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Description

Special promotional programs are intended to advance the City's economy by promoting the City of San Diego as a visitor destination in the national and international marketplace. The Special Promotional Programs Department supports programs that increase hotel occupancy and attract industry resulting in the generation of Transient Occupancy Tax (TOT) and other revenue. The Department's programs are funded by TOT revenue to develop, maintain, and enhance visitor–related facilities and support the promotion of the City's cultural amenities and natural attractions.

Department Summary

	FY2020 Actual	FY2021 Budget	FY2022 Adopted	FY2021-2022 Change
FTE Positions (Budgeted)	0.00	0.00	0.00	0.00
Personnel Expenditures	\$ -	\$ -	\$ -	\$ -
Non-Personnel Expenditures	88,412,272	78,178,285	84,326,996	6,148,711
Total Department Expenditures	\$ 88,412,272	\$ 78,178,285	\$ 84,326,996	\$ 6,148,711
Total Department Revenue	\$ 89,887,530	\$ 81,157,714	\$ 87,672,705	\$ 6,514,991

Transient Occupancy Tax Fund

Department Expenditures

	FY2020	FY2021	FY2022	FY2021-2022
	Actual	Budget	Adopted	Change
Arts, Culture, & Community Festivals	\$ 12,846,274	\$ 5,765,978	\$ 7,765,978	\$ 2,000,000
Discretionary Funding	16,754,737	16,231,543	17,134,541	902,998
Economic Development	2,003,404	1,027,200	847,200	(180,000)
Support to Other Funds	56,807,856	55,153,564	58,579,277	3,425,713
Total	\$ 88,412,272	\$ 78,178,285	\$ 84,326,996	\$ 6,148,711

Significant Budget Adjustments

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Support for Arts Addition of non-personnel expenditures and associated revenue to support arts funding.	0.00 \$	2,000,000 \$	2,000,000
Operational Support to Other Funds Adjustment to annual allocations which support operating costs for Mission Bay/Balboa Park Improvements, Convention Center, PETCO Park, and the Trolley Extension Reserve Fund.	0.00	1,790,261	-
Safety and Maintenance of Visitor Related Facilities Adjustment to reflect revised reimbursements to the General Fund for support of the safety and maintenance of visitor related facilities.	0.00	1,635,452	-
One-Cent Discretionary Adjustment Adjustment to reflect an increase in the One-Cent Transient Occupancy Tax to support the General Fund.	0.00	902,998	-
Economic Development and Tourism Support Reduction of non-personnel expenditures associated with Economic Development and Tourism Support to outside organizations.	0.00	(180,000)	-
Revised Revenue Adjustment to reflect revised revenue projections.	0.00	-	4,514,991
Total	0.00 \$	6,148,711 \$	6,514,991

Expenditures by Category

<u> </u>	_				
		FY2020	FY2021	FY2022	FY2021-2022
		Actual	Budget	Adopted	Change
NON-PERSONNEL					
Supplies	\$	1,522	\$ -	\$ -	\$ -
Contracts		39,233,602	33,157,726	36,613,178	3,455,452
Other		4	-	-	-
Transfers Out		49,177,144	45,020,559	47,713,818	2,693,259
NON-PERSONNEL SUBTOTAL		88,412,272	78,178,285	84,326,996	6,148,711
Total	\$	88,412,272	\$ 78,178,285	\$ 84,326,996	\$ 6,148,711

Revenues by Category

	FY2020	FY2021	FY2022	FY2021-2022
	Actual	Budget	Adopted	Change
Transfers In	\$ 3,949,600	\$ -	\$ 2,000,000	\$ 2,000,000
Transient Occupancy Tax	85,937,930	81,157,714	85,672,705	4,514,991
Total	\$ 89,887,530	\$ 81,157,714	\$ 87,672,705	\$ 6,514,991

