

**CRAFT BEER COUNCILMAN & HOPS HIGHWAY ALLY ESTABLISH FUND FOR BREWERIES  
*Chris Cate & Jim Desmond to Launch “Breweries Experiencing Economic Roadblocks” (BEER) Fund***

San Diego, CA: For years, San Diego has ranked at the nation’s top craft beer destination, known to many as the “sunny heaven for suds lovers.” Per the San Diego Brewers Guild, more than 150 independent craft breweries call San Diego County their home, with San Diego serving as the birthplace of some of the industry’s most respected breweries.

In 2018 alone, the craft beer industry contributed a total economic impact of \$1,167,656,785 to the San Diego economy, a 34% increase from 2016. A 2017 study found that the craft beer industry contributes approximately 6,275 jobs for the local economy, with \$171.3 million in combined labor.

“One quarter of the city’s breweries are in my council district. I have been steadfast with my support for this industry. Proactively establishing the Breweries Experiencing Economic Roadblocks (BEER) Fund, just for the breweries and their employees, will help this vital industry get through this difficult time,” stated Councilmember Cate, City of San Diego Economic Development & Intergovernmental Relations Committee Chair.

Founded in 1997, the [San Diego Brewers Guild](#) is a nonprofit organization comprised of breweries, tradespeople, restaurants, and craft beer aficionados dedicated to promoting San Diego breweries and creating an open line of communication among brewers.

**WHAT:** Breweries Experiencing Economic Roadblocks (BEER) Fund Announcement

**WHERE:** Societe Brewing Company  
8262 Clairemont Mesa Boulevard, San Diego, CA 92111

**WHEN:** Friday, July 10, 2020 at 1:00 p.m.

**WHO:** San Diego City Councilmember Chris Cate, District 6  
County Supervisor Jim Desmond, District 5  
Paige McWey Acers, San Diego Brewers Guild  
Douglas Constantiner, Societe Brewing Company  
San Diego Brewers Guild members

