

CONSOLIDATED PLAN ADVISORY BOARD FISCAL YEAR 2023 CDBG APPLICATION SCORING CRITERIA

	CATEGORY: Public Services	
	Overall Score:	100
Category	Criteria	Maximum
category		Score
	a. Organization Project Experience: Applicant describes their experience in	5
	successfully implementing projects of similar scope and comparable complexity	
₹	b. Organization Experience w/ LMI clients: Applicant has experience in providing	
1. Organization Capacity	services to LMI residents or presumed LMI CDBG beneficiaries; applicant explains	5
Cap	how experience is applicable and beneficial.	
o	c. Collaboration: Applicant describes and provides specific examples of	
zati	collaboration with similar organizations, peer to peer networks, and/or partner	3
ani	agencies for referral purposes to benefit LMI/presumed LMI clients	
Org	d. Impact of COVID-19 Pandemic: Applicant describes how the COVID-19 pandemic	
. 1	may have impacted the organization's operations, how organizational capacity may	1
	have been affected, and how the organization adapted to continue to provide	_
	services to clients.	
	Total points for Section 1:	14
	a. Project Summary: Description of project includes all of the following items:	
	i. Activities and/or services to be provided; and	5
	ii. Characteristics of Population(s) to be served; and	3
	iii. The critical need(s) that will be addressed including how other	5
v	resources are not available to meet the need(s)	
stic	b. Confirmation of Program Status: i. Applicant selects whether the proposed project will result in either the	
teri	continuation of an existing services, the substantial expansion of an	5
raci	existing service, or the provision of a new service	
Project Characteristics	ii. Applicant explains the metrics used to make above determination and	
t t	describes how the project is providing or will provide an impact	
roje	c. Project Goals: Applicant identifies the goal(s) and anticipated impact of the	
	project and describes how these goals will be met. Applicant includes information	5
2.	on associated monitoring systems and procedures	3
	d. Project Results: Applicant indicates the number of unduplicated COSD	5
	individuals, total number of LMI anticipated to be served below 80% AMI, and	3
	provides clear methodology on determining anticipated outcomes Total points for Section 2:	28
	Total points for Section 2.	20



Category	Criteria	Maximum Score
	a. Services to be provided: Applicant provides a listing of the services to be provided and a clear description of each of these services which includes, as applicable, the following details:	
	i. The quantity and duration of each of these services;	5
3. Project Specifics	ii. The method of delivery; which should include details on how these services will be provided and if services will occur on an individual basis and/or group settings	5
	iii. Applicant provides an explanation and justification for total amount of CDBG funds requested in relation to the services provided and any fees charged. Information provided should be consistent with the proposed budget section	4
က်	iv. A cost per beneficiary amount is provided and specifics are given on how costs are warranted	4
	b. Project Schedule: Applicant describes how the project will be implemented and completed within the required 12-month timeline with specific milestones and estimated expenditures per month/quarter	4
	Total points for Section 3:	22
4. Project Benefits	a. Applicant describes how the project will provide services to high need populations and results in a positive impact for LMI individuals; provides references used for this determination; describes a success story or successful outcome. Applicant provides proof of positive impact through success story testimonial, annual report, and/or marketing/promotional materials. Collateral material is optional. Public Service project must be considered a Low and Moderate Income Limited Clientele Activity (LMC) by serving one of the following populations: i. Presume LMI clientele as defined by HUD; or ii. Direct Benefit to LMI persons based on compliance with HUD income limits through documented family size and income	10
	b. Geographic Targeting location: Applicant's office(s) providing project services is located in at least one of the Community Planning Areas identified as high need: Barrio Logan, San Ysidro, Linda Vista, Encanto, Southeastern, City Heights, Opportunity Zone, or Promise Zone.*	2
	c. Geographic Targeting services: Applicant indicates service delivery will occur to clients residing in one or more of the six Community Planning areas identified as high need: Barrio Logan, San Ysidro, Linda Vista, Encanto Southeastern, City Heights, Opportunity Zone, or Promise Zone.*	3
	d. Impact of COVID-19 Pandemic: Applicant describes how the COVID-19 pandemic may have impacted service delivery to clients, and gives examples on how the organization adjusted the project to ensure continued service delivery during the pandemic.	1
	Total points for Section 4:	16



