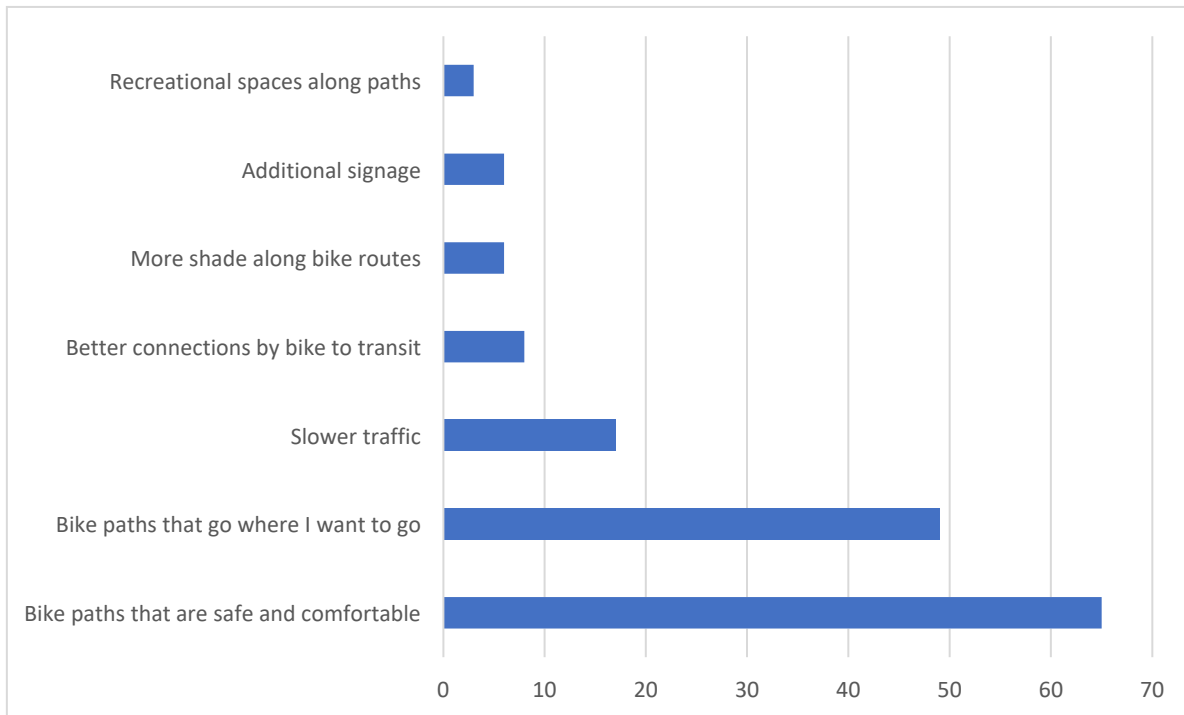
- If driving were not an option, most respondents would choose to bike
- Respondents interested in bicycling want bike paths that are safe and comfortable and that take them where they want to go
- Respondents interested in taking transit want more transit options in their neighborhood and want better first/last mile connections
- Respondents interested in walking want paths that are safe and comfortable and that take them where they want to go
- Respondents who want to use rideshare as an alternative to driving want more options overall and more options for short trips
- Most respondents want to see their chosen improvements where a lot of people live, work, and shop

**What if you could not drive? What alternative mode would you choose?**

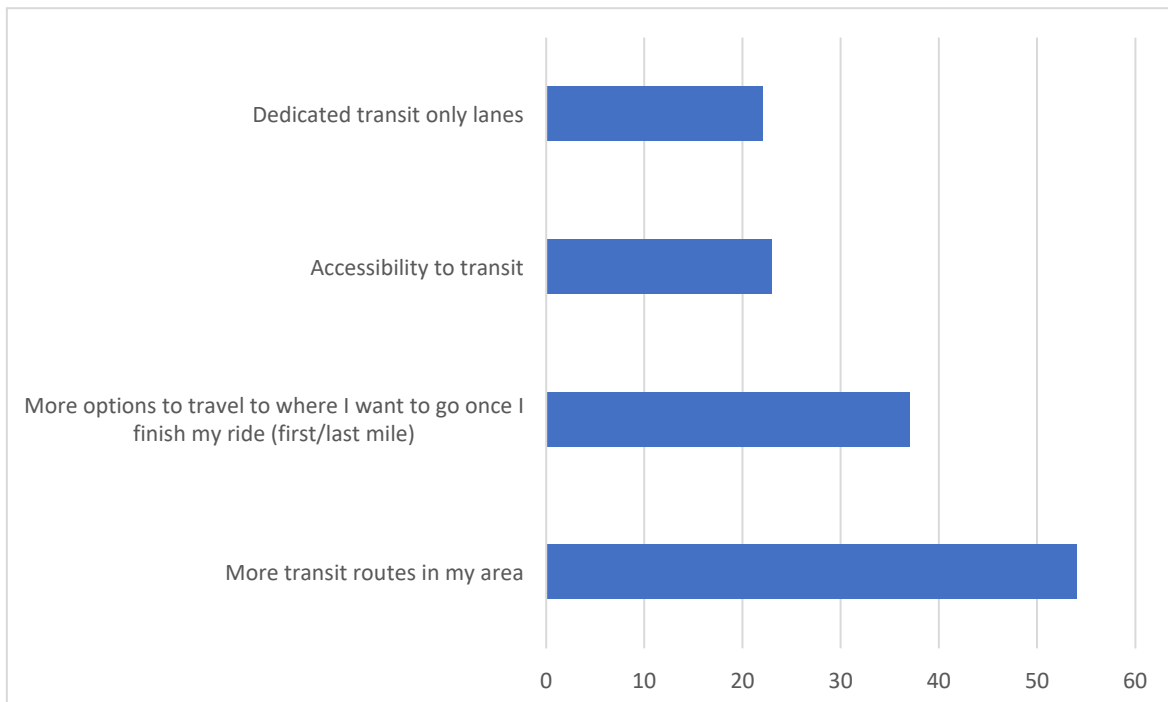




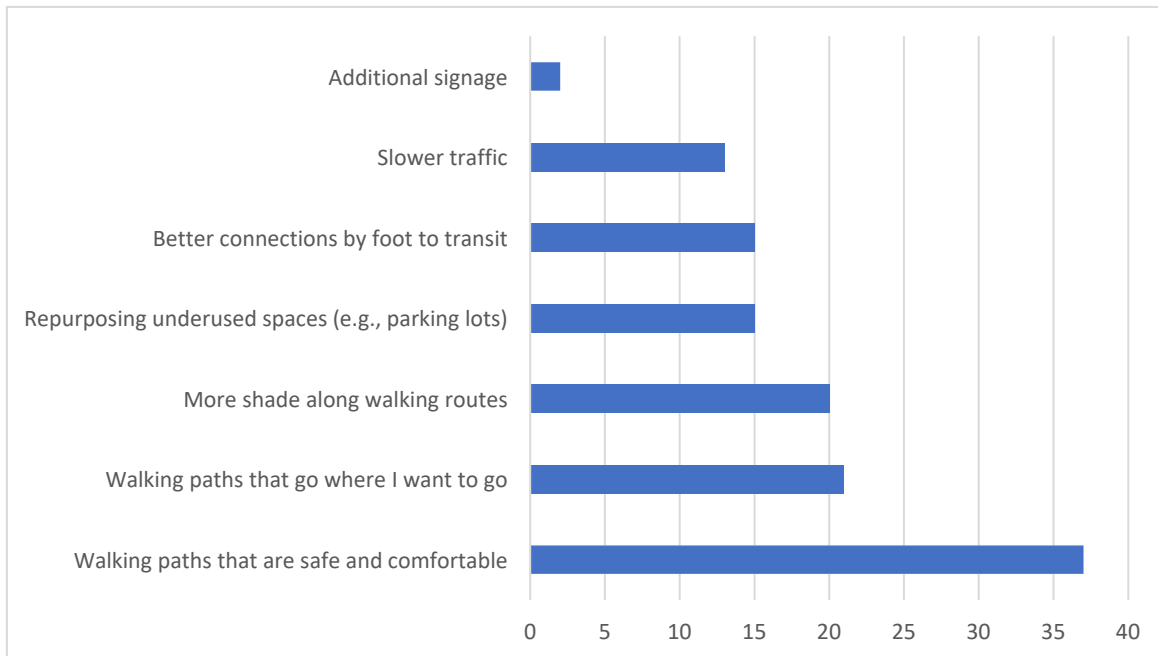
**What types of improvements would you like to see to help you bike?**



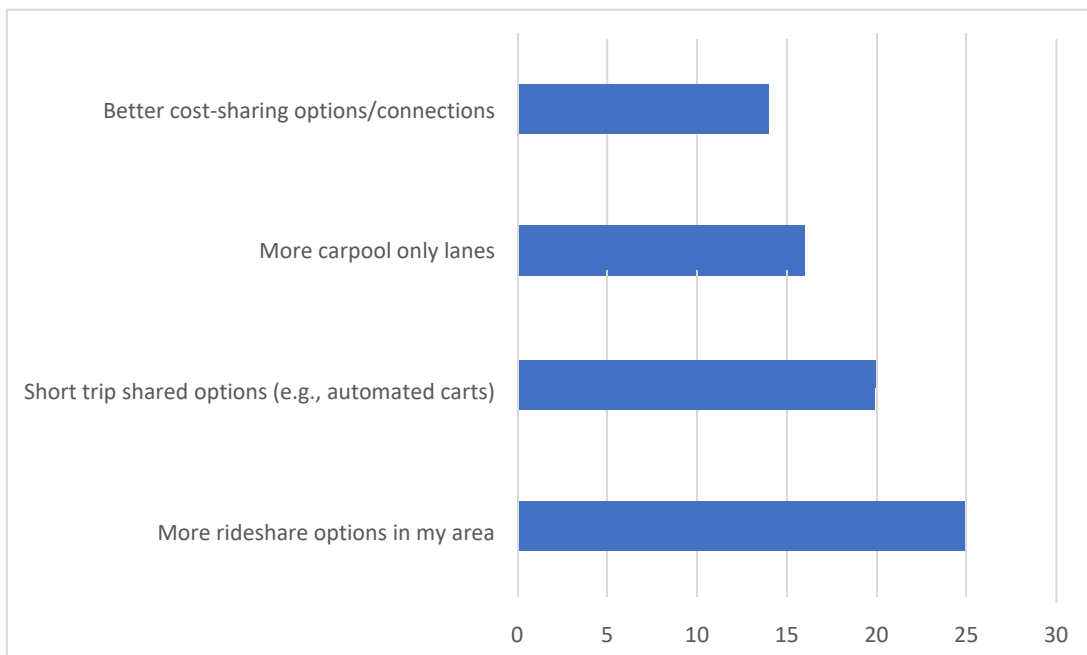
**What types of improvements would you like to see to help you take public transit?**