	FV:	2020	FY2021	FY2022
Organization / Program		tual	Budget	
ARTS, CULTURE, AND COMMUNITY FESTIVALS	7.0	cuui	Dauget	Adopted
Creative Communities San Diego	.	+		.
A Ship in the Woods	\$	- \$	-	\$ -
A Reason To Survive		-	-	5,000
Access Inc.	25	-	0.630	5,000
Adams Avenue Business Association Amateur Pianists		,071	9,628	15,698
	5,	,000	- - -	5,000
American Water Works Association Water for People Committee Armed Services YMCA of the USA-San Diego Branch	126	- ,548	5,000	5,000
•			36,696	42,186
Asian Story Theater Balboa Park Conservancy		,000	5,000 15,445	5,000
Bayside Community Center	27,	,189	13,443	5,000
Biocom Institute	08	- ,562	- 29,517	40,137
Bodhi Tree Concerts		,000	5,000	5,000
Boys & Girls Clubs of San Dieguito	5,	,000	5,000	16,687
Brazilian Institute for Arts & Culture		_	_	10,007
Cabrillo Festival Inc.	5	,000	5,000	_
California Lawyers for the Arts		,226	16,686	49,432
Casa Familiar Inc		,000	5,000	9,311
Contact Arts DBA Fringe Festival	5,	-	30,675	48,244
CoTA (Collaborations: Teachers and Artists)	5	,000	50,075	
Cooper Family Foundation		,215	5,000	5,742
Depositing Empowerment Through Outreach & Urban		,000	-	-
Redevelopment	5,	,000		
East Village Association		_	5,000	-
Hilcrest Business Improvement Association	21,	,693	6,901	7,254
Historic Old Town Community Foundation	·	-	7,936	, -
Indian Fine Arts Academy of San Diego	25,	,201	11,499	16,379
International Rescue Committee Inc.		-	17,868	· -
Italian American Art and Cultural Association of San Diego	17,	,843	5,636	8,217
Jacobs & Cushman San Diego Food Bank	57,	,272	18,426	39,943
Jacobs Center for Neighborhood Innovation		-	-	7,580
Karama	7,	,145	5,000	5,000
Karen Organization of San Diego	5,	,000	5,000	5,000
Kyoto Symposium Organization (KSO)	16,	,993	29,642	46,618
La Maestra Family Clinic Inc.	7,	,147	30,479	20,987
Linda Vista Multi-Cultural Fair Inc.	8,	,866	5,000	5,000
Little Italy Association	19,	,408	-	-
Little Saigon San Diego	25,	,454	9,940	15,633
Lux Art Institute		-	14,992	-
Mandate Project Impact Inc.	20,	,694	7,857	15,896
Mariachi Scholarship Foundation	27,	,529	10,150	14,945
Media Heritage Inc	16,	,568	5,000	-
Medium Photography Inc.		-	5,628	7,149
Musicians for Education	19,	,757	5,985	13,429
Ocean Beach Merchant's Association Inc.	28,	,021	10,104	12,931
Old Town Chamber of Commerce	12,	,915	11,178	12,995
Open Heart Leaders		-	-	5,000
Options For All (Formerly Employment & Community Options		-	-	-
Pacific Beach Business Improvement Association		,105	5,000	7,006
Pacific Beach Town Council	5,	,000	5,000	-

Special Profflotions						
		FY2020		FY2021		FY2022
Organization / Program		Actual		Budget		Adopted
PASACAT Inc		-		5,000		5,000
Paving Great Futures		9,039		7,722		11,370
Point Loma Summer Concerts		20,790		8,067		-
Rancho de los Peñasquitos Town Council		8,191		5,000		5,000
reInterpret		-		5,000		-
RISE Urban Leadership Institute of San Diego		-		-		5,000
Rolando Community Council Inc.		7,231		5,000		5,000
San Diego Architectural Foundation		14,444		5,000		5,000
San Diego Audubon Society		27,117		-		11,606
San Diego Earth Day		39,085		10,667		16,126
San Diego Festival of the Arts Foundation (changed from Torrey		50,369		14,410		18,594
Pines Kiwanis Foundation)						
San Diego Film Foundation		85,184		69,940		60,829
San Diego Lesbian and Gay Pride		138,894		69,940		94,201
San Diego Performing Arts League		5,000		5,000		5,000
San Diego Shakespeare Society		5,000		5,000		5,000
San Diego Sports Association (previously San Diego Hall of		-		-		39,885
Champions)						,
San Diego State University Research Foundation for KPBS		42,484		12,871		16,194
San Ysidro Improvement Corporation		10,304		-		, -
Sherman Heights Community Center		· -		-		5,000
South Bay Community Services		-		-		5,000
Speed of Change Inc.		_		5,000		, -
Spirit of the Fourth Inc.		11,545		5,000		5,000
Teatro Mascara Magica				-		, -
The Bon Temps Social Club of San Diego		119,316		36,486		57,382
The Mexicayotl Indio Cultural Center		-		5,000		-
VAPA Foundation		_		-		31,427
Via International		7,158		5,000		5,000
Vietnamese-American Youth Alliance		-		6,435		-
Creative Communities San Diego Subtotal	\$	1,343,573	\$	699,406	\$	942,013
Organizational Support		, ,		•		, , , , , , , , , , , , , , , , , , ,
America's Finest City Dixieland Jazz Society	\$	_	\$	5,000	\$	_
Art of Elan	7	22,985	*	15,871	7	22,727
Art Produce		-		5,000		5,434
Artreach		26,687		17,737		27,371
Bach Collegium San Diego		31,705		15,408		22,716
Backyard Renaissance		7,171		5,000		7,827
Balboa Art Conservation Center		-		24,408		36,578
Balboa Park Cultural Partnership		229,911		113,366		136,694
Balboa Park Online Collaborative		34,782		113,300		54,020
Black Mountain Dance Foundation		46,028		_		28,529
Blindspot Collective		40,020				7,719
California Ballet Association Inccult		141,140		49,323		7,719
CAMARADA		13,253		8,637		12,159
Center for World Music		20,963		12,571		20,351
Choral Club of San Diego		5,000		5,000		ا دد,ںے
Choral Consortium of San Diego		5,000		5,000		5,000
_		86,206				
City Ballet Inc				41,388		57,193
Classics for Kids Inc. CoTA (Collaborations: Teachers and Artists)		33,833		18,888		23,385
COTA (COMADOTATIONS, TEACHETS AND ALUSIS)		-		-		22,310

