

District Three

DIALOGUE

News From Council President Todd Gloria



April 2014
Volume 6 Issue 4

Council President
Todd Gloria proudly
represents

Balboa Park

Bankers Hill/Park West

Downtown

Golden Hill

Hillcrest

Midletown

Mission Hills

Normal Heights

North Park

Old Town

South Park

University Heights

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It's Time to Raise Up San Diego

By Council President Todd Gloria

Almost 40% of all working age households in San Diego County cannot afford to meet basic needs without public or private assistance. This figure was at 30% in pre-recession 2007. We're going in the wrong direction. No one who works hard at a full-time job should be unable to pay for their shelter or food.

Further, about 44% of the local private sector workforce do not have earned sick days, and if they miss work for illness, they can lose pay or be fired.

San Diego can be better than this. That is why I am working with neighbors, local businesspeople, and my colleagues to develop a ballot initiative for your consideration in November to increase the local minimum wage and provide up to five earned sick days a year for workers.

The City Council's Economic Development and Intergovernmental Relations Committee (ED & IR) took action on March 24 to direct the City Attorney's Office to work with my office to bring back a draft ordinance for consideration by the Committee.

ED & IR is expected to consider the draft ordinance at its meeting on April 30, 2014. It could then be reviewed by the full City Council in order to be placed on the November 4, 2014 ballot.

You can read my report and related documents http://docs.sandiego.gov/ccagenda_edir/edir140324.pdf under Item 2.

I will continue to work with stakeholders to make sure the proposal makes sense for San Diego. I ask for feedback and participation from all San Diegans to craft a responsible ordinance.

Meet the Mayor on April 22, Meet the Police Chief on April 28

Council President Todd Gloria encourages and District Three neighbors to meet two other City leaders.

Mayor Kevin L. Faulconer continues his series of Meet the Mayor events with a stop in District Three on April 22 from 5:00 to 6:30 p.m. Mayor Faulconer will speak with San Diegans about his vision for the City and then listen to concerns and take questions from the audience.

San Diego Police Chief Shelley Zimmerman will discuss public safety issues on April 28 from 6:00 to 7:30 p.m. This will be a terrific opportunity to get to know the Chief, ask questions, and express any concerns about public safety.

Meet the Mayor

Tuesday, April 22, 5:00—6:30 p.m.

The San Diego LGBT Community Center
3909 Centre Street, San Diego 92103

Meet the Police Chief

Monday, April 28, 6:00—7:30 p.m.

The San Diego LGBT Community Center
3909 Centre Street, San Diego 92103

Sign up for our e-news! Visit <http://www.sandiego.gov/cd3>

Balboa Park 2015: A San Diego Celebration

By Council President Todd Gloria

San Diegans 100 years ago chose to invest in Balboa Park and created the cultural heart of our City and the crown jewel of our park system. On March 28, Mayor Kevin Faulconer and I announced new plans for 2015 that will ensure it remains a bright asset for San Diegans and visitors.

While many of us, including me, once had visions of 365 days of events and celebrations through the Park to commemorate the centennial of the 1915 Panama-California Exposition, the time has come to refocus our priorities from partying to productive investments for the good of the Park.

2015 will be a year of greatness in the Park. The new centennial celebration will feature four signature events at Balboa Park, including the 2014 and 2015 December Nights events as the opening and closing ceremonies. The other two events are spring and fall celebrations of all things associated with San Diego, such as craft beer, innovation, and the arts.

In addition to the large scale events, Balboa Park is home to more than 1,000 programs, exhibitions, and events every year. As part of the Centennial, the City will partner with the Balboa Park Cultural Partnership to highlight the many wonderful programs the Park's cultural institutions already have planned for 2015.



I want to thank Mayor Faulconer, Scott Chadwick, Stacey LoMedico, and Carolyn Wormser for understanding the importance of Balboa Park and the centennial of the 1915 Panama-California Exposition.

