



THE CITY OF SAN DIEGO

M E M O R A N D U M

DATE: May 24, 2016

TO: Honorable Council Member Todd Gloria, Budget Review Committee Chair and Budget Review Committee Members

FROM: Tracy McCraner, Financial Management Director

SUBJECT: Fiscal Year 2017 Budget Review Committee Referral Responses for May 9, 2016

This memorandum provides responses and/or follow up information to unanswered questions asked at the Budget Review Committee Meeting held on May 9, 2016. The responses are listed by department in the order that they were reviewed by the Committee.

In addition to the responses below, a separate memorandum will be issued by Performance & Analytics on Key Performance Indicators (KPIs) no later than Thursday, May 26th.

PARK AND RECREATION

COUNCIL DISTRICT 1

QUESTION:

How many tickets are issued in the La Jolla Shores area by Park Rangers, and what are they issued for?

RESPONSE:

In calendar year 2015 Shoreline Park Rangers issued 12 parking citations at Kellogg Park (La Jolla Shores). In addition, Park Rangers reported 222 contacts with the public for a variety of observed infractions (dog off-leash, alcohol, and slack lining). Through the Park Rangers ability to educate and act as stewards of park resources, they were able to bring park users into compliance and citations were not issued.

QUESTION:

Please provide a copy of the Doyle study regarding odor control when it is available.

RESPONSE:

The study is anticipated to be completed by July 2016. A copy of the study will be provided upon completion.

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QUESTION:

Please provide a complete breakdown of expenses in the Environmental Growth Funds (1/3 and 2/3 Fund).

RESPONSE:

The purpose and utilization of the Environmental Growth Fund is to preserve and enhance the environment as stated in the San Diego Municipal Code Chapter 6, Article 3, Division 00, Section 63.30, City of San Diego City Charter Article VII, Section 103.1a, and Appropriation Ordinance O-19159. Attachment 1 provides the department’s Fiscal Year 2017 breakdown of eligible expenses.

QUESTION:

Please provide a breakdown of how Transient Occupancy Tax (TOT) funds are used by the Park and Recreation Department.

RESPONSE:

The purpose and intent of the Transient Occupancy Tax is to promote the City through planning, construction, maintenance and operation of tourist-related cultural, recreational and convention facilities as stated in San Diego Municipal Code Chapter 3, Article 5, Division 1, Section 35.0101, and City of San Diego Council Policy 100-03. The table below outlines the department’s expenses and TOT reimbursement for Fiscal Year 2015.

Cost Center Number	Cost Center Title	FY15 Actuals	FY15 TOT Transfer
1714141114	Citywide Park Forestry	640,242	640,000
1714141212	Balboa Park Grounds Maintenance	3,410,842	3,400,000
1714141213	Balboa Park Rangers	982,587	700,000
1714141214	Balboa Park Events	162,529	160,000
1714141215	Balboa Park Recreation Facility Mgmt.	433,021	300,000
1714141216	Balboa Park Facility Mgmt./Maint.	2,211,947	2,000,000
1714141312	Mission Bay Park Turf Maint.	2,396,362	2,200,000
1714141313	Mission Bay Park Hort / Custodial	2,906,355	2,900,000
1714141314	Mission Bay Park Aquatic/Non-Rout Maint	912,268	800,000
1714141412	Beach / Shore Turf Maint	467,997	400,000
1714141413	Beach / Shore Hort / Custodial Maint	1,652,716	1,500,000
1714141414	Beach / Shore Beach Maint	2,537,011	707,250
Total		18,713,877	15,707,250

COUNCIL DISTRICT 2

QUESTION:

What is the cost of adding additional Park Rangers to Tecolote Canyon to address homeless encampments?

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RESPONSE:

Cost estimate for one additional park ranger is approximately \$86,500 which includes salary and fringe, \$40,000 in one-time expenditure for vehicle outlay, and \$4,500 in supplies.

QUESTION:

What is the cost for adding grounds maintenance workers at Mission Bay Park and Rose Creek Bike Path?

RESPONSE:

The cost estimate of one Grounds Maintenance Worker II is approximately \$36,762 for salary and fringe. There may be an additional one-time cost for vehicle outlay, estimated at \$30,000 per vehicle.

Park and Recreation maintains park grounds which are adjacent to Rose Creek bike path. There are sections of Rose Creek bike path which do not run through parkland and therefore are not maintained by park staff.

