PACIFIC BEACH COMMUNITY PLAN AMENDMENTS

The following amendments have been incorporated into this February 2005 posting of this Plan:

Amendment	Date Approved by Planning Commission	Resolution Number	Date Adopted by City Council	Resolution Number
Pacific Beach Community Plan adopted	December 2, 1993		February 28, 1995	R-28517
Balboa Avenue Station Area Specific Plan				<u>R-</u>

Certified by the California Coastal Commission on May 11, 1995 by Certificate Number 2-95C0

community planning process, the overall goals of the community plan and encouraged broad community involvement in the update process.

At the onset of the plan update process, the Pacific Beach Community Planning Committee established subcommittees to work on different elements of the plan update. Representation on the subcommittees included local business and property owners, architects, planners and community residents. The subcommittees identified a number of issues that served as the general framework for the development of the goals, policies and proposals of the plan update.

On August 8, 1992, an all-day Community Forum was held by the Community Planning Committee at the Catamaran Hotel. At that meeting approximately 80 people participated and, with the Committee, set goals and objectives for the future development of Pacific Beach.

After the forum, the Committee regularly held monthly, and sometimes bi-weekly, meetings where they and members of the public worked with the Planning Department to prepare this plan.

In updating this plan, the Planning Department reviewed a variety of documents, including the existing Pacific Beach Community Plan and Local Coastal Program Land Use Plan, the Beach Communities Traffic Options Study, the draft Transit Oriented Development Design Guidelines, the City of San Diego Progress Guide and General Plan (General Plan), and the Coastal Act. A complete list of the reference documents used in the preparation of this plan is included in Appendix J.

BALBOA AVENUE STATION AREA SPECIFIC PLAN

The Balboa Avenue Station Area Specific Plan (Specific Plan) is a comprehensive planning document that provides a policy framework to guide transit-oriented development and multimodal improvements adjacent to the Balboa Avenue Trolley Station consistent with the General Plan City of Villages strategy. The Specific Plan contains policies and supplemental development regulations, identifies mobility, streetscape, and public realm improvements and facility recommendations. The Specific Plan creates a framework for future infrastructure improvements, and includes an implementation action plan to improve connectivity between Pacific Beach and the trolley station. The Specific Plan encompasses approximately 140 acres of land within the Pacific Beach community planning area between Rose Creek, Mission Bay Park, and I-5. For land within this area, the Specific Plan policies and supplemental development regulations apply.

- f. Establishment of a redevelopment project area should be considered for the Garnet Avenue commercial district. The project could focus on the provision of a full range of housing types, including affordable housing, mixed with community-serving commercial uses. Such a program could revitalize commercial areas showing signs of economic and physical decline. Pursue Community Development Block Grants to fund "demonstration" blocks along Garnet Avenue, utilizing the streetscape recommendations and facade improvements included in this plan.
- g. The development of single room occupancy and living unit quarters shall be promoted in the Garnet Avenue, Mission Boulevard and Mission Bay Drive commercial areas to provide more affordable housing in Pacific Beach and to promote residential activity in conjunction with transit corridors and activity centers (such as Mission Bay Hospital).
- h. New development in the Crown Point neighborhood commercial district at Ingraham Street and La Cima Drive shall be required to be processed under the community plan implementation overlay zone or other zoning mechanism to limit the bulk and scale of new development and to further limit residential density so that it complements the scale and intensity of surrounding single-family development.
- i. Reduce impediments to the redevelopment of commercial properties in the coastal zone by applying appropriate citywide zones to implement the recommendations of this plan and pursuing categorical exclusion, thereby eliminating the need for coastal development permits requiring discretionary review and public notice.
- j. To make streets user friendly, kiosks shall be encouraged on sidewalks in key commercial areas, containing maps and directories of Pacific Beach and providing space for posting of special-event notices.