I also want to thank the stakeholders such as the Balboa Park Cultural Partnership and the Balboa Park Conservancy who have agreed to step up and help the City with this endeavor by expanding on the efforts they already devote to the Park. Finally, I am grateful for the participation of SDG&E and our Tourism Marketing District whose continued commitment is a tangible demonstration that 2015 can still be an unforgettable event of which San Diegans will be proud.

Explore Balboa Park with the New Explorer Pass

As work continues to finalize plans for the 2015 Centennial, Council President Gloria encourages San Diegans to re-engage in Balboa Park with an Explorer Pass.

The Balboa Park Explorer is an exciting new program that provides general admission to all the museums in the Park for an entire year. Families of up to six people can enjoy a single pass for \$199. Individual passes are available for \$129. For more details and to purchase Explorer Passes, visit <http://buymyexplorer.balboapark.org/auxiliary/auxlisting.aspx>.

Rock 'n' Roll Marathon: June 1, 2014

The Rock 'n' Roll Marathon will take over the streets of San Diego on June 1, 2014. Please make note of all road closures and alternate access routes in your neighborhood to avoid unnecessary challenges.

Most road closures start at 5:00 a.m. Downtown and the Gaslamp will be impacted until about 8:30 a.m. Old Town and Middletown should be accessible by 9:30 a.m. University Heights, Normal Heights, and the northern section of North Park will be impacted until about 10:30 a.m. Hillcrest and the southern area of North Park will be impacted until about 12:45 p.m. Petco Park serves as the race's finish line, so East Village will be impacted until about 2:00 p.m.

Full road closure information and route planning is available online: <http://runrocknroll.competitor.com/san-diego/road-closures>.

Community Connection: The Todd Squad is Working for You

Strengthening Public Safety

- Graffiti was removed at 31st and Hawthorn,
- A street light repaired after the pole holding a banner broke in the 1800 block of Adams Ave.
- A stop sign was installed on First Ave. at Juniper.
- Several street lights on Marilouise Way and Altamirano Way were repaired.

Infrastructure Investment

- A water meter leak in the 3800 block of Front Street was repaired quickly.
- Potholes were repaired in the 3300 block of 32nd Street and at the intersection of 29th and Myrtle.
- For sewer replacement to be completed, the Council District Three staff worked with a resident in the 3300 block of Hawthorn to move a storage container to a safe alternate location on the property.

Constituent Support

- A veteran suffering from seizures while at a local animal hospital connected with services after

concerned hospital employees contacted Council District Three staff.

Community Character

- A new scoreboard was installed at Adams Field in Normal Heights in time for opening day of Mid-City Little League. See picture on the last page.
- A street litter container at was repaired in the 3100 block of University Ave.
- Trash was picked up between Beech and Cedar on Kettner.
- Illegal dumping was cleared from alleys near the 3500 block of Third Ave. and near the 3800 block of First Ave.
- Working with the Development Services Department and the Mission Hills Business Improvement District, Council District Three staff created a construction traffic route with fewer traffic implications on neighborhood streets.
- Environmental Services crews returned to a section of Third Ave. between Redwood and Quince as a courtesy after several properties were missed on the normal collection day.

City Council Approves Rules for Food Trucks

On March 3, Council President Todd Gloria announced new rules for mobile food trucks following the approval of a regulatory ordinance by the City Council. Developing the ordinance was a priority for Gloria when he served as Interim Mayor.

“The sensible rules will allow food trucks to operate in San Diego in a way that doesn’t negatively impact our neighborhoods,” said Council President Gloria.

The ordinance provides that private property owners who host food trucks must apply for an over the counter permit from the City’s Development Services Department. Food truck operators are not required to get permits.

No permits would be required for property owners in industrial areas where the food truck is providing a private catering service or at schools, hospitals, religious facilities, or construction sites.

In residential areas, the City Council approved a limit on hours of operation in order to reduce the potential for late night noise impacts on residents. The proposed hours of limitation within 300 feet of a dwelling unit are 6:00 a.m. – 10:00 p.m. Sunday through Thursday and 6:00 a.m. – 11:00 p.m. on Fridays and Saturdays. Council President Gloria clarified that this doesn’t mean food trucks couldn’t operate within 300 feet of a residence; it only puts very sensible time limitations on those operations.

