



October 2014
Volume 6 Issue 10

Council President
Todd Gloria proudly
represents

Balboa Park

Bankers Hill/Park West

Downtown

Golden Hill

Hillcrest

Middletown

Mission Hills

Normal Heights

North Park

Old Town

South Park

University Heights

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Climate Action Plan

By Council President Todd Gloria

On the same day that the Governor signed California's plastic bag ban into law, I was proud to stand amidst solar panels on a City building with Mayor Kevin L. Faulconer, Council President Pro Tem Sherri S. Lightner, and many others to unveil the updated Climate Action Plan for the City of San Diego. The Plan closely follows the draft I completed during my tenure as Interim Mayor and it reflects the priorities outlined by the City Council. I appreciate that the Mayor shares my progressive vision to safeguard our environment for the health of current and future San Diegans.

The Climate Action Plan is a package of aggressive yet achievable policies that will benefit San Diego's environment and economy. It will improve public health and air quality, enhance water quality, efficiently use existing resources, increase local energy production, improve quality of life, and create new jobs in the renewable energy industry.

This Plan demonstrates that San Diego is a progressive leader in addressing climate change, and that we value our people and our environment enough to take such decisive and strong action. It calls for eliminating half of all greenhouse gas emissions in the City and aims for all electricity used in the City to be from renewable sources by 2035.

The plan also clearly outlines steps our City Council can take with the Mayor to achieve the 2035 targets. That list includes crafting an ordinance that requires developers to install conduit for solar and electric vehicle charging stations in new construction; creating a renewable energy program; developing a zero waste plan; and changing policy to have a majority of the City's fleet be electric vehicles.

The City's first Climate Action Plan was approved in 2005 and a commitment to update the plan was included in the City's 2008 General Plan update. This new plan is in draft form until it is reviewed

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Suspected Attacker Arrested, Safety Upgrades Installed in North Park

On September 9, Council President Todd Gloria joined with San Diego Police Chief Shelley Zimmerman and District Attorney Bonnie Dumanis to announce the arrest of the man suspected in six attacks in and near North Park which started in June. The Council President expressed his gratitude to the police and community for working together to identify and apprehend the suspect, as well as for efforts to make the neighborhood safer.

Just days before the arrest, the Council President, San Diego Police, and neighbors gathered at North Park Community Park to announce upgrades in North Park to strengthen safety nearby.

"Keeping the community safe is my priority and the City's priority. Lighting improvements in the core of North Park will help deter crime and help neighbors feel more secure," said Council President Gloria.

North Park Main Street and SDG&E sponsored a community walk during which volunteers canvassed

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All Major Homeless Service Providers Will Coordinate Efforts Using Same Information System

Council President Todd Gloria and Mayor Kevin L. Faulconer announced on September 26 that all local homeless service providers would soon be on the same information platform. This will allow them to share data in real time to increase efficiencies, reduce duplication and reinvest savings into prevention. This was funded by the City as a part of efforts to end homelessness.

Council President Gloria has made clear his goal of ending homelessness Downtown in 2016. Earlier this year, when serving as the Interim Mayor, he proposed a reallocation of the City's limited funds used for homeless-related services to help achieve that goal. The investment of \$400,000 for the implementation of a uniform Homeless Management Information System (HMIS) was part of that strategy, which was supported by the Mayor and included in the City budget.

"Implementation of HMIS is a huge step forward in our efforts to end homelessness in San Diego. Through technology and collaboration, we will better utilize our limited resources and the result will be more people getting off our streets," said Council President Gloria.

Most homeless service providers use ServicePoint software that is administered by the Regional Task Force on the Homeless to coordinate services. Three major providers, Episcopal Community Services, Father Joe's Villages and Veterans Village of San Diego, currently use different systems and therefore cannot readily share information. This will change because of the City's allocation. Those three providers will convert to ServicePoint and transfer their historical data to the new system.

It also meets the recommendation of the U.S. Department of Housing and Urban Development to use a single system as a best practice. With homeless service providers in San Diego using the same software system, care will be better coordinated for the region's most vulnerable residents.

