

FAR
SOUTH
BORDER
NORTH



GRANT GUIDELINES

Round II: Nonprofit Organizations, Units of Government and Tribal Governments

Deadline: July 19, 2023 | 5:00 p.m.



Far South Border North is a program of the City of San Diego and its regional partners, including Catalyst of San Diego & Imperial Counties, San Diego Regional Arts and Culture Coalition and The San Diego Foundation. This activity is funded in part by the California Arts Council, a State Agency with additional support made possible by a grant from The Conrad Prebys Foundation.



ARTISTS & CULTURAL PRACTITIONERS IN COMMUNITY

San Diego and Imperial Counties

GRANT GUIDELINES

ROUND II: NONPROFIT ORGANIZATIONS, UNITS OF GOVERNMENT AND TRIBAL GOVERNMENTS

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Section 1: Introduction and FSN Goals

The City of San Diego through Arts and Culture (City), in collaboration with Catalyst of San Diego & Imperial Counties (Catalyst), the San Diego Foundation (Foundation), and the San Diego Regional Arts and Culture Coalition (SDRACC), seeks applications from eligible nonprofit organizations, units of government and tribal governments to participate in *Far South/Border North: Artists and Cultural Practitioners in Community* (FSBN) Round II. FSN - Round II is the second phase of a job creation program designed to increase opportunities for artists and cultural practitioners to engage in public work. FSN grants enable mentoring, professional development, and jobs that pay artists and cultural practitioners a livable wage. Artists and cultural practitioners use their creativity to develop and implement public awareness campaigns (hereinafter referred to as projects) that relay meaningful messages about the most pressing challenges in San Diego and Imperial Counties.

These guidelines describe the program, eligibility requirements, application, and selection process for FSN - Round II – Nonprofit Organizations, Units of Government and Tribal Governments.

FSN Goals:

The FSN goals are to increase public awareness related to:

- 1) public health to stop the spread of COVID-19 and associated diseases or other health disparities;
- 2) water, energy conservation, climate mitigation, and emergency preparedness, relief, and recovery;
- 3) civic engagement, including election participation; and
- 4) social justice and community engagement.

These goals intersect, offering artists and cultural practitioners a broad platform for creative intervention.

FSN grantees will center their public awareness projects in communities with the highest levels of social and economic need, ranking in the lowest quartile of the California Healthy Places Index (HPI) for San Diego and Imperial Counties (See Appendix 2 for a description of the California Healthy Places Index).

In FSN - Round I, 60 artists and cultural practitioners received grants to develop public awareness projects. Organized into working groups of 10-12 participants and matched with one of five distinct Social Impact Hubs (see description below), these grantees are developing and implementing public awareness projects in and with the HPI communities. In FSN - Round II, smaller working groups of artists and cultural practitioners will create similar projects in collaboration with nonprofit organizations, units of government, and tribal governments.

While FSN Round I and II projects are driven by artists and cultural practitioners, Social Impact Hubs (Hubs) provide the resources they need to succeed. The Hubs provide the artists and cultural practitioners with subject matter expertise related to the FSN goals, mentoring, professional development, and other means of support to ensure that projects finish on time, within budget, and according to the proposed scope of work.

FSN is funded in part by a \$60 million California Arts Council - California Creative Corps grant. The City was one of 14 organizations to receive funding through this program - a \$4.75 million grant - to administer the Far South Regional Service Area program, which includes San Diego and Imperial Counties.

Recognizing artists and cultural practitioners' critical role in supporting our communities, The Conrad Prebys Foundation committed an additional \$1.4 million to FSN, boosting the \$4.75 million California Creative Corps grant to a total of \$6.15 million for the program.

Section 2: About the FSNB Regional Partnership

FSNB implementation is through a bi-county, regional collaborative. Led by the City of San Diego, the implementation program partners include Catalyst of San Diego & Imperial Counties, the San Diego Foundation, and the San Diego Regional Arts and Culture Coalition with support provided by the Hubs.

