



Focused Outreach Event Council District 2 – Midway District

Summary

Employ a multidisciplinary outreach team consisting of City funded outreach personnel, the County of San Diego and community partners to engage individuals experiencing unsheltered homelessness in identified priority areas.

Focus Area

Hancock St (Kurtz St to Sports Arena Blvd)

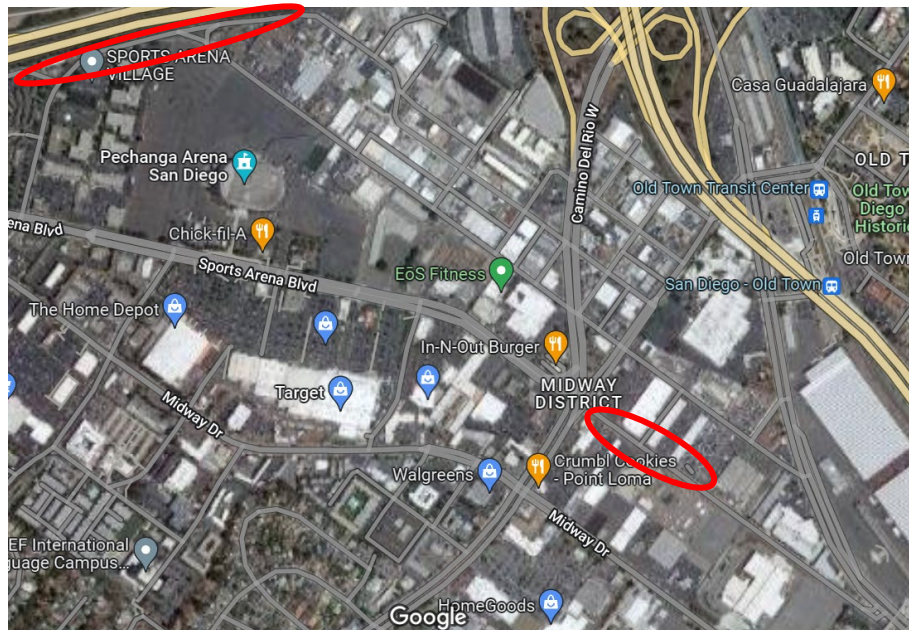
- 18 Recreation Vehicles/14 Passenger Vehicles
- Estimated vehicle habitation/unsheltered population 50-60 individuals

Sports Arena Blvd (Rosecrans to Pacific Coast Highway)

- 33 Tent Structures
- Estimated population of 40-50 individuals

Site Description – Midway District

The boundaries of the Midway community plan are the San Diego River and Interstate 8 to the north, Interstate 5 to the east, Laurel Street to the south, and Lytton Street and the bluffs above Kenyon Street to the west. In addition to the core Midway area, the community plan includes portions of the historic neighborhoods of Five Points and Middletown.

