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"CRAFT BEER COUNCILMAN" TO TAP FIRST KEG AT 5TH ANNUAL FESTIVAL OF BEERS 1,000 craft beer enthusiasts expected, raising funds for kids and families in Mira Mesa

San Diego, CA: On Saturday, August 13, 2016 at 1:00 p.m., Councilmember Chris Cate will be tapping the first keg at the 5th Annual Mira Mesa Festival of Beers. All proceeds from the festival benefit the Mira Mesa Community Foundation, a nonprofit organization established to facilitate donations for charitable purposes within the Mira Mesa Community.

Fourteen of the thirty craft breweries participating in the 5th Annual Mira Mesa Festival of Beers call San Diego's Sixth Council District their home. According to a <u>recent study</u> from National University, craft breweries and brewpubs in Councilmember Cate's district generated a whopping \$71.4 million in economic impact for our region and employed more than 638 of the best and brightest in the craft beer industry.

"With nearly two-thirds of the City's breweries located in my district, there is a significant market for craft beer tourism. As a City leader, I feel I can provide a pathway to bring breweries together and highlight the great beer they make. District 6 is San Diego's beer belt with so many breweries that are operating close to each other and an increase of visitors to the area will benefit everyone," stated Councilmember Chris Cate.

"Division 23 Brewing is a 1-year old nano-brewery located in the Miramar area. We are excited to showcase our beer at the Mira Mesa Festival of Beers because of the quality of breweries that attend. We feel the Mira Mesa community is our neighbor and we hope to show the quality of beers that Mira Mesa has in their backyard," said Kellen Smith, Division 23 Brewing.

WHAT: Tapping of First Keg at the 5th Annual Mira Mesa Festival of Beers

WHERE: Mira Mesa Community Park, 8575 New Salem Street, San Diego, CA 92126

WHEN: Saturday, August 13, 2016 at 1:00 p.m.

About Councilmember Chris Cate:

Chris Cate is an advocate and voice for all residents in District 6. Chris proudly represents the neighborhoods of Clairemont Mesa, Kearny Mesa, Mira Mesa, Miramar, Park Village, and Sorrento Valley.

