

OUTREACH EFFORT SCHEDULED TO EDUCATE PUBLIC ABOUT THE CORONAVIRUS
Councilmember Cate & Supervisor Fletcher Collaborate to Support the Small Business Community

San Diego, CA: Worldwide commerce is slowing down because of the coronavirus. This is not only affecting large global corporations, it is having a negative impact on the small businesses in San Diego. In San Diego County alone, there are 30,000 Asian Pacific Islander owned businesses.

Founded in 1990, the Asian Business Association of San Diego (ABASD) believes in building sustainable communities through inclusive economic development and a qualified diverse workforce. Civically, ABASD is among the most influential API organizations countywide, and is a leader in public policy and advocacy for an inclusive economy that works for everyone.

The Convoy District is in the Pacific Triangle bounded by the 805, 52, and 163 freeways. This bustling 2-square mile area consist of hundreds of shops specializing in Asian products and services, supermarkets, tea houses, cafes, karaoke bars, entertainment venues, community centers, worship halls, as well as an abundant of day-to-day service related shops.

“One in every three District 6 residents is of Asian American descent. While everyone must be vigilant at this time to ensure the coronavirus is not spreading, this should not deter individuals from shopping, dining, and supporting San Diego’s small businesses. I am reminding everyone that it is business as usual in the Convoy District,” stated Councilmember Chris Cate.

WHAT: Press Conference and Business Walk

WHERE: Jasmine Seafood Restaurant (Parking Lot)
4609 Convoy Street, San Diego, CA 92111

WHEN: Tuesday, February 4, 2020 at 12:30 p.m.
Business walk will follow; distribution of [Coronavirus FAQs](#)

WHO: Chris Cate, Councilmember District 6, City of San Diego
Nathan Fletcher, Supervisor District 4, County of San Diego
Jason Paguio, President & CEO, Asian Business Association of San Diego
ABASD members
The Convoy District

