

# Parks and Recreation Department

## Citywide Park Development Impact Fee (DIF) Fund: Putting the Money to Use

Joint Area Committee Meeting  
Community Parks I and Community Parks II  
December 13, 2022





# Purpose of this Conversation

- Talk about criteria to select park projects using this fund
  - Understanding the parameters and constraints of DIF
- Look at an initial set of proposed projects
  - Translating policy into projects

# How we got here

- Old vs New Development Impact Fee (DIF) program

Old Fee Program	New Fee Program
Community Planning Area	Citywide
Pooled Fee (4 asset types)	Parks only
Plan Based - Prescriptive	Standard Based – Increase Recreation

- New Citywide Park Development Impact Fee (DIF) established August 2021
- Citywide Park DIF fund balance of \$8.2+/- million



# Project Selection Criteria

- Policy Guidance
  - City of San Diego Parks Master Plan
  - Council Policy 800-14: Prioritizing Capital Program Projects
- Project Eligibility
  - Project must increase recreational value of the park
  - Can be used for design (i.e., get project shovel-ready)
  - Cannot be used for maintenance



# Project Selection Criteria (contd.)

- Funding Requirements
  - Prioritize use of local DIF first then Citywide DIF
  - Minimum 80% in Park Deficient Communities
  - Minimum 50% in Communities of Concern
  - Minimum of 10% to acquire new park land



# Project Selection Criteria (contd.)

- Geographic Distribution: Planning Area and Council District
- Funding Strategy / Cash Management
  - Advance the project to the next phase in the CIP process
  - Look at those projects that need funding in this Fiscal Year
- Listening to our park users and decision makers
  - City Council Budget Priority Memos
  - CIP Community Priority Survey
  - Unfunded Park Improvements Inventory
  - Condition Assessments – accessibility improvements



# Initial Feedback To Date

- Identify age of projects - “how long has this been around”
- Focus funds on completing projects
- Track use of the funding for each project
- Include Recreational Value Point scores of the projects
- Requests made for improvements to various parks



# Proposed Projects

Item No.	Project, Community Planning Area	Council District	Park Deficient Community	Community of Concern	Requested DIF
1	Beyer Park San Ysidro	8	Yes	Yes	\$1,000,000
2	Clay Park Mid-City/Eastern Area	9	Yes	No	\$700,000
3	Encanto Park Encanto/Chollas Valley	4	Yes	Yes	\$55,000
4	John Baca Park Linda Vista	7	No	Yes	\$900,000
5	Memorial Park Southeastern	8	Yes	Yes	\$750,000
6	Silverwing Park Otay Mesa Nestor	8	Yes	No	\$55,000
7	Robb Field Mission Bay Park	2	Yes	No	\$500,000
8	Gompers Park Encanto/Chollas Valley	4	Yes	Yes	\$500,000
9	Rancho Bernardo Park Rancho Bernardo	5	Yes	No	\$500,000
10	Marcy Park University	6 (new)	Yes	No	\$200,000
11	Coral Gate Park San Ysidro	8	Yes	Yes	\$400,000
12	Ward Canyon Park Mid-City-Normal Heights	9 (new)	Yes	No	\$650,000
				<b>TOTAL:</b>	<b>\$6,210,000</b>



# Proposed Projects

- Projects reflect 86%+ investment in Park Deficient Communities and 58%+ in Communities of Concern
- 10% of the funds reserved for park acquisition projects
- Projects are focused on community parks (no open space, regional park, or shoreline projects)
- Projects located in 9 Community Planning Areas and 7 Council Districts
- 9 of the projects are existing CIPs, 3 are new



# Next Steps

- Outreach letter to affected stakeholders – January 2023
  - Community Recreation Groups, Planning Groups, Other Affected Stakeholder Groups
- Conduct scheduled outreach meetings
- Review all input / feedback and incorporate (feedback loop)
- Public Hearing Process – Spring 2023

# Questions