The ordinance also includes:

- Locations where food trucks need minimal staff review in order to limit the time, place, and manner of operations to minimize potential conflicts between pedestrians and vehicles. In locations mapped as high parking demand with limited on-street parking availability, food trucks will be limited to operating on private property in order to help preserve the much needed on-street parking.
- A requirement for the City Council to review the ordinance for effectiveness, public input, and potential changes in one year.
- Food truck operators will be required to clean 25 feet around the vehicle.

“The ordinance is a fair approach to protect public health, safety and welfare while providing for mobile food truck operations on private property and in the public right-of-way, and I know food truck operators will benefit from having this clarity,” said Council President Gloria.

An Update on the Mission Hills-Hillcrest Library

Council President Todd Gloria regularly is asked for updates on the long awaited Mission Hills-Hillcrest Library, and he is pleased to report that progress is occurring.

A new facility of approximately 25,000 square feet will replace the current 3,850-square-foot Mission Hills Branch Library located at 925 W. Washington St. and built in 1961. Several years ago, the City purchased land for the project, which will be located at the southwest corner of Washington and Front streets.

The City's Engineering and Capital Projects Division of the Public Works Department has hired Mosher Drew Architects to develop 60% design and bridging documents. Currently, they are working with library staff to develop a list of operational needs for the interior of the building. Library staff will continue working with the architects to develop a floor plan for anticipated use. The building is looking to be LEED certified and incorporate walking paths to and from Florence Elementary School. Council President Gloria anticipates that preliminary designs will be ready for public review by Summer 2014.

Funding is necessary to complete the project. To learn more about how to help or to receive updates on the project, please contact Anthony Bernal (abernal@sanidiego.gov) or Adriana Martinez (adrianam@sanidiego.gov) in the Office of the Council President.

Keep Saving Water this Spring

April started with some much needed rain showers, but San Diegans should continue efforts to conserve water.

While San Diego has adequate water supplies for 2014, saving more water will help ensure critical water resources remain. The City of San Diego's water consumption in January was down 13.6% from usage in January 2008 and down 20.8% compared to February 2013.

Council President Todd Gloria encourages all San Diegans to heed these helpful hints.

- Limit all landscape irrigation to no more than three days per week.
- Use a hand-held hose equipped with a positive shut-off nozzle or hand held container or a garden hose sprinkler system on a timer to water landscaped areas, including trees and shrubs located on residential and commercial properties that are not irrigated by a landscape irrigation system.
- The washing of automobiles, trucks, trailers, airplanes and other types of mobile equipment should be done only before 10:00 a.m. or after 6:00 p.m. during the months of June through October and only before 10:00 a.m. and after 4:00 p.m. during the months of November through May, with a hand-held container or a hand-held hose equipped with a positive shut-off nozzle for quick rinses. Boats and boat engines are permitted to be washed down after use. Washing is permitted at any time on the immediate premises of a commercial car wash.
- Use recycled or non-potable water for construction purposes when available.
- Use of water from fire hydrants will be limited to fire fighting, meter installation by the Water Department as part of its Fire Hydrant Meter Program, and related activities or other activities necessary to maintain the health, safety and welfare of the citizens of San Diego.
- Construction operations receiving water from a fire hydrant meter or water truck will not use water beyond normal construction activities. Construction projects requiring watering for new landscaping materials shall be irrigated before 10:00 a.m. and after 6:00 p.m. during the months of June through October and before 10:00 a.m. and after 4:00 p.m. during the months of November through May.
- Irrigation is not permitted during a rain event.

Public Comment Period Now Open for the City's FY 2015-FY 2019 Consolidated Plan

On March 24, the City Council approved the City of San Diego's annual Community Development Block Grant (CDBG) allocations. CDBG funds come from the U.S. Department of Housing and Urban Development every year for use for a variety of housing and community/economic development projects that benefit low- to moderate-income citizens.

