



**SMALL BUSINESS ADVISORY BOARD (SBAB)
MEETING MINUTES**

April 19, 2019

9:00 a.m. – 10:30 a.m.

San Diego Downtown Central Library

Mary Hollis Clark Conference Center

330 Park Blvd.

San Diego, CA 92101

BOARD MEMBERS PRESENT	BOARD MEMBERS ABSENT
Shane Beard – Board Vice Chair Catherine Arambula Edward Barbat Tristan Barnum Ruben Garcia Gary Peterson	Michelle Gray – Board Chair Justin Fortier Viviane Windmiller

CITY STAFF
Joel Day – Office of Mayor Kevin Faulconer, Director of Boards and Commissions Elizabeth Studebaker – Neighborhood Investment Manager Drew Garrison – Business Development Officer Jocelyn Maggard – Business Development Specialist

1. Call to Order and Introductions

Shane Beard, Vice Chair, called the meeting to order at 9:05 AM. Board members, City staff, and members of the public were asked to introduce themselves.

2. Public Comment:

Brett Housholder of San Diego Procurement Technical Assistance Center (PTAC) provided an update on the organization's project progress. San Diego PTAC has helped over 87 clients in the San Diego area for the first quarter of the year in 2019.

Edward Barbat described an issue that faces small business in the region related to VICE and San Diego Police Department SDPD. The challenge is the method that SDPD uses to award ABC licenses based on census tracts. Shane Beard suggested the board takes this up in a future meeting as an agenda item.

3. Approval of Minutes:

Upon a motion from Ruben Garcia, and a second from Tristan Barnum, the Board approved the minutes with no changes from the March 15, 2019 meeting. Yes: Catherine Arambula, Tristan Barnum, Edward Barbat, Shane Beard, Ruben Garcia, and Gary Peterson; No: None; Abstain: None. Absent: Justin Fortier, Michelle Gray, and Viviane Windmiller.

4. Administrative Items:

- A. Board Administrative Items and/or Non-Agenda Comments:** Beard discussed that the SBAB will be going to Economic Development & Intergovernmental Relations Committee in June 2019. Staff is currently working on a draft presentation. Studebaker called attention to the schedule of meetings for the remainder of the year and shifted the topic of the May meeting to startups to coincide with Startup Week.
- B. Requests of Agenda Revisions (continuances, changes in order, etc.):** None
- C. Development Services Department Technical Advisory Committee (TAC) Report:** Edward Barbat gave an overview of the recent discussions held at the TAC.
- D. Economic Development Department Liaison Report:** Studebaker announced the scheduled business walk in the Convoy district for June 2019 and encouraged attendance from the board members. She also mentioned the department is going through the budget review cycle with City Council and encouraged if anyone wants information to contact her. Studebaker lastly went over her new interim role as the BEAR Division Manager and the appointment of Christina Bibler as the new Economic Development Director.

5. Advisory Committee Roles & Responsibilities

Dr. Joel Day, Office of Mayor Kevin Faulconer & Director of Boards and Commissions, reviewed the City's 45 public commissions and boards and its newfound commitment to support these. His department's role is to train staff how to comply with the Brown Act, ensure boards have all of their positions filled, enable boards to have the necessary resources, and provide the pathways for boards to provide policy recommendations. Day also announced the establishment of Key Performance Indicators (KPIs) that will include metrics like how many public policy recommendations are put forward and vacancy ratios.

6. Action Item(s)/Discussion:

Approve 2018 SBAB Summary Report to the Office of Boards and Commissions and City Council: Beard and Studebaker described the new requirement of boards and commissions to submit this their annual report prior to May 1. Beard requested approval for the 2018 SBAB Annual Report from the board. Tristan Barnum motioned first, with Ruben Garcia motioning second. Yes: Catherine Arambula, Tristan Barnum, Edward Barbat, Shane Beard, Ruben Garcia, and Gary Peterson; No: None; Abstain: None. Absent: Justin Fortier, Michelle Gray, and Viviane Windmiller.

7. Information Item(s)/Discussion

A. Cybersecurity Industry's Impact on San Diego: Shane Beard introduced the following panel members for the Craft Beverage Industry discussion:

- **RADM Ken Slaght, Chair & President, of Cyber Center of Excellence**, outlined the economic impact of the cybersecurity industry, where it employed/supported more than 19,600 jobs, created more than \$2.2 billion in economic impact, and had more than 150 businesses. RADM Slaght described the main positions within the industry and the growing talent pool the region enjoys with the presence of Space and Naval Warfare Command (SPAWAR) of the Navy headquartered in San Diego.

8. Adjournment

The meeting was adjourned by Beard adjourned the meeting at 10:30 a.m. The next meeting will be held on May 17, 2019 at a To Be Determined location.