"Investing in this system is essential to bringing more annual federal funds to the City and County of San Diego for homeless programs and is a critical step in delivering coordinated and efficient services to the homeless," Council President Gloria said.

All providers are expected to be using the same system by June 30, the end of the current fiscal year.

Balboa Park Offers New Amenities for Kids and Adults

San Diegans and visitors of all ages have a few new reasons to visit Balboa Park.

In September, Council President Todd Gloria celebrated the opening of Panama 66, a new restaurant in The San Diego Museum of Art's May S. Marcy Sculpture Court. Panama 66 features lunch and dinner, extended bar service, and weekend brunch.

In good news for families, the San Diego Museum Council is proud to bring back "Kids Free in October" for its fourth year, inviting families to enjoy free admission for children at more than 30 museums across San Diego County with an adult ticket purchase.

To take advantage of the offer, download the free coupon from www.sandiegomuseumcouncil.org for each museum you wish to visit in October. Attendees must have a coupon for EACH MUSEUM.

Participating Balboa Park museums are: Marston House Museum & Gardens, Mingie International Museum, Museum of Photographic Arts, Reuben H. Fleet Science Center, San Diego Air & Space Museum, San Diego Automotive Museum, San Diego History Center, San Diego Model Railroad Museum, San Diego Natural History Museum (theNAT), The San Diego Museum of Art, Timken Museum of Art, and Veterans Museum & Memorial Center.



Community Connection: The Todd Squad is Working for You

Strengthening Public Safety

- An all-way crosswalk was approved for A Street at Fern Street outside of Albert Einstein Academy. It will be installed this Fall.
- Branches hanging over the Washington Street onramp to 163 were trimmed.
- Traffic engineering studies for corridors in Golden Hill and University Heights are ongoing to investigate potential traffic calming measures.
- A tree's foliage that was blocking a traffic light on the northeast corner of First and Robinson Avenue was cleared by City crews.
- Graffiti tagging was removed from the sidewalk at 32nd Street and Adams Avenue and from the west side of Spruce Street bridge.
- Various tree debris and brush were removed following the storm on September 17.

Infrastructure Investment

- New concrete was poured in front of Grant Elementary to even out a public utilities lid.
- Manholes at 5th and A Downtown were secured and fastened.
- The bike sensor at Pacific Highway and Taylor Street was fixed.

- A water meter was replaced in the 3300 block of 33rd Street.
- Potholes were patched in the alley behind the 4400 block of 30th Street.

Community Character

- City staff removed weeds from the medians along Washington Street.
- The clock at Grape Street Park in South Park was fixed.
- Trees were trimmed in the 4100 block of Florida Street.
- The lot located at Park Boulevard and Polk Avenue was cleared of debris by Environmental Services staff and the trees were trimmed.
- Pooling water in Hillcrest was addressed. Code Compliance crews found a couple of air conditioning condensation lines that were connected to the curb. Per the updated Uniform Plumbing Code, those connections have been rerouted to the sanitary sewer. Consequently, the amount of water found in the curb has been eliminated. If anyone sees any other illegal discharges to the Municipal Separate Storm Sewer System (MS4), please call 619 235-1000.
- A new trash can added to east side of 30th Street between Upas and Myrtle.

Target Express Proposed for South Park

An Update From Council President Todd Gloria

Since I learned about the proposed Target Express a little over two weeks ago, my staff and I have been working to get as much information as possible to the community. I met with representatives of Target to share many of the community concerns and feedback I have received over the past few weeks.

Target has leased the site of Gala Foods and the parking lot immediately in front of it from the property owner. Target's team is working on the store design and building renovation plans now. Drawings are expected to be completed in November at which time they will apply for permits with the City's Development Services Department. Based on my recommendation, they have agreed at that time to attend the various neighborhood meetings to share their plans. In the meantime, Target has committed to keep me updated throughout the process.