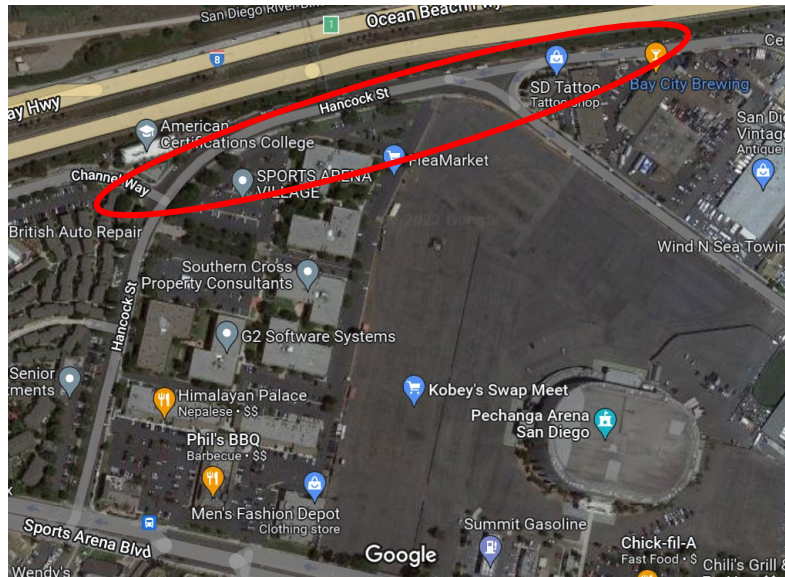




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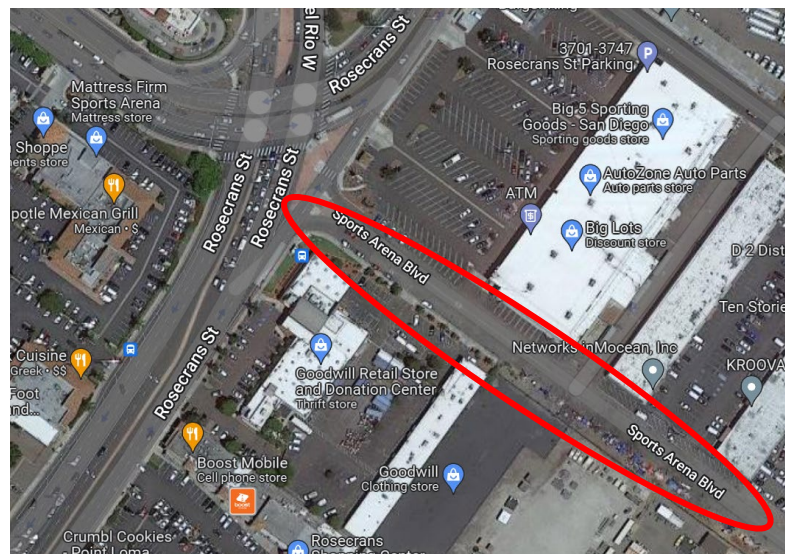
Hancock St (Kurtz Street to Sports Arena Boulevard):

Located on the northeast side of Pechanga Arena in the Midway District, Hancock St is primary access to small corporate offices like SAIC and McKean Defense Group, The Orchard Senior Living Apartments and Sports Arena Village. This one mile stretch includes a variety of restaurants and runs adjacent to the Ocean Beach Freeway. This area is utilized by an unsheltered population primarily in vehicle habitation both passenger & recreational vehicles.



Sports Arena Blvd (Rosecrans to Pacific Coast Highway):

On both northwest and southwest sides of Sports Arena Blvd is a dense unsheltered encampment from the Goodwill Donation Center to the Amazon Prime Now facility.





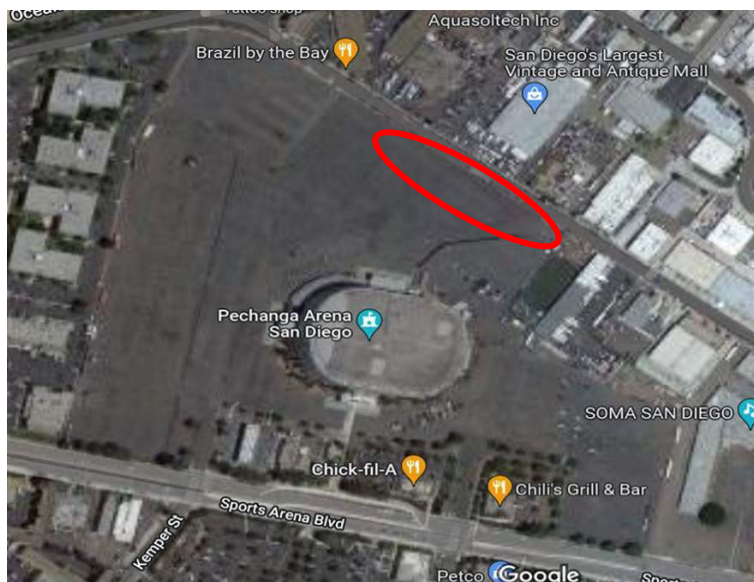
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Timeline

TASK	START DATE	END DATE
Planning Meetings	5/09/2022	5/16/2022
Focused Outreach Event	5/17/2022	5/19/2022
Data Collection & Review	5/20/2022	5/27/2022
After Action Report	5/28/2022	6/3/2022

Base of Operations

The base of operations for the Focused Outreach Event will be at the Pechanga Arena parking lot to accommodate the inclusion of the County Live Well Mobile Unit, onsite support staff, and client meeting space.