COUNCIL DISTRICT 3

QUESTION:

Regarding the Children's Park in downtown, can some of the mounds and trees be removed to improve visibility, and make monitoring and policing of the park easier?

RESPONSE:

In consultation and cooperation with San Diego Police Department, the Park and Recreation Department has recently undertaken the removal of 24 trees. All remaining tree canopies are at least 12-15 feet off the ground which has improved visibility and safety.

QUESTION:

What are the cost estimates of having the bathrooms at Mission Bay open from November to March?

RESPONSE:

The FY 2017 May Revise includes \$117,000 to restore this previous reduction and to have all the comfort stations open year around.

QUESTION:

What is the cost of having additional maintenance staff on weekends at Balboa Park?

RESPONSE:

The FY2017 May Revise includes \$95,000 for additional maintenance staff at Balboa Park which is a restoration of a previous maintenance staff reduction.

QUESTION:

Can you tell me if the multimodal path for Golf Course Drive is in the budget?

RESPONSE:

The Golf Course Drive Multi-Purpose Pathway project has two components: Balboa Park Golf Course Clubhouse (S-00614) and Golf Course Drive Improvements (S-15040). No additional

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funding was identified in FY 2017 for these projects, but both projects are making progress. The Clubhouse project is currently in design, and the project will include a pathway for the segment of Golf Course Drive that passes the clubhouse. Golf Course Drive Improvements project is currently in preliminary design, as Public Works is developing potential alternatives for a multi-use pathway that would parallel existing Golf Course Drive. The results of this study are not yet determined, but they will be helpful in calculating a cost estimate.

COUNCIL DISTRICT 4

QUESTION:

What is the cost estimates for the Tooma Senior Center at Bay Terraces Community Park?

RESPONSE:

FY 2016 Year-End Budget Monitoring Report recommends \$500,000 for design of Tooma. This design will determine full project costs.

COUNCIL DISTRICT 6

QUESTION:

With regards to the Clairemont Senior Center, please provide a list of services and an annualized cost break down of the current services offered.

RESPONSE:

Provided below is a list of services offered by the Clairemont Senior Center:

- Open play pool, daily
- Senior Exercise, four days per week
- Open play Bridge, two days per week
- Art Class, two days per week
- Dominos, one day per week
- Bingo, one day per week
- Choir, one day per week
- Tap Dance, one day per week
- Community Autism Group attends and assists a few times per week

The total annual costs for these services is \$111,221, as detailed in the tables below:

Personnel	FTE	Annual Expenditures
Assistant Recreation Center Director	1.00	\$ 52,456
Recreation Leader I - Hourly	0.50	\$ 15,226
Grounds Maintenance Worker I - Hourly	1.00	\$ 33,654
Total	2.50	\$ 101,336

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Utility	Monthly Average	Annual Estimate
Water	\$ 133	\$ 1,597
Gas	\$ 27	\$ 324
Electric	\$ 664	\$ 7,964
Total	\$ 824	\$ 9,885

COUNCIL DISTRICT 8

QUESTION:

Please provide more information regarding the rubberizing of J-Street Park in Sherman Heights.

RESPONSE:

J Street Mini Park is a new Fiscal Year 2017 Capital Improvement Program (CIP) project which includes playground replacement to meet current accessibility and safety standards, and provide an accessible path of travel from the adjacent public street to the playground.

QUESTION:

Where in the budget is the cost for maintenance of temporary pools?

RESPONSE:

The budget for temporary pools, known as the Portable Pool Program is in two Park and Recreation Divisions. Community Parks II contains the recreational staff, while Developed Regional Parks staff and costs associated with the maintenance. The department has never included specific line item or budget for the program, as the costs are included within the overall aquatics program. . The same holds true for aquatic maintenance staff, who also have the responsibility of maintaining 32 ornamental water features, and more than 60 park irrigation booster pumps.

QUESTION:

Between 30 and 50 park facilities are generally assessed each year, which parks were assessed in Fiscal Year 2016?

RESPONSE:

For Fiscal Year 2016, Balboa Park is the only park being assessed.

QUESTION:

Please provide a status update of the Old San Ysidro Fire Station Pocket Park.

RESPONSE:

The Park and Recreation Department is working with Public Works to hire a contractor to demolish both the Memorial Community Park Girls Club and the Old San Ysidro Fire Station. Both are funded by FY 2016 Community Development Block Grant (CDBG). The Girls Club will be demolished first by December 31, 2016 and the fire station will be demolished no later than the end of March 2017.