SPECIFIC PROPOSALS

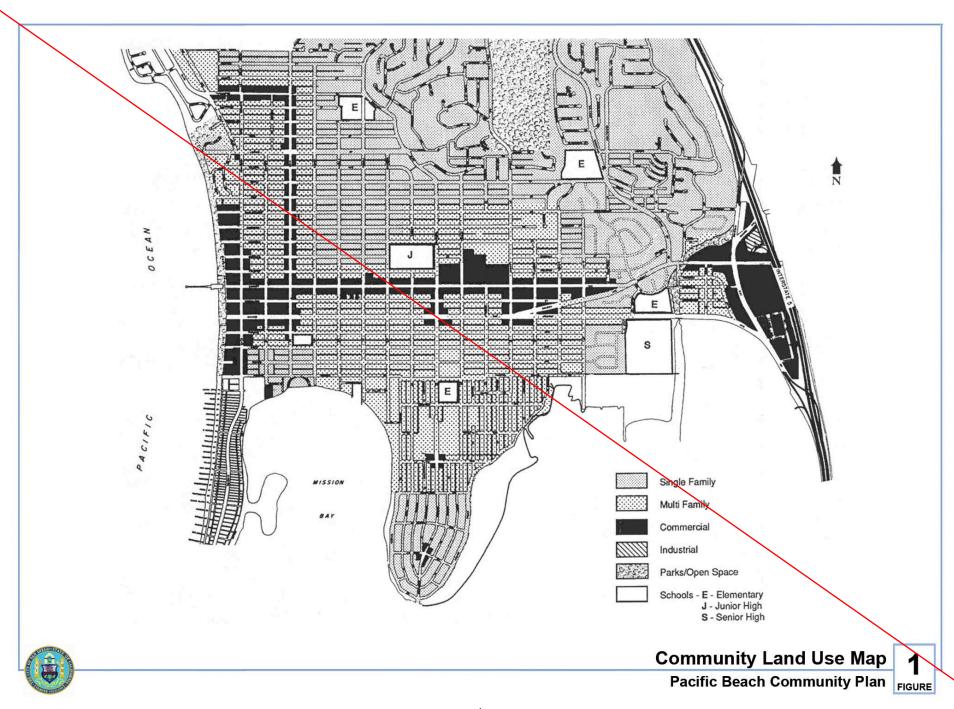
Commercial Designations

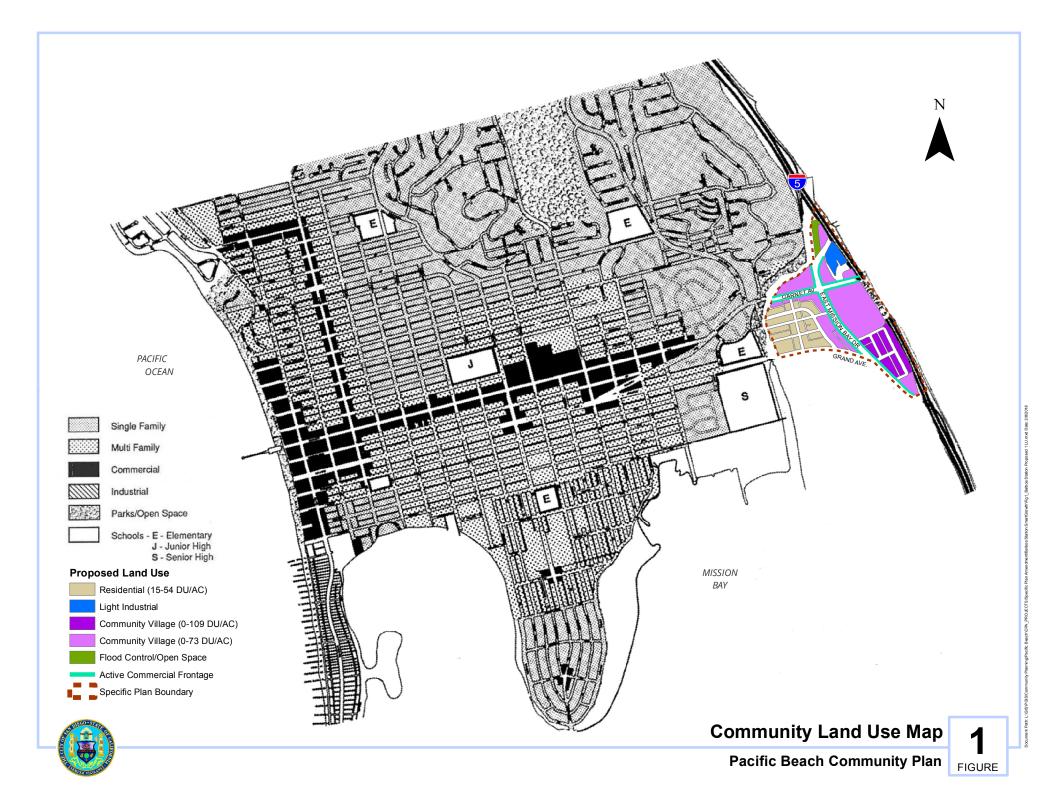
Proposals 1-7 below correspond to the seven commercial districts identified on Figure 11.