Since the federal government continues to shrink the pot of money available to us locally, the way they are used becomes even more critical. Council President Todd Gloria was impressed with the applications the City received, and even more impressed with the smooth process everyone enjoyed this year. He publicly thanked City staff, the volunteer members of the Consolidated Plan Advisory Board, and past and current applicants who all helped make significant improvements to the process.

To guide future expenditures, the City has developed a Draft FY 2015 – FY 2019 Consolidated Plan and FY 2015 Annual Action Plan, which is available for a 30-day public review period starting on April 1, 2014. The purpose of the review period is to provide the public with an opportunity to comment on the planned FY 2015 expenditures of approximately \$18 million in federal Housing and Urban Development (HUD) entitlement funds for eligible Capital Improvement Projects, Administration and Planning, Community Services Programs and Community Economic Development Projects, and the anticipated expenditures for the FY 2015 – FY 2019 time period.

The plans are available for review on the City's HUD Program Administration website (www.sandiego.gov/cdbg) and the San Diego Housing Commission's website (www.sdhc.org).

The draft Consolidated Plan and Annual Action Plan are also available at select City libraries and community centers and at the HUD Programs Administration Office located at 1200 Third Ave., Suite 1400, San Diego, CA 92101. A listing of these sites is available at www.sandiego.gov/cdbg.

The plans will be discussed during a public meeting of the Consolidated Plan Advisory Board (CPAB) on April 9, 2014 at 9:00 a.m. The CPAB meeting will be held at the San Diego Civic Concourse, North Terrace Room, 202 C St., San Diego, CA 92101. In addition, the plans are tentatively scheduled for consideration by the San Diego City Council during a public hearing on April 28, 2014 at 2:00 p.m. (time uncertain) at the City Administration Building, 202 C St., 12th Floor, San Diego, CA 92101.

Please direct any inquiries or comments regarding the Consolidated Plan or the Annual Action Plan in writing to: ConPlanComments@sandiego.gov or via mail to: HUD Programs Administration, ATTN: Con Plan Comments, 1200 Third Ave., Suite 1400, San Diego, CA 92101. The comment period will be closed on April 30, 2014 at 5:00 p.m.

Workshop for Housing Providers

In conjunction with the City of San Diego Fair Housing Month and the 46th anniversary of the Fair Housing Act, the City of San Diego's partners at the Fair Housing Center of The Legal Aid Society of San Diego will be hosting a free educational workshop geared at educating housing providers about:

- State and Federal Fair Housing Laws
- Equal opportunity issues relating to Fair Housing
- The role of governmental agencies (e.g. California Department of Fair Employment and Housing and the U.S. Department of Housing and Urban Development) in enforcing Fair Housing laws

Fair Housing Training for Housing Providers

Wednesday, April 16, 2014

9:00 a.m. – 12:00 p.m. (in English)

1:00 p.m. – 4:00 p.m. (in Spanish)

Balboa Park – War Memorial Building

2125 Park Blvd.

San Diego, CA 92101

Stay in Touch!

Follow Council President Gloria on social media for up to date postings and news:

Twitter: [@ToddGloria](https://twitter.com/ToddGloria)

Facebook.com/[toddgloria](https://www.facebook.com/toddgloria)

Tracking Todd



1. With Dave Greaney, VFW District 1 Chaplain, at the traveling Vietnam Veterans Memorial on March 16.

2. Celebrating Mid-City Little League's Opening Day on March 8 with a \$5,000 contribution for the new scoreboard.

3. Completing the Fight for Air Climb benefiting the American Lung Association on March 30.

4. Enjoying CicloSDias, which closed several streets to cars in Pacific Beach on March 30 to encourage biking and walking.

5. Advocating for stronger workforce protections on March 12.

6. Speaking at the opening of Stone Brewery's Tap Room on March 24.



Council President Todd Gloria serves on the following:

Chair, Budget and Government Efficiency Committee

Member, San Diego Association of Governments Board (SANDAG)

Chair, SANDAG Transportation Committee

Member, SANDAG Executive Committee

Member, Metropolitan Transit System Board

Liaison, Civic San Diego

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