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COUNCILMEMBERS CUT RIBBON AT SAN DIEGO'S NEWEST FARMERS MARKET
Councilmembers Cate and Kersey present \$10,000 in City of San Diego funding to local YMCA

San Diego, CA: On Saturday, April 30, 2016 at 10:00 a.m., Councilmembers Chris Cate (District 6) and Mark Kersey (District 5) will cut the ribbon at San Diego's newest Certified Farmers Market in the heart of Rancho Peñasquitos.

"The Rancho Family YMCA's Farmers Market will help build a stronger and healthier community. I look forward to the residents of Rancho Peñasquitos having a new place to buy local foods and support local farmers," stated Councilmember Mark Kersey, District 5.

Adjacent to the public library and a stone's throw from the fire house, the PQ Certified Farmers Market will bring locally-grown items such as fruits, vegetables, flowers, nuts, herbs, honey, jams, and eggs to the residents of Rancho Peñasquitos on a weekly basis. Rancho Peñasquitos is one of San Diego's larger neighborhoods, with 55,000 residents calling the community their home.

"Small businesses fuel our local economy, and no one more than me recognizes that. I believe that just one more job or one more customer makes a profound impact. When you buy locally, you support farmers and florists, and invigorate our economy," said Councilmember Chris Cate, District 6.

In addition to the ribbon cutting, Councilmembers Cate and Kersey will present a \$10,000 check to the Rancho Family YMCA on behalf of the City of San Diego in support of the Farmers Market on YMCA's largest day for healthy lifestyles: YMCA Healthy Kids Day. Healthy Kids Day is the Y's national initiative to improve the health and well-being of kids and families. Among 10,000 neighborhoods across the nation, 2,700 YMCA's will be encouraging kids and families to live more active and healthier lives.

"Serving as the backbone for the PQ Certified Farmers Market allows the Y to strengthen the foundations of community through youth development, healthy living and social responsibility," stated Mark Thompson, Rancho Family YMCA Executive Director.

WHAT: Grand Opening of the [PQ Certified Farmers Market](#)

WHERE: Rancho Family YMCA's parking lot, [Fairgrove Lane & Salmon River Road](#), San Diego, CA 92129

WHEN: Saturday, April 30, 2016 at 10:00 a.m.

VISUALS: Certified vendors, fresh produce, families, ceremonial ribbon and scissors

