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## **COUNCILMEMBER CATE KICKS OFF MILLION GALLON CHALLENGE**

*First 120 Residents will Receive a FREE Weather-Based Irrigation Controller, or \$100 Rebate*

San Diego, CA: Tomorrow, Saturday, June 24, 2017 at 11:00 a.m., San Diego City Councilmember Chris Cate kicks off the Million Gallon Challenge. The City of San Diego will provide the first 120 residents with a free Weather-Based Irrigation Controller (WBIC), or \$100 rebate for a WBIC of their choice.

More than half of residential water used is applied towards home landscapes, however, many landscapes are overwatered due to sprinkler controllers that are not programmed properly. Weather-Based Irrigation Controller systems uses smart technology to optimize the use of water needed for irrigation.

"Conserving water is a way of life in San Diego, regardless of drought status. The weather-based irrigation controller systems that are part of this pilot program could save one million gallons of water annually. A WBIC will save water and reduce the homeowner's water bills, all in an effortless manner," stated Councilmember Chris Cate.

\$12,000 from the City of San Diego's Community Projects, Program & Services Funding Program was allocated by Council District 6 to the City of San Diego's Public Utilities Department to purchase 120 Weather-Based Irrigation Controller (WBIC) Systems for San Diegans.

For more information on Councilmember Cate's new water conservation pilot program, visit <https://www.sandiego.gov/citycouncil/cd6/wbic>.

**WHAT:** Councilmember Chris Cate's Million Gallon Challenge Kickoff

**WHERE:** City of San Diego Public Utilities Department  
Metropolitan Operations Complex (MOC) Auditorium  
9192 Topaz Way, San Diego, CA 92123

**WHEN:** Saturday, June 24, 2017, 11:00 a.m. to 2:00 p.m.  
(Media Availability 11:00 a.m. to 12:00 p.m.)

[Website](#) | [NextDoor](#)

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