



August 2015
Volume 7 Issue 8

Councilmember
Todd Gloria proudly
represents

Balboa Park

Bankers Hill/Park West

Downtown

Golden Hill

Hillcrest

Middletown

Mission Hills

Normal Heights

North Park

Old Town

South Park

University Heights

Taking Action on Climate: Energy and Water Policy Changes *By Councilmember Todd Gloria*

Consistent with the Climate Action Plan I developed during my tenure as mayor, the City of San Diego is working on policy changes designed to save both energy and water.

San Diegans seeking to install solar energy systems may soon have an easier time obtaining approval from the city. The City Council is currently considering a Solar Energy Systems Ordinance that creates a new use category for solar energy systems and provides an expedited approval process to make the development of small solar energy systems easier for single dwelling units and duplexes. It also provides appeal rights for applicants in accordance with state law. The state law is intended to facilitate small-scale solar systems on residential rooftops in order to meet the state's "Million Solar Roofs" vision. Additional objectives are to increase the overall use of solar technology, generate jobs in the clean energy industry, and make it easier for the average household to install solar and benefit from the various incentives offered by the state's California Solar Initiative program. The City Council approved the Solar Energy Systems Ordinance at its initial hearing on July 21. Some minor changes may be made before its final passage to ensure only certified installers perform the work.

The City Council approved new water regulations on June 29 designed to ensure the city meets its state-required 16% reduction in water usage as compared to the amount used in 2013. To allow the city to meet the state mandated requirement, enforce new water use restrictions, and provide clarification on existing restrictions, the City Council approved the following amendments to the municipal code:

- Define measurable rain, and prohibit irrigation within 48 hours of measurable rain;

Continued on page 2

In this issue

LGBTQ Historic Study, p. 2
Community Connection, p. 3
Historic Fire Station, p. 3
Convention News, p. 4
Community Plan Updates, p. 5
Upcoming Events, p. 5
Tracking Todd, p. 6

Contact Todd

202 C Street, MS 10A
San Diego, CA 92101
Phone 619-236-6633
Fax 619-595-1481
toddgloria@sandiego.gov
www.sandiego.gov/cd3



@ToddGloriaD3



www.facebook.com/
toddgloriad3

Improvements Continue in Balboa Park

On July 21, Councilmember Todd Gloria joined the Mayor and San Diego Zoo Global staff to officially open the newly renovated Old Globe Way in Balboa Park.

The widened and landscaped roadway on the south side of the Zoo leads to the Zoo's new employee parking structure and the Old Globe, past the Casa del Prado and the San Diego Museum of Art.

The Old Globe Way project, including a renovated pedestrian path and roadway that leads to the Old Globe theatre complex and Village Place, cost more than \$2 million to complete. The new San Diego Zoo employee parking structure is expected to free up at least 600 spaces in the main Zoo lot for guests and other Balboa Park visitors. Also completed recently was the Centennial walkway that links the Zoo to the heart of Balboa Park's Central Mesa through a landscaped path that includes two elephant topiaries.

Friends of Balboa Park, the non-profit organization committed to preserving Balboa Park's legacy for future generations through park-wide projects, also announced the completion of the Balustrades at El Cid Project. The \$60,000 project replaced the crumbling balustrades and sidewalk with new footings, created a sidewalk with accessible ramps, and cast concrete balustrades painted in original Balboa Park colors. The Balustrades at El Cid are located in the median south of the statue of El Cid riding horseback.

Continued on page 4

San Diego Accepts Grant for LGBTQ Historic Study

Councilmember Todd Gloria announced the San Diego City Council took action on July 28 to kick off a study of local lesbian, gay, bisexual, transgender, and queer (LGBTQ) significance thanks to a state grant. The City Council voted to accept a Certified Local Government Grant of \$30,000 from the State of California Office of Historic Preservation to complete a historic context statement associated with the city's LGBTQ community. Lambda Archives advocated for the city to apply for the grant.

"Members of the LGBTQ community have helped shape San Diego, and this study will provide the city with critical information about the sites where pivotal events have occurred," said Councilmember Gloria.

The San Diego LGBTQ Historic Context Statement will provide a broad historical overview on the growth of gay and lesbian identities, communities, and politics in San Diego and focus on themes and geographic areas associated with known resources. The Context will be in a succinct format to provide guidance to staff and the public in identifying and evaluating potential historic resources relating to San Diego's LGBTQ history, but is not intended to be a definitive history of LGBTQ San Diego.