a. Applicant identifies alternative future sources of funding to support the proposed project and demonstrates that the project will not rely on CDBG funds for program sustainability. Organization identifies how receiving award can be used to leverage in applying and/or receiving additional funding from other sources. b. Budget for project identifies all sources of funding for the total project costs c. Budget details uses of funds (City of SD CDBG and non CDBG funds) by outlining eligible budget line items to be used to support project implementation d. Budget lists all other funding sources secured for project, submits documentation for each source listed, and percent of funds leveraged (calculated by other secured funding/total project costs) is: 0%-5%=0 points 61%-80%=3 points 61%-80%=4 points 21%-40%=2 points 21%-40%=2 points 81%-100%=5 points Total points for Section 5: a. Project Eligibility: i. The Scope of Work and Budget, in its entirety, demonstrates compliance with CDBG eligibility requirements ii. The Scope of Work and Budget demonstrates compliance with National Objective and other HUD and City requirements b. City of San Diego Track Record: Rating based on past performance of applicant agency on projects previously funded by the City of San Diego under the CDBG program. These are subtractive points from maximum 100 point score, determined by performance levels. *Due to COVID-19 pandemic organizations will not receive a deduction. Please note, CPAB may review past performance to evaluate other sections of application.	ategory	Criteria	Maximum Score
c. Budget details uses of funds (City of SD CDBG and non CDBG funds) by outlining eligible budget line items to be used to support project implementation d. Budget lists all other funding sources secured for project, submits documentation for each source listed, and percent of funds leveraged (calculated by other secured funding/total project costs) is: 0%-5%=0 points 41%-60%=3 points 66%-20%=1 point 21%-40%=2 points 81%-100%=5 points Total points for Section 5: a. Project Eligibility: i. The Scope of Work and Budget, in its entirety, demonstrates compliance with CDBG eligibility requirements ii. The Scope of Work and Budget demonstrates compliance with National Objective and other HUD and City requirements b. City of San Diego Track Record: Rating based on past performance of applicant agency on projects previously funded by the City of San Diego under the CDBG program. These are subtractive points from maximum 100 point score, determined by performance levels. *Due to COVID-19 pandemic organizations will not receive a deduction. Please		proposed project and demonstrates that the project will not rely on CDBG funds for program sustainability. Organization identifies how receiving award can be used	5
documentation for each source listed, and percent of funds leveraged (calculated by other secured funding/total project costs) is: 0%-5%=0 points 41%-60%=3 points 61%-80%=4 points 21%-40%=2 points 81%-100%=5 points Total points for Section 5: a. Project Eligibility: i. The Scope of Work and Budget, in its entirety, demonstrates compliance with CDBG eligibility requirements ii. The Scope of Work and Budget demonstrates compliance with National Objective and other HUD and City requirements b. City of San Diego Track Record: Rating based on past performance of applicant agency on projects previously funded by the City of San Diego under the CDBG program. These are subtractive points from maximum 100 point score, determined by performance levels. *Due to COVID-19 pandemic organizations will not receive a deduction. Please	Ī	b. Budget for project identifies all sources of funding for the total project costs	3
documentation for each source listed, and percent of funds leveraged (calculated by other secured funding/total project costs) is: 0%-5%=0 points 41%-60%=3 points 61%-80%=4 points 21%-40%=2 points 81%-100%=5 points Total points for Section 5: a. Project Eligibility: i. The Scope of Work and Budget, in its entirety, demonstrates compliance with CDBG eligibility requirements ii. The Scope of Work and Budget demonstrates compliance with National Objective and other HUD and City requirements b. City of San Diego Track Record: Rating based on past performance of applicant agency on projects previously funded by the City of San Diego under the CDBG program. These are subtractive points from maximum 100 point score, determined by performance levels. *Due to COVID-19 pandemic organizations will not receive a deduction. Please	Budget	c. Budget details uses of funds (City of SD CDBG and non CDBG funds) by outlining	
O%-5%=0 points 41%-60%=3 points 61%-80%=4 points 21%-40%=2 points 81%-100%=5 points Total points for Section 5:		documentation for each source listed, and percent of funds leveraged (calculated	5
a. Project Eligibility: i. The Scope of Work and Budget, in its entirety, demonstrates compliance with CDBG eligibility requirements ii. The Scope of Work and Budget demonstrates compliance with National Objective and other HUD and City requirements b. City of San Diego Track Record: Rating based on past performance of applicant agency on projects previously funded by the City of San Diego under the CDBG program. These are subtractive points from maximum 100 point score, determined by performance levels. *Due to COVID-19 pandemic organizations will not receive a deduction. Please	ŀ		CDD Score
a. Project Eligibility: i. The Scope of Work and Budget, in its entirety, demonstrates compliance with CDBG eligibility requirements ii. The Scope of Work and Budget demonstrates compliance with National Objective and other HUD and City requirements b. City of San Diego Track Record: Rating based on past performance of applicant agency on projects previously funded by the City of San Diego under the CDBG program. These are subtractive points from maximum 100 point score, determined by performance levels. *Due to COVID-19 pandemic organizations will not receive a deduction. Please		· · · · · · · · · · · · · · · · · · ·	18
*Due to COVID-19 pandemic organizations will not receive a deduction. Please	ors		
*Due to COVID-19 pandemic organizations will not receive a deduction. Please	forman		1
*Due to COVID-19 pandemic organizations will not receive a deduction. Please	& Peri	·	1
*Due to COVID-19 pandemic organizations will not receive a deduction. Please	ject Eligibility	agency on projects previously funded by the City of San Diego under the CDBG program. These are subtractive points from maximum 100 point score, determined	0
Total points for Section 6:		note, CPAB may review past performance to evaluate other sections of application.	2