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COUNCIL DISTRICT 9

QUESTION:

Which eight recreation centers will expand hours?

RESPONSE:

The following recreation centers will have expanded hours:

- Adams
- La Jolla
- Lopez Ridge
- Pacific Beach
- San Carlos
- Silver Wing
- Skyline
- Southcrest

QUESTION:

What locations will the additional Area Managers support?

RESPONSE:

One will support the Community Parks I Division and the other in the Community Parks II Division. Community Parks I Division includes geographic areas of Council Districts 1, 2, 5, 6 and 7, as well as the Naval Training Center Park. Community Parks II Division includes geographic areas of Council Districts 3, 4, 8 and 9 as well as Aquatics Programs, Mount Hope Cemetery, Therapeutic Recreation Services, Senior and Volunteer Services. Also includes the communities listed below.

QUESTION:

In the Revenues by Category section of the budget publication, what accounts are within Charges for Services, Other Revenue and Rev from Money and Property?

RESPONSE:

Charges for Services mainly include revenue accounts for fees such as fees for pools, Mt. Hope cemetery, athletics, dance and others. This category also includes revenue accounts for TOT and EGF reimbursements. Other Revenue category include revenue accounts for items such as donations, reimbursements for property damage and rebates. Revenue from Money and Property include revenue accounts for Balboa Park facility rentals and beach bar moorings.

QUESTION:

The \$150,000 legal settlement with Carmel Partners that was deposited with the City, was to be spent on improvements to Clay Park. An advisory group was set up through the Colina Recreation Council to recommend improvements. Councilmember Emerald is interested in trying to fund as many of these recommendations as possible during the current budget process. How many of these recommendations will be included in the Mayor's May Revise?

RESPONSE:

The first four Clay Park projects can be completed with the original lawsuit funds and will be

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recommended to Council during the next Colina Recreation Council meeting. The Clay Park projects include the following:

- Native & Mediterranean Demo Site
- Western Entry and Arbor
- Linear Park Area
- General Park Improvement

NEIGHBORHOOD SERVICES

COUNCIL DISTRICT 3

QUESTION:

Please provide an update on results of assessment for gender neutral bathrooms and any information on the possible costs.

RESPONSE:

An inventory of restrooms was completed last week and is currently being reviewed by the Human Resources Department.

ECONOMIC DEVELOPMENT

COUNCIL DISTRICT 1

QUESTION:

Please provide a departmental organization chart.

RESPONSE:

Please see Attachment 2.

QUESTION:

Please provide a break out of the \$7.8 million in the *Contract* line item; listing the vendor and amount for all contracts that are over \$250,000. For all contracts under \$250,000, please sum the total and list the percentage it represents of the total.

RESPONSE:

The table below lists the contracts.

Economic Development Contract Budget	
Successor Agency	\$ 3,291,750
Homeless Services	\$ 2,315,000
Small Business Enhancement Program	\$ 471,000
Civic San Diego	\$ 250,000
Connect 2 Careers	\$ 250,000
Contracts budgeted under \$250k	\$ 1,202,348
Total	\$ 7,780,098

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Contracts under \$250K, represent 15% of the total budget for contracts.

QUESTION:

What are the sources of the revenue for the SBEP budget?

RESPONSE:

SBEP funds are a General Fund appropriation equivalent to \$20 per small business (businesses with 12 or fewer employees) registered with the City.

QUESTION:

Please provide a list of last year’s grant awards.

RESPONSE:

The table below lists all the organizations/programs along with the grant amount awarded.

Organization/Program	FY15 Grant Amounts Awarded
Adams Avenue Business Association	\$ 46,900
Asian Business Association	\$ 25,125
City Heights Community Development Corporation	\$ 61,690
Greater Golden Hill CDC	\$ 28,287
Hostelling International-American Youth Hostels	\$ 46,900
Japan Society of San Diego and Tijuana	\$ 36,180
La Jolla Village Merchants Association, Inc.	\$ 46,900
Little Italy Association	\$ 100,240
North Park Organization of Businesses, Inc.	\$ 53,036
Old Town San Diego Chamber of Commerce	\$ 29,064
Otay Mesa Chamber of Commerce	\$ 46,900
San Diego Diplomacy Council	\$ 40,175
San Diego East Visitors Bureau	\$ 63,451
South County Economic Development Council	\$ 55,573
South Park Business Group, Inc.	\$ 11,017
Travelers Aid Society of San Diego	\$ 61,690
Urban Corps of San Diego County	\$ 37,173
Veterans Memorial Center, Inc.	\$ 37,173
Total	\$ 827,474

COUNCIL DISTRICT 8

QUESTION:

Regarding the one Senior Planner to support the implementation and maintenance of City’s Climate Action Plan (CAP), is that position tasked with of tracking the social equity aspect of the CAP? Is it in the job description?