I confirmed that they will not be making any changes to the footprint or architecture of the building and will instead focus primarily on tenant improvements to the interior. It remains likely that no higher level discretionary process would be required. I was pleased to hear that they are looking at historical photos of the site in order to maintain the mid-century modern aesthetic of the property, and may even restore some original elements that have been changed over the years. They also intend to include bike amenities to ensure this is a store that serves the neighborhood. To that end, they have confirmed that the grocery component of the store will stock organic, fresh produce with some varieties locally sourced.

Separate from the proposed Target Express, I have also learned that the property owner is interested in developing a 5,000 square foot commercial building on the northern portion of the property and that the owner is responsible for maintaining the lease agreements with the current tenants on the site: Captain Kirk's, Marisco's Seafood, and the recycling center. Because of this additional potential development, I will be requesting a meeting with the property owner to discuss his vision for the property and advocate that any new proposal be consistent with the community character that makes South Park so unique.

Making Biking a Better Transportation Choice

Four new bike corrals were recently installed in Council District Three to respond to the needs of the growing number of people choosing to commute on bicycle.

The corrals are located at Mythology at 2365 30th Street, the Northparker at 4026 30th Street, near Mama's Bakery and the Live Wire at 4237 Alabama Street, and at Jake's Wine Bar at 3761 6th Avenue.

If you are interested in bicycling and related infrastructure and policy, Council President Gloria encourages you to participate in the City's Bicycle Advisory Committee's efforts. The Committee's webpage (<http://www.sandiego.gov/tsw/programs/bicycle/bac.shtml>) includes the meeting schedule, agendas, and activities. Lend your voice to help make San Diego a first class bike city.



North Park Neighborhood News

Council President Gloria is pleased to share several positive developments for the neighborhood of North Park.

Farewell to an Eyesore: In September, Council President Gloria learned that the building on the northeast corner of El Cajon Boulevard and Ohio Street was purchased, and the redevelopment of the site will include the closing of the strip club on the property. "This business has been out of place in the community, and I am glad that the new property owner, HG Fenton Company, plans to repurpose the 6,333 square foot building into uses that reflect that neighborhood character. I look forward to working with HG Fenton and neighbors to ensure this key property contributes to the lively and unique atmosphere we've worked so hard to cultivate in North Park," said the Council President. If you want to keep up on planning and land use issues in a North Park, you may want to follow the North Park Planning Committee on Facebook. <https://www.facebook.com/NorthParkPlanning>.



New Urban Plaza Opens: On September 19, 2014, Council President Gloria joined the El Cajon Boulevard Business Improvement Association and North Park neighbors to unveil the City's second temporary pedestrian plaza (commonly referred to as a parklet), located at 4237 Alabama Street, as part of International Park(ing) Day. See picture, left.

The parklet in front of Mama's Lebanese Bakery and the Live Wire serves as an extension of the sidewalk, providing a space for public gathering all in one miniature plaza-like design approximately the size of two parking spaces. A bike corral was then installed directly adjacent to the south of the parklet.



New Crosswalk Promotes Safety: An enhanced crosswalk was recently completed at the intersection of 30th Street and Upas. Pedestrians, bicyclists, and drivers will all be safer thanks to the higher visibility of the renovated intersection. See picture, bottom left.

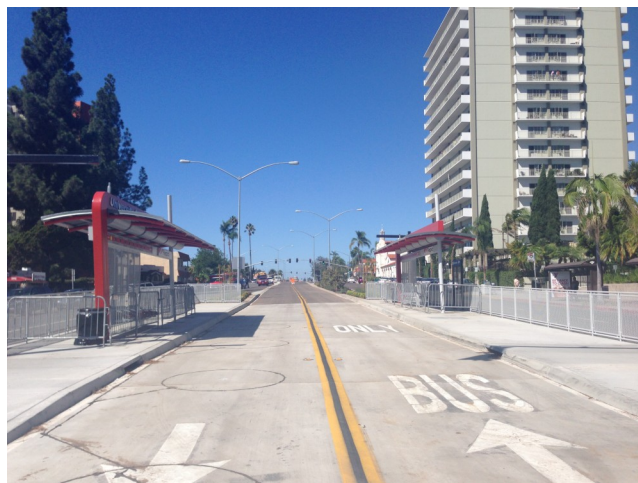
Eliminating the Root of the Problem: As part of the City's implementation of a medical marijuana dispensary permitting process, Neighborhood Code Compliance staff and the City Attorney are working to close non-permitted facilities. Organic Roots, which had been operating illegally on University Avenue near Villa Terrace, has been shut down because the zoning there does not allow for this use. The location was the source of complaints from neighbors.

