

Development Services Department

Historical Resources Board

February 27, 2020

ITEM 6

Suzanne Segur, Senior Planner

Bowlero



Project Summary

Description:

Consider the designation of the Bowlero located at 1895 Camino del Rio South as a historical resource.

Staff**Recommendation:**

Designate the Bowlero located at 1895 Camino del Rio South as a historical resource with a 1957-1964 period of significance under HRB Criterion A and a 1957 period of significance under HRB Criterion C.

Property Information

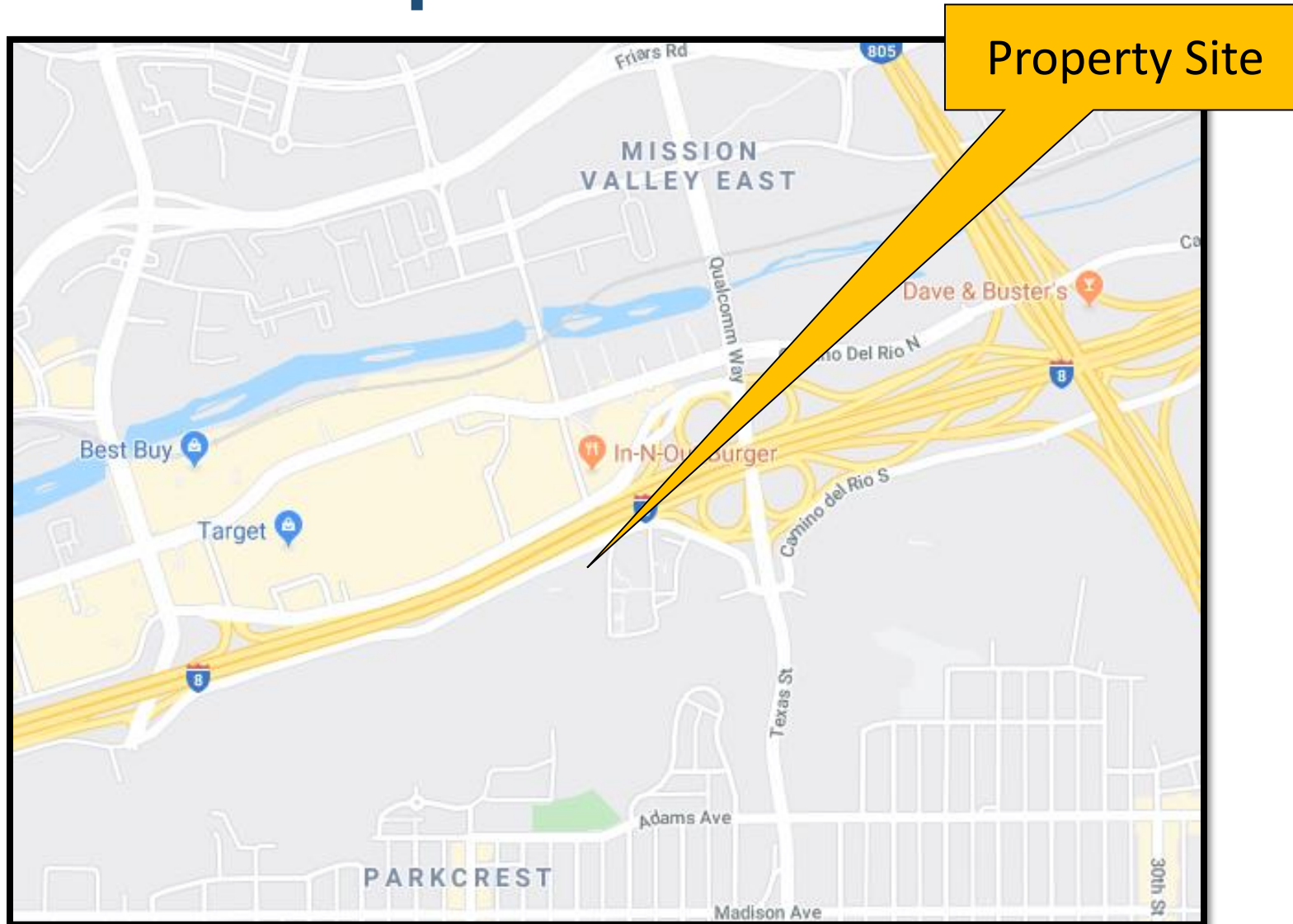
Location: 1895 Camino del Rio
South

APN(S): 438-090-3300

Community: Mission Valley

Council District: 7

Location Map



Aerial Photograph



Property Photos



Property Photos



Property Photos



Property Photos



Criterion A

Special Element of the Historical, Social and Economic Development of Mission Valley and the City – Recommending Designation

- Largest fully automatic bowling center in U.S. at time of construction (1957)
- Served as a regional draw for Mission Valley during a major period of development
- Only surviving bowling center from this era in San Diego

Criterion B

Staff is not recommending
designation under HRB
Criterion B.

Criterion C

Googie Style– Recommending Designation

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- Monumental porte cochere that utilizes abstract and angular shapes
- Stepped gabled roof and boomerang columns
- Large aluminum windows
- Building as a billboard

Criterion D

Staff is not recommending designation under HRB Criterion D.

Staff Recommendation

Designate the Bowlero located at 1895 Camino del Rio South as a historical resource under HRB Criterion A, with a period of significance of 1957-1964, and under HRB Criterion C, with a period of significance of 1957. The designation excludes the circa 1965 and 1970 rear additions which were constructed after the building ceased to be used as a bowling alley.

Bowlero