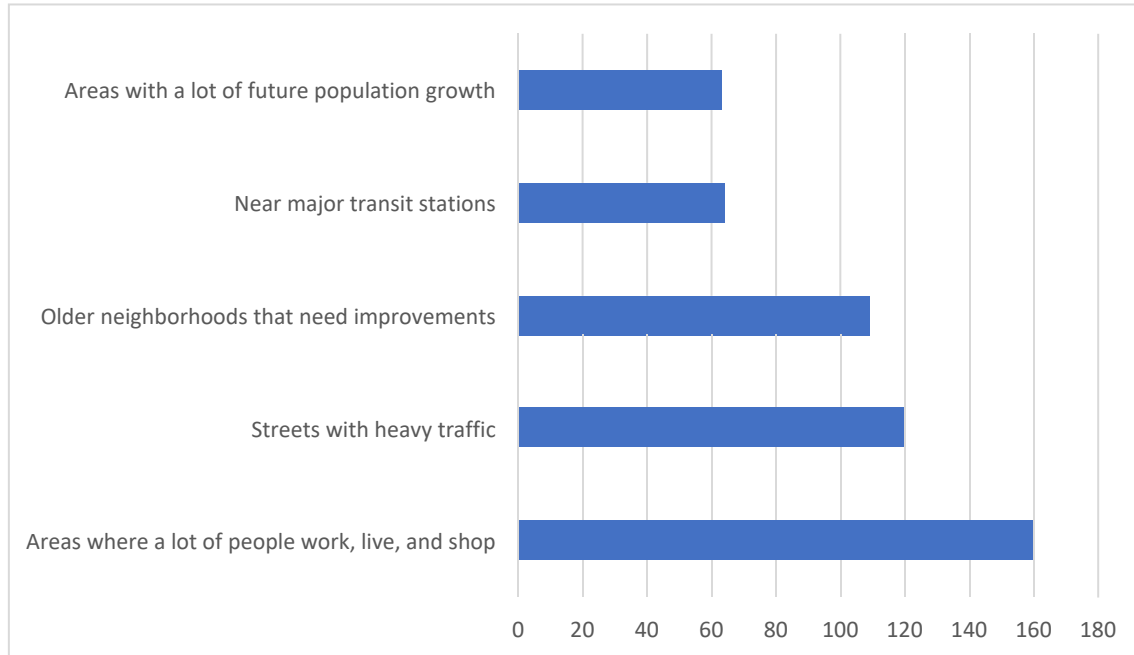
**What types of improvements would you like to see to help you walk?**



**What types of improvements would you like to see to help you rideshare?**



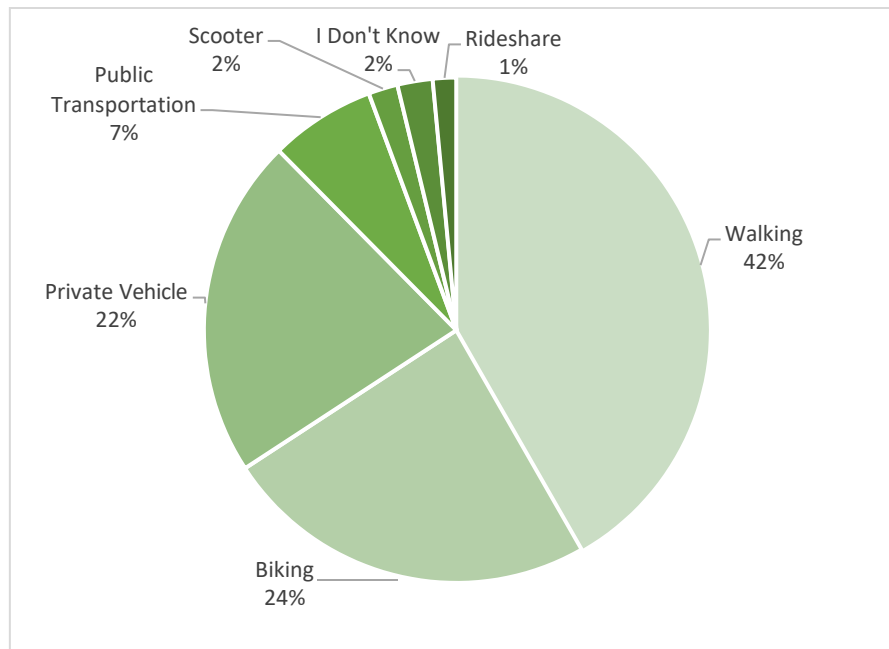
**If we made the improvements you chose, where would be the top locations for development in your neighborhood?**



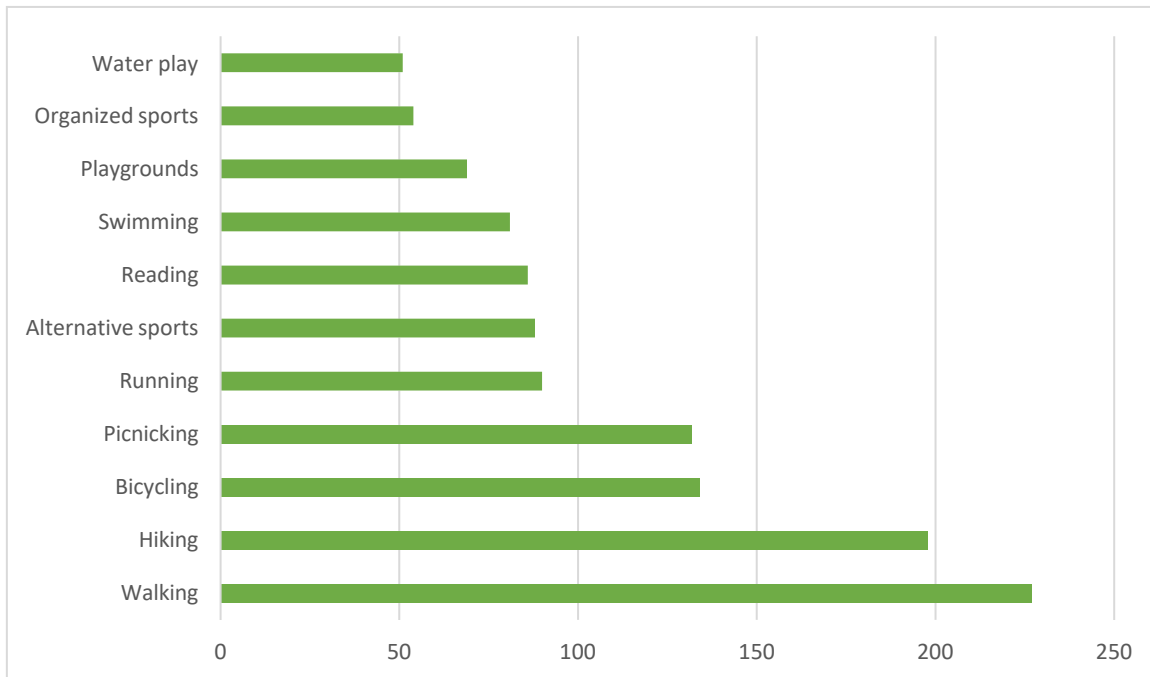
## PLAY EVERYWHERE

- 76 percent of respondents would like to travel to a park without needing a private vehicle
- Respondents use parks the most for walking, hiking, bicycling, and picnicking
- According to respondents, the most important aspect of a modern parks system is that parks should be accessible without a car

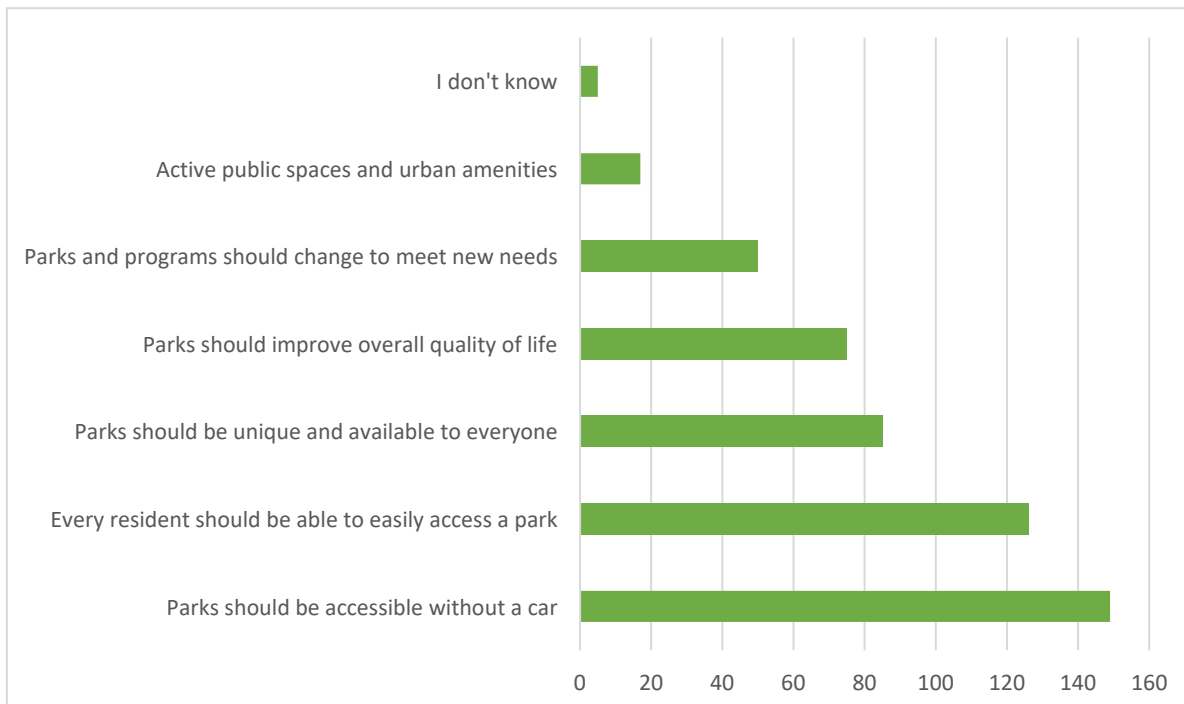
### What would be your favorite way to travel to a park in the City of San Diego?