The City of San Diego advances and drives an equitable and inclusive creative economy and cultural ecosystem by investing in the work of artists and creatives, and the institutions and systems that amplify creative work and experiences. Programs, partnerships, and initiatives range from funding and public art to cross-sector and creative industries.

Catalyst of San Diego & Imperial Counties works with local, statewide, and national funders seeking to learn about and fund social change initiatives in San Diego and Imperial Counties. For more than 40 years, Catalyst - previously known as San Diego Grantmakers - has grown from a small group of philanthropists to a broad, action-driven network of organizations that collaborate across sectors with foundations, community organizations, government entities, businesses, impact investors, and more.

San Diego Foundation is a community foundation founded in 1975 by a group of civically engaged San Diegans who recognized the need for a charitable organization that could engage philanthropy to serve community needs and charitable causes in San Diego County.

The San Diego Regional Arts and Culture Coalition is an arts advocacy and intermediary service organization. Founded in 1989 to advocate for stable funding by the City of San Diego, SDRACC has since expanded its reach to serve the entire San Diego County. SDRACC and its network of local arts advocates continually strive to maintain public funding for arts and culture and build public will to support a strong creative sector.

Social Impact Hubs

FSNB is supported by five social sector organizations that serve as Hubs. The Hubs are the organizing bridge between artists and cultural practitioners and the FSNB's program goals. The Hubs include the following:

- Alliance San Diego
- ARTS: A Reason to Survive
- Casa Familiar
- Imperial County Food Bank
- RISE San Diego

The Hubs also function as incubators where creatives can learn from the Hub and each other, network, and acquire professional development and mentoring in developing and carrying out their public awareness projects.

Section 3: How FSNB - Round II Works

FSNB grants are awarded in two rounds: FSNB - Round I granted awards to individual artists and cultural practitioners to implement public awareness projects. In the second cycle – FSNB - Round II - nonprofit organizations, units of government and tribal governments will apply to receive funds to hire individual artists and cultural practitioners to implement similar public awareness projects. FSNB – Round II applicants should read these guidelines thoroughly and take advantage of available technical assistance before starting the application process.

FSNB - Round II prioritizes applicants that are located in and can demonstrate experience working in communities in the lowest quartile of the HPI index. Applicants that plan to hire artists and cultural practitioners who live and work in those HPI-indexed communities will also be given greater consideration. Because only 18 grants are projected to be awarded to applicants based in San Diego and Imperial Counties, FSNB-Round II will be highly competitive.

Public Awareness Campaigns

Public awareness campaigns are purposeful attempts to inform or influence large audiences' behaviors within a specified period using an organized set of communication strategies. Unlike advertising campaigns that target customers for commercial benefits, public awareness campaigns benefit society for the public good. Through FSNB, artists and cultural practitioners use their creativity to develop audience-centered public awareness projects that result in a shift in attitude and readiness of individuals and communities to do the following:

- Engage in healthy behaviors, specifically related to the COVID-19 pandemic and associated diseases or other health disparities;
- Engage in behaviors that support water and energy conservation, climate mitigation, and emergency preparedness, relief, and recovery;
- Engage in behaviors that increase civic engagement, such as participation in election activities; and
- Engage in activities that support social justice and community engagement outcomes.

Who Can Apply

FSNB seeks applications from San Diego and Imperial County-based nonprofit organizations, units of government and tribal governments with the capacity to hire artists and cultural practitioners to implement public awareness projects. See Section 4 for eligibility requirements.

Total Grant Award

The total grant award will include artist and cultural practitioner fees; unrestricted support to grantee; and funds to cover the cost of associated project materials and supplies.

The grant award is further detailed below:

- Artist and cultural practitioner fees: \$35,000 for one lead artist or cultural practitioner plus \$70,000 to hire a minimum of two more artists and/or cultural practitioners to collaborate on the project
- Direct unrestricted support to grantee (nonprofit organization/government): \$10,500
- Project materials and supplies: \$25,000

Total award per grantee - \$140,500. FSNB - Round II does not require matching funds.

