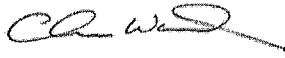


**OFFICE OF COUNCILMEMBER CHRISTOPHER WARD
THIRD COUNCIL DISTRICT**

M E M O R A N D U M

DATE: January 31, 2018

TO: Honorable Committee Members

FROM: Councilmember Christopher Ward 
Chair, Economic Development and Intergovernmental Relations Committee

SUBJECT: 2018 Economic Development and Intergovernmental Relations
Committee Priorities

I am honored to serve as Chair of the City Council's Economic Development and Intergovernmental Relations (ED&IR) Committee in 2018. I look forward to working with each of you along with our regional delegation to keep San Diego and our binational region competitive, invest in stronger neighborhoods, and develop new avenues for the economic empowerment of all San Diegans. I also look forward to advocating for positions which reflect our shared values of respect and inclusion, and supporting policies at various levels of government to ensure all San Diego communities see greater opportunity and improved quality of life. I have received suggestions from committee members of their priorities for this committee's work and included many of the suggestions in this work plan.

This work plan may be supplemented with additional objectives within the jurisdiction of this committee should material action be essential in response to unforeseen developments this year. A Report to City Council will be prepared at the end of the year to summarize the committee's work.

Economic Development:

- Review regional trends in economic and workforce projection data and their alignment with incentive programs, educational systems, and policies.
- Develop policies to attract, retain and expand businesses in San Diego's base sectors.
- Review the City's efforts to expand small business funding opportunities including the Revolving Loan Fund Program, the Small Business Micro-Revolving Loan Fund and the Business Finance Loan Program.

- Receive regular updates on the City's current Economic Development Strategies and review approaches to foster inclusive economic growth focused in low and middle income communities.
- Review Council Policy 900-12 (Business and Industry Incentive Program) to ensure it aligns with current council priorities and established best practices for economic development.
- Seek improved partnerships between existing educational resources and our youth to close the skills gap and digital divide.
- Request and review a report from the Commission for Arts and Culture regarding economic and community impacts of the City's arts and culture organizations.
- Review available data on economic and community impacts of Balboa Park and the San Diego Zoo on the San Diego region.
- Continue work to develop a policy to ensure that the Redevelopment Property Tax Trust Fund (RPTTF) is used to continue revitalization of communities and create long-lasting economic development opportunities.
- Work closely with government partners in the binational region to track the strength of the cross-border economy and identify opportunities for improved economic collaboration.
- Monitor and support efforts to increase connection with global market opportunities.

Improve the connection between small businesses and City Hall

- Take input from small businesses to ensure City services are provided in a timely, efficient way.
- Simplify City applications, permitting, licensing, and contracting opportunities. Seek a centralized location for these processes.
- Create permit processing performance standards to help monitor and establish goals for permit processing times.
- Support local small businesses and entrepreneurs in accessing capital investment and other resources available to them.
- Advocate for the review of City ordinance and departmental regulations and processes applicable to small businesses to ensure avoidance of unnecessary, cumbersome rules.
- Support the partnership between Code for America and the City to develop a comprehensive online resource portal for small businesses.
- Bolster the success of San Diego's women and minority-owned business enterprises (WMBEs) by ensuring that our City's Minority Business Enterprise Program is promoting contracting with WMBEs, as well as offering programs and guidance on access to capital and other resources.

Report out on Federal and State Grant Opportunities

The Committee should request an update regarding all Federal and State grant opportunities available, sought, applied for and awarded. Additionally, it should collaborate with our region's elected leadership and lobbyists on advocacy. Particularly, the Committee should ensure that the City and its partners are primed and positioned to compete for Cap and Trade resources, California Competes Tax Credits, and other competitive funding programs.

Intergovernmental Relations:

Review reports from the following agencies and organizations:

- Center on Policy Initiatives
- Civic San Diego
- The Maritime Alliance
- San Diego Convention Center Corporation
- San Diego Military Advisory Council
- San Diego Regional Airport Authority
- San Diego Regional Chamber of Commerce
- San Diego Regional Economic Development Corporation
 - Broad annual update, and/or roles in specific initiatives as appropriate
- San Diego Small Business Advisory Board
- San Diego Tourism Marketing District
- San Diego Unified Port District
- San Diego Workforce Partnership
 - Update on CONNECT2Careers program and opportunities for expansion
 - Review of STEM training offered for regional middle-skill programs
 - Information on job training and placement programs targeted for those experiencing homelessness or re-entering the workforce

Oversight of Civic San Diego

The Committee should provide ongoing oversight of the Operating Agreement between Civic San Diego and the City to ensure it results in a transparent, accountable process and stronger projects that are reflective of community and Council priorities. Additionally, the Committee should work to strengthen community benefits requirements to improve developer certainty and create quality jobs in the community.