### In what ways do you play outside?



### What would be the top two most important aspects of a modern park system in your neighborhood?

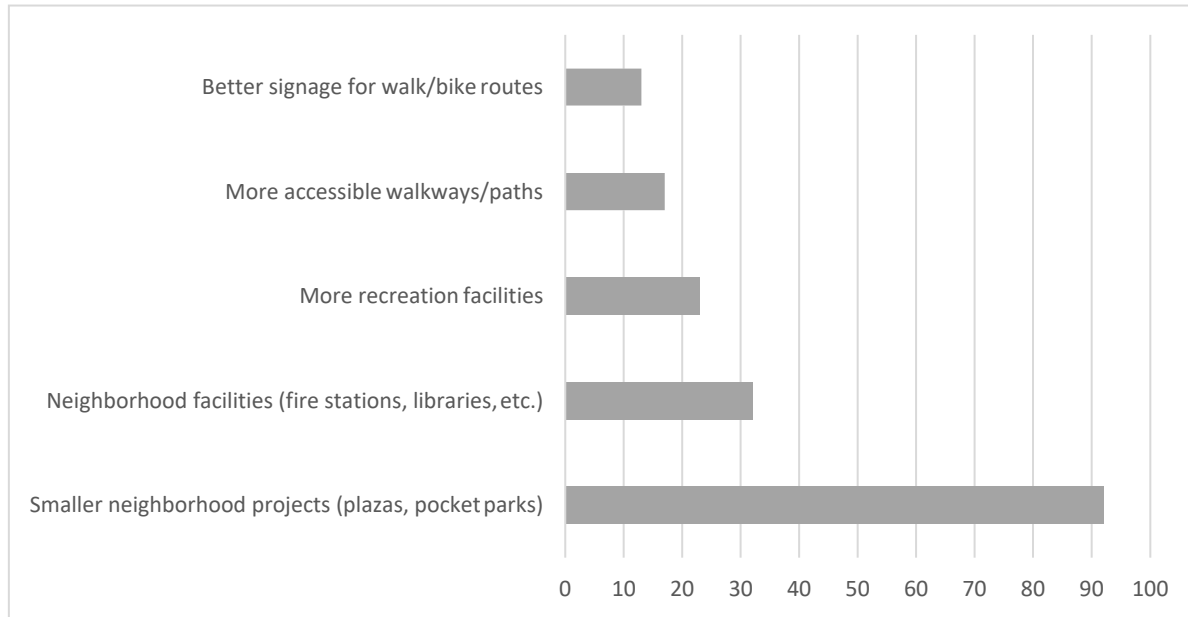




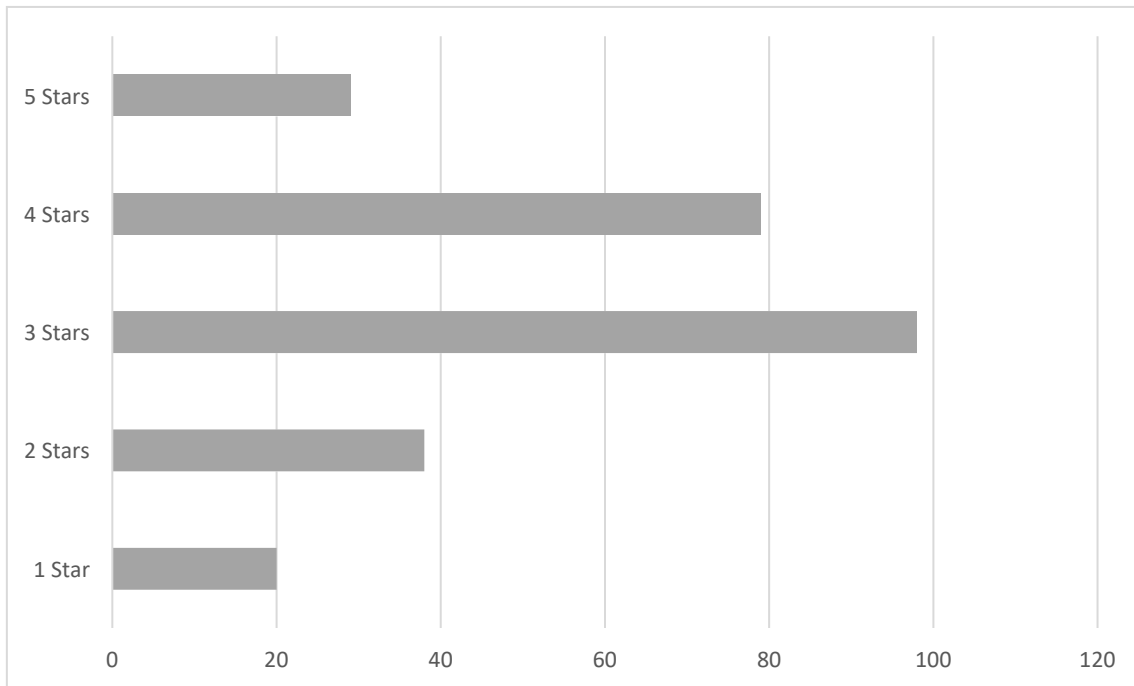
### INFRASTRUCTURE NOW

- 78 percent of respondents rated infrastructure in their neighborhood as “3 or more stars”
- Most respondents want small neighborhood projects, such as parks, plazas, and exercise stations

