



City Strategic Plan



MISSION

To effectively serve and support our communities



VISION

A world-class city for all



VALUES

Integrity

- Do the right thing
- Be ethical, truthful, and fair
- Take responsibility for our actions

People

- Value customers and employees as partners
- Recognize that an engaged City workforce is the key to quality customer service
- Promote diversity as a strength

Service

- Exhibit pride in all that we do
- Treat others as we would like to be treated
- Anticipate and promptly respond to requests

Excellence

- Foster a high-performing culture
- Establish clear standards and predictable processes
- Measure results and seek improvement in everything we do



GOALS

- Goal 1:** Provide high quality public service
- Goal 2:** Work in partnership with all of our communities to achieve safe and livable neighborhoods
- Goal 3:** Create and sustain a resilient and economically prosperous city with opportunity in every community