CONSOLIDATED PLAN ADVISORY BOARD

FISCAL YEAR 2023 CDBG APPLICATION SCORING CRITERIA

CATEGORY: Economic Development

	CATEGORY: Economic Development Overall Score:	100
Category	Critoria	Maximum
Category	Citteria	Score
	a. Organization Project Experience: Applicant describes their experience in	
	successfully implementing projects of similar scope and comparable complexity.	5
	Specifics are given on organization's experience in assisting LMI individuals start-up	•
₹	or expand a microenterprise.	
1. Organization Capacity	b. Organization Experience w/ LMI clients: Applicant has experience in providing	
Сар	services to LMI residents or presumed LMI CDBG beneficiaries; applicant explains	5
u _C	how experience is applicable and beneficial.	
atic	c. Collaboration: Applicant describes and provides specific examples of	_
niz	collaboration with similar organizations, peer to peer networks, and/or partner	2
rga	agencies for referral purposes to benefit LMI/presumed LMI clients	
0.	d. Impact of COVID-19 Pandemic: Applicant describes how the COVID-19 pandemic	
7	may have impacted the organization's operations, how organization capacity may	1
	have been affected, and how the organization may have adapted to ensure	-
	continued service delivery.	
	Total points for Section 1:	13
	a. Project Summary: Description of project includes all of the following items:	
	i. Activities and/or services to be provided; and	5
	ii. Characteristics of Population(s) to be served; and	3
	iii. The critical need(s) that will be addressed including how other	5
S	resources are not available to meet the need(s)	
stic	b. Confirmation of Program Status:	
eri	i. Applicant selects whether the proposed project will result In either the	
act	continuation of an existing service, the substantial expansion of an	_
har	existing service, or the provision of a new service	5
.t	ii. Applicant explains the metrics used to make above determination and	
Project Characteristics	describes how the project is providing or will provide an impact	
Pro	c. Project Goals: Applicant identifies the goal(s) and anticipated impact of the	_
5	project and describes how these goals will be met. Applicant includes information	5
	on associated monitoring systems and procedures	
	d. Project Results: Applicant indicates the number of unduplicated COSD	
	individuals, and number of unduplicated City of San Diego businesses to be	5
	assisted. Applicant provides clear methodology on determining anticipated	
	Total points for Section 2:	28



