



June 2015  
Volume 7 Issue 6

Councilmember  
Todd Gloria proudly  
represents

Balboa Park  
Bankers Hill/Park West  
Downtown  
Golden Hill  
Hillcrest  
Middletown  
Mission Hills  
Normal Heights  
North Park  
Old Town  
South Park  
University Heights

#### In this issue

Waste No Water, p. 2  
Homelessness Update, p. 2  
Community Connection, p. 3  
Ward Canyon Park, p. 3  
Arts and Culture Report, p. 4  
Inside SDPD, p. 5  
Horton Plaza Park Update, p. 5  
Tracking Todd, p. 6

#### Contact Todd

202 C Street, MS 10A  
San Diego, CA 92101  
Phone 619-236-6633  
Fax 619-595-1481  
toddgloria@sandiego.gov  
www.sandiego.gov/cd3



@ToddGloriaD3



www.facebook.com/  
toddgloriad3

## Preparing for Parklets to Pop Up in San Diego

By Councilmember Todd Gloria

Parklets may soon pop up throughout San Diego thanks to new rules reviewed by the City Council Smart Growth and Land Use Committee on May 13.

Parklets are popular means of bringing character and public spaces to our communities, and I am glad that the City of San Diego is making it easier to make these great additions to our neighborhoods.

Parklets, or pedestrian plazas, are spaces in the dedicated public right-of-way like parking spaces, unused bus stops, or other vehicular areas that are publicly accessible to all and are intended to provide a space for enjoyable public interaction.

As a relatively new concept, parklets did not easily fit into the city's permitted project categories, meaning extensive investment and review were necessary. The new policy lowers the review cost and clarifies the requirements for parklets including what needs to be submitted for a permit and location restrictions.



*The opening of the city's second parklet in September 2014*

Among the regulations for pedestrian plazas:

- Costs: \$2,500 permit review fee (instead of the former fee of \$8,000); a \$477 Right of Way Encroachment Maintenance and Removal Agreement is required; and an annual review of each parklet expected to cost an average of \$225.
- Location: cannot be located on streets with speed limits greater than 30 mph; may not be located within

*Continued on page 4*

## Returning Referenda to the People

Councilmember Todd Gloria's referendum reform proposals moved forward in May, signaling a key step toward increased transparency and a return of the referendum process to voters.

"From the Barrio Logan Community Plan, to the linkage fee, to the minimum wage increase, we've seen several recent examples of wealthy interests using the referendum and deceptive methods to block progress in San Diego," said Councilmember Gloria. "The documented lies of paid signature gatherers and extreme levels of funding of out of town corporate interests raise concerns over our referendum process that are worth examining. Referenda are meant to be a legitimate check and balance by the people and not means for a special interests with deep pockets to buy results that could not be attained through the public legislative process."

On May 14, Councilmember Gloria presented his proposals to the City Council Charter Review Committee, which unanimously directed staff to draft the requested changes to the city's campaign laws and Municipal Code.

The Ethics Commission will explore revisions to the City's Election Campaign Control Ordinance at its meeting on June 11, with consideration given to the following revisions:

*Continued on page 2*







## Waste No Water

Starting June 1, San Diego must cut water use by 16 percent to meet the water reduction goal mandated by the State of California. To ensure the city meets this goal overall, San Diegans are asked to save more water. These savings are in addition to the conservation measures already taken and above the savings goals achieved since the last major drought.

The best way to achieve additional water conservation and hit the 16 percent target reduction is through citywide reduction of outdoor irrigation. The city strongly urges San Diegans to water no more than two times per week, for no more than five minutes per day, following the schedule below. Also, please water only after 6:00 p.m. and before 10:00 a.m.

Please visit the city's water conservation website, [www.wastenowater.org](http://www.wastenowater.org), for resources on how to be water wise. The site includes rebate applications for turf removal, rain barrels and micro-irrigation, which will be available through the city beginning July 1, 2015. Rebates for turf removal, as well as other items such as high-efficiency washers, are available now through the Metropolitan Water District of Southern California.

San Diego met the challenge during past droughts and will meet it again with the help of every San Diegan.

WATER ONLY 2 DAYS PER WEEK	S	M	T	W	T	F	S
Homes With Street Addresses Ending in an <b>ODD</b> Number (301 Drought Drive)							
Homes With Street Addresses Ending in an <b>EVEN</b> Number (500 Conservation Avenue)							
Apartments, Condos and Businesses							

## Progress Toward Ending Homelessness

The Regional Continuum of Care Council (RCCC) acted in May to develop up to \$2 million of new Permanent Supportive Housing and Rapid Re-housing projects. The funds will be reallocated from low-performing transitional housing renewal projects.

