

San Diego's Arts and Culture Organizations

Organizational Support Program

- AjA Project

Art of Elan

Athenaeum Music & Arts Library

California Ballet Association, Inc.

Camarada, Inc.

Center for World Music

City Ballet, Inc.

Classics for Kids

Culture Shock Dance Troupe

Cygnnet Theatre Company

Diversinary Theatre Productions, Inc.

Eveoke Dance Theatre

Japanese Friendship Garden Society of San Diego

La Jolla Chapter, SPEBSQSA, Inc.

La Jolla Historical Society

La Jolla Music Society

La Jolla Playhouse

La Jolla Symphony & Chorus Association

Mainly Mozart, Inc.

Malashock Dance & Company

Maritime Museum Association of San Diego

Media Arts Center San Diego

Mingei International, Inc.

Mojalet Dance Collective

Mo'olelo Performing Arts Company

Moxie Theatre

Museum of Contemporary Art, San Diego

Museum of Photographic Arts

New Children's Museum

Orchestra Nova San Diego

Old Globe Theatre

Pacific Arts Movement

Patricia Rincon Dance Collective

Persian Cultural Center

PGK Project

Playwrights Project

Prophet World Beat Productions

Reuben H. Fleet Science Center

San Diego Air & Space Museum

San Diego Archaeological Center

San Diego Art Institute

San Diego Automotive Museum, Inc.

San Diego Ballet

San Diego Center for Jewish Culture

San Diego Children's Choir

San Diego Chinese Historical Society and Museum

San Diego Civic Youth Ballet, Inc.

San Diego Dance Theater

San Diego Early Music Society

San Diego Gay Men's Chorus

San Diego Guild of Puppetry, Inc.

San Diego History Center

San Diego Junior Theatre

San Diego Master Chorale, Inc.

San Diego Model Railroad Museum, Inc.

San Diego Museum Council, Inc.

San Diego Museum of Art

San Diego Museum of Man

San Diego Opera Association

San Diego Repertory Theatre, Inc.

San Diego Society of Natural History
- San Diego Symphony Orchestra Association

San Diego Watercolor Society

San Diego Women's Chorus

San Diego Writers Ink

San Diego Young Artists Music Academy Inc.

San Diego Young Artists Symphony Orchestra

San Diego Youth Symphony and Conservatory

Save Our Heritage Organisation

Scripps Ranch Theatre

Spreckels Organ Society

Timken Museum of Art

Veterans Memorial Center, Inc.

Villa Musica

Westwind Brass, Inc.

Women's History Museum and Educational Center

Young Audiences of San Diego

Creative Communities San Diego

- America's Finest City Dixieland Jazz Society

Asian Story Theater Incorporated

Balboa Park Cultural Partnership

Bon Temps Social Club of San Diego

Cabrillo Festival, Inc.

Casa Familiar

Central Commercial District Revitalization Corp.

Centre City Development Corporation

College Area Economic Development Corporation

Gaslamp Quarter Association, Inc.

Hillcrest Business Improvement Association Inc.

Historic Old Town Community Foundation

Italian American Art & Culture Assoc. of San Diego

Jacobs Center for Neighborhood Innovation

Kalusugan Community Services

Kiwanis International Tierrasanta San Diego

Linda Vista Multi-Cultural Fair, Inc.

Little Italy Association

Filmout San Diego

Mira Mesa Theatre Guild

Musicians for Education

North Park Organization of Businesses, Inc.

NTC Foundation

Nu-Way Operation BHILD

Ocean Beach Merchant's Association, Inc.

Pacific Beach Community Development Corp.

Pacific Southwest Wildlife Arts, Inc.

PASACAT, Inc.

Point Loma Summer Concerts

Rancho de los Penasquitos Town Council, Inc.

Rolando Community Council, Inc.

San Diego Armed Services YMCA

San Diego Audubon Society

San Diego Chinese Center

San Diego Earth Day

San Diego Film Foundation

San Diego Fleet Week Foundation

San Diego Music Foundation

San Diego Shakespeare Society, Inc.

Springfest Inc.

St. Madeleine Sophie's Center

Torrey Pines Kiwanis Foundation

Transcendance Youth Arts Project

Write Out Loud

vibrant culture

vibrant city

Commission for Arts and Culture

City of San Diego

SAN DIEGO REGIONAL

ARTS & CULTURE

COALITION

San Diego

TOURISM AUTHORITY

VibrantCultureVibrantCity.com

sdracc.org

sandiego.org

All data provided in this report reflects fiscal year 2013 as collected by the City of San Diego Commission for Arts and Culture, unless otherwise noted.