Organization / Program Actual Shock Dance Troupe Inc. 5,000 8,441 Cygnet Theatre Company 166,434 82,436 92,545 DanzArts - - 5,000 David's Harp Foundation 14,667 9,835 34,516 Diversionary Theater Productions Inc. 64,475 38,817 60,269 Fern Street Community Arts Inc. 57,379 33,647 42,664 Finest City Performing Arts Inc. 57,379 33,647 42,664 Hying Leatherneck Historical Foundation 36,982 19,970 20,079 Flends of Balboa Park 65,682 26,043 60,044 Gaslamp Quarter Historical Foundation 48,344 23,760 9,893 Guitars in the Classroom 23,439 18,104 30,797 Hausmann Quarter Foundation - 7,331 14,022 Intrepid Shakespeare Company 34,674 - - Japanse Friendship Garden Society of San Diego 176,630 87,301 9,9861 La Jolla Music Society 24,424 14,481 14,172 <	Special Profflotions			
Culture Shock Dance Troupe Inc. - 5,000 8,441 Cygnet Theatre Company 166,434 82,436 92,545 Dan/2hrs - - 5,000 Davids Harp Foundation 114,667 9,835 34,516 Diversionary Theater Productions Inc. 64,475 38,817 60,269 Fern Street Community Arts Inc. 57,379 33,647 42,664 Flying Leatherneck Historical Foundation 36,982 19,970 20,079 Friends of Balboa Park 65,682 26,043 60,044 Gaslamp Quarter Historical Foundation 48,444 23,760 9,893 Guitars in the Classroom 23,439 18,104 30,797 Hausmann Quarter Foundation 48,844 23,760 9,893 Guitars in the Classroom 23,439 18,104 30,791 Japan Society Of San Diego and Tijuana 29,294 13,449 16,81 Japan Society Of San Diego and Tijuana 29,294 13,449 16,81 Japan Society Of San Diego 176,630 87,301 99,861		FY2020	FY2021	FY2022
Cygnet Theatre Company 166,434 82,436 92,545 Danz'Ars - - 5,000 David's Harp Foundation 14,667 9,835 34,516 Diversionary Theater Productions Inc. 64,475 38,817 60,269 Fern Street Community Arts Inc. 57,379 33,647 42,664 Hying Leatherneck Historical Foundation 36,982 19,970 20,079 Friends of Balboa Park 65,682 26,043 60,044 Gaslamp Quarter Historical Foundation 48,344 23,00 9,893 Gultars in the Classroom 23,439 18,104 30,797 Hausmann Quarter Foundation - 7,331 14,082 Intrepid Shakespeare Company 34,674 - - Japans Society of San Diego and Tijuana 29,294 13,449 16,411 Japans Society of San Diego and Tijuana 29,294 13,449 16,411 Ja Jolla Historical Society 74,272 40,259 24,249 Japan See Friendship Garden Society of San Diego 19,222 8,590 17,163 <th></th> <th>Actual</th> <th>Budget</th> <th>-</th>		Actual	Budget	-
Danakrts - 5,000 David's Harp Foundation 14,667 9,835 34,516 Diversionary Theater Productions Inc. 64,475 38,817 60,269 Fern Street Community Arts Inc. 23,556 15,935 19,217 Fliest City Performing Arts Inc. 57,379 33,647 42,664 Flying Leatherneck Historical Foundation 36,982 19,970 20,079 Friends of Balboa Park 65,682 26,043 60,044 Gailard Classroom 23,439 18,104 30,797 Hausmann Quarter Historical Foundation 4,674 7,331 14,082 Intrepid Shakespeare Company 34,674 - - Japan Society Of San Diego and Tijuana 29,294 13,449 16,481 Japan Society Of San Diego and Tijuana 29,294 13,449 16,481 Japla Society Of San Diego and Tijuana 29,294 13,449 14,481 Japla Society Of San Diego and Tijuana 29,294 13,444 121,272 La Jolla Historical Society 25,446 128,544 121,127	Culture Shock Dance Troupe Inc.	-		
David's Harp Foundation 14,667 9,835 34,516 Diversionary Theater Productions Inc. 64,475 38,187 60,269 Ferm Street Community Arts Inc. 23,556 15,935 19,221 Finest City Performing Arts Inc. 57,379 33,647 4,664 Flying Leatherneck Historical Foundation 36,982 19,970 20,079 Friends of Balboa Park 65,682 26,043 60,044 Gaslamp Quarter Historical Foundation 43,344 23,760 9,893 Guitars in the Classroom 34,349 18,104 30,797 Hausmann Quartet Foundation 7,331 11,4082 Intrepid Shakespeare Company 34,674 - - Japan Sceiety of San Diego and Tijuana 29,294 13,449 16,481 Japanese Friendship Garden Society of San Diego 176,630 87,301 9,861 La Jolla Historical Society San Diego 192,22 8,464 218,244 La Jolla Symphony and Chorus Association 49,562 25,090 26,777 Lambda Archives of San Diego 19,222 </td <td>Cygnet Theatre Company</td> <td>166,434</td> <td>82,436</td> <td></td>	Cygnet Theatre Company	166,434	82,436	
Diversionary Theater Productions Inc. 64,475 38,817 60,269 Fern Street Community Arts Inc. 23,556 51,993 19,221 Finest City Performing Arts Inc. 57,379 33,647 42,664 Flying Leatherneck Historical Foundation 36,982 19,970 20,079 Friends of Balbao Park 65,682 26,043 60,044 Guitars in the Classroom 23,439 18,104 30,797 Hausmann Quarter Historical Foundation 4,674 7,331 14,082 Intrepl Shakespeare Company 34,674 - - Japan Society of San Diego and Tijuana 29,294 13,449 16,481 Japan Society of San Diego and Tijuana 29,244 128,494 13,449 16,811 Japan Society of San Diego and Tijuana 19,292 24,249 12,922 12,222 40,259 22,24,249 Japan Society of San Diego and Tijuana 19,961 142,524 128,544 211,273 12,61 12,61 12,61 12,61 12,61 12,61 12,61 12,61 12,1,22 12,62 </td <td></td> <td>-</td> <td>-</td> <td></td>		-	-	
Fern Street Community Arts Inc. 15,355 15,935 19,221 Finest City Performing Arts Inc. 57,379 33,647 42,664 Flying Leatherneck Historical Foundation 36,982 19,970 20,079 Friends of Balboa Park 65,682 26,043 60,044 Gaslamp Quarter Historical Foundation 48,344 23,760 9,893 Guitars in the Classroom 32,439 18,104 30,797 Hausmann Quartet Foundation - 7,331 11,4082 Intrepid Shakespeare Company 34,674 - 7,331 11,4082 Japanes Friendship Garden Society of San Diego 176,630 87,301 99,861 La Jolla Historical Society 524,249 128,449 128,544 128,544 128,544 La Jolla Symphony and Chorus Association 49,552 25,090 26,777 127,272 40,259 24,249 La Jolla Sunting Cultural Center of San Diego 19,222 8,590 11,778 12,752 La Jolla Sunting Cultural Center of San Diego 19,222 8,590 1,760 1,60	·			