Under these guidelines, grantees must hire a lead artist or cultural practitioner at a minimum of \$35,000 and

at least two additional artists and/or cultural practitioners. Grantees will have the flexibility to hire as many additional artists and cultural practitioners as remaining funds allow, provided that all artists and cultural practitioners are paid a living/livable wage. (Please see the definition of Living/Livable Wage in Appendix 4.) Each grantee will determine their own method (stipend/contract/employ, etc.) to pay their selected artists and cultural practitioners for the grant-activity period. Grantees will also be responsible for ensuring compliance with state and federal employment laws and regulations.

Grantee Requirements

- Each grantee will sign an agreement with Catalyst of San Diego & Imperial Counties, outlining their obligations as a participant in FSNB – Round II, which will generally include, but is not limited to, the following:
 - Conduct the artists and cultural practitioner hiring and contracting/employment process;
 - Collaborate and coordinate with the lead artist or cultural practitioner and other artists and cultural practitioners in the research, planning, and development of the public awareness project;
 - Collaborate with the lead artist or cultural practitioner and other artists and cultural practitioner to implement all phases of the public awareness project;
 - Provide artists and cultural practitioners with mentoring and professional development opportunities;
 - Participate in Hub activities including the planning and implementation of the FSNB culminating event; and
 - Track, collect, and report project data.
- Grantees will have access to the expertise of the Hubs and are encouraged to consult with them on issues related to the FSNB goals. Project lead artists and cultural practitioners will be required to participate in Hub activities, including professional development and networking events, and the FSNB culminating event.

Project Requirements

- Applicants should propose only one public awareness project. Given the budget and strict 12-month schedule, the project scope and scale must be reasonable and realistic. Project extensions will not be offered.
- The proposed project must align with one or more FSNB goals and designate at least one community within the lowest HPI quartile where public awareness activities will be geographically targeted.
- The proposed project, designed and driven by the lead artist or cultural practitioner working in collaboration with other artists and cultural practitioners, may draw from any artistic discipline or creative undertaking that will make the public awareness project impactful.
- Grant allotment for support of the grantee organization/government may be used for any purpose associated with the success of the project.
- The proposed project should include a summary description, budget, and timeline - even if it is preliminary and subject to change.
- Matching funds are not required. However, the applicant may propose to expand the project with additional revenue, which preferably should be confirmed at the time of application.

Artist and Cultural Practitioner Hiring

- Each project must hire a lead artist or cultural practitioner (that meets the definition of “artist” or “cultural practitioner” in Appendix 4) whose vision, skills and expertise will drive the project. The lead artist or cultural practitioner must receive a minimum of \$35,000.
- The grantee must pay all project artists and cultural practitioners a living/livable wage appropriate for the San Diego/Imperial County region. (See Appendix 4 for a definition of living/livable wage.)
- FSNB artist and cultural practitioner fees are restricted to this purpose. These fees must not be substituted for any other purpose/expense line item in the project budget.
- Artists and cultural practitioners hired for the project must live and work in San Diego and/or Imperial counties. Priority should be given to artists and cultural practitioners living in the lowest quartile of the HPI Index.
- Artists and cultural practitioners already on the grantee’s payroll may receive grant funds to participate in the FSNB project if classified as a part-time/hourly employee (proof of classification will be required). Grant funds cannot be used to replace the existing salaries of full-time employees.
- Artists and cultural practitioners under contract with FSNB - Round I or as a Social Impact Hub, may not receive FSNB – Round II funding.

Section 4: Eligibility Requirements

The applicant must meet the following eligibility criteria:

- **Nonprofit Status:** 501(c)(3) organization as applicant or fiscal sponsor – nongovernmental applicant organizations must demonstrate proof of nonprofit status under section 501(c)(3) of the Internal Revenue Code, or section 23701d of the California Revenue and Taxation Code at the time of application.
- **Local Government Status:** A unit of municipal or county government; or a tribal government.
- **Arts and Culture Engagement:** A minimum two-year history of consistent engagement in arts and cultural programming and/or services at the time of application
- **Service Area:** Maintain headquarters in San Diego County or Imperial County
- **Proposed Project Location:** San Diego County and/or Imperial County within communities in the lowest quartile of the California Healthy Places Index

An applicant organization without nonprofit status must use a California-based fiscal sponsor with a federal 501(c)(3) designation to apply for funding. For-profit businesses and individuals are not eligible for FSNB – Round II funding and may not use a fiscal sponsor to apply. The types of applicant organizations eligible to apply using a fiscal sponsor include, but are not limited to, artist collectives, guilds, and 501(c)(6) organizations.