"This demonstrates our focus on using our limited funds on results-driven programs where they are most needed," said Councilmember Todd Gloria, who chairs the RCCC governance board.

## Referendum Reform *(Continued from page 1)*

- Require all petitions to disclose major funders of referendum efforts and include "paid for by" language on each petition;
- Require independent expenditure reports to be filed to increase transparency of all funders of the effort;
- Require daily reports throughout the signature gathering period on funds received for the referendum effort; and
- Require a campaign comprehensive statement to be filed with City Clerk ten (10) calendar days after the signature gathering period starts.

These proposed changes would make the referendum process disclosures and filings more consistent with other campaign requirements.

The City Attorney's Office and the City Clerk will draft an ordinance updating Municipal Code Article 7, Division 11, to include the following revisions:

- General updates to the language to ensure clarity, consistency, and correctness with the current state of the law;
- Moving the petition formatting section to the City Clerk Administrative Guidelines to be consistent with recent updates to Municipal Code recall section and to allow for easier and more timely updates of material;
- Updates and clarification of language in Section 27.1116: Withdrawal of Signature from Referendary Petition;
- Clarification of language in Section 27.1117: Time for Submitting Referendary Petition to Clerk; and
- Clarification of timeline related to Council action on sufficient petitions.

Councilmember Gloria has been working with the City Attorney's Office, City Clerk and Ethics Commission to further explore local reforms since January. The changes are expected to come before the full City Council for consideration by the end of 2015.

The referendum process is also governed by state law, and Councilmember Gloria expressed his plan to advocate for additional reforms with state legislators.

## Community Connection: The Todd Squad is Working for You

### Strengthening Public Safety

- All-way stop signs were installed at Georgia Street and Lincoln Avenue.
- Graffiti was abated in the 2900 block of University Avenue and near the 805 on University Avenue.
- Graffiti was also removed from an AT&T utility box in the 3200 block of Meade Avenue. If you see graffiti on any AT&T box or facility, you are welcome to email the concern to [graffiti@att.com](mailto:graffiti@att.com). Councilmember Gloria is happy to follow up as well.
- A yield sign was repainted at the corner of West Upas Street and Union Street, greatly increasing its visibility and making the area safer.
- Marked crosswalks were approved for the intersection of Cleveland Avenue and Vermont Street and will be installed this summer.

### Infrastructure Investment

- The City Council approved funding to complete two projects in North Park: 24 new double globe mid-block lights will be installed along El Cajon Boulevard from Florida Street to the 805, and sidewalks will be replaced on the north side of University Avenue from Kansas Street to Ohio Street and in select parts on the south side of University Avenue.
- A street sign was fixed at the corner of Hortensia and San Diego Avenue.
- An asphalt patch on the sidewalk in the 4600 block of Louisiana Street was repaired.
- “No Parking” signs were replaced at the intersection of Florida Street and Robinson Avenue.
- Water leaks were repaired in the 2400 block of Haller Street and the 2200 block of Mission Avenue.

- Road repairs were completed in the 2800, 2900, and 4300 blocks of El Cajon Boulevard.
- A sidewalk was repaired in the 4700 block of Boundary Street.
- A blue ADA zone was approved for a residence in the 4200 block of Palmetto Way.

### Community Character

- A portapotty, cones, and orange tape were cleaned up from the 25th Street Renaissance Project.
- A trash pick up in the 1200 block of 26th Street, missed due to an undergrounding project, was rescheduled.
- Dumped furniture was removed from the 3900 block of Ohio Street and from an alley near 30th and Juniper Streets.
- By rearranging underutilized operational hours at Adams Avenue Park, Saturday facility hours were extended throughout little league season so players and attendees could access the restrooms on site.
- Traffic issues related to a private development project at Park Boulevard and Robinson Avenue were remedied as soon as Councilmember Gloria learned of concerns.
- Noise complaints about a business in the 3900 block of Fourth Avenue were addressed.
- A bicycle was impounded after being locked to a street sign near Pennsylvania Avenue and Albatross Street for four weeks.
- Per Councilmember Gloria’s request, the inoperable Phil Swing Fountain adjacent to City Hall is being repurposed as a drought tolerant planter. This eyesore will be transformed into a more appropriate attraction for the trolley station and civic building. Work should be complete by the end of June.