Finest Cirly Performing Arts Inc. 57,379 33,647 42,664 Flying Leatherneck Historical Foundation 36,982 19,970 20,079 Friends of Balboa Park 65,682 26,043 60,044 Gaslamp Quarter Historical Foundation 48,344 23,760 30,983 Guitars in the Classroom 23,439 18,104 30,797 Hausmann Quarter Foundation - 7,331 14,082 Intrepid Shakespeare Company 34,674 74,272 40,259 24,249 Japan Society of San Diego and Tijuana 29,294 13,449 16,481 Japida Society of San Diego 176,650 87,301 99,861 La Jolla Symphony and Chorus Association 49,562 25,909 24,249 La Jolla Symphony and Chorus Association 49,562 25,900 26,777 La Jolla Symphony and Chorus Association 49,562 25,900 26,777 La Jolla Symphony and Chorus Association 19,012 8,991 11,163 Lao Community Cultural Center of San Diego 19,222 8,590 17,163 La	Diversionary Theater Productions Inc.	64,475	38,817	60,269
Fying Leatherneck Historical Foundation 36,982 19,970 20,079 Friends of Balboa Park 65,682 26,043 69,044 63alamp Quarter Historical Foundation 48,344 23,760 9,893 38,104 30,797 41,037 41,	Fern Street Community Arts Inc.	23,556	15,935	19,221
Friends of Balboa Park 65,682 26,043 60,044 Gaslamp Quarter Historical Foundation 48,344 23,760 9,893 Guitars in the Classroom 23,439 18,104 30,797 Hausmann Quartet Foundation - 7,331 14,082 Intrepid Shakespeare Company 34,674 - - Japan Society of San Diego and Tijuana 29,294 13,449 16,481 Japan Society of San Diego and Tijuana 29,294 13,449 16,481 Japlan Historical Society 74,272 40,259 24,249 La Jolla Music Society 254,464 128,544 211,273 La Jolla Symphony and Chorus Association 49,562 25,090 26,777 Landda Archives of San Diego 19,222 8,590 17,163 Lao Community Cultural Center of San Diego 19,225 5,880 5,000 Library Association of La Jolla 119,783 62,766 86,971 Little Fish Comic Book Studio - 7,608 10,260 Mainly Mozart Inc. 106,136 57,213 63,	Finest City Performing Arts Inc.	57,379	33,647	42,664
Gaslamp Quarter Historical Foundation 48,344 23,760 9,893 Guitars in the Classroom 23,439 18,104 30,797 Hausmann Quarter Foundation -7,331 14,082 Intrepid Shakespeare Company 34,674 - - Japan Society of San Diego and Tijuana 29,294 13,449 16,681 La Jolla Historical Society 74,272 40,259 24,449 La Jolla Historical Society 254,464 128,544 211,273 La Jolla Music Society 254,464 128,544 211,273 La Jolla Music Society 254,464 128,544 211,273 La Jolla Music Society 254,664 128,590 26,777 Lambda Archives of San Diego 19,252 8,590 17,163 Lambda Archives of San Diego 19,252 8,590 17,163 La Community Cultural Center of San Diego 5,252 8,590 17,163 Library Association of La Jolla 119,783 62,766 86,971 Little Fish Comei Book Studio - 7,608 10,260	Flying Leatherneck Historical Foundation	36,982	19,970	20,079
Guitars in the Classroom 23,439 18,104 30,797 Hausmann Quartet Foundation 7,331 14,082 Intrepid Shakespeare Company 34,674 - - Japan Society of San Diego and Tijuana 29,294 13,449 16,481 Japanese Friendship Garden Society of San Diego 176,630 87,301 99,861 La Jolla Historical Society 254,464 128,544 211,273 La Jolla Music Society 254,464 128,544 211,273 La Jolla Symphony and Chorus Association 49,552 25,000 26,777 Lambda Archives of San Diego 19,222 8,590 17,163 La Community Cultural Center of San Diego 19,222 8,590 5,000 Library Association of La Jolla 119,783 62,766 86,971 Little Fish Comic Book Studio - 7,608 10,260 Mainly Mozart Inc. 106,136 57,213 63,345 Malashock Dance & Company 46,973 23,663 27,530 Maritime Museum Foundation 2 17,608 11,624 <td>Friends of Balboa Park</td> <td>65,682</td> <td>26,043</td> <td>60,044</td>	Friends of Balboa Park	65,682	26,043	60,044
Hausmann Quartet Foundation - 7,331 14,082 Intrepid Shakespeare Company 34,674 - - Japan Society of San Diego and Tijuana 29,294 13,449 16,481 Japan Society of San Diego 176,630 87,301 99,861 La Jolla Historical Society 254,464 40,259 24,249 La Jolla Music Society 254,464 212,573 26,777 La Jolla Music Society 49,562 25,090 26,777 La Jolla Symphony and Chorus Association 49,562 25,090 26,777 Lambda Archives of San Diego 19,222 8,590 17,163 Lao Community Cultural Center of San Diego 5,925 5,880 5,000 Library Association of La Jolla 119,783 62,766 86,971 Little Fish Comic Book Studio 10,613 57,213 63,345 Malashock Dance & Company 46,973 23,663 27,530 Malathock Wissem 227,278 117,078 113,404 McRD Museum Foundation 9,601 48,043 61,477	Gaslamp Quarter Historical Foundation	48,344	23,760	9,893
Intrepid Shakespeare Company 34,674 - Japan Society of San Diego and Tijuana 29,294 13,449 16,481 Japanese Friendship Garden Society of San Diego 176,630 87,301 99,861 La Jolla Historical Society 254,464 128,544 211,273 La Jolla Music Society 254,464 128,544 211,273 La Jolla Symphony and Chorus Association 49,562 25,090 26,777 Lambda Archives of San Diego 19,222 8,590 17,163 Lao Community Cultural Center of San Diego 59,25 5,880 5,000 Library Association of La Jolla 119,783 62,766 86,971 Little Fish Comic Book Studio - 7,608 10,260 Mainly Mozart Inc. 166,33 23,663 27,530 Malashock Dance & Company 46,973 23,663 27,530 McRD Museum Association of San Diego 227,278 117,078 134,044 MCRD Museum Foundation - - - 5,000 Mid-City Community Music - - - <td>Guitars in the Classroom</td> <td>23,439</td> <td>18,104</td> <td>30,797</td>	Guitars in the Classroom	23,439	18,104	30,797
Japan Society of San Diego and Tijuana 29,294 13,449 16,481 Japanese Friendship Garden Society of San Diego 176,630 87,301 99,861 La Jollal Historical Society 74,272 40,259 24,249 La Jolla Symphony and Chorus Association 49,562 25,090 26,777 Lambda Archives of San Diego 19,222 8,590 17,163 Lac Community Cultural Center of San Diego 5,925 5,880 5,000 Library Association of La Jolla 119,783 62,766 86,971 Little Fish Comic Book Studio - 7,608 10,260 Mainly Mozart Inc. 106,136 57,213 63,345 Malashock Dance & Company 46,973 23,663 27,530 Maritime Museum Association of San Diego 227,278 117,078 131,404 MCRD Museum Foundation - - 19,655 Media Arts Center San Diego 95,601 48,043 61,477 Mexicayot Indio Cultural Center - - 5,000 Milcej Livy Community Music - 12,244	Hausmann Quartet Foundation	-	7,331	14,082