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RESPONSE:

The new Senior Planner position will help with all aspects of tracking for the CAP, including social equity and jobs.

QUESTION:

There was also a sentiment that in future fiscal years, additional staffing would need to be added to adequately support the CAP. Can one of the currently vacant positions serve that purpose in the future?

RESPONSE:

All of the existing vacancies in the department are in the process of being filled. We anticipate as the scope of our implementation efforts increases we will likely need to add additional positions in EDD or other departments in future fiscal years.

QUESTION:

What are the functions/responsibilities of the one Associate Management Analyst and one Community Development Specialist to manage Successor Agency activities?

RESPONSE:

The City anticipated that the scope of work associated with wind down activities would decrease over time at a rate faster than what we have experienced. The City is still very much involved in wind down activities and it is expected that this will be the case for several fiscal years, therefore dedicated positions are warranted. These positions will help facilitate coordination between Civic San Diego and the City as well as working on ongoing redevelopment projects separate and apart from the work being done by Civic San Diego for which dedicated management and oversight is required. Funding for these positions will come from the Recognized Obligation Payment Schedule's (ROPS') Redevelopment Property Tax Trust Fund (RPTTF).

QUESTION:

In FY 2016, \$7 million will be spent on contracts, can you specify what these contracts are for? Additionally, what contracts are the department anticipating to fund with the \$7.8 million proposed in FY 2017?

RESPONSE:

A breakdown of the department's major contracts is outlined below. *Successor Agency* is the contract with Civic San Diego. In addition, *Civic San Diego* has \$250k for economic development. *Homeless Services* is the department's contract with the Housing Commission. The *Small Business Enhancement Program (SBEP)* is a collection of small contracts to Business Improvement Districts (BIDs), Maintenance Assessment Districts (MADs), and community organizations with the purpose of supporting small businesses in San Diego. The *Connect 2 Careers* supports the Workforce Partnership's youth jobs training program with the same name.

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Economic Deve Dept. Contract Budget Categories	Amount
Successor Agency	\$ 3,291,750
Homeless Services	\$ 2,315,000
Small Business Enhancement Program	\$ 471,000
Civic San Diego	\$ 250,000
Connect 2 Careers	\$ 250,000
Contracts Budget Under \$250,000	\$ 1,202,348
Total	\$ 7,780,098

QUESTION:

Due to the department's reorganization, please provide a new organizational chart, with a breakdown by function please.

RESPONSE:

Please see Attachment 3.

QUESTION:

According to the May 5th grant award memo, the San Ysidro Business Association did not receive any grants. Can you please provide more information on why that is?

RESPONSE:

San Ysidro Business Association Economic Development Tourism Support Grant Application received an average score of 14.6 out of total of 30, and did not meet the minimum score required to be considered for funding based on scoring guidelines provided within the application.

COUNCIL DISTRICT 3

QUESTION:

Please provide more information about SBEP Funds, how is it funded, and what is it generating?

RESPONSES:

Council Policy 900-12 governs this program. SBEP funds are a General Fund appropriation equivalent to \$20 per small business (businesses with 12 or fewer employees) registered with the City. Funding is provided for citywide programs and for business district programs. The types of uses for these funds include, but are not limited to:

- Citywide
 - Storefront Improvement Program-Incentives and Design Services
 - Services, Information and Projects
 - Citywide Small Business Enhancement Grants
 - Public Sector Contracting Business Development
- Business Districts
 - City Fees and Services Offset
 - BID Management Support

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- Micro-Districts and Commercial Neighborhoods (Grants/In-Kind Services)
- Technical Assistance
- Non-Profit, Board and Staff Development
- Formation Fund (Revolving)

COMMISSION FOR THE ARTS AND CULTURE

COUNCIL DISTRICT 1

QUESTION:

In regard to the recipients (and non-recipients) of funding, can you please provide additional information on the following:

1. California Lawyers for the Arts. Please clarify how this group is qualified for funding?
2. La Jolla Art and Wine Festival, which was again denied funding, please detail why?