State and Federal Legislative Priorities:

- Update the City's state and federal legislative platform to reflect the dynamic affairs in Sacramento and Washington, DC ensuring the City remains a champion for the civil rights and economic empowerment of all people.
- Work with the City's lobbyists and the local State and Federal delegations to pursue an impactful economic agenda for the region, including continued investment in the border region.
- Propose resolutions for firm City positions, as necessary, in response to specific regional, state, or federal policies or legislation
- Review and recommend updates to the 2018 Federal & State Legislative Platform as necessary.
- Prepare the 2019 Federal & State Legislative Platform.

Homelessness Resources

Homelessness has emerged as our most pressing regional challenge, and San Diego has received less funding per capita compared to most other metropolitan regions in the United States. The Committee should work closely with our lobbyists to protect existing funding and advocate for additional revenue to help implement appropriate services and housing programs to support improved, permanent solutions for homelessness.

Tijuana River Valley

The Tijuana River Valley (TJRV) has a long history of trash, sediment and water quality issues. Just last year millions of gallons of polluted water flowed across the border, increasing contamination levels in the TJRV and as far north as Coronado. As we continue to work on resolving this, our lobbyists should seek Federal and State assistance, such as through the California Disaster Assistance Act, to support the restoration, mitigation, and cleanup efforts of the area.

CW:lo

cc: Mayor Kevin L. Faulconer
City Councilmembers
Mara Elliott, City Attorney
Andrea Tevlin, Independent Budget Analyst



COUNCILMEMBER BARBARA BRY

DATE: January 10, 2018

TO: Councilmember Chris Ward, Chair, Economic Development and Intergovernmental Relations Committee

FROM: Councilmember Barbara Bry *Barbara Bry*

SUBJECT: Economic Development and Intergovernmental Relations Committee Priorities

Thank you for seeking my input for the 2018 Economic Development and Intergovernmental Relations (ED&IR) Committee Priorities. I look forward to working with this committee, my colleagues, and the community stakeholders to develop policies that lead to job creation, new business formation, and business expansion. This year I am particularly engaged in creating and promoting economic and digital inclusion to ensure opportunities for all San Diegans to participate in our high paying innovation economy. As such, my priorities for this Economic Development and Intergovernmental Relations Committee are below.

Actively build partnerships between existing educational resources and our youth to close the skills gap & digital divide.

At the 30th Annual Economic Forecast, sponsored by the local chapter of the Institute for Real Estate Management, economists predicted that San Diego will weather economic downturns predicted in 2018 and 2019, due in part to its innovation industry. I am committed to building the talent pipeline of future innovators through the creation of meaningful internships in high tech and life sciences. It is imperative that the City of San Diego (City) bolster its workforce and actively build a pipeline of talent to continue the growth of this sector.

My priorities include expanding partnerships between existing educational resources and our youth. ED&IR should pursue working with universities, research institutions, and businesses in San Diego to increase outreach to our schools and to create meaningful internship experiences to attract local talent into the innovation economy. In this pursuit, ED&IR should leverage existing resources and programs in Science, Technology, Engineering and Math (STEM) to ensure that students learn about, and are inspired by, the opportunities available to them in San Diego.

Examples of programs to partner with and expand:

- Qualcomm's Thinkabit Lab
- ~~The Salk Institute's Mobile Science Lab~~
- J. Craig Venter Institute's DiscoverGenomics! Science Education Program
- CONNECT2Careers Summer Employment Program operated by the San Diego Workforce Partnership (SDWP)
- RH Fleet Science Center's 52 Weeks of Science
- The League of Amazing Programmers

To help combat the "digital divide", the City should facilitate access to computer science courses to demystify code and show that anybody can learn the basics. For example, the downtown library currently offers coding classes for high school students through University of California San Diego (UCSD) Extension. This successful program can be expanded to libraries throughout the city, particularly south of Interstate 8. There may be private funding available to support these initiatives.

ED&IR should also work to ensure that appropriate STEM training is offered by SDWP, community colleges, and other workforce development programs. It is important to include middle-skill positions, such as lab technicians and assistants and the development of short-term, technical training in these programs.

Improve the connection between small businesses and City Hall

To better understand the city efforts, successes, and areas of opportunity, I request that the ED&IR Chair request a staff presentation regarding small business competitiveness in the City's contracting process to include:

- Do we have set-asides for small business like the military does?
- Do companies get credit when they do work as a sub-prime?
- Review of Section 1090
- Contractor and sub-prime report cards
- Review City Approved Vendor Listings platform and use

I further prioritize:

- Take input from small businesses to ensure City services are provided in a timely, efficient way.
- Support local entrepreneurs in accessing the resources available to them.
- Advocate for the review of City regulations and processes applicable to small businesses to ensure that we are not creating unnecessary and cumbersome rules, with an initial focus on development services and the restaurant industry.
- Support the partnership between Code for American and the City to develop a comprehensive online resource portal for small businesses.
- Identify and promote state and federal resources available to small businesses in San

Diego.