Category	Criteria	Maximum Score
	a. Services to be provided: Applicant provides a listing of the services to be provided and a clear description of each of these services which includes, as applicable, the following details:	
	i. The quantity and duration of each of these services;	5
	ii. The method of delivery; which should include details on how these	
cifics	services will be provided and if services will occur on an individual basis and/or group settings	5
3. Project Specifics	iii. Applicant provides an explanation and justification for total amount of CDBG funds requested in relation to the services provided and any fees charged. Information provided should be consistent with the proposed budget section	4
e, —	iv. A cost per beneficiary amount is provided and specifics are given on how costs are warranted	4
	b. Project Schedule: Applicant describes how the project will be implemented and completed within the required 12-month timeline with specific milestones and estimated expenditures per month/quarter	4
	Total points for Section 3:	22
ıefits	a. Applicant describes how the project will provide services to high need populations and results in a positive impact for LMI individuals and City of San Diego business owners; provides references used for this determination; describes a success story or successful outcome. Applicant provides proof of positive impact through success story testimonial, annual report, and/or marketing/promotional materials. Collateral material is optional. CED projects must be considered a LMI limited clientele activity (LMC) or LMI Microenterprise Development (LMCMC) by providing direct benefits to LMI persons. Applicant also describes what the anticipated percentage of clients to compete program are able to open a business. Applicant can identify historical data with clear tracking and monitoring methods	10
4. Project Benefit	b. Geographic Targeting location: Applicant's office(s) providing project services is located in at least one of the Community Planning Areas identified as high need: Barrio Logan, San Ysidro, Linda Vista, Encanto, Southeastern, City Heights, Opportunity Zone, or Promise Zone.	3
•	c. Geographic Targeting services: Applicant indicates service delivery will occur to clients residing in one or more of the six Community Planning areas identified as high need: Barrio Logan, San Ysidro, Linda Vista, Encanto Southeastern, City Heights, Opportunity Zone, or Promise Zone.*	3
	d. Impact of COVID-19 Pandemic: Applicant describes how the COVID-19 pandemic may have impacted service delivery to clients, and gives examples on how the organization adjusted the project to ensure continued service delivery during the pandemic.	1
	Total points for Section 4:	17



Category	Criteria			Maximum Score
	a. Applicant identifies alternative proposed project and demonstration for program sustainability. Orgato leverage in applying and/or response	rates that the project anization identifies ho	will not rely on CDBG funds ow receiving award can be used	5
#	b. Budget for project identifies			3
5. Budget	c. Budget details uses of funds (eligible budget line items to be	used to support proj	ect implementation	5
. r	 d. Budget lists all other funding documentation for each source by other secured funding/total 	listed, and percent o	' '	5
		41%-60%=3 points		CDD Score
	6%-20%=1 point	61%-80%=4 points		
	· ·	81%-100%=5 points	Total points for Section 5:	18
a)	a. Project Eligibility:	at in its autivator dans		
anc.	 i. The Scope of Work and Budge CDBG eligibility requirements 	et, in its entirety, den	ionstrates compliance with	1
forma	ii. The Scope of Work and Budg		pliance with National	1
Per	Objective and other HUD and C	ity requirements		
6. Project Eligibility & Performance Indicators	b. City of San Diego Track Record: Rating based on past performance of applicant agency on projects previously funded by the City of San Diego under the CDBG program. These are subtractive points from maximum 100 point score, determined by performance levels.			0
5. Project El	*Due to COVID-19 pandemic or note, CPAB may review past per			Ü
•	,		Total points for Section 6:	2



CONSOLIDATED PLAN ADVISORY BOARD FISCAL YEAR 2023 CDBG APPLICATION SCORING CRITERIA CATEGORY: Nonprofit Facility Improvements

