

Focused Outreach Event Council District 2 – Midway District

Summary

Employ a multidisciplinary outreach team consisting of City of San Diego funded outreach personnel, the County of San Diego, San Diego Housing Commission, Regional Task Force on Homelessness, and community partners to engage individuals experiencing unsheltered homelessness in priority areas.

Focus Area

Hancock St (Kurtz St to Sports Arena Blvd)

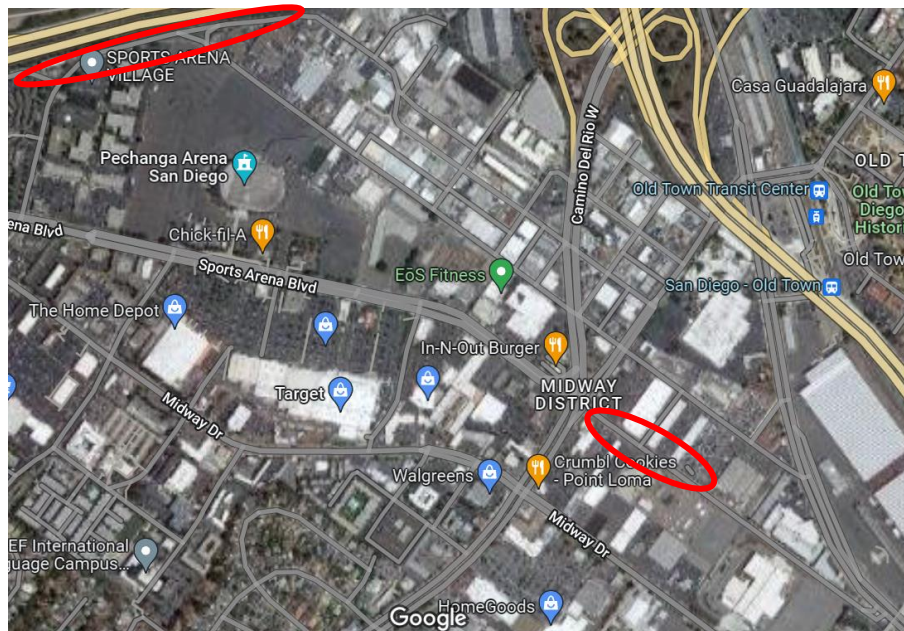
- Recreation Vehicles/Vehicle Habitation
- Estimated vehicle habitation/unsheltered population 50-60

Sports Arena Blvd (Rosecrans to Pacific Coast Highway)

- Tent Structures
- Estimated population of 100-110

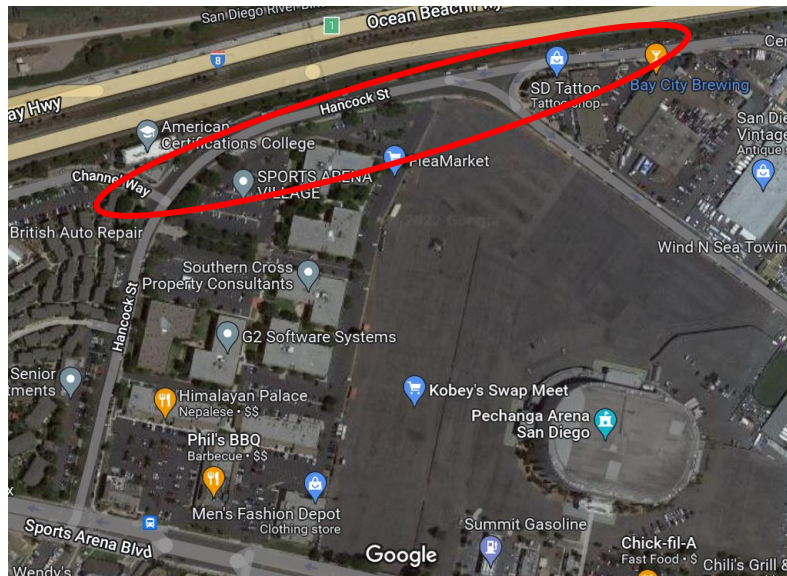
Site Description – Midway District

The boundaries of the Midway community plan are the San Diego River and Interstate 8 to the north, Interstate 5 to the east, Laurel Street to the south, and Lytton Street and the bluffs above Kenyon Street to the west. In addition to the core Midway area, the community plan includes portions of the historic neighborhoods of Five Points and Middletown.