New Rapid Transit Service to Begin October 12

Everyone is Invited to the Community Celebration on October 11

Thanks for your patience for the past year as new stations and street improvements were built for the *Mid-City Rapid* project. It's now time to celebrate! A free community event will take place Saturday, October 11, between 10:00 a.m. and 1:00 p.m., at Teralta Park in City Heights (Orange Avenue and 40th Street) to mark the completion of the \$44 million project. Branded as *Rapid 215*, it will begin service Sunday, October 12. Everyone is invited to the community celebration to enjoy free test rides on the new *Rapid* vehicles, and food and fun for all ages – including face painters and a bounce house. Pick up a coupon for two free one-way rides on any *Rapid* route in October. The first 200 event attendees will receive a free *Rapid* t-shirt.

Rapid 215 will operate seven days a week from 5:00 a.m. to 1:00 a.m. between San Diego State University and Downtown San Diego along Park and El Cajon boulevards. It will run every 10 minutes during weekday rush hours and every 15 minutes during most non-rush hours and weekends. For more information, visit RapidMTS.com.



Rapid Station at Park and University

Coffee with the Council President Saturday, November 1, 10:00—11:30 a.m. Location to be determined.

Council President Todd Gloria invites you to join him for coffee and casual conversation about issues related to the City and the neighborhood. Please drop by with your questions, concerns, and suggestions on how to make San Diego great. For more information, contact Adriana Martinez at (619) 236-6633.

North Park Public Safety

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street lighting near the intersection of 30th and University. It was determined from that effort that 23 streetlights were not functioning. Twenty-two of those have been fixed, and one is pending a slightly more complicated issue. Four additional lights have also been repaired.

Two new security lights were installed on Lincoln at Idaho. Further, the lights at the tennis courts at North Park Community Park will also remain on at night to brighten the vicinity. Further, in response to concerns from the Council President and the

community, the City converted the streetlights on Lincoln Avenue from Texas Street to I-805 to brighter LED bulbs. This project will include one new streetlight as well on Lincoln in the alley between Arizona and Texas.

Thanks to a conversation the Council President initiated with the San Diego Unified School District, two additional security cameras were installed at ALBA School at Lincoln and Oregon by SDUSD.

"I could not be more proud of how the community and SDPD responded to the streak of violence. North Park is again the lively, friendly neighborhood we have worked so hard to create, and these security measures will help maintain that character," said Council President Gloria.



Climate Action Plan Details

(continued from page 1)

by the public and approved by the City Council. I anticipate the City Council will consider the Plan next Spring, following environmental review.

I am including an outline of some of the Plan's key components below. The full Climate Action Plan can be found online (<http://www.sandiego.gov/mayor/pdf/2014/climateactionplan2014.pdf>), and I ask San Diegans to review the plan and provide feedback that City leaders can consider as we work on this effort further.

Climate Action Plan Benefits

The Climate Action Plan is a package of progressive policies that will benefit San Diego's environment and economy.