Applicants applying with a fiscal sponsor must provide a letter of agreement between the fiscal sponsor and the applicant signed by a representative from both parties and submitted with the application. A blank signature field will not be accepted. If a grant is awarded, the fiscal sponsor becomes the legal contract holder with Catalyst of San Diego & Imperial Counties.

Section 5: Applicant Selection Process

Applicant selection is a multi-step process. FSNB partner staff evaluates each application for eligibility and completeness. Applications that meet the Eligibility Requirements will advance to panel review.

The review criteria below will enable the applicant to respond to questions in the narrative section of the application. The quality of the narrative responses and the work samples will be the basis for all panel evaluations.

Organizational Capacity and Readiness: Demonstrates that the applicant and/or key project personnel have at least two years of experience working with individual artists in San Diego or Imperial counties. Demonstrates that the applicant and/or key project personnel have at least two years of project management experience and the organizational capacity to administer grant-funded programs, including accounting and budgeting, reporting, data collecting, tracking, etc.

Project Design and Implementation: Demonstrates the applicant's ability to work with a lead artist or cultural practitioner to design and implement a project that significantly addresses one or more FSNB goals. Demonstrates the applicant's and/or key project personnel's ability to: develop and administer a fair and equitable process to identify artists and cultural practitioners to participate in FSNB funds, including those living in HPI-designated communities; mentor – through professional development, workshops, or other opportunities – artists and cultural practitioners throughout the grant cycle; and increase the visibility of the work of artists and cultural practitioners throughout San Diego or Imperial County. Demonstrates the applicant's ability to work with a lead artist or cultural practitioner to design and implement a project with significant outreach across the designated service area. The designated service area includes rural communities and areas outside of major metropolitan areas.

Health Equity: Demonstrates experience, knowledge, and capacity to develop projects that address health equity strategies to engage and respond to the needs of individuals and communities in the lowest quartile of the California Healthy Places Index in San Diego and Imperial counties.

Accessibility: Demonstrates that activities, services, information, and facilities where funded project is to take place, including online spaces, will be accessible for individuals with disabilities, including but not limited to individuals who are Deaf, Hard of Hearing, Deaf-Blind, have difficulty speaking, have a physical disability, visual disability, developmental disability, learning disability, mental illness or chronic illness.

Application Review and Scoring

Applicants that do not meet the Eligibility Requirements will not advance to the panel review process. Applications that meet the Eligibility Requirements are subjected to two levels of review:

Level I: Applications that are complete and meet the eligibility requirements will be reviewed by peer advisory panels composed of artists, cultural workers, and arts field professionals from varied disciplines, backgrounds, and geographies in San Diego and Imperial counties. Panelists review and rank the narrative responses along with the work samples using a 6-point scale described below:

- **6 – Exemplary:** Fully achieves the purpose of the program. Meets all of the review criteria and project requirements to the highest degree.
- **5 – Strong:** Strongly achieves the purpose of the program. Meets all of the review criteria and project requirements to a significant degree.
- **4 – Good:** Sufficiently achieves the purpose of the program. Meets all of the review criteria and

project requirements to some degree.

- **3 – Fair:** Moderately achieves the purpose of the program. Meets most of the review criteria and project requirements.
- **2 – Marginal:** Minimally achieves the purpose of the program. Meets some of the review criteria and project requirements.
- **1 – Weak:** Does not achieve the program's purpose; proposals are not appropriate for this grant category. Inadequately meets the review criteria or project requirements.