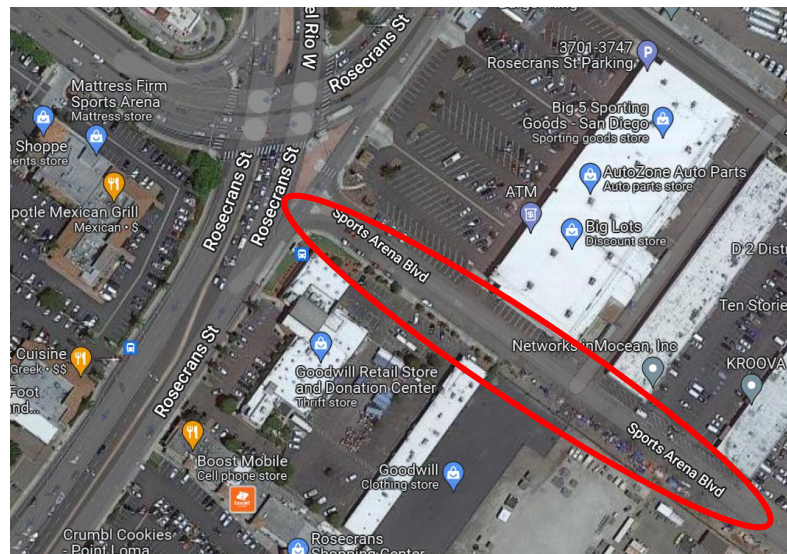
Hancock St (Kurtz Street to Sports Arena Boulevard):

Located on the northeast side of Pechanga Arena in the Midway District, **Hancock St** is primary access to small corporate offices like SAIC and McKean Defense Group, The Orchard Senior Living Apartments and Sports Arena Village. This one mile stretch includes a variety of restaurants and runs adjacent to the Ocean Beach Freeway. This area is utilized by an unsheltered population primarily in vehicle habitation both passenger & recreational vehicles.



Sports Arena Blvd (Rosecrans to Pacific Coast Highway):

On both northwest and southwest sides of **Sports Arena Blvd** is a dense unsheltered encampment from the Goodwill Donation Center to the Amazon Prime Now facility.

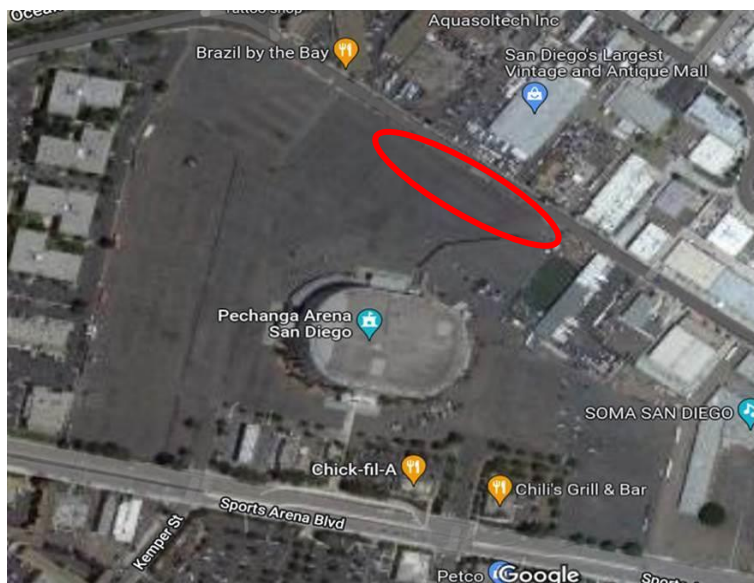


Timeline

TASK	START DATE	END DATE
Planning Discussions	7/08/2022	7/15/2022
Focused Outreach Event	7/19/2022	7/21/2022
After Action Report	7/22/2022	8/5/2022

Base of Operations

The base of operations will be located in the **Pechanga Arena** to accommodate the inclusion of the 30' County Live Well Mobile Unit, Outreach foot teams and Outreach field teams. For driving direction to the base of operations use 3500 Sports Arena Blvd, San Diego, CA 92110



Logistics - Daily Schedule

- 7:30am – 8:15am: Base of Operations set up
- 8:15am: Huddle – Stand Up (Review focus areas and teams)
- 8:30am-12:00pm: Field Teams deployed to identified locations –
- 8:30am-12:30pm: Base of Operations with tables for Behavioral Health/Mental Health, County Benefits, Case Management-Housing Solutions and Intake with Coffee/Soup/Basic Needs.
- 12:15 -12:45am: Teams return to the Base of Operations and assist breakdown of equipment

Outreach Personnel: Tuesday - Thursday

Veteran Services: Tuesday – Thursday (pending)

