



Focused Outreach Event Council District 9

Summary

Employ a multidisciplinary outreach team consisting of City funded outreach personnel, the County of San Diego and community partners to engage individuals experiencing unsheltered homelessness in identified priority areas.

Focus Area(s)

Mid City – El Cajon Blvd – 54th Street to 70th Street

- Teralta Neighborhood Park
- Orange Ave – I-15 Overpass
- Fairmount Ave – El Cajon to University
- 4455 El Cajon Blvd – Saigon Restaurant
- 45th – 46th Southside El Cajon
- El Cajon Blvd & Euclid Ave
- 5006 El Cajon Blvd – Autozone
- El Cajon Blvd & Dawson

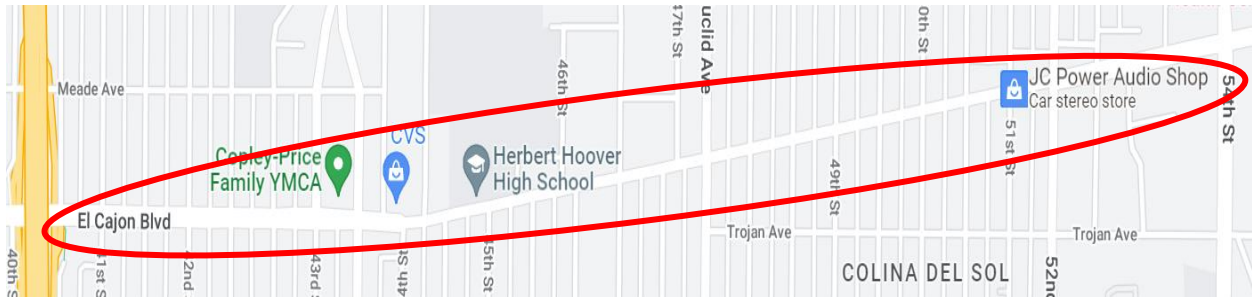
College Area – El Cajon Blvd – I-15 to 54th Street

- 5971 El Cajon Blvd – Vape Smoke Shop
- 6010 El Cajon Blvd – Union Bank
- El Cajon Blvd & College Ave
- 6135 El Cajon Blvd
- El Cajon Blvd & Filipino/Seminole St
- El Cajon Blvd & Aragon St
- 6714 El Cajon Blvd - Pepboys
- El Cajon Blvd & Amherst St
- 6875 El Cajon Blvd
- El Cajon Blvd & 69th St
- 6911 El Cajon



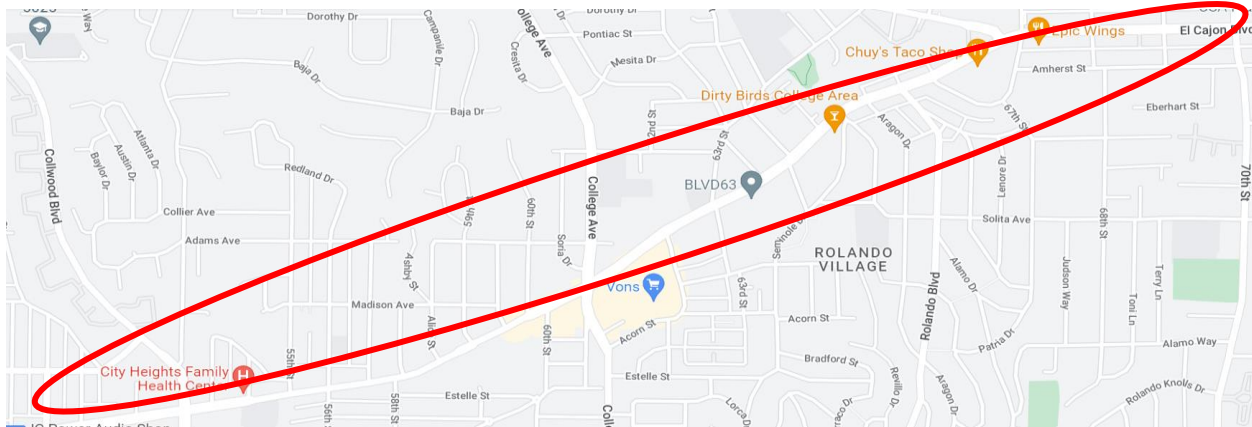
Site Description – College Area

The District boundaries are El Cajon Boulevard between 54th Street and 73rd Street, on Montezuma Road north of El Cajon Boulevard and College Avenue north of El Cajon Boulevard up to and including the businesses on San Diego State University campus.



Site Description – Mid City

El Cajon Boulevard is a centrally located commercial corridor with a diverse mix of small businesses. It is adjacent to the great urban neighborhoods including Normal Heights, Kensington Talmadge, Tera Alta East/West and City Heights. Twenty percent of San Diego's population lives within a five mile radius, with easy freeway access.



