

<b>REQUEST FOR COUNCIL ACTION</b> CITY OF SAN DIEGO				CERTIFICATE NUMBER (FOR COMPTROLLER'S USE ONLY)	
TO: CITY COUNCIL		FROM (ORIGINATING DEPARTMENT): Economic Development		DATE: 09/25/2015	
SUBJECT: Proposed Amendments to the Municipal Code for Maintenance Assessment Districts					
PRIMARY CONTACT (NAME, PHONE): Elizabeth Studebaker, 619-533-4561 MS 56-D			SECONDARY CONTACT (NAME, PHONE): Luis Ojeda, 619-236-6475 MS 56-D		
COMPLETE FOR ACCOUNTING PURPOSES					
FUND					
FUNCTIONAL AREA					
COST CENTER					
GENERAL LEDGER ACCT					
WBS OR INTERNAL ORDER					
CAPITAL PROJECT No.					
AMOUNT	0.00	0.00	0.00	0.00	0.00
FUND					
FUNCTIONAL AREA					
COST CENTER					
GENERAL LEDGER ACCT					
WBS OR INTERNAL ORDER					
CAPITAL PROJECT No.					
AMOUNT	0.00	0.00	0.00	0.00	0.00
COST SUMMARY (IF APPLICABLE): N/A					
ROUTING AND APPROVALS					
CONTRIBUTORS/REVIEWERS:		APPROVING AUTHORITY	APPROVAL SIGNATURE	DATE SIGNED	
Environmental Analysis	Comptroller	ORIG DEPT.	Caldwell, Erik	10/09/2015	
Equal Opportunity		CFO			
Liaison		DEPUTY CHIEF	Graham, David	10/21/2015	
Park & Recreation		COO			
Financial Management		CITY ATTORNEY	Wander, Adam	04/13/2016	
		COUNCIL PRESIDENTS OFFICE	Jurado-Sainz, Diana	04/13/2016	
PREPARATION OF:		<input type="checkbox"/> RESOLUTIONS	<input checked="" type="checkbox"/> ORDINANCE(S)	<input type="checkbox"/> AGREEMENT(S)	<input type="checkbox"/> DEED(S)
Amend the existing language in San Diego Municipal Code Chapter 6 (Public Works and Property), Article 5, Division 2, regarding Maintenance Assessment Districts to create a local enabling (procedural) ordinance for establishing Maintenance Assessment Districts.					

STAFF RECOMMENDATIONS: Approve the requested action.	
SPECIAL CONDITIONS (REFER TO A.R. 3.20 FOR INFORMATION ON COMPLETING THIS SECTION)	
COUNCIL DISTRICT(S):	Citywide
COMMUNITY AREA(S):	All
ENVIRONMENTAL IMPACT:	This activity is not a project as defined by the California Environmental Quality Act Section 21065 and State CEQA Guidelines Sections 15378(b)(4) and 15378(b)(5), as it is a funding mechanism and an organizational or administrative activity of government that will not result in direct or indirect physical changes in the environment. The determination that this activity is not subject to CEQA, pursuant to Section 15060(c)(3), is not appealable and a Notice of Right to Appeal the Environmental Determination (NORA) is not required.
CITY CLERK INSTRUCTIONS:	

**COUNCIL ACTION  
EXECUTIVE SUMMARY SHEET  
CITY OF SAN DIEGO**

DATE: 09/25/2015

ORIGINATING DEPARTMENT: Economic Development

SUBJECT: Proposed Amendments to the Municipal Code for Maintenance Assessment Districts

COUNCIL DISTRICT(S): Citywide

CONTACT/PHONE NUMBER: Elizabeth Studebaker/619-533-4561 MS 56-D

**DESCRIPTIVE SUMMARY OF ITEM:**

Amend the existing language in San Diego Municipal Code Chapter 6 (Public Works and Property), Article 5, Division 2, regarding Maintenance Assessment Districts to create a local enabling (procedural) ordinance for establishing Maintenance Assessment Districts.

**STAFF RECOMMENDATION:**

Approve the requested action.

**EXECUTIVE SUMMARY OF ITEM BACKGROUND:**

Maintenance Assessment Districts (MADs) are special assessment districts where property owners pay assessments to fund enhanced improvements and activities, in their neighborhood or community, which confer Special Benefits on those assessed. These improvements and activities are beyond those generally provided by the City as a General Benefit.

While property owners are extensively involved in MADs, the City is ultimately responsible for establishing a MAD and for the appropriate use of MAD assessments, therefore, the formation process and management of MADs requires procedures and guidelines as proposed in these amendments to the San Diego Municipal Code.

Please refer to Report to the City Council No. 15-087 for more information.

**CITY STRATEGIC PLAN GOAL(S)/OBJECTIVE(S):**

Goal #2: Work in partnership with all of our communities to achieve safe and livable neighborhoods

Objective #5. Cultivate civic engagement and participation

Goal #3: Create and sustain a resilient and economically prosperous City

Objective #1. Create dynamic neighborhoods that incorporate mobility, connectivity, and sustainability

**FISCAL CONSIDERATIONS:**

Anticipated general fund fiscal impact is an unquantified reduction in the use of General Funds for MAD advances, reimbursements, and expenses prior to receipt of assessments from the County of San Diego.

EQUAL OPPORTUNITY CONTRACTING INFORMATION (IF APPLICABLE): N/A

PREVIOUS COUNCIL and/or COMMITTEE ACTION (describe any changes made to the item from what was presented at committee):

This section of the Municipal Code was last amended effective June 1998.

COMMUNITY PARTICIPATION AND PUBLIC OUTREACH EFFORTS:

Proposed changes were shared with community members over the last four months by Economic Development and Park and Recreation staff. Drafts of the proposed municipal code amendments were shared at three noticed public meetings on October 27 and November 10, 2015 and January 11, 2016. An additional meeting was held for self-managed MAD associations.

KEY STAKEHOLDERS AND PROJECTED IMPACTS:

Key stakeholders include those property owners in a current MAD and nonprofit administrators of self-managed MADs.

Caldwell, Erik

Originating Department

Graham, David

Deputy Chief/Chief Operating Officer