





NOBILITY CHOICES

Mobility Choices will connect San Diegans with safe and convenient mobility options that can reliably connect them to jobs, shopping, services, parks, open spaces and other amenities. Mobility Choices supports implementation of the Climate Action Plan by reducing greenhouse gas emissions and prioritizing investment in the City's Communities of Concern-where the need is the greatest.



The Mobility Choices program was originally released for public review in December 2019. The City conducted extensive outreach to engage community members to identify priorities and amenities for their neighborhoods and quality of life. The participants provided meaningful feedback that has been incorporated into the Mobility Choices program.

MOBILITY CHOICES: Key Improvements

PROGRAM FEATURES	COMMUNITY FEEDBACK	MOBILITY CHOICES DRAFT PROGRAM 2020
PRIORITIZE INVESTMENTS IN COMMUNITIES OF CONCERN	Prioritized investments needed in Communities of Concern	At least 50% of all funds collected spent solely in Communities of Concern New incentives to construct additional investments in Communities of Concern
TAILOR STATE LAW TO MEET CLIMATE ACTION PLAN GOALS	Development process aligned with climate goals	Streamlined review process for development located closest to transit results in greater GHG emissions reductions
CERTAINTY IN DEVELOPMENT PROCESS	Development process certainty	Vehicle Miles Traveled (VMT) calculator available for clear development requirements Streamlined environmental review
REDUCE CITYWIDE VMT	Flexibility to reduce Citywide VMT	Support locally-serving development.
STRATEGIC BIKING, WALKING, AND TRANSIT INVESTMENTS WITH GREATEST USE	Active transportation investments located close to transit	New active transportation infrastructure delivered near transit stops and stations