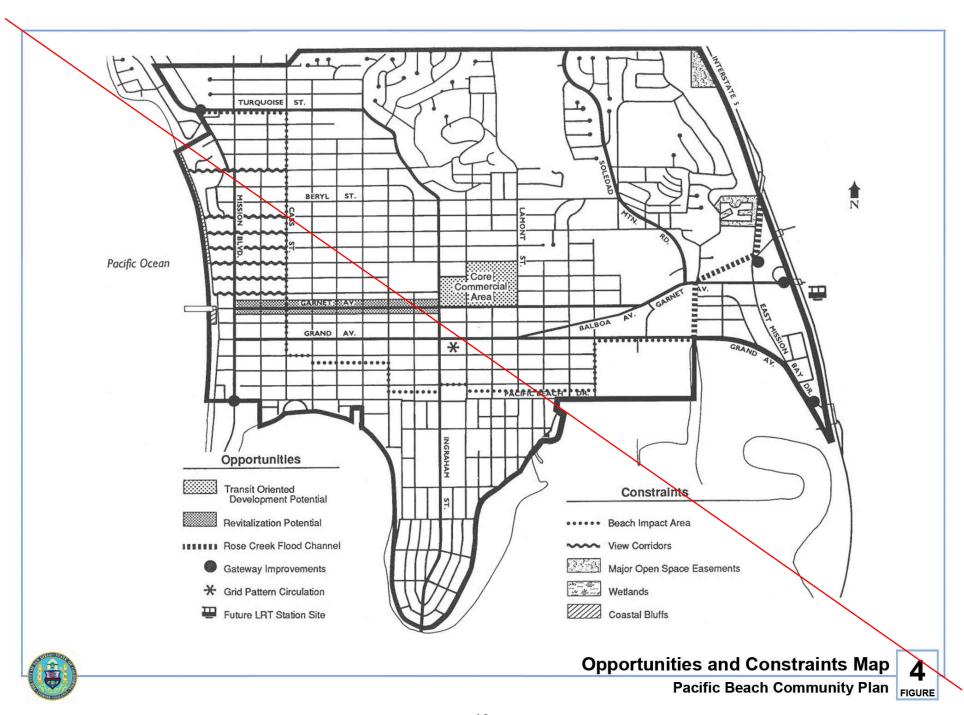
Designate the Mission Bay Drive commercial area for Community Village uses that support pedestrian and transit-oriented development, Mission Bay Park visitors, and help implement the policies of the Balboa Avenue Station Area Specific Plan. Uses include community and neighborhood serving retail, and a mix of hotel, restaurant, and business/professional office uses. regional-serving and visitor-serving commercial use and apply commercial zoning that provides for a mix of larger scale retail, wholesale, commercial service, hotel, and business/professional office uses. In the area designated for regional commercial uses, both large scale retail, such as automobile dealerships, and small scale retail, such as hotels and restaurants shall be permitted. In the areas designated for visitor commercial uses, which includes the area closest to Mission Bay Park, only visitor serving uses shall be permitted.