- Improve public health and air quality by reducing carbon monoxide, sulfur dioxide and other particulate matter
- Enhance water quality by reducing waste and decrease dependence on imported water by promoting water conservation
- Efficiently use existing resources, such as converting methane from wastewater facilities into electricity
- Inform home buyers how much electricity and water a building uses before purchasing – without added delay or cost to the home-buying process
- Increase local energy production with rooftop solar, renewable energy and electric vehicles
- Improve quality of life by encouraging biking and walking, planting trees and reducing landfill waste
- Save taxpayer money by decreasing municipal water, energy and waste usage
- Create new jobs in the renewable energy industry with emphasis on solar panels and electric vehicles

Climate Action Plan Goals

Eliminate Half of All Greenhouse Gas Emissions by 2035

- Based on 2010 greenhouse gas levels
- Puts the City of San Diego on track to meet state goals for 2050

100% Renewable Energy Target by 2035

- Aims for all electricity used in the City to be from renewable sources – such as wind, solar, geothermal, hydroelectric and biomass energy – that don't emit greenhouse gases

Climate Action Plan Strategies to Reduce Greenhouse Gas Emissions

Energy and Water Efficient Buildings

- Increase energy efficiency and reduce water usage
- Create a mix of regulatory mandates and incentives to improve building performance

Clean and Renewable Energy

- Facilitate installation of renewable energy locally
- Create jobs in renewable energy sector

Bicycling, Walking, Transit and Land Use

- Reduce vehicle miles traveled, improve mobility and reduce gas consumption

- Implement smart growth and promote alternative modes of travel

Zero Waste

- Achieve a 75% waste diversion rate to landfills by 2020
- Reach 90% diversion rate by 2035

Climate Resiliency

- Develop programs, policies and processes that are flexible to allow future change

Next Steps for the Climate Action Plan

The following is a list of actions that the Mayor and City Council can take to reach the goals of the Climate Action Plan.

Craft ordinances to require:

- Disclosure of a building's energy and water use to potential home-buyers
- Installation of weather-based sprinkler controls (sensors that shut off system after rain)
- Developers install conduit for solar and electric vehicle charging stations in new construction
- Create a renewable energy program to reach the goal of achieving 100% renewable energy by 2035
- Support water rate structures that encourage conservation

Implement the following changes to City policy:

- Establish goal of 50% of City's fleet being electric vehicles by 2020 and 90% by 2035
- Convert City trash trucks to natural gas with goal of 100% conversion by 2035
- Capture methane from wastewater treatment with goal of capturing 98% by 2035

Create and implement the following plans:

- A traffic signal master plan to retime traffic lights and better coordinate the traffic system
- A roundabouts master plan with goal of creating 20 roundabouts by 2035
- A site plan for electric vehicle charging stations
- A zero waste plan
- An urban tree planting program
- Encourage biking, walking and public transportation near transit stations
- Monitor progress of Climate Action Plan implementation, greenhouse gas emissions and the creation of green jobs

Bike Sharing Gets One Step Closer with Station Installation

The City of San Diego's long-awaited bike sharing program is one step closer to kicking off. Bike sharing stations are being installed in many neighborhoods throughout the City in the month of October. Council President Todd Gloria, who has championed this since 2010, is happy that Council District Three will be home to many stations, providing another transportation option to many neighborhoods. Bike sharing, operated by DecoBike, will also help provide a last-mile solution for transit riders whose destinations are not within walking distance of bus or trolley stops. A map of the station locations can be found online: <http://www.decobike.com/sandiego/sdmap.pdf>.

Council President Gloria and Mayor Faulconer will launch a membership drive in October. There will be two options to utilize DecoBike, hourly rentals and memberships.

Hourly Rentals: Rent any bike from any station, any time you want. Hourly rentals allow riders to keep the bike for the entire duration of the rental period. As a perk, you can also dock/park your bike at any station and check another during your rental period. The rental period starts at the time of your original transaction and is continuous.

Memberships: A membership allows you to make unlimited rides a month. You can get a Standard Membership (Unlimited 30-minute rides) or a Deluxe Membership (Unlimited 60-minute rides). The clock resets each time you dock the bike at a station, so you get UNLIMITED rides at no extra charge. When docked, the bike is then available for the next person to use. Since it's bike 'sharing' you do not keep the bike in your possession the whole day.