Level II: Applications that receive scores of 4, 5 or 6 will be advanced to the FSNB Selection Committee for final review. Key members of the FSNB Partnership represent the Selection Committee. The Selection Committee will make final selections to achieve balanced representation in the grantee pool, taking service area, constituency and project focus area into account.

Section 6: Conditions for Submissions

With the submission of this application, the applicant acknowledges, understands, and accepts the following conditions:

1. The City and the FSNB partners reserve the right to reject, in whole or in part, any responses to this call for submissions, to not accept a response submitted after any applicable cut-off time or date, to not accept an application recommended by any panels, to initiate an alternate process, to reissue this call for submissions and/or cancel this call for submissions, in whole or in part, at any time without prior notice and make no representation that any agreement will be awarded to any applicant. Additionally, the City and its FSNB partners expressly reserve the right to postpone opening responses to this call for submissions and/or to waive for its own convenience informalities or irregularities in the responses received.
2. The City and the FSNB partners reserve the right to revise these guidelines by addendum. The City and its FSNB partners are bound only by what is expressly stated in these guidelines and any authorized written addenda thereto. Addenda will be posted on the FSNB website at farsouthbordonorth.com. The applicant must check the website up to the final submission date for any possible addenda.
3. The City and the FSNB partners accept no financial responsibility for any costs incurred by applicants.
4. The City and the FSNB partners are not responsible for the loss or damage of any materials submitted.
5. The submission of an application to this funding opportunity does not guarantee funding.
6. The applicant is solely responsible for responding to any required or optional updates related to this call for submissions or the award resulting from this process.
7. The applicant acknowledges that appeals of the panel review process and award outcome will not be accepted for applications in response to this call for submissions.
8. FSNB partners and Social Impact Hubs are not eligible for a grant award under this call for submissions.
9. The applicant acknowledges that artists and cultural practitioners under contract with FSNB - Round I or as a Social Impact Hub, cannot receive FSNB – Round II funding.
10. The applicant agrees that, if selected, the City and FSNB partners will review and approve all news releases pertaining to this call for submissions and/or subsequent agreement(s).
11. Each applicant awarded funding must receive an executed agreement before any funds are released.
12. Applicants should anticipate up to one month to complete a grant award agreement and an additional month before receiving payment.
13. Each applicant awarded funding is required to comply with all required state and federal registrations as applicable to its organization type. Registrations must be current and active during the grant activity period.
14. Grants are taxable income to the grantee. Grantees should consult their accountant or financial advisor on how to report the grant income to the IRS.
15. Grantees must submit progress reports and a final performance report in the required format under an awarded agreement.
16. The applicant acknowledges that information submitted as part of their application may be disclosed to the public pursuant to a request under the California Public Records Act.
17. Grant payments may be distributed in increments to ensure accountability and completion of key

deliverables.

18. Funds will not be provided to any applicants or activities that discriminate against any person based on race, gender, gender expression, gender identity, religion, national origin, ethnicity, sexual orientation, age, or disability.
19. Applicants are solely responsible for the accuracy and truth of the submitted information. Any applicant found to have 1) provided false information and 2) submitted more than one application may be immediately disqualified from receiving funding.
20. The grantee retains all rights to the grantee's project for the duration of the copyright. Through an award agreement, the grantee will be required to grant to City and other parties duly authorized by City a nonexclusive, irrevocable, and royalty-free license to reproduce any intellectual property.

Appendix 1: Application Worksheet

The FSNB – Round II application is submitted online through the Submittable portal at <https://sdracc.submittable.com/submit>. Only applications submitted through Submittable by the deadline will be accepted. Applicants that do not meet the Eligibility Requirements and Applications that are substantially incomplete will not advance to the panel review stage of the selection process. Please start the process early as last-minute technical issues could occur and late applications will not be accepted.

Use this tear sheet as a tool to prepare for the online application process.