**What type of infrastructure projects does your neighborhood need the most?**

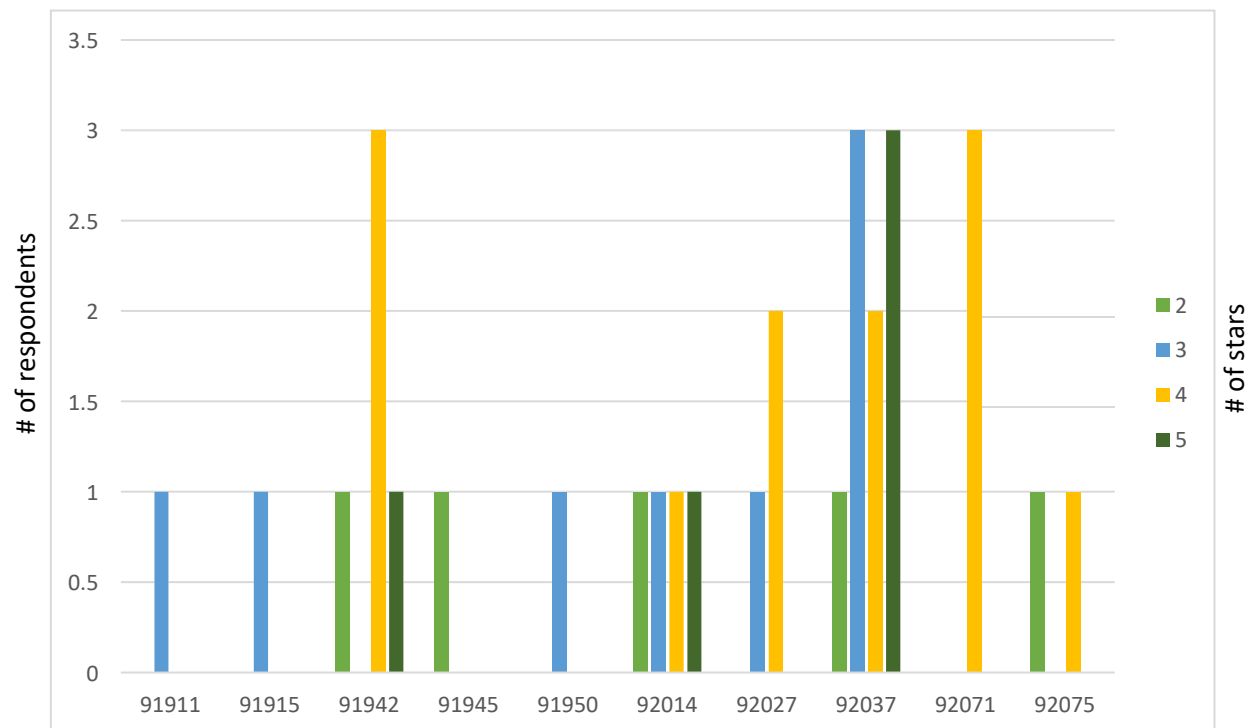


### How are the neighborhood amenities in your neighborhood?

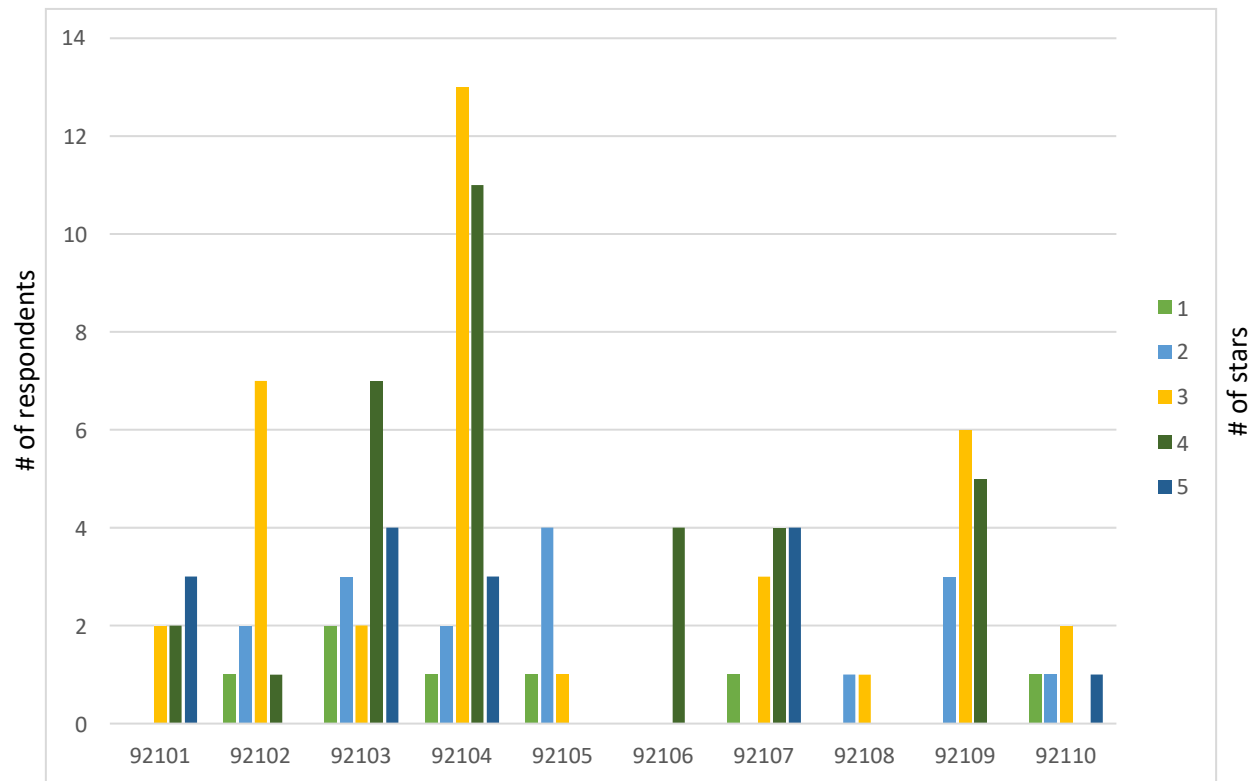


### Infrastructure rankings scaled from 1 to 5 stars (in groups of ten zip codes)

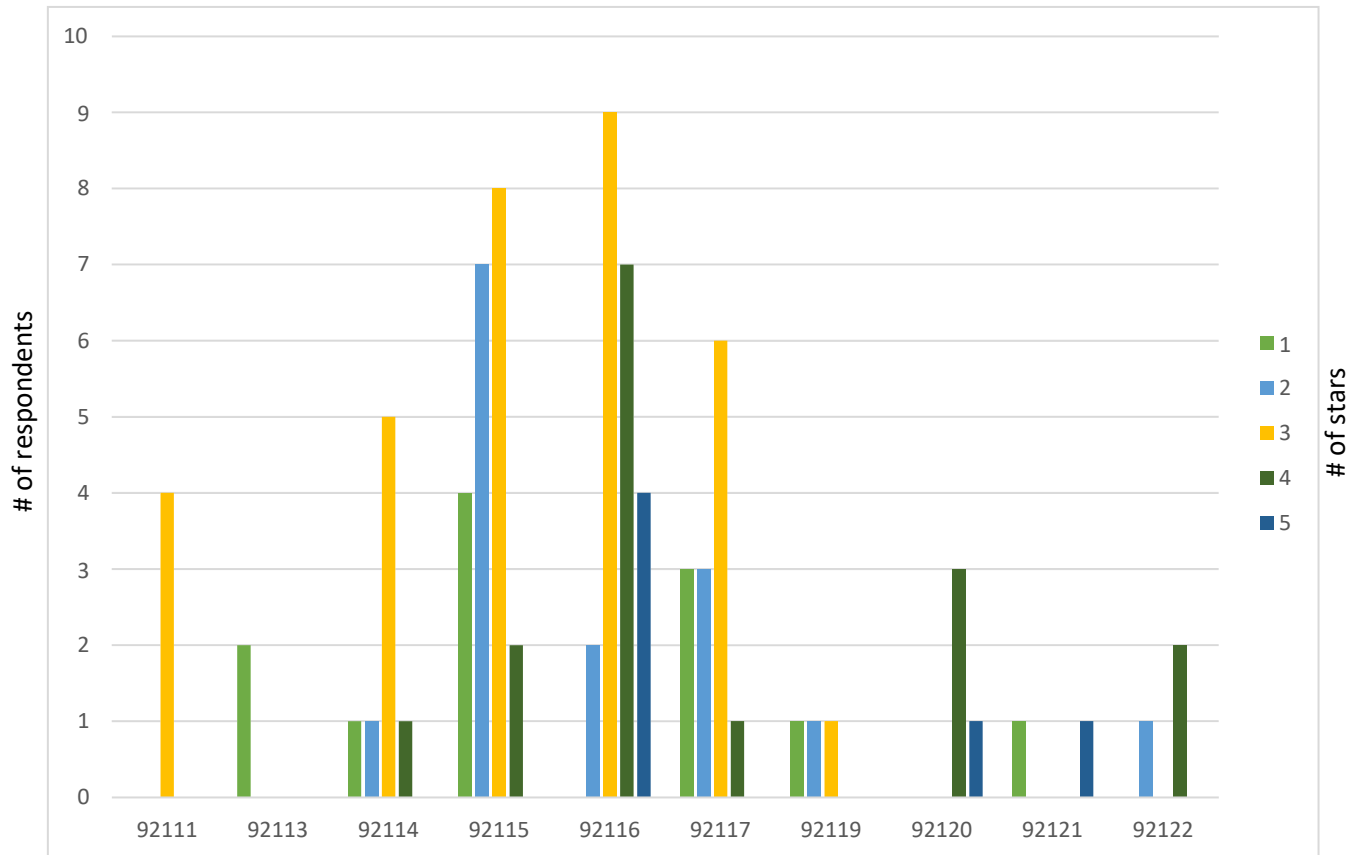
#### Zip Code Group 1



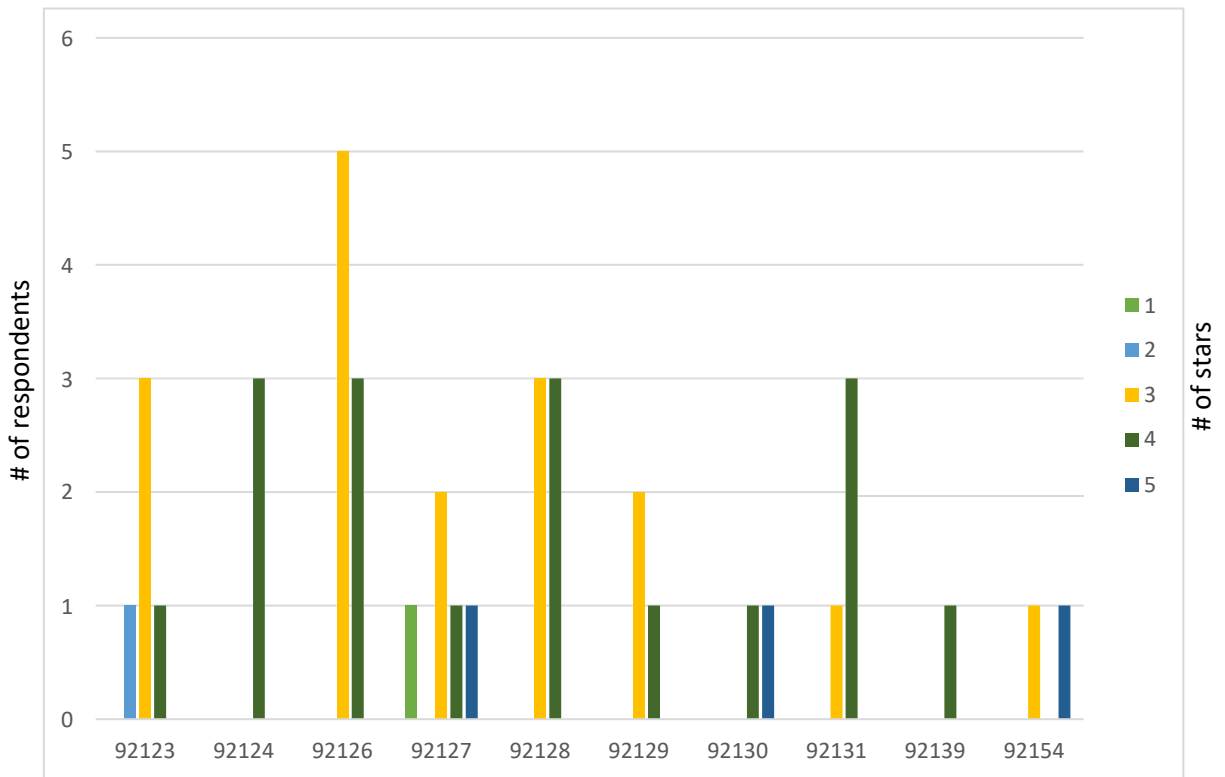
## Zip Code Group 2



### Zip Code Group 3



### Zip Code Group 4

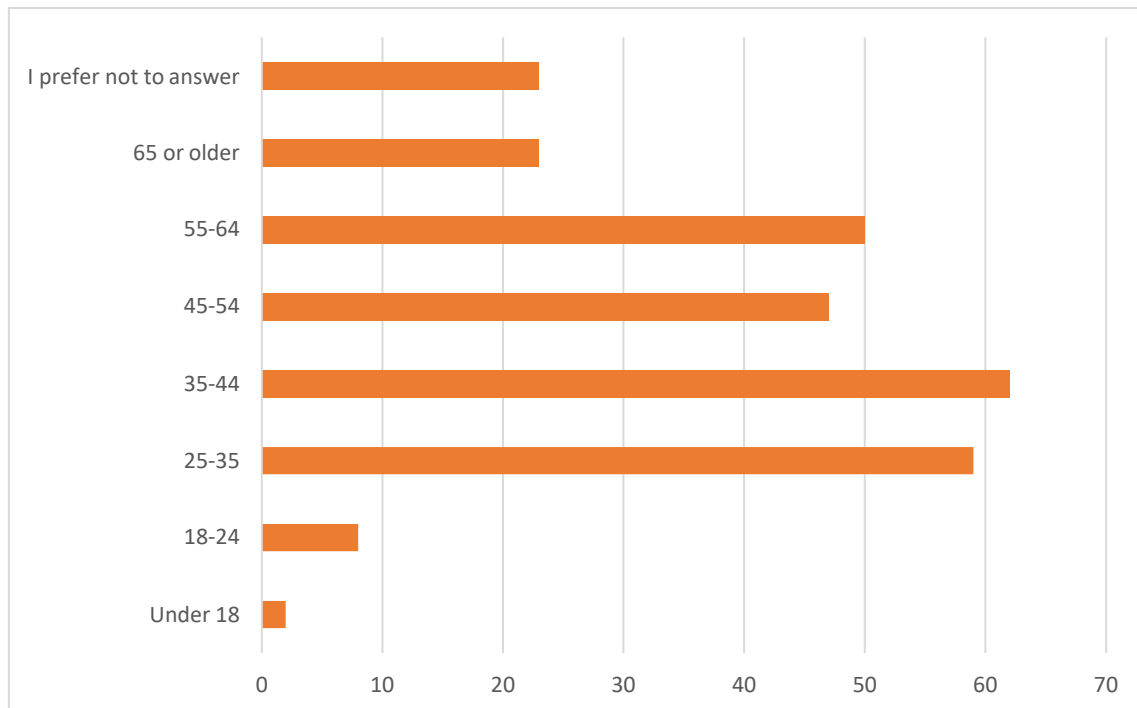




