Creating Jobs Working Group Meeting
San Diego Workforce Partnership
3910 University Ave., #400, San Diego, CA 92105
Meeting Date: July 19, 2017, 2-4 p.m.

<u>**Organizations Represented**</u>

San Diego Workforce Partnership (Co-chair), City of San Diego Economic Development Department (Co-chair), Housing and Urban Development (SDPZ community liaison), Home Start Inc., Federal Reserve Bank of SF (Covers SD), Barrio Logan College Institute, San Diego Futures Foundation
Harder & Company

<u>**Introduce new VISTAs**</u>

<u>**Review Working Group Meeting #3 (June 2017)**</u>

In this meeting the group focused on identifying indicators that would support working group goals and sub goals. After the brainstorming session, co-chairs met with City data team to help prioritize possible tracking measures and be more strategic with resources.

> <u>A reminder about the purpose of indicators:</u> *Indicators provide evidence that a certain condition exists or certain results have or have not been achieved. Indicators enable decision-makers to assess progress towards the achievement of intended outputs, outcomes, goals, and objectives. As such, indicators are an integral part of a results-based accountability system.*

<u>**Review Job Indicators**</u>

Important to keep in mind: What interventions or activities have we proposed to support these indicators? We need to ensure these are reflected in the logic model. Still looking to keep indicators down to two or three per work group

Goal 1:

Indicator: Unemployment Rate (GREEN)

- Issue – U6 is only available on a state wide level so the group is looking for other ways to gather data on underemployment that is not reported on U3 census track records

Indicator: Labor Participation (GREEN)

- Rate is available by county

Indicator: Wages (Low, High, Median) (GREEN)

- Partners can provide but only to a certain level and there will be cross-over with the housing working group

Activity 1A: Connect Opportunity Youth, aged 16-24, to employment

Indicator 1a; 4b. Number of internships created in the PZ or for PZ OY (WHITE)

Indicator: Disconnect Rate of OY (YELLOW)

Activity 1B: Increase the number of residents employed in middle skill jobs in growing industry sectors by expanding programs that provide industry recognized post-secondary credentials

Indicator: Employment Rates by Industry (GREEN)

- Data is available at a city level or by census defined place

Activity 1C: Identify local sourcing opportunities with anchor employer institutions and champion model that encourage equitable practices

Indicator: Number of Jobs Created in the PZ or for PZ residents (WHITE) – Moved to YELLOW Indicator

- Group can access data for resident workers and how many people live by ZIP code and work within that area – the ultimate goal of this group is to serve residents in the PZ on the employment path towards a living wage, not just to bring in other workers by attracting business and pushing out current levels

- Green - what we think we can do now
- Yellow - we think we know where its coming from, we just have to dig a little deeper to get it
- Pink - cross-team communication across work groups. We know we need to track these, but don't quite know how yet
- White - may want to track later, but not pressing, or not sure how to gather data currently

Measuring San Diego Promise Zone Results

Economic Activity – The group discussed tracking net retail leakage and the ability to attract the right types of businesses to encourage local purchasing.

Safety – All indicators seem solid, most groups will now be thinking of some way to measure public perception of related problems. There was a suggestion to move improving infrastructure into the health sector to attract more potential funding and there is enough overlap between health and safety.

Education – Largest issue with these indicators is that affordability and quality are not standardized metrics, and most things don't get measured until 3rd grade.
There was some back and forth on whether career readiness should be placed under education or jobs umbrella.

Housing – The City's program to help first-time home buyers goes very fast and there is a large waiting list. Group discussed a possibility of expanding the program to target home buyers in the Promise Zone. Policy changes on granny flats may be a helpful solution to the housing shortage in the PZ.

Health – There is a large correlation between time spent in prison and life span that could be helpful with the higher incarceration rates within the PZ. Sand Diego has been ruled one of the healthiest cities but many of these factors (park acreage, gyms, hiking trails, and coastline) are difficult for people in the Promise Zone neighborhoods to gain access to because of time, job, and transportation constraints.

Next Meeting

At the August meeting, the group will finalize the indicators and continue work on the logic model for the next steps and activities that will help us towards our goals.