RESPONSE:

1. California Lawyers for the Arts (CLA) proposes to produce a series of arts law education events, which take place at various neighborhood galleries including SD Art Institute, Spark Gallery, La Bodega Gallery, and Space4Art. The events are tailored for emerging and midcareer artists who are seeking affordable information about the legal issues involved in their artistic practices. CLA serves artists involved in all arts disciplines who represent diverse ethnic groups and cultural backgrounds as well as economically diverse neighborhoods. This type of “service to the field” strengthens the arts and culture sector overall by improving sustainability, quality and diversity; as such, several other organizations are funded for providing services to the field. The Commission views CLA as a contributor to the achieving the purpose of the ACCF category: To enhance the economy and contribute to San Diego’s reputation as a cultural destination by nurturing and maintaining art and culture institutions of national and international reputation; by supporting programs and projects that provide access to excellence in culture and the arts for residents and visitors; and by funding programs and events which enrich the lives of the people of San Diego and build healthy, vital neighborhoods.
2. La Jolla Art and Wine Festival, the FY 2017 application they submitted received a rank of 2 from the ad hoc panel of evaluators, which translates to, “The application has some merit but does not meet the criteria in a strong or solid way.” All FY 2017 applicants given a rank of 2+ or lower (i.e. 2+, 2, 2-, 1+, 1) were given the opportunity to appeal the Commission’s recommendation. La Jolla Art and Wine Festival did not contact the Commission to receive comments about their application to prepare an appeal nor did they submit an appeal.

QUESTION:

You’ve reported that arts programming (e.g. field trips, artist residencies, assemblies, etc.) provided by the City’s non-profit arts and culture contractors combined with the San Diego Unified School District’s (SDUSD) Visual and Performing Arts Department reached 100% of the SDUSD’s schools and 84% of the charter schools affiliated with SDUSD in FY 2015. What other school districts and how many other schools are served by the arts and culture non-profit organizations that receive funding from the Commission?

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RESPONSE:

The data collected from non-profit organizations that received FY 2016 Organizational Support Program funding and those that applied for FY 2017 Organizational Support Program funding, indicates that 316 schools within the boundaries of the City of San Diego but not affiliated with the SDUSD were served.

Research indicates that SDUSD is the only public school district operating within the boundaries of the City of San Diego. The SDUSD includes 117 elementary schools, 9 K-8 schools, 25 middle schools, 24 high schools, 14 alternative schools and is affiliated with 49 charter schools. More schools – those that are not managed by or affiliated with SDUSD – operate within the boundaries of The City of San Diego. These non-SDUSD schools include preschools, private schools, community colleges and universities. The arts and culture non-profits that receive funding from the City report the following information about the number of non-SDUSD schools served:

Council District	Number of Non-SDUSD Schools Served
District 1	39
District 2	24
District 3	43
District 4	18
District 5	51
District 6	35
District 7	39
District 8	40
District 9	27
Total	316

In addition to SDUSD, the following 31 school districts also received funding from the City's non-profit arts and culture program.

Non-SDUSD School Districts	
1. Alpine Union School District	17. Oceanside Unified School District
2. Cajon Valley Union School District	18. Poway Unified School District
3. Cardiff School District	19. Ramona Unified School District
4. Carlsbad Unified School District	20. Rancho Santa Fe School District
5. Chula Vista Elementary School District	21. San Diego Unified School District
6. Coronado Unified School District	22. San Dieguito Union High School District
7. Del Mar Union School District	23. San Marcos Unified School District
8. Encinitas Union School District	24. San Pasqual Union School District
9. Escondido Union School District	25. San Ysidro School District
10. Escondido Union High School District	26. Santee School District
11. Grossmont Union High School District	27. Solana Beach School District
12. Jamul-Dulzura Union School District	28. South Bay Union School District
13. La Mesa-Spring Valley School District	29. Spencer Valley School District
14. Lakeside Union School District	30. Sweetwater Union High School District
15. Lemon Grove School District	31. Vista Unified School District
16. National School District	

QUESTION:

In the budget pages for Special Promotions under Safety And Maintenance Of Visitor-Related Facilities, please provide a breakout of the \$28.6 million in expenditures for TOT Administration and Promotional Activities.