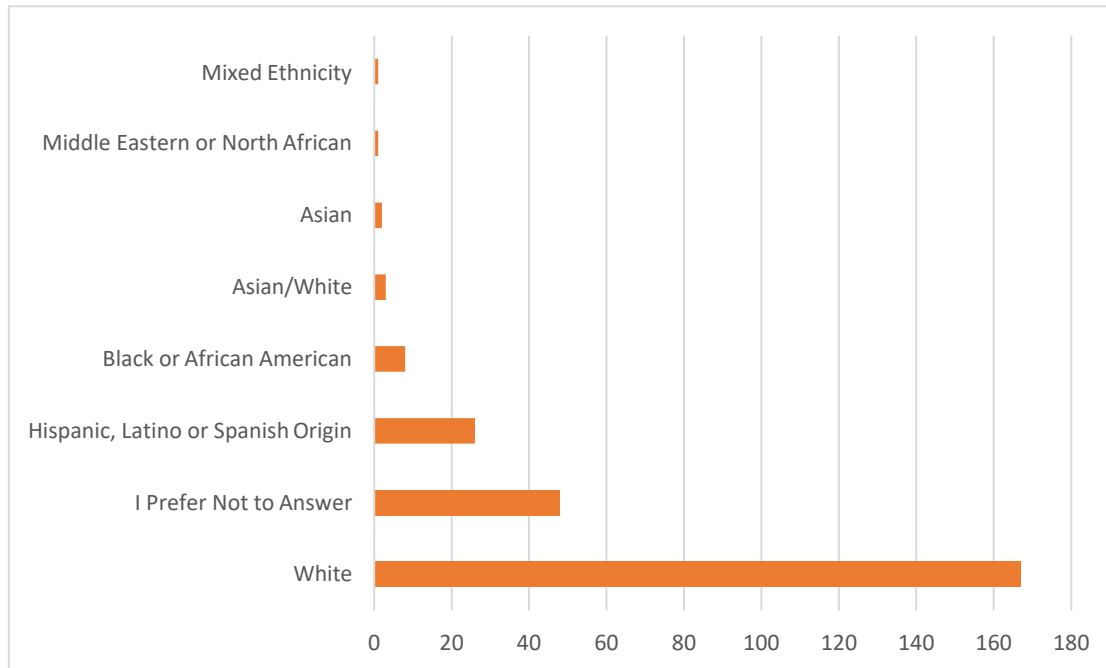
## DEMOGRAPHICS

- 80 percent of respondents said they are White
- 57 percent of respondents said they are Female, and 32 percent said they are Male

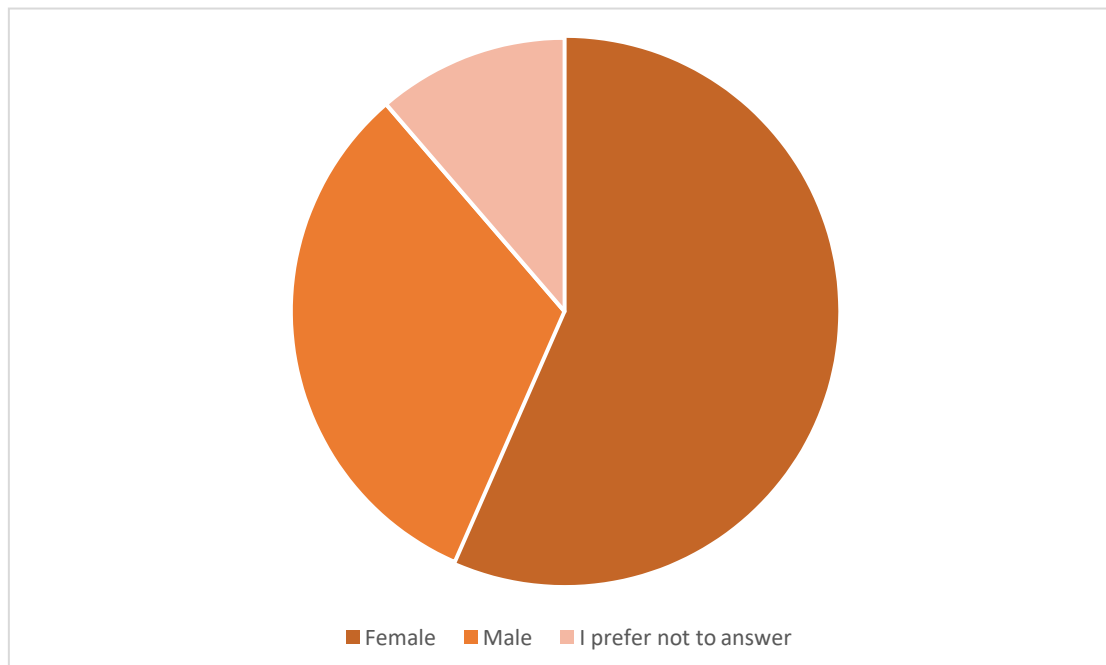
### What is your age group?



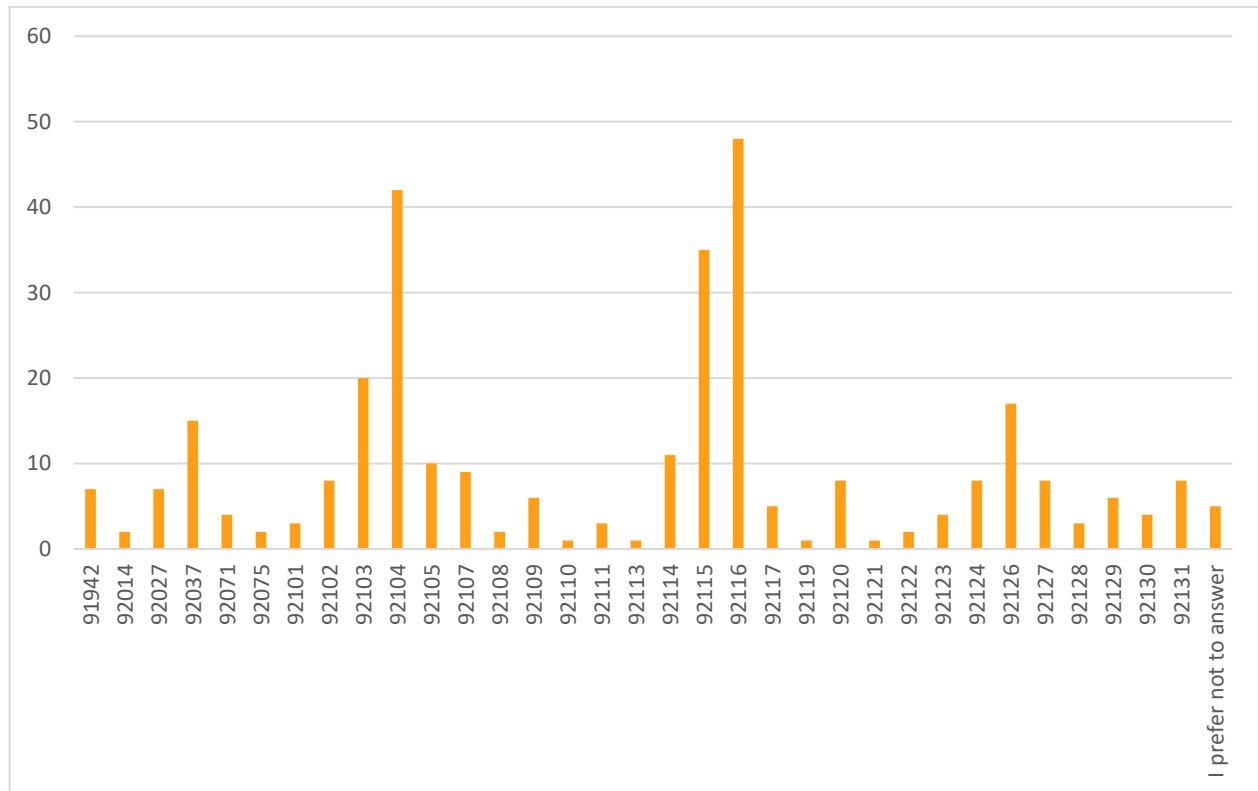
### What is your race / ethnicity?



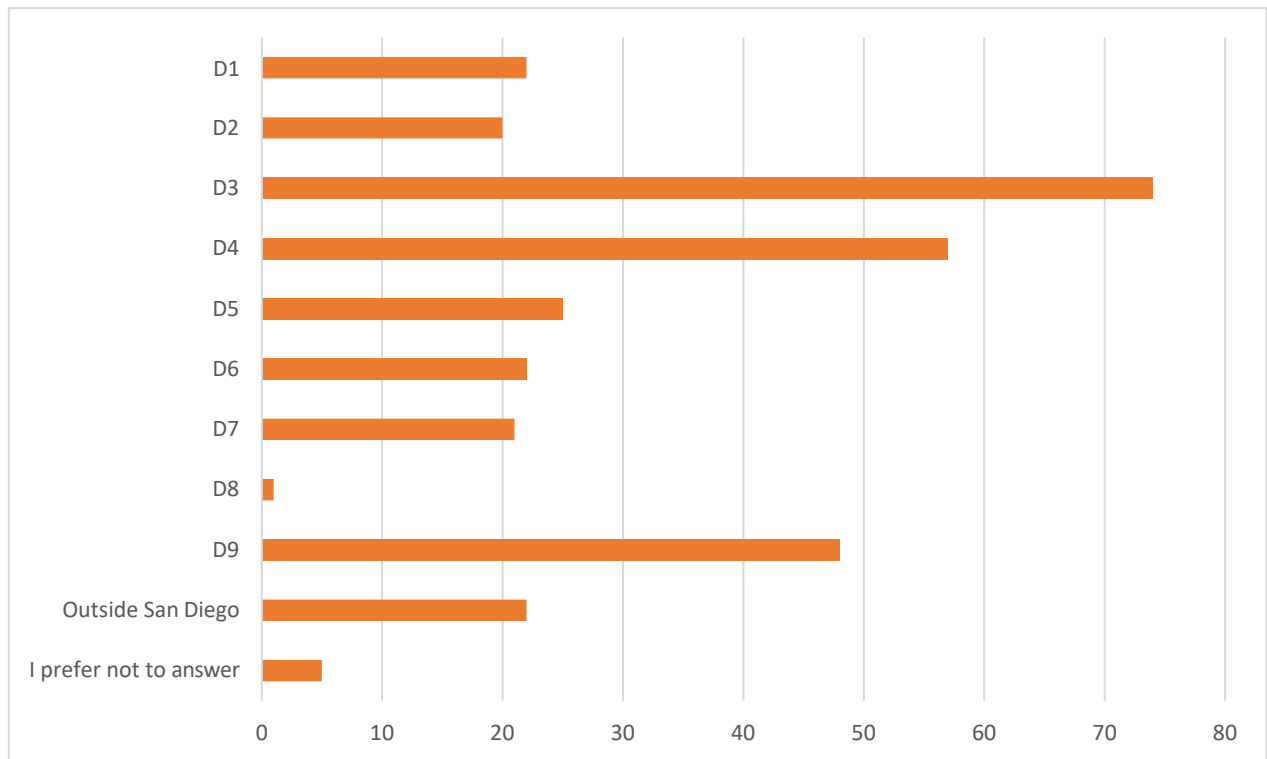
### Which gender do you identify with?