Japanese Friendship Garden Society of San Diego 176,630 87,301 99,861 La Jolla Historical Society 74,272 40,259 22,424 La Jolla Wusic Society 254,464 128,544 211,273 La Jolla Symphony and Chorus Association 49,562 25,090 26,777 Lambda Archives of San Diego 19,222 8,590 17,163 Lao Community Cultural Center of San Diego 5,925 5,880 5,000 Library Association of La Jolla 119,783 62,766 86,971 Little Fish Comic Book Studio - 7,608 10,260 Mainty Mozart Inc. 106,136 57,213 63,345 Malashock Dance & Company 46,973 23,663 27,530 Maritime Museum Association of San Diego 227,278 117,08 61,477 McRD Museum Foundation - - 19,655 Media Arts Center San Diego 95,601 48,043 61,477 Mexicayotl Indio Cultural Center - - 5,000 Mid-City Community Music - - 12,5689 <td>Intrepid Shakespeare Company</td> <td>34,674</td> <td>-</td> <td>-</td>	Intrepid Shakespeare Company	34,674	-	-
Japanese Friendship Garden Society of San Diego 176,630 87,301 99,861 La Jolla Historical Society 74,272 40,259 22,424 La Jolla Wusic Society 254,464 128,544 211,273 La Jolla Symphony and Chorus Association 49,562 25,090 26,777 Lambda Archives of San Diego 19,222 8,590 17,163 Lao Community Cultural Center of San Diego 5,925 5,880 5,000 Library Association of La Jolla 119,783 62,766 86,971 Little Fish Comic Book Studio - 7,608 10,260 Mainty Mozart Inc. 106,136 57,213 63,345 Malashock Dance & Company 46,973 23,663 27,530 Maritime Museum Association of San Diego 227,278 117,08 61,477 McRD Museum Foundation - - 19,655 Media Arts Center San Diego 95,601 48,043 61,477 Mexicayotl Indio Cultural Center - - 5,000 Mid-City Community Music - - 12,5689 <td>Japan Society of San Diego and Tijuana</td> <td>29,294</td> <td>13,449</td> <td>16,481</td>	Japan Society of San Diego and Tijuana	29,294	13,449	16,481
La Jolla Historical Society 74,272 40,259 24,249 La Jolla Music Society 254,464 128,544 211,273 La Jolla Symphony and Chorus Association 49,562 25,090 26,777 Lambda Archives of San Diego 19,222 8,590 17,163 Lao Community Cultural Center of San Diego 5,925 5,880 5,000 Library Association of La Jolla 119,783 62,766 86,971 Little Fish Comic Book Studio - 7,608 10,260 Mainly Mozart Inc. 106,136 57,213 63,345 Malashock Dance & Company 46,973 23,663 27,530 Maritime Museum Association of San Diego 227,278 117,078 131,404 MCRD Museum Foundation - - 19,655 Media Arts Center San Diego 95,601 48,043 61,477 Mcity Cymmunity Music - - - 19,655 Mojalet Dance Collective 13,803 8,011 11,403 MOXIE Theatre Inc. 13,803 8,011 11,403				
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		296,615	146,374	184,911
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Special i Tomotions			
	FY2020	FY2021	FY2022
Organization / Program	Actual	Budget	Adopted
San Diego Art Institute	51,634	17,466	33,359
San Diego Automotive Museum	54,352	30,656	5,000
San Diego Ballet	45,702	28,157	41,205
San Diego Center for Jewish Culture	125,468	64,214	73,356
San Diego Chapter of Sweet Adelines Intl	-	5,715	7,429
San Diego Children's Choir	55,691	35,607	35,057
San Diego Chinese Historical Society and Museum	18,134	12,535	16,727
San Diego Civic Youth Ballet	65,423	28,661	44,047
San Diego Comic Convention	370,237	219,058	303,168
San Diego Cultural Arts Alliance	-	6,502	5,862
San Diego Dance Theater	48,500	26,856	31,248
San Diego Early Music Society	12,205	8,133	-
San Diego Guild of Puppetry Inc.	12,058	7,042	9,897
San Diego Historical Society	176,850	89,582	87,864
San Diego Junior Theatre	89,822	50,536	49,818
San Diego Master Chorale	-	7,306	12,406
San Diego Model Railroad Museum Inc.	74,551	42,913	39,029
San Diego Museum Council Inc.	25,219	11,660	13,509
San Diego Museum of Art	392,310	189,854	298,669
San Diego Museum of Man dba Museum of Us	228,835	103,100	106,253
San Diego Musical Theatre	105,780	52,773	72,564
San Diego Opera Association	392,006	159,369	238,525
San Diego Pro Arte Voices	7,758	6,232	6,269
San Diego Repertory Theatre	173,705	117,379	164,646
San Diego Society of Natural History dba San Diego Natural History	392,101	188,097	265,959
Museum	332,101	100,037	203,333
San Diego Sports Association (previously San Diego Hall of	65,310	22,141	_
Champions)	05,510	22,141	_
San Diego Symphony Orchestra Association	458,799	235,509	310,167
	340,741	233,309	310,107
San Diego Theatres Inc.		10.460	10 227
San Diego Watercolor Society	30,301	19,460	19,337
San Diego Winds	14712	- 0.200	12.140
San Diego Women's Chorus	14,712	9,298	12,148
San Diego Writers Ink	24,861	12,476	17,855
San Diego Young Artists Music Academy	8,428	8,447	13,915
San Diego Youth Symphony and Conservatory	132,666	62,043	82,483
Save Our Heritage Organisation	88,688	47,842	51,560
Scripps Ranch Theatre	22,888	12,932	9,053
So Say We All	15,402	7,021	12,816
Space 4 Art Inc.	26,028	17,666	26,838
Spreckels Organ Society	27,834	16,399	23,541
The AjA Project	49,488	25,848	39,461
The Italian Cultural Center of San Diego	-	10,230	13,526
The New Children's Museum	204,476	104,750	148,468
The PGK Project Inc.	16,387	9,720	13,654
Theater and Arts Foundation of San Diego dba La Jolla Playhouse	457,525	229,027	312,405
transcenDANCE Youth Arts Project	38,624	20,648	27,082
Trinity One Theatre Troupe Inc.	-	-	8,680
Unscripted Learning	-	-	8,065
Vanguard Culture	-	5,000	5,213
Veterans Memorial Center	24,715	7,677	-
Villa Musica	77,564	41,010	61,770