Participating Service Partners

AGENCY/ORGANIZATION	ROLE
San Diego Housing Commission	Operations Coordination
Regional Taskforce on Homelessness	Community Outreach Coordinator
People Assisting the Homeless	Outreach Specialist (Rapid Response Team & Mobile Resolution Team)



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Alpha Project	Outreach Specialist
County of San Diego – Office of Homeless Solutions	Benefits Specialist (CalFresh, General Relief, MediCal) Care Coordination/Case Management
National Alliance for Mental Illness (NAMI)	Outreach Specialist, Employment Specialist, Health Navigator
VA San Diego Healthcare System	HCHV Outreach
Salvation Army Adult Rehabilitation	Residential Treatment, Substance Use Disorder
CityNet	Outreach Specialists providing to support in Caltrans Right of Way
La Maestra Community Health Centers	Primary Care Referrals, Wound Care and Outreach Specialist
Downtown San Diego Partnership	Diversion Specialist Team (Family Reunification)
Uplift San Diego	DMV Transportation, Supportive Services
San Diego Rescue Mission	Outreach Specialist, Mission Academy Transitional Living
Courage to Call	Veteran Outreach Specialist
San Diego Youth Services	Transitional Age Youth (18-24) Outreach Specialist
Neighborhood Policing Division Homeless Outreach Team	Homeless Outreach Team (Thursday)



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OUTCOMES

Client Interactions, Supportive Services and Shelter Placements

Instances of Service*	471
Client Encounters**	145
Walk Up	96
Street Outreach	49
County of San Diego – Office of Homeless Solutions	66
General Relief (singles)	14
CalWorks (families)	1
CalFresh	14
MediCal	2
EBT Cards	24
Client Encounters/Care Coordination	11
County of San Diego – Public Health	15
COVID Vaccination	2
Flu Vaccination	0
Public Health Education	13
Shelter Placement	2
Single Adult	2
Basic Needs (i.e. food, water, clothing, hygiene kits, ID Vouchers)	188
Housing Referrals	55
Permanent Supportive Housing	2
Rapid Rehousing	1
Added to the Community Que	6
Community Que – Enrollment Update	34
Document Readiness (Identification)	12

*Includes client encounters, County services, shelter placements and basic needs. Street Based Case Management enrollments are included in the total Street Outreach Client Encounters.

**The 'Instances of Services' and 'Encounters' numbers may include clients that engaged more than one time throughout the week, i.e. duplicates.



Overview

Ongoing outreach efforts continue to build on activities from previous focused outreach events in the Midway District. The outreach specialist assigned to the area maintains an active presence with an active case load of 23 unsheltered individuals. The Rapid Response Team continues to respond to service request received through 211, Get-It-Done, feedback from the community as well as clients they are engaging. The Rapid Response spends roughly 10% of their time in the Midway District which is equivalent to 1 FTE. Recent field assessments indicated the encampment along Sports Arena Boulevard had significantly reduced in size, it also identified a newly established encampment along Hancock Ave.

Between May 17th and May 19th, a multidisciplinary team comprised of Outreach Specialists, County Benefit Specialists, and the County's Community Harm Reduction Team canvassed the target area to engage with new individuals experiencing unsheltered homelessness, offering and providing transportation back and forth to facilitate connections to resources allocated at the base of operations for both new and existing clients. Resources included access to ongoing case management, health education, public benefits, mental health, substance abuse, primary care referrals, and access to hygiene kits, DMV transportation, and other needed essentials. 36 staff from 15 separate organizations participated in the Focused Outreach event.

In January, the encampment on Sports Arena Blvd, between Rosecrans and Pacific Coast Highway, consisted of roughly 94 tent structures and 10 -15 individuals residing in oversized vehicles, with an estimated population of 183 individuals. During the May outreach effort, 33 tent structures and 3-5 vehicles with individuals living inside were identified with an estimated population of 66 individuals. The Hancock encampment consists of roughly 35 vehicles and scattered tent structures along the north fence line on Hancock Ave & Kurtz St. Service provider staff observed activity indicative of sexual exploitation, narcotic sales, and substance abuse. Since the January event, 3 females self-reported being pregnant and most individuals continue to express an overall hesitancy to leave the area in favor of shelter or other longer-term programs. At the conclusion of the focused outreach event, a total of 59 clients residing in the focus areas are actively enrolled in an Outreach program, 33 of which have active enrollments in the Coordinated Entry Community Que. Of the those enrolled, 40% of the individuals are over 55 years of age, 90% self-report a mental health or substance use disorder and living unsheltered for over one year. The encampment includes single adults, couples, and family households; recent arrivals to San Diego continue to identify New Mexico & Arizona as their last permanent place of residence. The assigned street-based case manager will continue to engage clients in the area and assist those receiving case management support.