

The City of San Diego DISPARITY STUDY VIRTUAL PUBLIC MEETINGS



CALLING ALL BUSINESS OWNERS AND INTERESTED PARTIES

We want to hear about your experiences or interest in contract work with the City of San Diego. Your insights will help the City of San Diego improve its efforts to increase contracting opportunities for small businesses and minority-, service-disabled veteran-, and woman-owned businesses.

ATTEND A WEBINAR TO:

- Learn more about the study
- Ask questions about the study
- Share testimony about your experiences

YOUR INSIGHTS ARE ESSENTIAL!

The information you provide will be confidential and anonymous.

Tuesday November 10th, 2020

11:00 AM – 1:00 PM

Public Meeting for the Disparity Study

[REGISTER HERE](#)

WHAT IS A DISPARITY STUDY?

The City of San Diego has hired **BBC Research & Consulting** to conduct a **disparity study** to assess whether any barriers exist for minority- and woman-owned businesses that make it more difficult for them to compete for City contracts. The disparity study will:

- Measure participation of minority-, service-disabled veteran-, and woman-owned businesses in City contracting
- Measure availability of minority-, service-disabled veteran-, and woman-owned businesses in City contracting
- Assess marketplace conditions for minority-, service-disabled veteran-, and woman-owned businesses

WHO DO I CONTACT FOR MORE INFORMATION?



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