RESPONSE:

The \$28.6 million General Fund Reimbursement for Safety and Maintenance of Visitor Related Facilities consisted of the following departments' expenditures related to tourism support:

Services	Cost
Comm & Legal Services	\$ 180,000
Comptrollers (for TOT Fund Administration)	\$ 5,000
DSD/Planning	\$ 332,200
Facilities	\$ 50,000
Parks and Recreation (includes reimbursement to Park Ranger Program)	\$ 27,445,150
Economic Development	\$ 575,900
Total	\$ 28,588,250

FLEET SERVICES

COUNCIL DISTRICT 8

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QUESTION:

Please provide a breakdown of cost and savings since Managed Competition has been introduced. Specifically, has the increase in the number of personnel been offset in any savings since Managed Competitions been introduced?

RESPONSE:

Please refer to Attachment 4.

QUESTION:

Please provide a list of the number of vehicles that were checked sent for repair in FY 14, FY 15, and FY 16.

RESPONSE:

The total number of work order tickets listed below are repairs only. This does not include authorized warranty repair completed, preventative maintenance, fitting, or vehicles that are being prepared for auction. The number of work order tickets does not correspond with the total number of City vehicles that were repaired as many vehicles may have more than one work order ticket. The actual number of vehicle data is not currently stored in the Fleet management system. The upgrade project included in the FY 17 budget will improve the ability to get improved data.

Fiscal Year	Total Number of Work Order
FY14	44,092
FY15	40,306
FY16	35,153
Total	119,551

QUESTION:

Please provide the number of City vehicles that were available and operations for this fiscal year.

RESPONSE:

The table below provides availability percentages for the entire City's Fleet. Please note that the percentages represent fleet availability at the beginning of each quarter. The target for citywide vehicle availability is 90%.

Not all vehicle types are tracked in the fleet management system. Adjustments are made with the respective customer departments to focus on priorities depending on needs.

FY 2016	Availability
Q1	91%
Q2	92.5%
Q3	91.5%

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QUESTION:

How will the addition of 1,000 new vehicles impact the backlog of existing cars needing repairs?

ANSWER:

Replacing older vehicles with new vehicles will have a positive impact on our maintenance operations. The smoothing out of fleet acquisition will have further positive impacts as we replace new vehicles at the end of their useful life. The goal of Fleet Services is to manage the fleet to maximize the life cycle of the vehicle and retire it before the maintenance becomes overwhelming. This was not been done prior to the current management of Fleet Services. The acquisition plans in place in FY 17 will aid in mitigating the past errors.

COUNCIL DISTRICT 3

QUESTION:

What is Fleet's plan of action, if voters approve the living wage bill in the upcoming election? Please provide a response to be included in the May revise.

RESPONSE:

A separate response will be provided at a later date.

REAL ESTATE ASSETS

COUNCIL DISTRICT 1

QUESTION:

If the Chargers left San Diego, the City would receive \$15.2 million for early termination. Would the City receive that amount if the Chargers left Qualcomm, but remained in San Diego? And, what purposes could that money be used towards, if it did get the money?

RESPONSE:

The \$15.2 million is the fee if the termination option had been exercised by May 1, 2016. The termination fee reduces each year and the next time it is available for exercise by the Chargers is from February 1, 2017 – May 1, 2017, which would result in a termination fee of \$12,575,000.

The department has requested a legal opinion from the City Attorney's Office on whether the termination fee would be received if the Chargers left Qualcomm but remained in San Diego. Once the legal opinion is provided, it will be forwarded to the Council.

QUESTION:

What type of events are anticipated for Qualcomm in FY 2017?

RESPONSE:

Below is the list of anticipated events for FY 2017.

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Stadium Events:

1. SUM-Soccer Mexico June 1, 2016
2. Guns N Roses Concert August 22, 2016
3. California State Games 2016
4. Jehovah's Witnesses 2017
5. Crohns & Colitis October 2016
6. Bolt To the Q-Chargers 2016
7. Poinsettia Bowl Dec 2016
8. Holiday Bowl Dec 2016

Parking Lot Events

1. SDAC Used/New Car Sale
2. BMW
3. ShopSmart Ent, Swap Meet
4. Racelegal.com
5. SCCA
6. Porsche Club
7. SD Karting Association
8. OMBAC

QUESTION:

Please provide the list of scheduled events at Petco Park for FY 2016, and what is anticipated for FY 2017.