"I am happy and proud that the state is able to help fund this important work," said State Assembly Speaker Toni Atkins. "No story is complete without settings. This project will help us recognize and forever memorialize the places in San Diego that have played vital roles in the story of the city's LGBTQ community."

The Context will assist city staff and the public in identifying resources significant to LGBTQ history in San Diego. The information collected may be used to guide land use decisions, conduct environmental reviews under CEQA, prioritize preservation goals, develop adaptive reuse and heritage tourism initiatives, educate the public, and increase the understanding of and appreciation for the built environment as a tangible reminder of the community's history, and guide future intensive surveys and designation of historic districts and significant individual sites.

"San Diego has a rich LGBTQ history, and efforts must be made to both better document and preserve it," said Charles Kaminski, board member of Lambda Archives. "I look forward to working with the greater San Diego community to ensure the Context examines all meaningful sites in our city."

The city will contract with a consultant with expertise in developing historic contexts consistent with the U.S. Secretary of the Interior's standards. The consultant will complete background research; primary and secondary source research; conduct outreach; and complete a reconnaissance survey of known resources. In conducting outreach, the city's Historic Resources staff and the consultant will develop a social media and outreach strategy to identify individuals and organizations to contact regarding LGBTQ resources in San Diego and to solicit input from the public on important places to be included in the context. The consultant will conduct limited oral interviews with LGBTQ community leaders and individuals with knowledge about the historical resources significant to the community. The city's website will also allow members of the public to provide information on the location and significance of potential resources.

The state grant will be matched with \$20,000 of city resources, including staff time in administering the grant, participating in the development of the context, and editing.

Climate Action Plan Policy Changes *(continued from page 1)*

- Allow the city to reduce the assigned watering days and irrigation run times in order to meet its water use reduction requirements and align its watering restrictions with other water agencies in the San Diego region;
- Revise text to clarify restrictions related to the washing of paved areas to conform to storm water regulations and restrictions within the city.
- Provide definitions for recreational and ornamental fountains.

As San Diegans work hard to conserve water, please note that funding for the City of San Diego's grass replacement and micro-irrigation rebate programs has been exhausted and applications are no longer being accepted.

For additional resources and tips to save water, please visit www.wastenowater.org.

Community Connection: The Todd Squad is Working for You

Strengthening Public Safety

- New continental crosswalks were installed at North Park Way and Granada Avenue and at 30th Street and Dwight Avenue.
- A streetlight was repaired near 16th and K Streets, at the intersection of 29th and Upas Streets, and in the 2800 block of University.
- San Diego Police patrols were increased near an abandoned home in the 900 block of 27th Street.



Infrastructure Investment

- Sexy streets are coming to Burlingame, as all streets in the community were included in a recent contract for repairs and slurry sealing.
- Nine new parking spaces will soon be added to Illinois Street and six new spaces will be added to Iowa Street thanks to the conversion of parallel spaces to angled spaces.
- A streetlight post in need of repair at 34th Street and Adams Avenue was finally replaced after Councilmember Gloria contacted Public Works to expedite the project.
- Potholes were filled at the intersection of University Avenue and Richmond Street, near 10th and G Streets.
- Non-permitted utility trench work into freshly paved 8th Avenue was stopped.
- To address neighbors' concerns about late night construction equipment noise, a noise permit for a staging site at 5th Avenue and Maple Street was amended. The

construction contractor is adhering to the new agreement, much to the relief of nearby community members.

- An alley off of Dwight Street was regraded between Mississippi and Alabama Streets.
- A sinking water meter in the 4000 block of Brant Street was repaired within 72 hours of being reported to the District Three office.
- A water meter in the 3700 block of 29th Street was repaired.
- A missing water meter cover in the 1500 block of Robinson Avenue was replaced within three hours of the Council District Three office being notified of the issue.
- The roads at Ft. Stockton and Eagle Street were repaved following utility work.

Community Character

- A non-permitted temporary storage box was moved by its owner after complaints were received that it was occupying a 20-minute parking space.
- Graffiti was removed from the 2900 block of University and the 3500 block of 30th Street.
- A couch and mattress were removed from an alley adjacent to the 3800 block of Florida Street.
- Abandoned furniture was removed from 27th and C Streets.
- Recyclables were collected from 12 homes in the 3700 block of 8th Avenue that were missed during the initial route.
- Sneakers were removed from electrical lines in the 2900 block of B Street.
- A clean up north of the fence at Trolley Barn Park was organized by the Park and Recreation Department to address litter and debris issues.
- Signage was added to the Roosevelt Middle School joint use field reminding all users that dogs must be leashed at all times. Those wishing to report offenders should contact County Animal Control.