October is Domestic Violence Awareness Month

October is Domestic Violence Awareness Month, and Council President Todd Gloria asks San Diegans to refamiliarize themselves with the critical services of the Family Justice Center. The San Diego Family Justice Center is a public safety initiative launched by the City of San Diego to assist victims of family violence. It was the first comprehensive "one-stop shop" in the nation for victims of family violence and their children. Under one roof, more than twenty-five agencies have come together to provide consolidated and coordinated legal, social, and health services to women, men, children, and families in need. Victims of family violence can now come to one location to talk to an advocate, get a restraining order, plan for their safety, talk to a police officer, meet with a prosecutor, receive medical assistance, and receive information on shelter.

If you are in immediate danger, please call 911 or the San Diego Domestic Violence Hotline at (888) DV-LINKS (385-4657). If you would like more information about the San Diego Family Justice Center, call the Center's toll-free Information Line at 1-866-933-HOPE (4673). The Center's trained staff and volunteers can offer help, answer questions, or give you information about the resources available to you. Come to the San Diego Family Justice Center and find safety and support.

One organization based at the Family Justice Center is Dress for Success San Diego. The City Council proclaimed September 30 to be Dress for Success San Diego Day in the City of San Diego to kick off Domestic Violence Awareness Month.

Dress for Success San Diego provides job and skills training, counseling and clothing for disadvantaged women, many of whom are victims of domestic violence.

The mission of Dress for Success San Diego is to promote the economic independence of disadvantaged women by providing professional attire, a network of support and the career development tools to help women thrive in work and in life.

Dress for Success San Diego serves a vital purpose in our community by "picking up where social service and job readiness programs leave off" – extending a lifeline of programs that empower low income women to acquire jobs, succeed in the workplace, build careers and achieve the ultimate goal of an improved quality of life for their families.

Dress for Success San Diego has served nearly 9000 local women referred from over 60 job readiness and social service agencies across San Diego County.

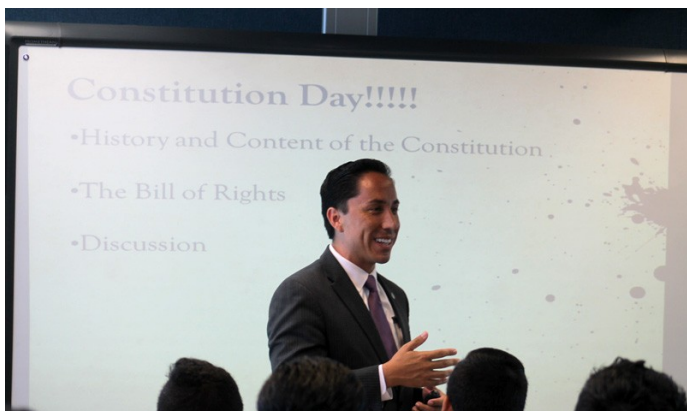
How You Can Help

Dress for Success San Diego appreciates cash donations of any amount to purchase blouses, accessories, special size suits and blouses for clients preparing for job interviews and entering the workforce. Donations of new, unopened hosiery, cosmetics and personal care products are gratefully accepted. Dress for Success San Diego also accepts business appropriate shoes (close toe only), costume jewelry and purses in excellent condition.

For more information about support and volunteer opportunities, visit www.dressforsuccess.org/sandiego.

Dress for Success San Diego is on Facebook www.facebook.com/dressforsuccesssandiego. They can be reached by emailing sandiego@dressforsuccess.org.

Tracking Todd



Todd speaks to San Diego High Students on Constitution Day.



Todd and the Todd Squad, including special guests Councilmember Ed Harris and Independent Budget Analyst Andrea Tevlin, participate in AIDS Walk.



Todd welcomes visitors to the Pacific Islander Festival.



Todd meets with USD honor students to share about his time on the City Council and careers in public service.



Todd kicks off the People's Climate March.

Council President Todd Gloria serves on the following:

Chair, Budget and Government Efficiency Committee
 Member, San Diego Association of Governments Board (SANDAG)
 Chair, SANDAG Transportation Committee
 Member, SANDAG Executive Committee

Member, Metropolitan Transit System Board
 Liaison, Civic San Diego
 Chair, San Diego Regional Continuum of Care Governance Board

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