Eligibility Survey

1. Is your organization a non-arts or arts and culture-based nonprofit maintaining headquarters in San Diego County or Imperial County?
2. Can your organization demonstrate nonprofit status under section 501(c)(3) of the Internal Revenue Code, or section 23701d of the California Revenue and Taxation Code?
3. Is your organization an arts and culture-based unit of municipal or county government; or a tribal government?
4. Is your organization a non-arts or arts and culture-based nonprofit operating under the fiscal sponsorship of a nonprofit organization?
5. Is your organization a 501(c)(6) nonprofit organization?
6. Does your organization have, at a minimum, a two-year history of consistent engagement in arts and cultural programming and/or services at the time of application?
7. Will your proposed project take place within the geographic boundaries of San Diego or Imperial counties?

Section 1: Applicant Information

Nonprofits, Units of Government and Tribal Governments

1. Applicant Legal Name:
2. Applicant DBA (if applicable):
3. Mailing Address (Street, City, County, State, Zip Code):
4. Business Address (if different from mailing address) (Street, City, County, State, Zip Code):
5. Applicant Primary Contact Information:
 - a. Name
 - b. Title
 - c. Email
 - d. Phone
6. Applicant Executive Leader Contact Information:
 - a. Name
 - b. Title
 - c. Email
 - d. Phone
7. Applicant Mission Statement or Purpose:
8. Year applicant began arts and culture programs and/or services:
9. Applicant Fiscal Sponsor Name (if applicable):
10. Applicant Fiscal Sponsor EIN:
11. Fiscal Sponsor DBA (if applicable):
12. Fiscal Sponsor Mailing Address (Street, City, County, State, Zip Code)
13. Fiscal Sponsor Business Address (if different from mailing address) (Street, City, County, State, Zip Code)

14. Fiscal Sponsor Primary Contact Information:

- a. Name
- b. Title
- c. Email
- d. Phone

15. Applicant Online/Social Media Information:

- a. Website
- b. Twitter
- c. Instagram
- d. Facebook
- e. Other

Section 2: Narrative

Attachments required for narrative questions below will be uploaded through the Submittable online portal in a .pdf format. They are described below for your reference.

1. Statement of Interest. (250-word maximum)

Explain your organization's interest in participating in FSNB – Round II. Why is your organization uniquely positioned to use this funding? How does this opportunity align with your organization's purpose or mission?

2. Organizational Background, Capacity and Readiness. (500-word maximum)

- A. Describe your organization's background and history of work in the nonprofit or government sector in San Diego or Imperial County. Include in your response your organization's experience engaging artists and cultural practitioners on projects of similar scope and scale to FSNB.
- B. Describe your organization's internal capacity to administer grant-funded projects, including financial management, data tracking, evaluation and reporting.
- C. Describe your organization's experience serving historically under-served communities that fall within the lowest quartile of the California Healthy Places Index (HPI) in your region.

3. Project Design and Implementation. (950-word maximum)

- A. Describe your preliminary proposed project and the key components/concepts that will enable a successful public awareness project. Explain if this is a new project or proposed as an expansion of an existing project.
- B. Describe how your project will intersect with one or more of the FSNB goals listed below:
 - Public health to stop the spread of COVID-19 and associated diseases or health disparities
 - Water and energy conservation, climate mitigation, and emergency preparedness, relief, and recovery
 - Civic engagement, including election participation
 - Social justice and community engagement
- C. Describe how your project will engage with one or more communities in the lowest quartile of the HPI in San Diego and/or Imperial counties and why you selected those communities for this project.
- D. Describe how your organization will center artists and cultural practitioners in the project development and implementation process.
- E. Briefly discuss your plans to identify, recruit, and select the lead artist or cultural practitioner

and any additional artists and cultural practitioners needed for this project. Discuss their proposed roles and responsibilities. What steps will you take to ensure your hiring process is fair, equitable and prioritizes those living in HPI-designated communities? How will you ensure all artists and cultural practitioners are paid a living/livable wage?

- F. FSNB Partners are committed to providing artists and cultural practitioners with meaningful, paid work opportunities. How will you ensure that the artists and cultural practitioners you hire for this project are paid a living/livable wage?
- G. Describe your plans for providing mentoring and professional development opportunities to artists/cultural practitioners during the grant activity period.