ONE SAN DIEGO

Neighborhoods United Through Arts and Culture

The 2013 Economic and Community Impact of Nonprofit Arts and Culture Organizations in San Diego

Chris Keeney

San Diego was awarded the Best Destination for Cultural Tourism - North America

- The Business Destinations Travel Awards
- October, 2013

Industry leaders from Fortune 500 companies, members of the Association of Corporate Travel Executives (ACTE), and other influential members of the business community judged San Diego to be the only North American city worthy of this prestigious international award.

Cover photo credits: Bowman Photographers, Chris Keeney, Pablo Mason, Paul Nestor and Troy Orem

Kevin L. Faulconer
Mayor, City of San Diego

“Everyone knows about the sun in San Diego, but that isn’t the only thing that shines brightly here. Some of San Diego’s brightest stars are among our museums, cultural centers,

festivals and performance arts. San Diego’s vibrant arts and culture programs are an important part of our city’s local economy, personality and unique culture. As Mayor, I’m dedicated to helping our arts and culture scene continue to educate and entertain children, families and visitors from around the world.”

Sandy Huffaker

Revitalizing Our Neighborhoods Through Arts and Culture

In Fiscal Year 2013, 72 organizations received funding support from the City of San Diego Commission for Arts and Culture. These organizations create meaningful jobs throughout all nine San Diego city council districts, while their creative programs invite locals and visitors alike to get out and explore San Diego's vibrant communities.



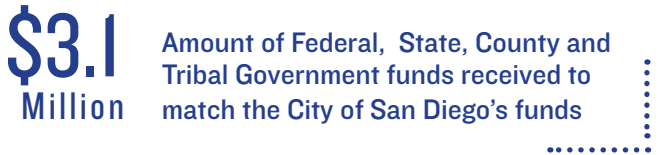
Meaningful Employment Opportunitites

These organizations contribute needed jobs and revenue in San Diego's neighborhoods.



San Diego Museum of Art

Stimulating the Local Economy Through Arts and Culture



Improving San Diego's Quality of Life

Each year, more than 33 million visitors come to San Diego, and our diverse arts and culture offerings give visitors a reason to keep coming back to rediscover the region. The tax revenue paid by visitors generates funding for the City of San Diego. This funding helps support the city's infrastructure and essential neighborhood services.



*Revenue received by an organization in exchange for products or services
**Revenue from individual, foundation, corporate, or government donations with no products or services provided by the organization in exchange for the funds
***Source: 2011 San Diego County Visitor Profile Study, CIC Research/San Diego Tourism Authority

Providing Educational Opportunities

An investment in the arts means an investment in education. Arts programs provide youth with creative outlets and constructive activities to engage their free time, expand their horizons and create the critical thinking skills necessary for future success.



Creating Safe and Engaged Communities

San Diego's arts and culture organizations are creating safer, more livable communities. Neighborhood arts and culture events give residents opportunities to get out and participate in their communities.



Engaged Community Members



*Source: "The Arts and Achievement in At-Risk Youth: Findings from Four Longitudinal Studies," National Endowment for the Arts, Research Report #55

North Park: A Neighborhood Transformed through the Arts*



In 1998, North Park began promoting an arts, culture and entertainment district to foster a growing community of restaurants, art galleries, performance venues and creative professionals. In 2001, the community launched Ray at Night, a monthly nighttime event designed to get neighbors out to explore the arts in North Park. Ray at Night has since grown into the second largest monthly art event in San Diego, drawing crowds of more than 1,500 art enthusiasts.

In 2002, the North Park Community Association started hosting summer concerts in Bird Park as a way of encouraging residents to come together for an afternoon of arts and culture in a casual, neighborhood setting. The historic North Park Theater, originally built in 1928, was reopened in 2005 as part of the North Park Redevelopment Project. The 730-seat theater was restored to its former glory and now regularly hosts live theater, music and events.

North Park Nights, a collective of North Park businesses dedicated to the promotion of arts and culture, was developed in 2009 as a program of the San Diego Art Institute. As a result of this artistic and cultural revitalization, North Park has transformed into a destination that both residents and visitors flock to for an authentic San Diego neighborhood experience. Since 2011, national and international media have repeatedly cited North Park as one of San Diego's top spots for arts and culture.



*Source: North Park Main Street, <http://northparkmainstreet.com/creative-community/arts-culture-entertainment-district/>