## What is your zip code?



### Approximated Council District



## **5. Housing Solutions Program Details Webpage – Sample Screenshots**





Housing Solutions includes incentives aimed at encouraging the building of homes near high-frequency transit. The focus is intended to create a variety of housing options for everyone, particularly those at low and middle-income levels. These incentives include investments in neighborhood amenities, such as pocket parks and plazas.



Feedback

# Program Requirements



## Requirement 1: Location

- Project must be within a Transit Priority Area in Zones that Allow Multi-Family Development (i.e., not permitted within Single Family Zones)
- Affordable units must be within a TPA in the same Community Planning Area or within one mile of the proposed project

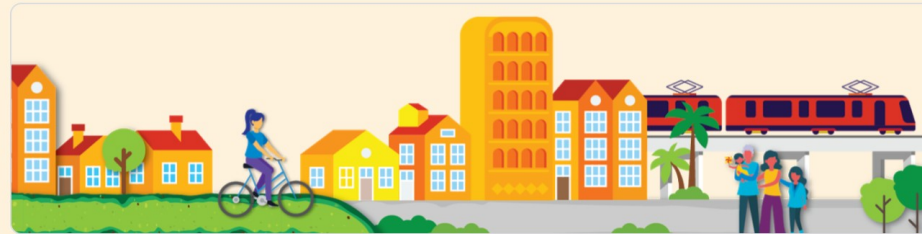
## Requirement 2: Affordable Housing

- Project must provide 10 percent of units per Inclusionary Affordable Regulations and 10 percent up to 120 percent area median income (AMI)
- Affordable units may be on-site or off-site within a TPA in the same Community Planning Area; or within one mile of the project
- No in-lieu fee option for affordable units



Feedback

## **6. Housing Solutions Survey – Sample Screenshots**



## Complete Communities: Housing Solutions Survey

Please provide feedback on affordable housing in your neighborhood and on the Complete Communities: Housing Solutions draft ordinance, which is available online:

<https://www.sandiego.gov/planning/programs/completemunities/housingsolutions>.

The draft regulations were revised and posted on March 23, 2020.

If you have additional questions or feedback after taking the survey, please contact Leslie Keaveney at [leaveney@sandiego.gov](mailto:leaveney@sandiego.gov).

\* Required

Email address \*

Your email

What is your zip code? \*

Your answer

### Housing options in your neighborhood

How concerned are you about there being enough affordable housing available in your neighborhood? \*

	1	2	3	4	5	
Not Concerned	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	Very Concerned

How important is it to you that a variety of housing options (e.g., sizes, price points, and styles) are available in your neighborhood? \*

	1	2	3	4	5	
Not Important	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	Very Important

How important is it to you that residents of all ages can find housing that meets their needs in your neighborhood (e.g., recent college graduates, families, aging adults)? \*

	1	2	3	4	5	
Not Important	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	Very Important

[Back](#)[Next](#)



Please rank the types of amenities you would like to see in linear parks in your neighborhood in order of their importance to you (i.e., only use each number once). \*

	Least Important 1	2	3	4	5	Most Important 6
Playground equipment	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Fitness equipment	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Game equipment (i.e., bocce ball court, oversized chess set)	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Water feature	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Art installation	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Food and beverage stand/kiosk	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

Are there any linear park amenities you would like to see that weren't mentioned above? Keep in mind, for a linear park, space limits the types of amenities that can be provided.

## **7. Mobility Choices Program Details Webpage – Sample Screenshots**



The Complete Communities initiative sets the City on a path to achieve our vision of equitable, healthy, and sustainable neighborhoods, with a focus on four key areas: housing, mobility, parks and infrastructure.



# Mobility Choices Regulations

## The Mobility Choices Regulations:

- Strategically invests where there is greater VMT-reducing potential
- Focuses infrastructure where the citywide benefits are the greatest
- Supports build out of the City's active transportation network
- Encourages pedestrian, bicycling, and transit modes of travel



Feedback

## **8. Mobility Choices Survey – Sample Screenshots**



## Mobility Choices

Complete Communities: Mobility Choices

Please provide feedback on the Mobility Choices Program by completing this short survey.

A Mobility Choices Fact Sheet can be found here:

[https://completecommunitiesd.org/pdf/CC\\_Mobility\\_Choices.pdf](https://completecommunitiesd.org/pdf/CC_Mobility_Choices.pdf)

The draft Mobility Choices program documents are available here:

<https://www.sandiego.gov/planning/programs/mobility/mobilitychoices>

If you have additional questions or feedback after taking the survey, please contact Julia Chase at [JLChase@sandiego.gov](mailto:JLChase@sandiego.gov).

\* Required

Email address \*

Your email



3. How important is it to you to be able to easily walk, bike, or take transit to work? \*

	1	2	3	4	5	
Not important	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	Very important

4. How important is it to you to be able to easily walk or bike for recreation or physical exercise? \*

	1	2	3	4	5	
Not important	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	Very important

5. How likely are you to use your bike to get around on the bike lanes and paths in your neighborhood? \*

	1	2	3	4	5	
Not likely	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	Very likely

8. When deciding to get around by walking, biking, or using transit, how important are each of the following to you? \*

	Not important	Somewhat important	Important	Very important
Easy access to neighborhood destinations	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Easy/quick commute to work	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Safety lighting, protected bike path, comfortable transit stops	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
An enjoyable experience / recreation	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Being active and healthy	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Reducing impact to environment	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

9. Which improvements would make it more likely for you to choose to get around by walking, biking, or taking transit. Please select all that apply.

## **9. Complete Communities Webinar Polling Results**

## Complete Communities Webinar Polling Results

The City of San Diego's Planning Department held a public webinar about Complete Communities on July 16, 2020. The Institute for Local Government facilitated the webinar, which included presentations on Housing Solutions, Mobility Choices, and Play Everywhere; polling questions on each initiative; and a moderated question and answer session.

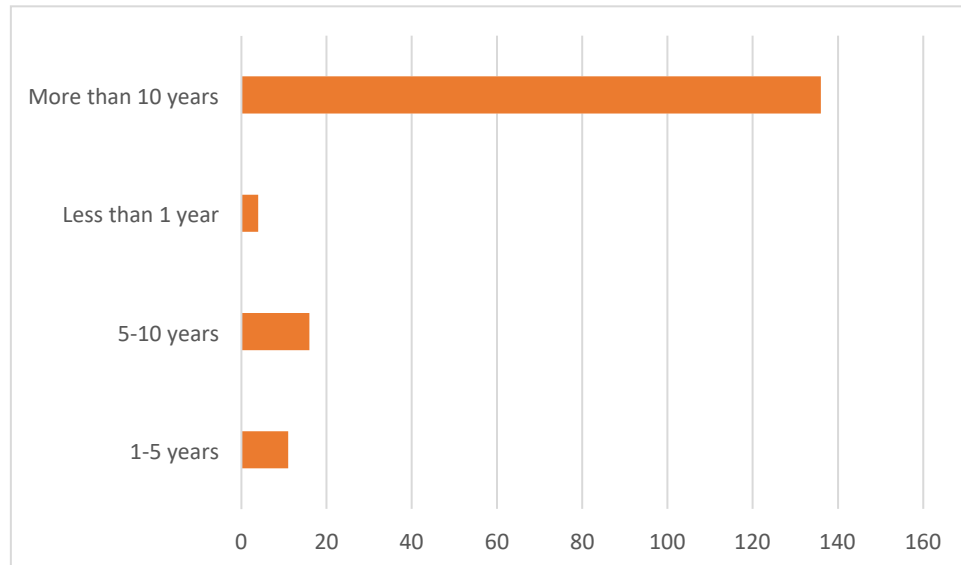
The City advertised the webinar on social media and emailed the Department's list of interested parties, which includes the chairs and committee members of all community planning groups. There were 241 participants (of 402 registrants). Individuals who attended the webinar self-selected to participate, meaning they sought to communicate their opinions and ideas about the proposed initiatives to the Planning Department. The polling results do not capture a representative sample of a cross-section of San Diego residents, so the results are not statistically valid. They are indicative of what a small group of individuals felt about the Complete Communities initiatives presented on July 16, 2020.