4. **Health Equity. (250-word maximum)**

Describe your organization's experience, knowledge and capacity to implement health equity strategies that reach and serve individuals and communities in the lowest quartile of the HPI in San Diego and/or Imperial counties.

5. **Accessibility. (250-word maximum)**

Describe your organization's approach to ensuring the accessibility of print and online materials and the physical accessibility of project activities and services for individuals with disabilities. Discuss how your efforts benefit communities and potential audience members in your response.

Section 3: Attachments and Work Samples

1. **Project Support Staff:** Provide brief biographies of all project administrators, consultants, and other individuals who will implement and enable the success of this project. The .pdf document should include the individual's name, title, and roles relevant to the development and implementation of the grant.
2. **Project Budget:** Complete the project [budget worksheet](#) and attach a document titled Project Budget Worksheet Summary that provides additional information to explain your projections.
3. **Work Samples:** Upload examples of current or past projects that demonstrate work in alignment with FSNB – Round II purpose and goals (such as artist-engaged projects, public awareness projects, etc., with similar scale or scope). The attachments, which could include program collateral, critical reviews, or photographs, etc., should be relevant to your proposal and contain at least three but not more than a total of 10 images/documents/videos. External links to websites and videos will not be reviewed; only examples included in the application submission will be considered.
 - a. Submit images in .jpg or .png format with a maximum file size of 3 MB each.
 - b. Submit documents (three-page maximum) in .pdf format
 - c. Submit videos in .mp4, .mov, or a similar format. All submitted videos' total combined running time may not exceed three minutes.
4. **Annotated Image List:** Attach an annotated image list in .pdf format, providing context for each work sample. Annotations may include project name, location, funding partners (if applicable), project budget, start and completion dates, and a brief description.
5. **Fiscally Sponsored Applicants:** Attach a .pdf copy of the completed Letter of Agreement between your organization and the fiscal sponsor - signed by both parties.

Appendix 2: About the Healthy Places Index and Health Equity

As a California Creative Corps-funded program, FSNB prioritizes communities with the highest levels of need and that specifically rank in the lowest quartile of the California Healthy Places Index (HPI) in San Diego and Imperial counties.

The HPI is a project of the Public Health Alliance of Southern California, a collaboration of the executive leadership of 10 local health departments in Southern California, representing more than 60% of the state's population.

The main goal of the HPI is to advance health equity through open data. It provides community leaders, policymakers, academics, and other stakeholders with the tools to identify inequity, prioritize equitable investment, and strengthen community voices with sound, validated data. It is a go-to data tool for hundreds of state and local government agencies, foundations, advocacy groups, hospitals, and other organizations that want to apply a health equity lens to their work.

Health equity is the state where everyone has a fair and just opportunity to attain their highest level of health. Achieving this requires ongoing societal efforts to:

- Address historical and contemporary injustices;
- Overcome economic, social, and other obstacles to health and health care; and
- Eliminate preventable health disparities.

Where we live and our racial and ethnic backgrounds are strongly tied to well-being and life expectancy measures – even more so than genetics. Decades of research have demonstrated how health outcomes are strongly tied to neighborhood environments and community conditions, which are, in turn, linked to race. However, conditions that support health – access to education, good job opportunities, and healthy food and water – vary drastically by neighborhood.

HPI zip codes in San Diego and Imperial counties: 91906, 91910, 91911, 91917, 91945, 91950, 92004, 92020, 92021, 92025, 92027, 92028, 92054, 92057, 92058, 92060, 92061, 92069, 92070, 92078, 92084, 92102, 92104, 92105, 92111, 92112, 92113, 92114, 92124, 92154, 92173, 92227, 922231, 92243, 92249, 92250, 92251, 92257, 92273, 92274, 92275, 92281, 92283.