Old Fire Station Six Recognized for Historic Impact

On July 25, Councilmember Todd Gloria joined with current and retired firefighters and the John P. Squibb Chapter of E Clampus Vitus to unveil a plaque recognizing the history of Old Fire Station 6. Old Fire Station 6, located at 1572 Columbia Street, was constructed 100 years ago and is the current home of the San Diego Firehouse Museum.

"Station 6 was the site of some notable inventions for the fire service and is well-deserving of this historic designation," said Councilmember Gloria.

Speakers discussed two significant innovations created at the site, and retired firefighters who worked out of Old Fire Station 6 shared stories of their service before the plaque was unveiled. The San Diego Fire-Rescue Department's shop was co-located on the site, and the first gasoline powered fireboat was invented there, as was a threading machine that made it possible for fire hoses to be used interchangeably between jurisdictions. Before that, agencies providing aid in neighboring cities were unable to connect their hoses to fire hydrants. A universal hose thread was then added to the National Fire Prevention Association Code.



Retired firefighter Tom Rouse, current firefighter and Firehouse Museum Executive Director Mike Colafrancesco helped Councilmember Gloria unveil the plaque.

San Diego Keeps ComicCon and Attracts More Conventions



July 2015 was notable for both economic and hospitality activity. From a very damp but celebratory Pride Parade and Festival to another fun ComicCon to the unveiling of the 2016 Major League Baseball All-Star Game logo, San Diego demonstrated once again that it is a tremendous host city for large scale events. Two major announcements in the month signaled that more are on their way.

First, just one week before the costumed masses converged upon Downtown San Diego for the annual San Diego ComicCon, Councilmember Todd Gloria helped announce an agreement keeping the popular attraction in San Diego for an additional two years through 2018. He was joined by the Mayor and representatives from the San Diego Convention Center, San Diego Tourism Authority, and the Downtown San Diego Partnership for the news.

“The economic impact of Comic-Con cannot be overstated,” said Councilmember Gloria. “Over the course of one week, 130,000 attendees will spend their dollars in San

Diego’s local shops and restaurants, and generate 60,000 room nights in San Diego hotels. The city will see \$2.8 million in tax revenues which we will be able to put back into our neighborhoods in the form of more police officers, new roads, and other vital services.”

Second, while perhaps not as entertaining as ComicCon, many more conventions were booked in San Diego. On July 29, Councilmember Gloria shared the positive news that the San Diego Tourism Authority booked 57 conventions and trade shows at the San Diego Convention Center during the just-concluded fiscal year; these bookings will result in more than 1 million hotel room nights for the destination – the highest amount in a decade for bookings generated within a single year.

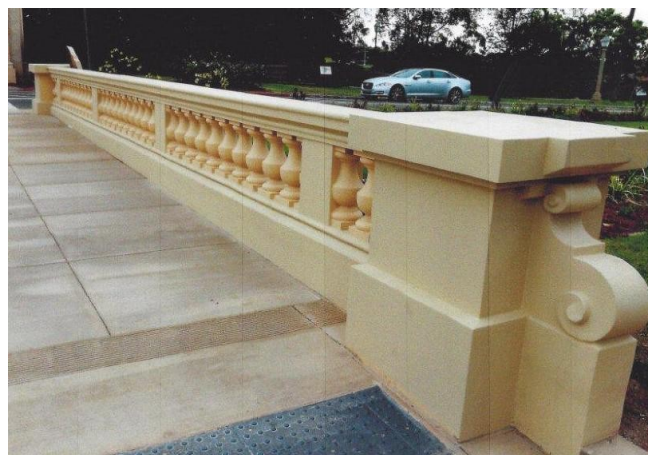
“I’m grateful to the San Diego Tourism Authority for its efforts to generate additional business for the San Diego Convention Center,” said Councilmember Gloria. “Conventions and trade shows draw visitors and translate into jobs and positive economic impacts for our region.”

The events, which will occur between 2016 and 2033, will generate approximately \$30 million in hotel tax revenue and pump \$1.9 billion into the region’s economy, according to the SDTA. In fiscal year 2015, the SDTA citywide sales team booked 1,002,688 hotel room nights. The San Diego Convention Center short-term sales team booked an additional 44,341 hotel room nights, for a total of 1,047,029 convention and trade show-related hotel nights booked. This greatly exceeded both the fiscal year 2014 total of 857,260 nights booked and the fiscal year 2015 goal of 900,000 nights.