Increase the City's access to capital investment

ED&IR should work with all stakeholders in the region to seek access to capital and support for all entrepreneurs and small business owners in San Diego.

- Support the City's efforts to increase exports out of the region and increase the amount of foreign direct investment into the region.
- Advocate for a faster, fairer and friendlier Community Plan update process for our communities, one that includes an infrastructure implementation plan that clearly outlines responsibilities for providing infrastructure improvements necessary to accommodate growth.
- Bolster the success of San Diego's women and minority-owned business enterprises (WMBEs) by ensuring that our City's Minority Business Enterprise Program is promoting contracting with WMBEs, as well as offering programs and guidance on access to capital and other resources

Other Priorities:

- Foster open and streamlined communication between the City and various governmental agencies and departments.
- Gather input from SDWP to better understand and address upcoming workforce trends in 2018 and beyond. Promote and support career fairs and outreach for youth and veterans.
- Work directly with State and Federal delegations and lobbyists to pursue a legislative agenda that ensures economic strength and inclusiveness in San Diego.
- Partner with both public and private sector entities to expand public access to WiFi.
- Receive reports from the following agencies in accordance with applicable Council Policies:
 - San Diego Unified Port District
 - San Diego Regional Airport Authority
 - San Diego Convention Center Corporation
 - Civic San Diego
 - San Diego Regional Economic Development Corporation
 - San Diego Military Advisory Council
 - BIOCOM



COUNCILMEMBER DAVID ALVAREZ

City of San Diego
Council District Eight

MEMORANDUM

DATE: January 10, 2018

TO: Councilmember Chris Ward, Chair, Economic Development &
Intergovernmental Relations Committee

FROM: Councilmember David Alvarez

SUBJECT: 2018 Economic Development & Intergovernmental Relations Committee Priorities

In response to your memorandum soliciting priorities for the Economic Development & Intergovernmental Relations Committee, I urge your careful consideration of the following:

Comprehensive Support and Reform for Small Businesses

The Committee should bring forward a package of reforms to Municipal Code and departmental regulations that will ease burdens on our small businesses, such as insurance requirements, bidding procedures, and expedited services. These reforms should be paired with a new program that provides access to capital for small businesses.

Resolution in Opposition to “Concealed Carry Reciprocity Act of 2017” (H.R. 38)

The Committee should discuss opposition to proposed federal legislation that would require any state whose residents may carry concealed weapons to recognize concealed carry permits issued by another state, even if that state has different requirements for concealed carry permit holders. Additionally, under this new bill, individuals who lawfully carry or possess a concealed handgun in another state: (1) are not subject to the federal prohibition on possessing a firearm in a school zone, and (2) may carry or possess the concealed handgun in federally owned lands that are open to the public. Given that this bill seriously undermines California law regarding concealed carry weapons permits, it is important for the City to take a position against this legislation.

State and Federal Lobbying Priorities

It is

critical that this committee continue regular reviews of progress made by our state and federal lobbyists on the priorities submitted to them by the City Council. In particular, I would like to review an update on the following areas:

• Tijuana River Valley

The Tijuana River Valley (TJRV) has a long history of trash, sediment and water quality issues. Just last year millions of gallons of polluted water flowed across the border, increasing contamination levels in the TJRV and as far north as Coronado. As we continue to work on resolving this issue, our lobbyists should seek Federal and State funding resources, such as through the California Disaster Assistance Act, to assist with the restoration, mitigation, and cleanup efforts of the area. Additionally, the EPA's Superfund program is responsible for cleaning up some of the nation's most contaminated land and responding to environmental emergencies. Given the high volume of trash and poor water quality in the TJRV, our lobbyist should work with the EPA to take the necessary steps to declare the TJRV as a Superfund site. Finally, the City should formally request that the County of San Diego declare a state of emergency in the area due to the contamination and need for clean-up.

• Water Reliability and Infrastructure

- Potable Reuse Funding and Regulations
- Water Infrastructure Finance and Innovation Authority (WIFIA) Funding
- Prop 1 Water Storage Investment Program Grant Funding

• State and Federal Homelessness Funding Opportunities

- Federal and State assistance to provide homeless services and permanent supportive housing construction for the rapidly growing homeless population in the City

• Border Economy

- Support Otay Mesa Land Port of Entry Modernization proposal that is included in the FY 2018 Federal Administration Budget
- Continue to pursue State and Federal Grants for Capital Improvement Project along the Otay Mesa Commercial Port of Entry, including:
 - Otay Truck Route Phase 4 project
 - La Media Road project
- Pursue Federal, State and Regional funding opportunities for:
 - Transportation related projects in San Ysidro in order to ensure this border crossing location continues to facilitate cross border activity
 - Infrastructure improvements near the San Ysidro Land Port of Entry, specifically sidewalks along San Ysidro Blvd., to spur the border economy
- Continue efforts to preserve banking services along the border