Special Fromotions						
		FY2020		FY2021		FY2022
Organization / Program		Actual		Budget		Adopted
Voices of Our City Choir		-		-		18,583
Westwind Brass		6,133		5,000		5,000
Wheelchair Dancers Organization		-		5,000		5,000
Women's History Reclamation Project Inc.		17,894		13,430		10,879
Write Out Loud		20,128		10,457		14,815
Young Audiences of San Diego dba Arts for Learning San Diego		97,083		55,335		47,192
Youth Philharmonic Orchestra		11,044		5,721		7,503
Organizational Support Subtotal	\$	10,049,279	\$	5,066,572	\$	6,823,965
Other						
Department of Cultural Affairs Administration	\$	1,211,205	\$	2,024,667	\$	1,878,812
Arts, Culture, and Community Festivals - Allocation Adjustment		497,401		_,=====================================		-
Arts, Culture, and Community Festivals - Mayor/City Council		399,995		_		_
Allocations		333,333				
Arts, Culture, and Community Festivals - Public Art Fund		555,771		_		_
Other Subtotal	\$	2,664,372	\$	2,024,667	¢	1,878,812
TOTAL ARTS, CULTURE, AND COMMUNITY FESTIVALS	<u> </u>	14,057,224		7,790,645		9,644,790
CAPITAL IMPROVEMENTS		14,057,224	.	7,790,045	.	9,644,790
Capital Improvements						
Convention Center Complex	\$	12,560,300	\$	12,560,050	\$	12,091,993
Mission Bay Park/Balboa Park Improvements		1,430,751		1,432,430		1,416,280
PETCO Park		9,267,646		9,291,500		9,288,375
Trolley Extension Reserve		1,065,375		1,064,500		1,061,375
Capital Improvements Subtotal	\$	24,324,072	\$	24,348,480	\$	23,858,023
TOTAL CAPITAL IMPROVEMENTS	\$	24,324,072	\$	24,348,480	\$	23,858,023
ECONOMIC DEVELOPMENT PROGRAMS						
Citywide Economic Development						
California Western School of Law	\$	40,000	\$	-	\$	-
CONNECT		40,000		-		-
Economic Development Corporation		60,000		-		-
EvoNexus		45,000		-		_
Mission Trails Regional Park		40,000		-		_
San Diego Venture Group		40,000		-		_
Startup San Diego		50,000		-		_
Citywide Economic Development Subtotal	\$	315,000	\$	-	\$	-
Economic Development and Tourism Support	•	0.10/000	•			
Biocom San Diego	\$	40,000	¢	_	\$	_
Cabrillo National Monument Fdtn	Ψ	36,314	Ψ		Ψ	_
Cleantech San Diego		38,200				_
CyberHive		38,200				_
Downtown San Diego Partnership Foundation		38,200		_		_
Finnish-American Chamber of Commerce CA				-		-
		12,758		-		-
LaunchBio Inc		40,000		-		-
North Park Organization of Business		40,000		-		-
Otay Mesa Chamber Of Commerce Pro Kids Golf Academy		40,000		-		-
		25,800		-		-
San Diego Diplomacy Council		40,000		-		-
South County Economic Development Council		40,000		-		-
Swedish-American Chamber of Commerce San Diego		19,997		-		-
The Maritime Alliance		40,000		-		-
The San Diego French American Chamber of Commerce		39,500		-		-
The Scintillon Institute		38,200				
		-				