Centennial Improvements Continue *(continued from page 1)*

The completed Balustrades at El Cid Project is the 243rd project or activity in Balboa Park completed by the Friends of Balboa Park since the organization’s inception in 1999. The Friends of Balboa Park has invested more than \$5 million of private contributions to preserve Balboa Park through an extensive list of improvements that include Park beautification, information systems, water conservation, restoration and enhancement projects, education and community events.

“The completion of the balustrade renovations demonstrates the ongoing investment being made in Balboa Park,” said Councilmember Todd Gloria. “I thank the Friends of Balboa Park for sharing my commitment to preserving the historical architecture and features throughout the park. The Centennial Celebration is an appropriate occasion to mark with capital improvements like this.”



For more information or to contribute to the Friends of Balboa Park, please visit <http://www.FriendsofBalboaPark.org> or call 619-232-2282.

Input Wanted: Draft Community Plan Updates Now Available

What should your neighborhood look and feel like in the next decade? How should it grow? After six years of collaboration between city staff and residents, the draft community plans for Uptown, Golden Hill, and North Park are now available for public review.

The draft plans can be accessed online:

Golden Hill: <http://www.sandiego.gov/planning/community/profiles/greatergoldenhill/>

North Park: <http://www.sandiego.gov/planning/community/profiles/greaternorthpark/>

Uptown: <http://www.sandiego.gov/planning/community/profiles/uptown/>

As part of public review, the city is requesting comments from the community at-large and the designated planning groups be provided by Fall. The project schedules anticipate a draft Environmental Impact Report (EIR) distributed for public review for each neighborhood toward the end of 2015 and Final EIRs in Spring 2016. Public hearings are anticipated by Summer 2016.

Upcoming Events

SR 94 MLK Jr. Freeway Community Celebration

Friday, August 7, 5:00 p.m.

830 25th Street

Neighbors will join Councilmembers Todd Gloria and David Alvarez to celebrate changed plans for SR 94.

CityFest

Sunday, August 9

12:00—11:00 p.m.

Fifth at University

Games, activities, over 250 vendors, live headliner music, a beer garden and much more.

North Park Main Street Meeting

Wednesday, August 12, 7:30 a.m.

3076 University Avenue

Councilmember Gloria will discuss issues of interest with local small business owners.

Imperial Court Exhibit Opening

Wednesday, August 26, 4:30 p.m.

City Administration Building Lobby
202 C Street

Councilmember Gloria will cut the ribbon on a public exhibit by the Imperial Court de San Diego.

Fault Line Park Grand Opening

Friday, August 28,

14th Street at Island Avenue

East Village's newest park will open to the public after a formal ribbon cutting.

North Park Friends of the Library

Open House



Join us for a very special event to celebrate and support the North Park Branch Library!

North Park Friends Website: www.northparklibrary.com

- **When** Wednesday, August 26, 2015, 5:30-7:00 pm
- **Where** North Park Branch Library, 3795 31st St, 92104
- **Activities and Attractions for All Ages**



Friends of the Library Book Sale & Bake Sale

Crafts and Henna & Glitter Tattoos for Children and Teens

Music by **Birdy and the Bow Tie**

Celebration of Art Installation by **vis·u·al**

Free Refreshments from **URBN** and **Subterranean Coffee Boutique***

Free Giveaways from **San Diego Public Library***

Free Giveaways from **Environmental Services Department***

Free Bags from **Surfrider Foundation San Diego County Chapter***

*While supplies last

Guest Speakers



San Diego City Councilmember **Todd Gloria**

San Diego Public Library Deputy Director **Bob Cronk**

Friends of the Library President **Dr. Joan Curry**

North Park Friends of the Library President **James Ferguson**

We Look Forward to Seeing You at the Event!



Refreshments Kindly Provided by



This information will be made available in other formats upon request

Tracking Todd



1 & 2 Todd honored Dean Penny Bridges and St. Paul's Episcopal Church, shown with its impressive LGBT Pride lighting display, for their support of the LGBT community. 3 Todd was presented with a leadership award from the Pan Pacific Law Enforcement Association at the 17th Annual PANPAC Scholarship Awards Luau. 4 Todd visits SMARTS Farm in East Village.

Councilmember Todd Gloria serves on the following:

Chair, Budget and Government Efficiency Committee
Member, Public Safety and Livable Neighborhoods Committee
Member, Environment Committee
Member, Smart Growth and Land Use Committee
Chair, San Diego Regional Continuum of Care Governance Board

Chair Pro Tem, Metropolitan Transit System Board
Member, San Diego Association of Governments Board
Chair, SANDAG Transportation Committee
Member, SANDAG Executive Committee
Liaison, Civic San Diego

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