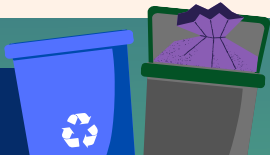


Reforming the So-Called PEOPLE'S ORDINANCE



Municipal Code §66.0127, also known as the “People’s Ordinance” is irresponsible governance that has tied the hands of the City of San Diego for over 100 years. San Diegans deserve an innovative government that invests in and provides world-class public services for all, while instilling fiscal responsibility that unleashes job creation.

THE PROBLEM



The “People’s Ordinance” has been an impediment to fiscal and environmental sustainability for decades. The Ordinance prevents the City from charging a trash collection fee as every other city in San Diego County does. This results in an exclusive, free benefit to only a portion of residents that negatively impacts all San Diegan’s ability to receive world-class services and prevents achieving the City’s Zero Waste goals as part of its Climate Action Plan.



THE SOLUTION



Amend the People’s Ordinance to untie the City’s hands to deliver world class services, spur innovation, and implement a responsible City budget. Our office is working with advocates for good governance and environmental leaders to propose a ballot measure for the November 2022 election. This ballot measure would simply:

- Close loopholes that allow Short Term Vacation Rentals, Accessory Dwelling Units (ADUs), and mini-dorms to exploit free City-provided refuse collection.
- Allow for refuse collection fees so we have the resources to provide the world-class public services that every San Diegan expects and deserves.
- Safeguard against attempts to privatize City-provided refuse collection.

Should voters approve an amendment, the City will engage the community in a multistep process to determine what services residents want and need and how to pay for them – all guided by State-mandated taxpayer protections.
Residents will have a say at every step of the process.