	FY2020	FY2021	FY2022
Organization / Program	Actual	Budget	Adopted
Travelers Aid Society Of San Diego	40,000	-	-
University of San Diego	40,000	-	-
U.S. Green Building Council	34,598	-	
Economic Development and Tourism Support Subtotal	\$ 681,766	\$ -	\$ -
Other			
Business Expansion, Attraction, and Retention (BEAR)	\$ 854,880	\$ 847,200	\$ 847,200
Economic Development Program Administration	160,777	180,000	
Other Subtotal	\$ 1,015,657	\$ 1,027,200	\$ 847,200
TOTAL ECONOMIC DEVELOPMENT PROGRAMS	\$ 2,012,423	\$ 1,027,200	\$ 847,200
SAFETY AND MAINTENANCE OF VISITOR RELATED FACILTIES			
Safety and Maintenance of Visitor–Related Facilities			
Discretionary Transient Occupancy Tax Support to General Fund	\$ 16,754,737	\$ 16,231,543	\$ 17,134,541
Mission Bay Park/Balboa Park Improvements	432,406	432,406	432,406
Convention Center	2,064,845	1,099,865	1,235,441
PETCO Park	3,460,231	2,908,265	5,053,407
Stadium Operations	1,585,081	-	-
Special Events Administration	1,210,048	963,210	1,502,302
Safety and Maintenance of Visitor–Related Facilities Subtotal	\$ 25,507,348	\$ 21,635,289	\$ 25,358,097
TOTAL Special Promotion		 -	 FY-2
SUMMARY			
ARTS, CULTURE, AND COMMUNITY FESTIVALS	\$ 14,057,224	\$ 7,790,645	\$ 9,644,790
CAPITAL IMPROVEMENTS	24,324,072	24,348,480	23,858,023
ECONOMIC DEVELOPMENT PROGRAMS	2,012,423	1,027,200	847,200
SAFETY AND MAINTENANCE OF VISITOR-RELATED FACILITIES	25,507,348	21,635,289	25,358,097
TOTAL SPECIAL PROMOTIONAL PROGRAMS BUDGET	\$ 65,901,067	\$ 54,801,614	\$ 59,708,110