## Funds Proposed for Interim Dog Park at Ward Canyon

In response to requests from Councilmember Todd Gloria and countless Normal Heights neighbors, the city budget is finally expected to include funding for an interim dog park at Ward Canyon in Fiscal Year 2016, which starts July 1, 2015.

“While I was disappointed more funding wasn’t available to complete the first phase of the envisioned dog park, I am very pleased that our advocacy will result in a temporary facility at Ward Canyon. This is only a start, and I am confident the complete dog park will be realized in the next several years,” said Councilmember Gloria.

Councilmember Gloria included Ward Canyon Park improvements in his list of budget priorities, and several community members made their cases for the funding at budget hearings this spring.

The City Council is scheduled to review the revised budget proposal for Fiscal Year 2016 on June 8. Councilmember Gloria will keep neighbors updated on the funding and timeline for improvements in the coming months.

## Preserving Presidio Park’s History

Councilmember Todd Gloria allocated \$19,000 to the city’s Arts and Culture Commission to assist with the restoration and repair of El Charro, a sculpture in Presidio Park. The sculpture was given to the City of San Diego by the Mexican government in 1970. The sculpture depicts a rider, wearing a bolero jacket, chaps and a broad-brimmed hat, sitting astride a male horse. The sculpture is in poor condition and is currently at risk for structural failure. Work is anticipated to start later this year.

## Arts and Culture for All in District Three



Each year the City of San Diego contracts with local nonprofits to provide a rich array of arts and culture services – performances, exhibits, parades, festivals, public art and interactive classes – to children and families in San Diego’s neighborhoods. The funds distributed to nonprofits through the Commission for Arts and Culture’s annual application process support the delivery of these enriching and educational arts and culture services in neighborhood venues, enabling San Diegans to experience the power, beauty and significance of arts and culture in their own backyards. Examples of investments made in District Three are below.

- San Diego Symphony Orchestra presented a free concert in Balboa Park to an audience of 2,000.
- Reuben H. Fleet Science Center, Museum of Photographic Arts and San Diego Natural History Museum served 5,580 students during the Nature to You program
- San Diego Civic Youth Ballet held 56 weekly classes and produced 4 performances in Balboa Park.
- San Diego Youth Symphony and Conservatory held performances at Timken Museum of Art, Mingei International Museum and the San Diego Museum of Art.
- La Jolla Playhouse produced a site-specific, interactive theatrical performance in Little Italy, attracting 4,000 patrons.
- Cultural and community fairs in District 3 include Little Italy FESTA, EarthFair, San Diego Italian Film Festival, San Diego Student Shakespeare Festival, TwainFest and Balboa Park December Nights.

Of the funds spent in District Three in Fiscal Year 2015, 51% benefited theater programs, 15% were allocated to music, 12% were designated to dance, 11% went to museum programs, and the final 11% were used for cultural festivals.

In addition, more than 40 schools and 37,321 students were served with arts and culture-related programming.

Learn more: [www.VibrantCultureVibrantCity.com](http://www.VibrantCultureVibrantCity.com).

## Daily Sunset Concerts with Civic Organist Daily at SD County Fair

Inspired by the county fair's collaboration with the Balboa Park Centennial Celebration, San Diego Civic Organist Carol Williams will bring her signature musical artistry to fair visitors in a daily Sunset Concert Series designed to showcase her esteemed connection with the majestic Spreckels Organ, the jewel of Balboa Park and the second-largest outdoor pipe organ in the world. The concerts will happen at the Fair’s Garden Pavilion from 5:00—5:30 p.m.

The Civic Organist is an artistic tradition unique to San Diego. In her newly-appointed position as Official Organist of the San Diego County Fair, Williams views her Sunset Concert appearances as a meaningful opportunity to expand her role as an ambassador of San Diego's arts and culture community. Performing in a space designed to replicate the neoclassical architecture of the Spreckels Organ Pavilion -- complete with a Rodgers organ console -- Williams will infuse her Sunset Concerts with a wide-range of musical offerings, including classical, jazz, Broadway show tunes, complemented by her original musical compositions. With her signature humor, Williams looks forward to engaging fair-goers with fascinating anecdotes and charming informational tidbits, always seeking to bring the organ to new audiences.

## Parklet Policy Update *(Continued from page 1)*

- the visibility area of an intersection or driveway; and cannot be located on streets with a grade exceeding 2%;
- Design criteria: must contain some permanent seating and be inviting even when temporary seating and/or tables are removed; use of plants is encouraged; shall provide a setback of at least four feet from adjacent parking spaces; must not be wider than six feet from the curb line; and all areas within the parklet shall be made accessible;
- Effective date: policy will go into effect in non-coastal areas as soon as Ninth Update to Land Development Code goes into effect, likely on June 4. The California Coastal Commission will consider approving the policy for coastal areas of the City of San Diego at an upcoming meeting.