### List of Polling Questions

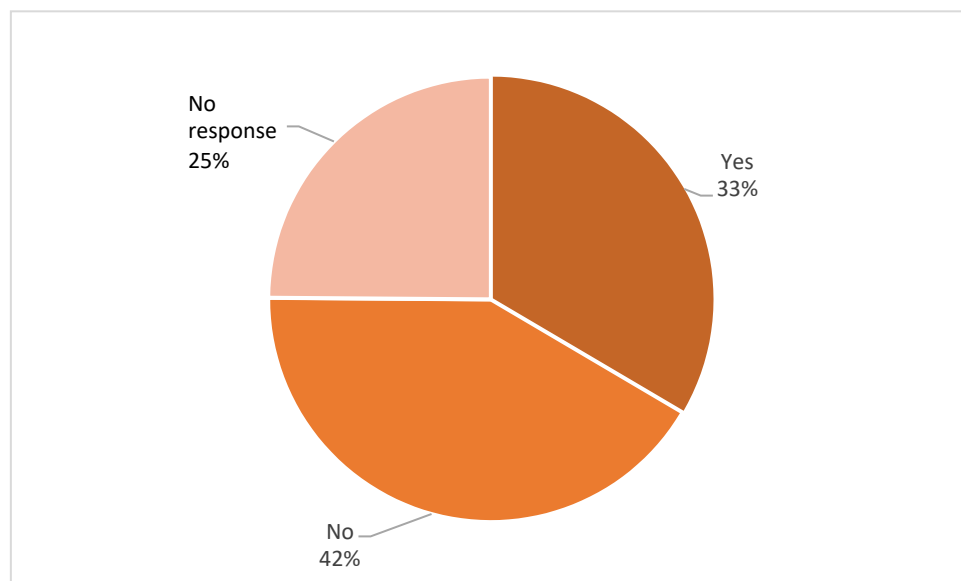
- Introduction
  - How long have you lived in San Diego?
  - Are you a Community Planning Group member?
  - In this workshop, I am attending on behalf of:
- Housing Solutions
  - To meet the housing demand / goals, the City needs to increase housing production.
  - Do you think your average monthly rent or mortgage is   ?
  - Can residents with a range of incomes, ages and abilities live in your neighborhood?
- Mobility Choices
  - What is your primary mode of transportation?
  - How often do you use the bike lanes and paths in your neighborhood?
  - Select the top 3 improvements that would encourage you to bike more often.
- Play Everywhere
  - In one word, what do you like best about San Diego?
  - Describe the ability of your local park to meet the needs of your neighborhood.
  - Is there a park within a 10-minute walk of your home?
  - How often do you access the park(s) in your neighborhood?
  - Do you support redesigning community spaces to include multipurpose features?
  - Select your top three favorite features of the redesigned Piazza della Famiglia.
- Equity
  - In three words or less, what does the term "equity" mean to you?
  - How important is it to you for the City to prioritize investments in Communities of Concern?

## INTRODUCTION

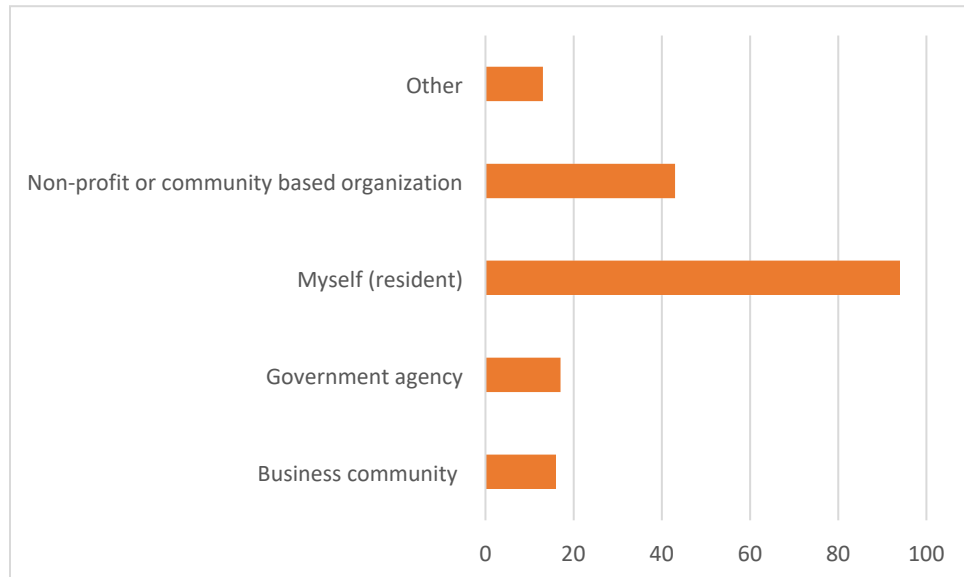
### How long have you lived in San Diego?



### Are you a Community Planning Group member?



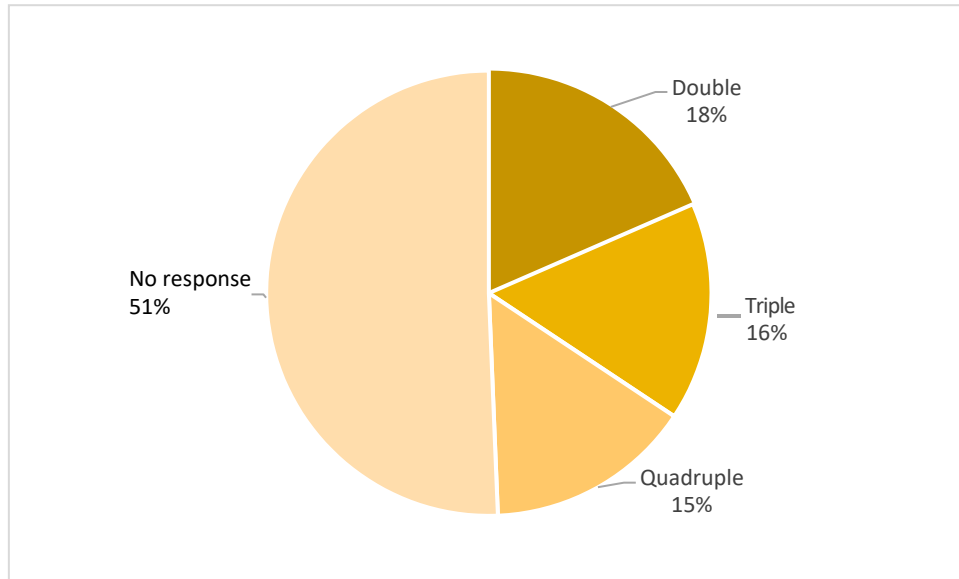
In this workshop, I am attending on behalf of:



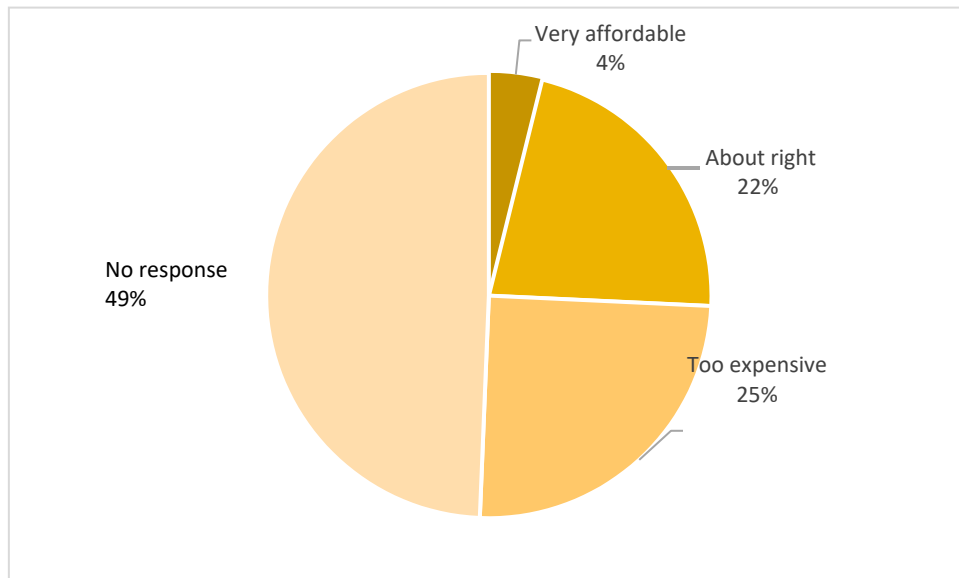


## HOUSING SOLUTIONS

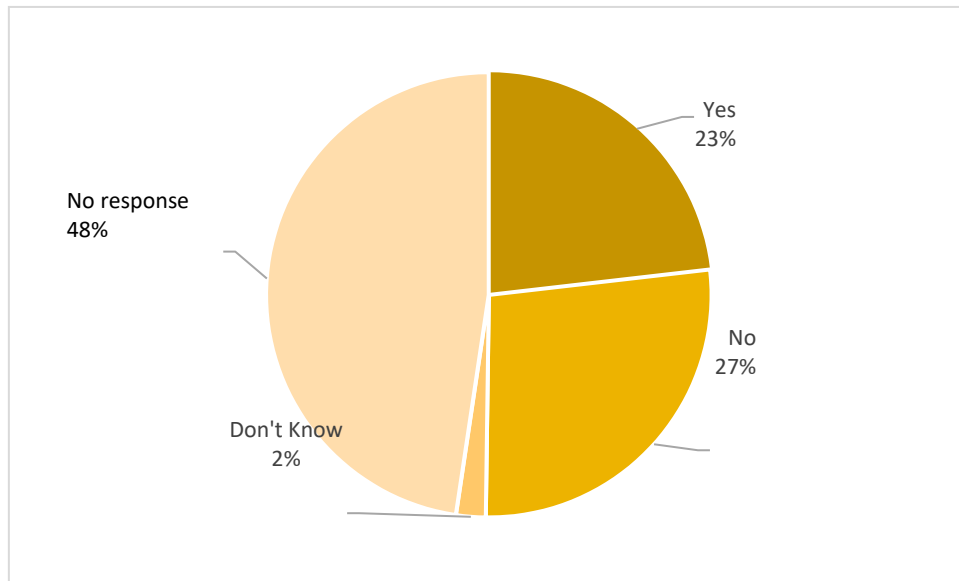
To meet the housing demand / goals, the City needs to \_\_\_\_\_ housing production.



Do you think your average monthly rent or mortgage is \_\_\_\_\_?