Revenue and Expense Statement (Non-General Fund)

Transient Occupancy Tax Fund	FY2020 Actual		FY2021* Budget	FY2022** Adopted
BEGINNING BALANCE AND RESERVES				
Balance from Prior Year	\$ 1,602,512	\$	711,937	\$ 42,779
TOTAL BALANCE AND RESERVES	\$ 1,602,512	\$	711,937	\$ 42,779
REVENUE				
Charges for Services	\$ 1,187	\$	-	\$ -
Fines Forfeitures and Penalties	8,930		-	-
Licenses and Permits	32,975		75,000	40,000
Other Revenue	670		-	-
Revenue from Use of Money and Property	1		-	-
Transfers In	3,962,091		-	2,000,000
Transient Occupancy Taxes	 85,937,930		81,157,714	85,672,705
TOTAL REVENUE	\$ 89,943,784	\$	81,232,714	\$ 87,712,705
TOTAL BALANCE, RESERVES, AND REVENUE	\$ 91,546,296	\$	81,944,651	\$ 87,755,484
OPERATING EXPENSE				
Personnel Expenses	\$ 1,191,794	\$	1,172,213	\$ 1,338,562
Fringe Benefits	459,469		472,565	523,575
Supplies	14,231		25,083	24,253
Contracts	39,668,285		34,128,382	37,463,083
Information Technology	310,854		336,660	634,119
Energy and Utilities	6,552		8,700	8,700
Other Expenses	6,029		2,000	2,000
Transfers Out	 49,177,144		45,020,559	47,713,818
TOTAL OPERATING EXPENSE	\$ 90,834,358	\$	81,166,162	\$ 87,708,110
TOTAL EXPENSE	\$ 90,834,358	\$	81,166,162	\$ 87,708,110
		_		47 274
BALANCE	\$ 711,938	\$	778,489	\$ 47,374

^{*} At the time of publication, audited financial statements for Fiscal Year 2021 were not available. Therefore, the Fiscal Year 2021 column reflects final budgeted revenue and expense amounts from the Fiscal Year 2021 Adopted Budget, while the beginning Fiscal Year 2021 balance amount reflects the audited Fiscal Year 2020 ending balance.

^{**} Fiscal Year 2022 Beginning Fund Balance reflects the projected Fiscal Year 2021 Ending Fund Balance based on updated Revenue and Expenditures projections for Fiscal Year 2021.