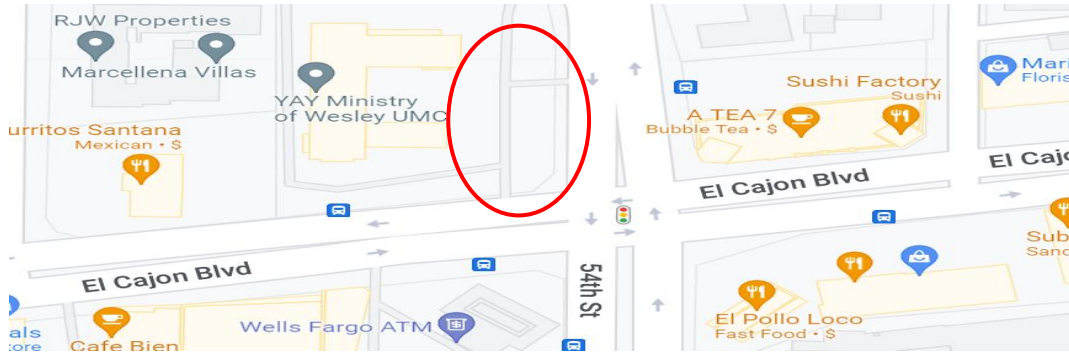
Timeline

TASK	START DATE	END DATE
Planning Meetings	5/10/2022	5/23/2022
Focused Outreach Event	5/24/2022	5/26/2022
Data Collection & Review	5/31/2022	6/10/2022
After Action Report	6/6/2022	6/15/2022



Base of Operations

The base of operations will be located the YAY Ministry of Wesley United Methodist 5380 El Cajon Blvd, San Diego, CA 92115 to accommodate the inclusion of the 30' County Live Well Mobile Unit, Outreach staff and partnering service providers.



Participating Service Partners

AGENCY/ORGANIZATION	ROLE
San Diego Housing Commission	Operations Coordination
Regional Taskforce on Homelessness	Community Outreach Coordinator
People Assisting the Homeless	Outreach Specialist (Rapid Response & Mobile Resolution)
Alpha Project	Outreach Specialist
County of San Diego – Office of Homeless Solutions	Benefits Specialist (CalFresh, General Relief, MediCal) & Outreach Social Worker
Downtown San Diego Partnership	Diversion Specialist Team (Family Reunification)
N.A.M.I.	Mental Health Outreach/Social Security Advocacy/Job Development
San Diego Rescue Mission	Outreach Specialist, Mission Academy Transitional Living
Uplift San Diego	DMV Transportation, Supportive Services
CityNet	Caltrans ROW Outreach Workers
San Diego Police Department	NPD Homeless Outreach Team
VA – Homeless Outreach	Outreach Social Workers
Courage to Call	Veteran Outreach Specialist
MHS Serial Inebriate Program	Peer Support Specialist
Rockport Healthcare Services	Skilled Nursing Facility Assessment
San Diego Youth Services	TAY Outreach Specialist & PEER Support



OUTCOMES

Client Interactions, Supportive Services and Shelter Placements

Instances of Service*	308
Client Encounters**	125
Shuttled – Walk Up	75
Street Outreach	50
County of San Diego – Office of Homeless Solutions	41
General Relief	15
CalFresh	11
MediCal	4
Calworks	0
EBT Cards (printed)	16
Care Coordination	13
County of San Diego – Public Health	19
COVID Vaccination	3
Flu Vaccination	1
Public Health Education(NarCan)	15
Shelter Placement/Referral	2
Single Adult	3
Bridge Housing Project	1
Unavailable Shelter Request	6
Hospital Transport	1
Skilled Nursing Facility Assessments	3
Basic Needs (i.e. food, water, hygiene kits)	104
Housing Referrals	17
Permanent Supportive Housing	4
Rapid Rehousing	2
Added to the Community Que	18
Community Que – Enrollment Update	2

*Includes client encounters, County services, shelter placements and basic needs. Street Based Case Management enrollments are included in the total Street Outreach Client Encounters.

**The 'Instances of Services' and 'Encounters' numbers may include clients that engaged more than one time throughout the week, i.e., duplicates.



The locations of the focused outreach event were informed by community feedback, service requests submitted through Get-It-Done, ongoing assessments of active client enrollments and multiple site visits. The Council District is serviced by three street based case managers of all of which are specifically assigned to the referenced focus areas and are currently maintaining an active case load of 59 unsheltered individuals. Field assessments conducted between Interstate 15 and 70th St. indicated 20 small scale encampments along El Cajon Blvd, often comprised of only 2-5 unsheltered single adults.

Beginning May 24th through May 26th, Outreach Specialists, County Benefit Specialists, Behavioral Health Outreach Specialists, Street Based Case Managers, County of San Diego and other partnering agencies coordinated outreach activities to engage individuals experiencing unsheltered homelessness in identified priority areas in the communities of Corridor, Mid-City and Rolando in Council District 9 in order to facilitate connections to supportive services and emergency housing options. Outreach partners provided shuttle transportation to and from the encampments in order to facilitate access to onsite supportive services which included self-sufficiency programs, ongoing case management, health education, vaccinations, public benefits, mental health, substance abuse, primary care referrals, access to hygiene kits, DMV transportation, mobile storage, and other basic essentials. An average 22 staff from 15 separate organizations participated in the Focused Outreach on a daily basis.

Outreach teams were provided specific locations and were responsible for canvassing the community, engaging individuals experiencing unsheltered homelessness, and facilitating connections to supportive services both infield and at the base of operations which was located at the YAY Ministries Wesley United Methodist. This centralized stations provided space for partnering agencies to render services and staff to support client intakes, referrals to available shelter resources, and staging for client transportation needs.

The quality and substance of engagement activities was a differentiating factor from prior events. Clients were far more receptive and interested in accessing supportive services, self-sufficiency programs and discussing the next steps in their housing plans. Coexisting mental health and substance use conditions are prevalent amongst the occupants of the various encampments. Clients also communicated that their inability to meet the activities of daily living was a primary reason for their reluctance to access congregate shelter options. The limited availability of bottom bunk beds was also a factor that impacted outreach teams ability to facilitate shelter referrals, given the prevalence of clients with physical disabilities.

During the three-day event, four individuals accessed shelter and 20 individuals already enrolled in Street Based Case Management accessed services to continue to address their instance of homelessness. Six new clients were enrolled into Street Based Case Management and six of the 59 individuals already receiving case management support have been matched to a housing resource with three pending a move-in date.