Uplift/DMV Transportation: Tuesday - Thursday – 4 Clients each day @ 10:30am

SD County LiveWell Mobile Unit: Tuesday – Thursday

Assurance Wireless Mobile: Tuesday - Thursday

Dreams Cuisine/Dreams for Change: Tuesday - Thursday

TACO – Birth Certificate: Thursday

NPD Homeless Outreach Team: Thursday

Participating Service Partners

AGENCY/ORGANIZATION	ROLE
City of San Diego	Operations Coordination
San Diego Housing Commission	Coordinated Intake – Shelter Referral
Regional Taskforce on Homelessness	Community Outreach Coordinator
People Assisting the Homeless	Outreach Specialist (Rapid Response & Mobile Resolution)
Alpha Project	Outreach Specialist
County of San Diego – Office of Homeless Solutions	Benefits Specialist (CalFresh, General Relief, MediCal), Outreach Social Worker, County Public Health Nurses
Downtown San Diego Partnership	Diversion Specialist Team
N.A.M.I.	Mental Health Outreach/Social Security Advocacy/Job Development
San Diego Youth Services	TAY Outreach Specialist & PEER Support
The Center	LGBTQ TAY Outreach Specialist
VA – Homeless Outreach	Outreach Social Workers
Courage to Call	Veteran Outreach Specialist
CityNet	Caltrans ROW Outreach Workers
Dreams for Change – Dreams Cuisine	Workforce Development, Safe Parking
Rockport Healthcare Services	Skilled Nursing Facility Assessment
Third Avenue Charitable Organization	Birth Certificate (In State Voucher & Out of State) (Thursday)
Uplift San Diego	DMV Transportation, Supportive Services (Tuesday/Wednesday)
LifeLine Mobile	County Benefit Phone Distribution
Health Care In Action	Mobile Clinic (wellness exams, vision, hearing, mental health and referral to (PCP)
FJV Street Health	Mobile Clinic (wellness exams, vision, hearing, mental health and referral to PCP (Tuesday)
San Diego Police Department	NPD Homeless Outreach Team (Thursday)
Project Street Vet	Mobile Clinic (veterinary care & treatment to pets experiencing homelessness) (Thursday)

OUTCOMES

Client Interactions, Supportive Services and Shelter Placements

Instances of Service*	522
Client Encounters**	145
Walk Up – Shuttled	120
Street Outreach	25
Shelter Placement	15
Single Adult	1
Shelter Requested	14
County of San Diego – Office of Homeless Solutions/HHSA	158
General Relief	19
CalFresh	13
MediCal	5
EBT Cards – Notice of Actions	51
Client Encounters/Case Inquiries	70
County of San Diego – Public Health	35
COVID Vaccination	5
Harm Reduction Education/NarCan	30
FQHC	40
Total Patients Served	15
GR Eligibility - Disability	4
PCP Referrals	3
Wound Care	4
Scheduled Follow Up	14
On Site Resources & Services	79
Cell Phone Requested	31
Cell Phone – Wireless Access Approved	17
DMV Transportation – ID Applications	18
Out of State/In State Birth Certificate	13
On Site Case Management	43
On Going Case Management	27
New HMIS Profiles	16
Housing Referrals***	8
Permanent Supportive Housing	2
EHV – Section 8	2
Other Long Term (ie. SNF, ILF, LEAP, BH/MH Program)	4

*Includes client encounters, County services, shelter placements and basic needs. Street Based Case Management enrollments are included in the total Street Outreach Client Encounters. **The 'Instances of Services' and 'Encounters' numbers may include clients that engaged more than one time throughout the week, i.e. duplicates. *** Housing referrals include both immediate placement into Other Long Term Housing and Housing opportunities not yet finalized

Overview

Council District 2 is serviced by three full-time personnel and one part-time personnel; two of which are specifically assigned to the Midway District. The assigned team maintains an active presence and regularly engages individuals residing unsheltered. Client engagements are also facilitated by the Rapid Response Team based on service requests received through a variety of sources. The encampment originally comprised of roughly 180 individuals.

In January, the encampment on Sports Arena Blvd consisted of roughly 94 tent structures and 10-15 individuals residing in oversized vehicles. During the May outreach effort, the count had decreased to 33 tent structures and 3-5 vehicles with individuals living inside. The Hancock encampment consists of roughly 35 vehicles and scattered tent structures along the north fence line on Hancock Ave. Service provider staff observed activity indicative of sexual exploitation, narcotic sales, and substance abuse. During the May outreach event, 3 females self-reported pregnancy and most individuals continue to express an overall hesitancy to leave the area in favor of shelter or other longer-term programs; only considering non-congregate shelter when permanent housing is identified.

The encampment includes single adults, couples, and family households; recent arrivals to San Diego continue to identify Los Angeles, New Mexico & Arizona as their last permanent place of residence. The assigned street-based case manager will continue to engage clients and assist those receiving case management support.

Between July 19th to July 21st, a multidisciplinary mobile resource center was set up as the base of operations in the Pechanga Arena Parking lot and Outreach Specialists canvassed the target area to engage with individuals experiencing unsheltered homelessness. Teams offered transportation back and forth to facilitate connections to resources allocated at the base of operations for both new and existing clients. Resources included access to ongoing case management, health education, public benefits, mental health, substance abuse, primary care referrals, and access to hygiene kits, DMV transportation. Additional services including access to out of state documents, workforce development, safe parking and veterinarian care were added to the base of operations beginning with this event. Over 50 staff from 21 separate organizations participated in the Focused Outreach event.