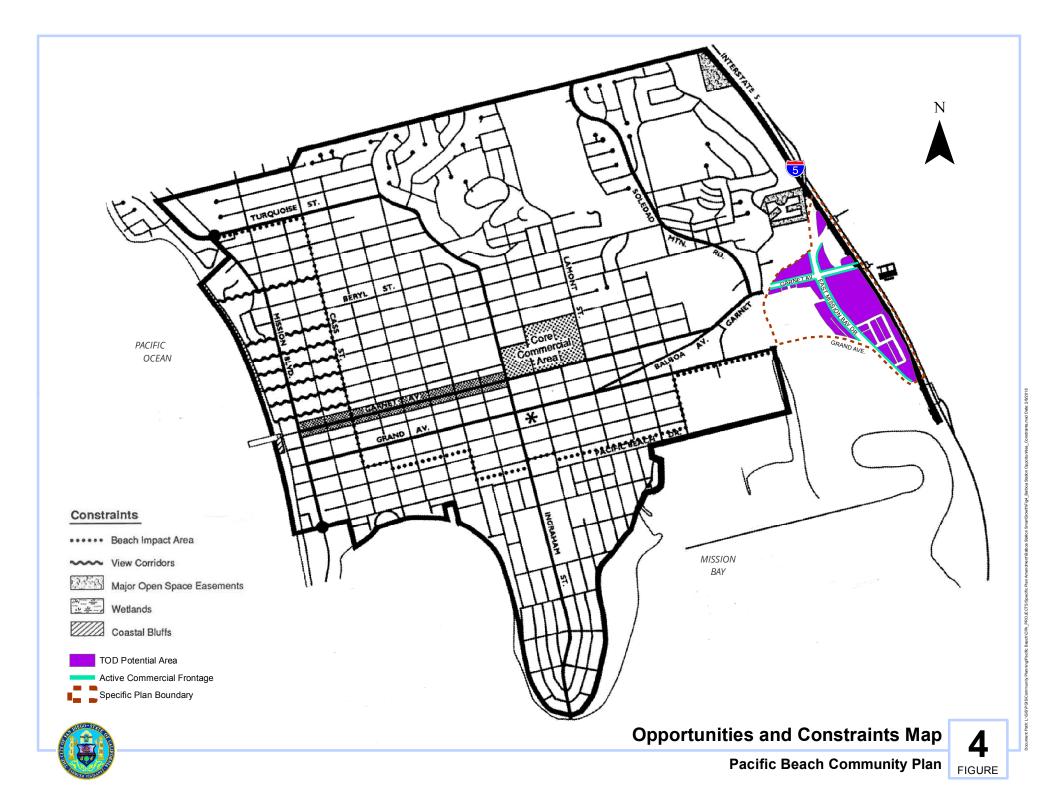
ACTION PLAN

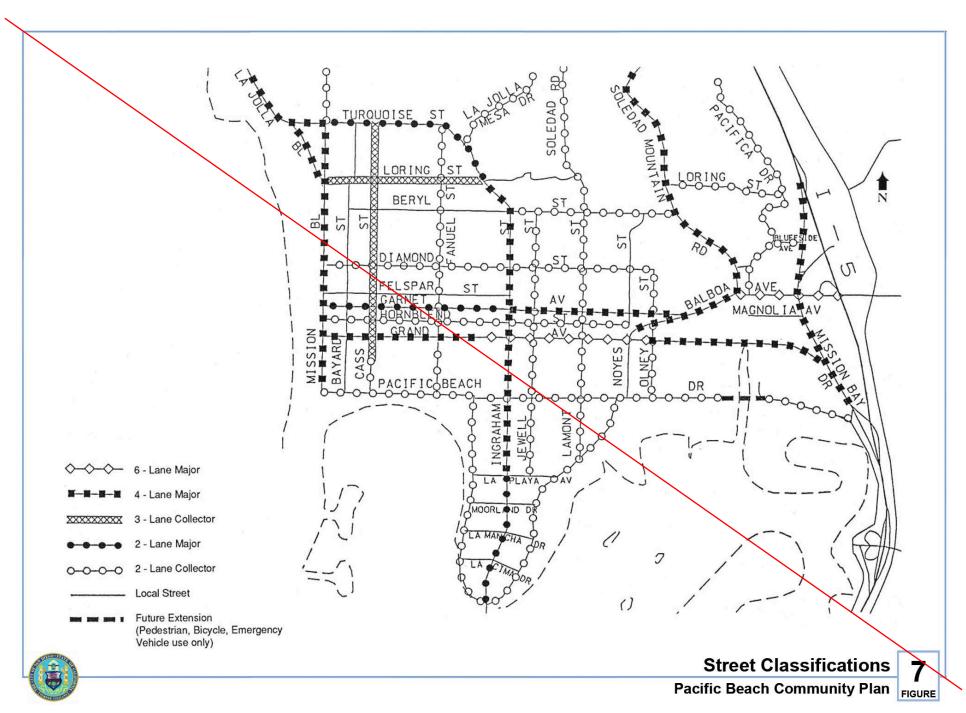
	Timing									
Implementation Measures	On- Going	Adopt With Plan	Within 2 Years	Within 5 Years	Within 10 Years	Within 20 Years	Development Impact Fee Dependent	Responsibility For Implementation	Source of Funding	See For More Detail
Rezone Mission Bay Drive and Mission Blvd. commercial areas to CV, CA and RVcommercial and residential zones that implement the Community Village designation.		•	•					Planning Dept., Planning Commission, City Council, Calif. Coastal Commission	City	Policies 1 & 2 Proposal 1 & 5-6
Require projects along transit corridors to employ pedestrian, bicycle and transit-oriented development standards.	•	•						City Council, Calif. Coastal Commission	City	Policy 3 Proposal 8
Permit a density of 43 du/nra and shared parking for mixed-use projects		•						City Council, Calif. Coastal Commission	recoverable	Policy 4 Proposal 7
