

## DRAFT Evaluation Criteria

The City of San Diego, in partnership with the Kounkuey Design Initiative, is looking for a diverse mix of organizations to support outreach and engagement for the Environmental Justice Element. Applicants will compete under one of three categories:

- Nonprofits with a legal status
- Community-based organizations (CBOs)
- Grassroots advocates

The criteria outlined below will help to inform the selection of organizations.

Criteria
Experience working in any of the following areas of the city: <ul style="list-style-type: none"><li>• City Heights and Eastern Area neighborhoods of the Mid-City Communities Planning Area.</li><li>• Barrio Logan Planning Area, Golden Hill Planning Area, and Southeastern San Diego Planning Area.</li><li>• Encanto Neighborhoods Planning Area and Skyline Paradise Hills Planning Area.</li><li>• Otay Mesa Planning Area, Otay Mesa Nestor Planning Area, and San Ysidro Planning Area.</li><li>• Midway - Pacific Highway Planning Area and Linda Vista Planning Area</li></ul>
Staff diversity pertaining to: <ul style="list-style-type: none"><li>• Ethnicity</li><li>• Gender</li><li>• Bilingual capabilities</li></ul>
Experience with community outreach and engagement.
A clear connection between the organization's mission and environmental justice has been made.
Experience working on environmental justice issues in San Diego.
Applicant's ability to develop an equitable community engagement process utilizing techniques, methods, and principles described in the Community Engagement (Chapter 4) section of the <u><i>SB 1000 Toolkit: Planning for Healthy Communities, revised 2018</i></u> .  What are techniques your organization currently uses to do equitable community engagement? <i>See Techniques (SB1000 Toolkit Ch. 4.2 pg 44-46)</i>  What types of education methods has your organization used in the past to engage with the community? <i>See Methods of Education and Engagement (SB1000 Toolkit Ch. 4.4 pg 49-56)</i>  Why do you want to support the development of the City of San Diego's Environmental Justice Element? <i>See Principles (SB1000 Toolkit Ch. 4.2 pg 40-43)</i>