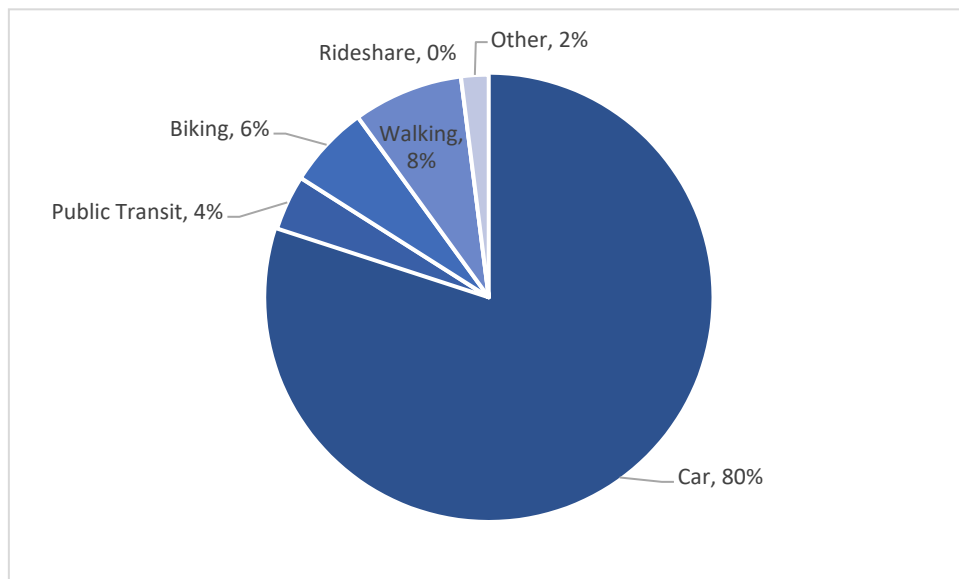


**Can residents with a range of incomes, ages and abilities live in your neighborhood?**

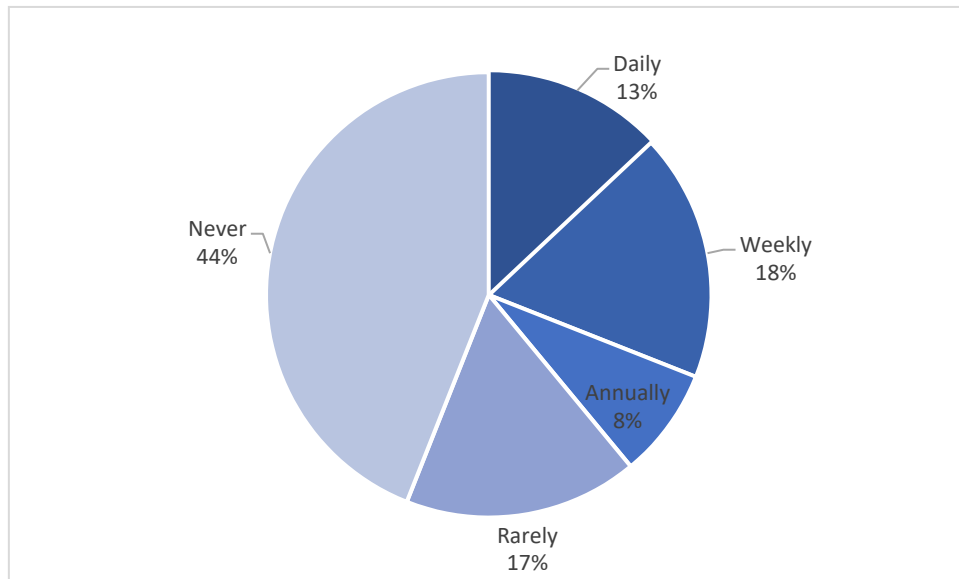


#### **MOBILITY CHOICES**

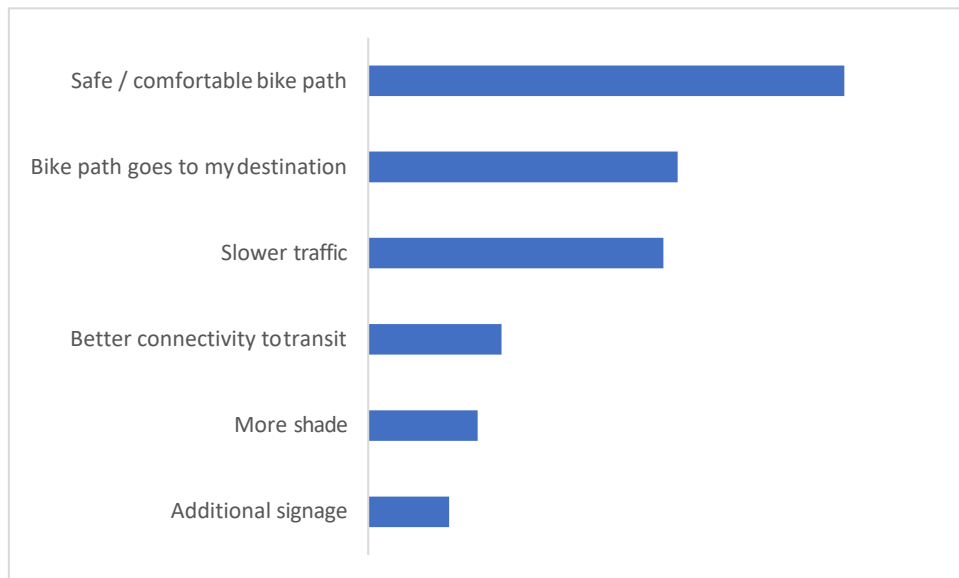
**What is your primary mode of transportation?**



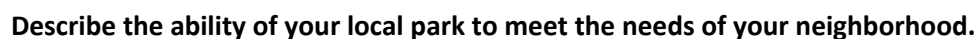
**How often do you use the bikes lanes and paths in your neighborhood?**



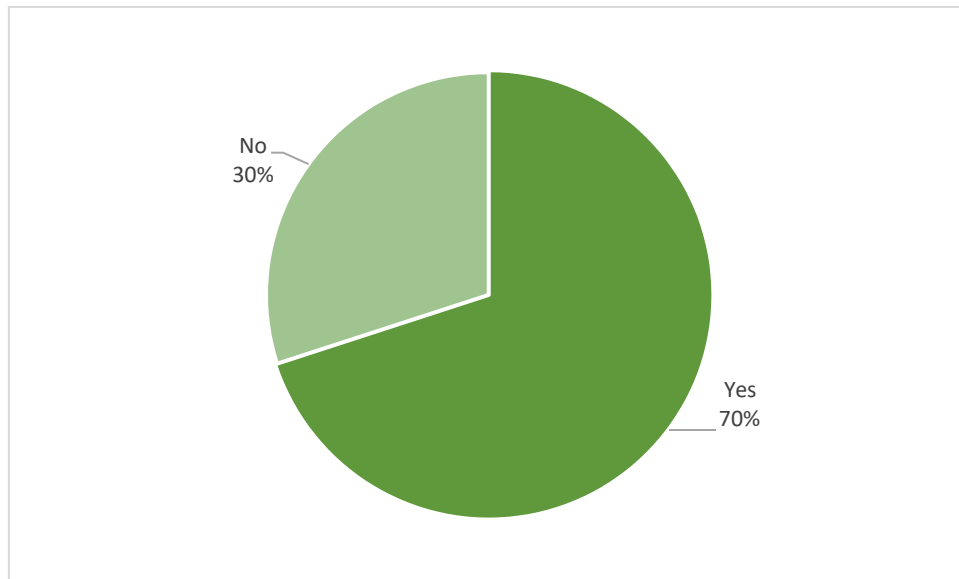
**Select the top 3 improvements that would encourage you to bike more often.**



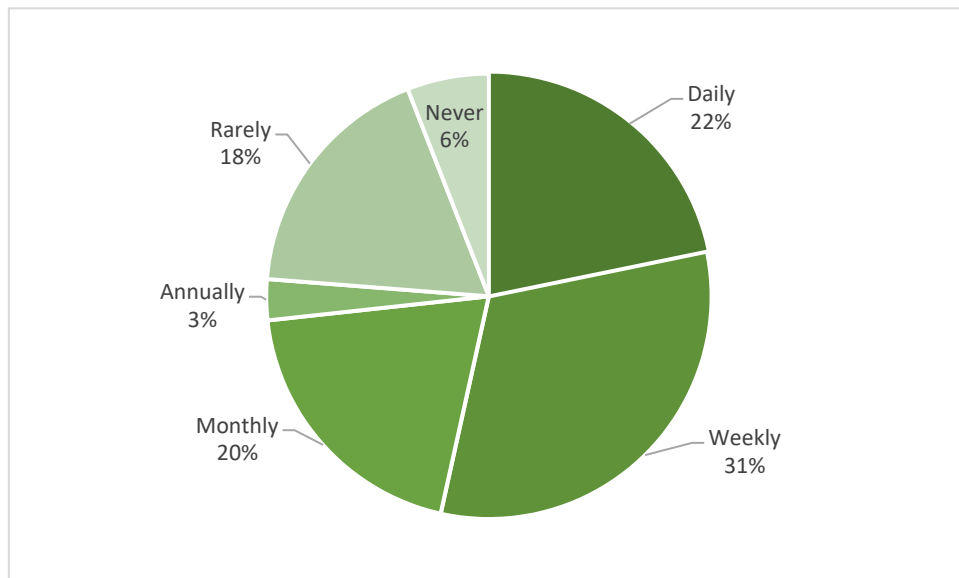
**In one word, what do you like best about San Diego?**



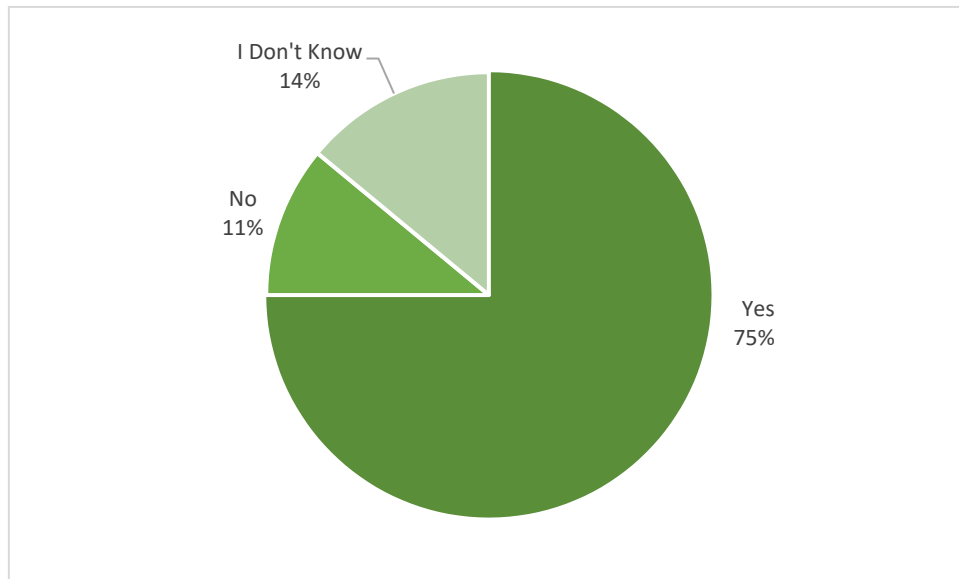
**Is there a park within a 10 minute walk of your home?**



**How often do you access the park(s) in your neighborhood?**



**Do you support redesigning community spaces to include multipurpose features?**



**Select your top three favorite features of the redesigned Piazza della Famiglia.**