Require projects to conform to the streetscape recommendations of this plan	•							Planning Dept.	City	Policy 5 Appendix D
Pursue opportunities for funding redevelopment/ revitalization projects.								Planning Dept., Economic Development	N/A	Policy 6
Amend the Living Unit enabling legislation to allow development in Pacific Beach commercial zones.			•					Planning Dept., Planning Commission, City Council, Calif. Coastal Commission	City	Policy 7
Require new projects in the Ingraham/La Cima commercial area to conform to the CPIOZ-B guidelines of this plan.	•							Planning Dept.	reimbursable	Policy 8 Proposal 7 Proposal 12
Pursue Categorical Exclusion of Pacific Beach commercial areas.	•		•					Planning Dept.	City	Policy 9
Encourage the placement of kiosks in the public R.O.W.								Planning Dept., Economic	N/A	Policy 10

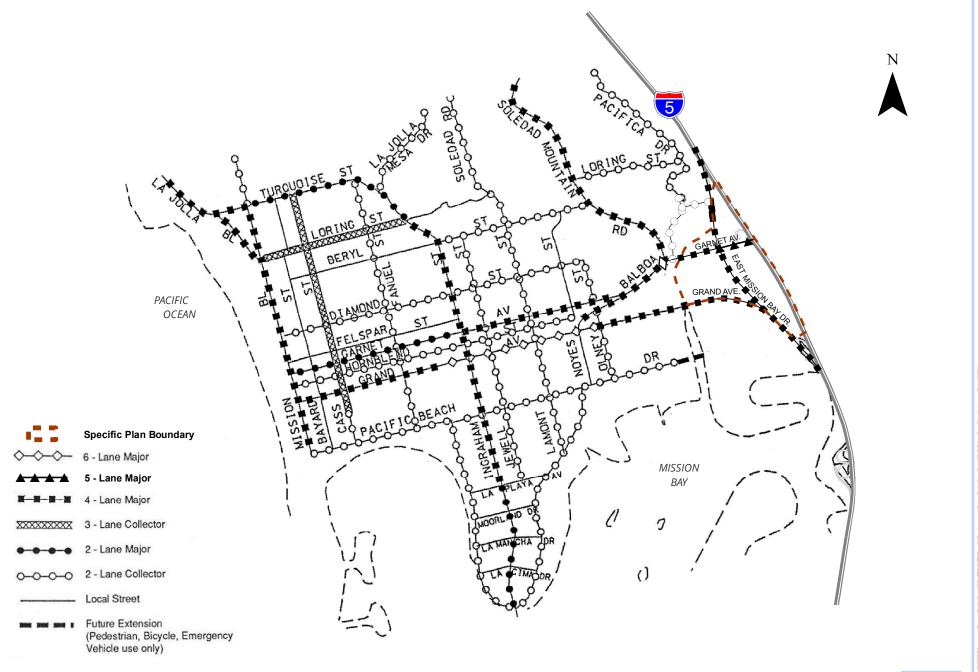














Street Classifications