Communities in the lowest quartile of the California HPI and located in the Far South Regional Service Area can be explored through the following link: <https://map.healthyplacesindex.org/?redirect=false>

Appendix 3: FSN – Round II Timeline*

Tuesday, June 13, 2023:	Release guidelines and application
Wednesday, July 19, 2023:	Application deadline at 5:00 p.m.
July 26 - August 15:	Panel review and selection process
August 16 - 17:	Results announced to applicants
August 18 - 25:	Agreements awarded, signed, and returned
August 26:	Results announced to the public
Late August:	FSN – Round II kick-off
September 2024:	Public Impact Day and FSN – Round II Wrap Up

*All dates are approximate and subject to change. See Appendix 5 for a technical assistance schedule. Visit the FSN website for timeline updates.

Appendix 4: Definitions

Accessible - All people can perceive, understand, navigate, and interact with programs, activities, and information.

Artist - An individual generally recognized by critics and peers as a professional practitioner of the visual, performing, media, or language arts, or a combination thereof, based on that professional practitioner's body of work, educational background, experience, past commissions, exhibition/performance record, publications, and production of artworks.

Arts and Culture Organizations - Organizations that provide services to the arts and culture sector or programming across one or more of the following artistic fields: creative place-making, creative youth development, arts education, dance, design, folk and traditional arts, literary arts, multi-disciplinary arts, music, media arts, theater, and visual arts, among others.

Civic Engagement - Individual and collective actions designed to identify and address issues of public concern. Civic engagement can take many forms, from individual voluntarism to organizational involvement to electoral participation. It can include efforts to directly address an issue, work with others in a community to solve a problem or interact with the institutions of representative democracy.

Community Engagement – An intentional and strategic process with the specific purpose of working with identified groups of people, whether they are connected by geographic location, special interest, or affiliation to identify and address issues affecting their well-being.

Cultural Practitioner - Experienced artists, educators, and culture bearers skilled at making and sharing creative and cultural experiences with others. This group includes (but is not limited to) artists and community engagement specialists working in cultural spaces, community spaces, museums, galleries, theaters, dance and drama companies, and festivals, as well as freelance artists, performers, and writers.

Health Equity - The state in which everyone has a fair and just opportunity to attain their highest level of health.

Living/Livable Wage: The wages received for a standard workweek by a worker in a particular place sufficient to afford a decent standard of living for the worker and their family. Elements of a decent standard of living include food, water, housing, education, health care, transportation, clothing, and other essential needs, including provision for unexpected events. [Living Wage Calculator](#) by county

Local Arts Agencies: Americans for the Arts defines a local arts agency (LAA) as a private organization or an agency of local government that promotes, supports, and develops the arts at the local level. LAAs are not discipline specific. Rather, they work to sustain their entire local arts and culture industry.

Social Justice: Justice is the concept of fairness. Social justice is fairness as it manifests in society, including healthcare, employment, housing, and more. In a socially-just society, human rights are respected, and discrimination is not allowed to flourish. For social justice to become a reality, four pillars must be built: human rights, access, participation, and equity. Social justice can't be achieved without these four principles.

Tribal Governments: Tribal governments are important and unique members of the family of American governments. They provide multiple programs and services, including social programs, first-responder services, education, workforce development, and energy and land management. San Diego County has the largest number of tribal governments and reservations in the United States with 18 tribal reservations and four tribal nations - the Kumeyaay, Luiseno, Cupeno, and Cahuilla - represented across the County. Imperial County is home to the Quechan Indian Tribal Nation.

Appendix 5: Technical Assistance

SDRACC and other FSNB partners are available to offer guidance and clarification in preparing your application. Technical assistance will include a webinar, in-person information sessions, and weekly drop-in virtual sessions where applicants can ask questions and network with other potential applicants. Applicants may also send questions via email to FSNB partner staff at any time. Responses will be provided within 24 hours.

We recommend that you contact FSNB partner staff well in advance of the deadline to ensure your needs can be accommodated. People who are deaf, hard of hearing, deaf-blind, have difficulty speaking, or require language translation may receive accommodation upon request.

The webinar, information sessions and virtual office hours with available staff will be scheduled from June 14, 2023 through July 19, 2023. More information is available under "Resources" on the FSNB website at <https://www.sandiego.gov/far-south-border-north/grants>.

For further assistance, contact:

- *Application or Access:* FSNB partner, SDRACC at sandiegoracc@gmail.com.