RESPONSE:

The list of special events from November 2015 to July 2016 is included in Attachment 5.

At this point, the department does not have a list of scheduled special events at the ballpark past July 2016. However, the department anticipates at least one major full venue concert, the Rock n Roll Marathon, field dirt events, and various corporate receptions and plated dinners for FY 2017.

DEPARTMENT OF INFORMATION TECHNOLOGY

COUNCIL DISTRICT 1

QUESTION:

Can you provide an update on the OneSD Dashboard Project?

RESPONSE:

The dashboard project is developing requirements with the input of different City departments. As a reminder, these will be focused on internal operations.

QUESTION:

Please provide a status update regarding the City's conversion of legacy systems?

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RESPONSE:

The Department of Information Technology (DoIT) over the last year has made significant progress in converting or eliminating legacy systems. As previously reported, the Infrastructure Assets Management project will convert approximately 30 legacy systems when it is implemented. An update is tentatively planned for a September 2016 Committee meeting on the OneSD Reporting and Dashboard Project, and the City Technology Roadmap to consolidate and update legacy technologies.

COUNCIL DISTRICT 3

QUESTION:

Is there any overlap between the Department of Information Technology's dashboard and Performance and Analytics?

RESPONSE:

The Department of Information Technology dashboard will focus on internal reports that support daily operations and operational service improvements. These dashboards are planned to provide snapshots to managers and directors at a granular level of detail. The Performance and Analytics dashboards will be external visualizations, largely based upon the KPI's in the budget document, which provide a snapshot of the City's performance to the public and policy-makers at a high level of detail. The Performance and Analytics reporting may leverage DoIT reporting data, but there is no overlap in the reporting efforts, as they have different purposes and different audiences. The Financial Management Department vetted each of these budget items to ensure there was no duplication. In addition, the two departments have a strong working relationship to ensure collaboration and efficiency.

QUESTION:

For the \$145,000 cost of email retentions, can you please provide receipts for the cost of this service, or any type of cost breakdowns?

RESPONSE:

A purchasing order, (PO# 4500064894) was issued to CAPAX for \$85,000 to cover annual costs of the NearPoint Email Archive solution. The department also budgeted \$60,000 for storage and a software package called Autonomy (from CAPAX) for eDiscovery to manage Public Records Act (PRA) requests.

QUESTION:

Can IT please provide a detailed breakdown for the \$70,000 cost to make the City become Payment Card Industry (PCI) Compliant for processing credit cards?

RESPONSE:

The City currently utilizes third-party services that are already PCI compliant to process existing credit card payments, but is expanding PCI compliance to the City's internal processes to allow credit card payments for other City revenue sources. The \$70,000 budgeted by the department for FY 2017 will cover the services of a certified PCI auditing organization to audit and complete PCI requirements for network, security, and operations. The service includes a portal to manage all of the City's PCI documentation and continued assessment of the City's established baseline to retain PCI compliance. The City Treasurer has budgeted an additional \$30,000 to complete auditing requirements in the Treasurer Department.

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Tracy McCraner
Financial Management Director

Attachments:

1. Environmental Growth Funds – Expense Details
2. Economic Development Organizational Chart
3. Economic Development Organizational Chart by Function
4. Fleet Services MEGO Analysis
5. PETCO Park FY 2016 Schedule of Events

cc: Honorable Mayor Kevin L. Faulconer
Honorable Members of the City Council
Stephen Puetz, Chief of Staff, Office of the Mayor
Jaymie Bradford, Deputy Chief of Policy, Office of the Mayor
Marshall Anderson, Director of Council Affairs, Office of the Mayor
Katherine Johnson, Deputy Chief of Policy, Office of the Mayor
Scott Chadwick, Chief Operating Officer
Stacey LoMedico, Assistant Chief operating Officer
Mary Lewis, Chief Financial Officer
Andrea Tevlin, Independent Budget Analyst
David Graham, Deputy Chief Operating Officer, Neighborhood Services
Ronald H. Villa, Deputy Chief Operating Officer, Internal Operations
Herman Parker, Director, Park & Recreation
Erik Caldwell, Director, Economic Development
Dana Springs, Director, Commission for Arts & Culture
Alia Khouri, Deputy Director, Fleet Services
Cybele Thompson, Director, Real Estate Assets
Jonathan Behnke, Director, Department of Information Technology
Financial Management Staff