

# SUMMARY OF PUBLIC FEEDBACK

### TO PARTICIPATE



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D WELCOME PRESENTATION

3. BROOKFIELD PROPERTIES DEVELOPMENT CONCEPT 4. PADRES TEAM DEVELOPMENT

VISION FOR EAST VI

The Padres Development Team Trainvision for East Village Quarter (Tailga feature a vibrant, urban district whele all over San Diego will want to come excluement of a diverse and inclusive This vision will activate East Village Q regional and community goals to cree opportunities and increase transit co

This initial vision from the Padres Di has flexibility built in. Throughout th working closely with the City and the these plans will be refined to addree market conditions.

THE PADRES DEVELOP

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### **PRESENTATION OVERVIEW**

The Virtual Open House

Summary of Community Feedback





## THE VIRTUAL OPENHOUSE



## VIRTUAL OPEN HOUSE OVERVIEW

- Purpose: Share developer concepts for the East Village Quarter site and elicit feedback
- 1,156 completed questionnaires
- 12,950 open house views
- Public feedback will be provided to the City's proposal selection panel







## VIRTUAL OPEN HOUSE OVERVIEW

After reviewing the open house materials, participants were asked to:



- 1. Identify which aspects of the developer concepts they liked
- 2. Share their priorities for the East Village Quarter site related to issues such as housing, office, retail, hotels, parking, public space, accessibility, and economic and employment drivers



# SUMMARY OF COMMUNITY FEEDBACK



## Which proposed East Village Quarter development features would best support the creation of an innovative and iconic downtown development that maximizes the potential of the site?

Publicly accessible open space and community amenities	64%	740 responses	Accessibility and connectivity to the surrounding neighborhood and adjacent transit	36%	415 responses
Retail (stores, shops, restaurants)	63%	723 responses	Uses that provide high- quality employment opportunities	34%	394 responses
Active Space within buildings that are inviting to pedestrians and the public	51%	585 responses	Apartment housing	31%	356 responses
Parking that supports the development and other downtown events	46%	532 responses	Hotels	<mark>15%</mark>	176 responses
Uses that drive economic activity	38%	443 responses	Office	<mark>11%</mark>	132 responses





### **3** Which proposed features of the Brookfield Properties development concept do you like?

Retail (stores, shops, restaurants)	59%	667 responses	Accessibility and connectivity to the surrounding neighborhood and adjacent transit	35%	401 responses
Publicly accessible open space and community amenities	55%	626 responses	Apartment housing	32%	362 responses
Active Space within buildings that are inviting to pedestrians and the public	47%	533 responses	Uses that provide high- quality employment opportunities	31%	356 responses
Parking that supports the development and other downtown events	38%	430 responses	Office	<mark>17%</mark>	198 responses
Uses that drive economic activity	37%	428 responses	Hotels	<mark>15%</mark>	175 responses





Publicly accessible open space and community amenities	55%	624 responses	Uses that drive economic activity	35%	400 responses
Parking that supports the development and other downtown events	53%	594 responses	Uses that provide high- quality employment opportunities	27%	310 responses
Retail (stores, shops, restaurants)	49%	559 responses	Apartment housing	22%	255 responses
Active Space within buildings that are inviting to pedestrians and the public	45%	506 responses	Office	<mark>16%</mark>	182 responses
Accessibility and connectivity to the surrounding neighborhood and adjacent transit	36%	403 responses	Hotels	<mark>13%</mark>	154 responses



#### EAST VILLAGE QUARTER – VIRTUAL OPEN HOUSE What types of housing are most important to consider for the East Village Quarter? Mix of housing opportunities including market 58% 659 responses rate, middle income and affordable Middle–Income / Moderate Income Housing 37% 427 responses 27% Naturally affordable housing 309 responses Market-rate Housing 27% 308 responses Rent restricted affordable housing 14% 168 responses 108 responses Supportive housing 9% The City of

**SAN DIEG** 



What economic and employment drivers are most important to consider for East Village Quarter?

Small, local business opportunities	79%	904 responses
Technology	58%	661 responses
Retail	47%	540 responses
Life science	33%	381 responses
Business incubator space	30%	348 responses





We'd like to know how you're connected to the Downtown area. Please provide a ZIP code for your home, business, or property.



- City of San Diego\*
- County of San Diego (exclusive of the City)
- Other/Zip Not Provided

Data Notes:

\*In some instances ZIP boundaries do not coincide with municipality boundaries. If the majority of the ZIP code area is located in the City of San Diego boundary, the ZIP code has been included in the City of San Diego category.