Pedestrian plaza construction and maintenance is privately funded. The two existing plazas are in District Three one in front of Caffè Calabria (3933 30th Street) and near the Live Wire and Mama’s Bakery (Alabama Street at El Cajon Boulevard). Both are extremely popular and generated interest from other people and business owners to add parklets elsewhere. Plazas are now being considered by The Moniker Group in East Village, Café Madeline in South Park, and Super Cocina in City Heights.



## Inside SDPD: An Invitation for San Diegans

All San Diegans are invited to experience a day in the life of a San Diego Police Officer in training. Two opportunities are available in June:

Saturday, June 13, 2015, 10:00 a.m. – 2:00 p.m.  
San Diego Regional Public Safety Training Institute  
Miramar College, 10440 Black Mountain Road

Saturday, June 20, 2015, 10:00 a.m. – 2:00 p.m.  
Tubman Chavez Multicultural Community Center  
415 Euclid Avenue

The initial day is followed by participation in interactive scenarios and simulated training systems with police officers on Saturday, June 27, 2015, 10:00 a.m. – 2:00 p.m. at the San Diego Regional Public Safety Training Institute at Miramar College.

Non-biased policing, principles of law and use of force/human factors curriculum will be presented to community members in a setting that encourages dialogue and interaction. For more information or to reserve a seat, please contact Officer David Maley at [dmaley@pd.sandiego.gov](mailto:dmaley@pd.sandiego.gov).

## Longtime North Park Coach Earns Day in His Honor

Councilmember Todd Gloria recognized longtime North Park Little League Coach Joe Schloss by proclaiming May 16 as Coach Joe Schloss Day in the City of San Diego.

“Coach Joe embodies the true spirit of San Diego: he is positive, friendly, and committed to making a difference to his community,” said Councilmember Gloria. “Whether he is teaching baseball to kids or assisting customers in his small business, Coach Joe treats everyone with the warmth and respect of a trusted friend.”

The event took place on the baseball field at Morley Field, where Coach Joe has dedicated his time to teaching baseball to local youth for 60 years.

His coaching has positively impacted thousands of players and helped them learn integrity and the importance of physical activity. In some cases, Coach Joe has taught multiple generations of families the art and fun of baseball. A World War II Navy veteran, Coach Joe has also owned A-B Sporting Goods in North Park for decades and raised his family in the neighborhood. At 88 years young, he has vowed to keep coaching baseball for many more years.

Also participating in the recognition event were the San Diego Chicken, Sal Giametta from County Supervisor Ron Roberts’ office, Clay Berry of Little League District 33, and Chris Bockenbauer of the North Park Little League.



## Construction Continues on the Horton Plaza Park



Progress continues on Horton Plaza Park. With a project budget of \$11.7 million, Horton Plaza Park is undergoing a major restoration and expansion that will create an economic catalyst for the surrounding neighborhood and have a transformational effect on Downtown. Landscape architecture firms Walker Macy and Schmidt Design Group, Inc., and architects Carrier Johnson + Culture are working together to realize Alonzo Horton’s original vision of the park.

The new plan includes revival of the existing 20,000-square foot historic park as well as the creation of a new, approximately one-acre public plaza created by the removal of the former Robinsons-May building. Combined, the new Horton Plaza Park will cover 1.3 acres. The project is anticipated to be complete by the end of 2015.



# Tracking Todd



1. Todd helps the Downtown San Diego Partnership clean up the Gaslamp Quarter.
2. Todd speaks with the United Veterans Council.
3. Along with volunteers from the University Heights Community Association, Todd cleared trash and debris from the Washington Street/163 area.
4. Todd joins friends from SANDAG and city staff on Bike to Work Day.

## Councilmember Todd Gloria serves on the following:

Chair, Budget and Government Efficiency Committee  
 Member, Public Safety and Livable Neighborhoods Committee  
 Member, Environment Committee  
 Member, Smart Growth and Land Use Committee  
 Chair, San Diego Regional Continuum of Care Governance Board

Chair Pro Tem, Metropolitan Transit System Board  
 Member, San Diego Association of Governments Board  
 Chair, SANDAG Transportation Committee  
 Member, SANDAG Executive Committee  
 Liaison, Civic San Diego

Sign up for our e-news! Visit <http://www.sandiego.gov/citycouncil/cd3/>