	Overall Score:	100	
Category	Criteria	Maximum	
		Score	
	a. Organization Project Experience:		
	I. Applicant describes their experience in successfully implementing projects of		
	similar scope and comparable complexity. Applicant lists any CDBG related	5	
	construction project with allocation amount, year completed, and result of		
	improvements.		
	ii. Applicant descries specific staff within organization that have experience		
it	overseeing the design and implementation of a construction project. If applicable,	4	
1. Organization Capacity	agency provides details on plans to secure and utilize a third party construction		
Cal	manager. b. Organization Experience w/ LMI clients: Applicant has experience in providing		
on	services to LMI residents or presumed LMI CDBG beneficiaries; applicant explains	3	
zati	how experience is applicable and beneficial.	3	
ani	c. Collaboration: Applicable and beneficial.		
Org	collaboration with similar organizations, peer to peer networks, and/or partner	2	
7.	agencies for referral purposes to benefit LMI/presumed LMI clients	2	
	overall increase of construction costs.	4.5	
	Total points for Section 1:	15	
	a. Project Summary: Description of project includes all of the following items: i. Activities and/or services to be provided; and	5	
	ii. Characteristics of Population(s) to be served; and	3	
	iii. The critical need(s) that will be addressed including how other		
	resources are not available to meet the need(s)	5	
ics	b. Confirmation of Program Status:		
rist	i. Applicant selects whether the proposed project will result in either the	5	
icte	continuation of an existing services, the substantial expansion of an		
2. Project Characteristics	existing service, or the provision of a new service		
	ii. Applicant explains the metrics used to make above determination and		
	describes how the project is providing or will provide an impact		
	c. Project Goals: Applicant identifies the goal(s) and anticipated impact of the		
	project and describes how these goals will be met. Applicant includes information	5	
	on associated monitoring systems and procedures	J	
	d. Project Results: Applicant indicates the number of unduplicated COSD		
		5	



Category	y Criteria		
	Total points for Section 2:	28	
	a. Contract Execution Readiness: Extent to which the proposed project is ready to proceed by the following details:		
	i. Applicant explains how the total amount of CDBG funds requested is justified by accurate cost estimations with a professional consultation from architect; (if facility has received CDBG funds for improvements/expansions in the past, applicant must explain the outcome and justification for the request of additional CDBG funds.	3	
3. Project Specifics	ii. Applicant describes existing construction/architectural plans and demonstrates a knowledge of all applicable permits required fore the proposed project. If permits not needed, applicant provides documentation for basis of that determination. Applicant can show a	5	
it S	Facility Needs Assessment that could be attached to their Proposal.	CDD score	
ojec	b. Project Schedule: Applicant describes how the project will be completed and		
Pro	funds expended within the required 24-month timeline specifying key milestones.		
ĸ.	Applicant needs to acknowledge that each permit or construction requirement		
	not completed at the time of RFP submittal, will need to be accounted for in the		
	proposed project timeline. a. Permitting and design completion (may take 3-6 months)		
	b. Project will be released for bid (may take 3-6 months)	6	
	c. Construction contract awarded (may take 3-6 months)		
	d. Anticipated Construction Timeline		
	e. 100% expenditure level		
	f. Project completion, beneficiaries reported (National Objective		
	met),and close out report approved by CDD Program staff		
	Total points for Section 3:	14	
	a. Applicant describes how the project will provide services to high need		
	populations and results in a positive impact for LMI individuals; provides		
	references used for this determination; describes a success story or successful		
	outcome. Applicant provides proof of positive impact through success story	13	
	testimonial, annual report, and/or marketing/promotional materials. Collateral		
	material is optional. Construction projects must be considered an LMI Clientele		
	Activity (LMC) by serving one of the following populations:		
	i. Presume LMI clientele as defined by HUD; or		
4. Project Benefits	ii. Direct Benefit to LMI persons based on compliance with HUD income		
	limits through documented family size and income		
	b. Geographic Targeting location: Applicant's office(s) providing project services is located in at least one of the Community Planning Areas identified as high need: Barrio Logan, San Ysidro, Linda Vista, Encanto, Southeastern, City Heights,	3	
	Opportunity Zone, or Promise Zone.*	CD 5 . 5	
4		CDD Score	



Category		Maximum Score
	c. Geographic Targeting services: Applicant indicates service delivery will occur to clients residing in one or more of the six Community Planning areas identified as high need: Barrio Logan, San Ysidro, Linda Vista, Encanto Southeastern, City Heights, Opportunity Zone, or Promise Zone.*	2
	d. Impact of COVID-19 Pandemic: Applicant describes how the COVID-19 pandemic may have impacted service delivery to clients, and gives examples on how the organization adjusted the project to ensure continued service delivery during the pandemic.	1
	Total points for Section 4:	19
	a. Applicant identifies alternative future sources of funding to support the proposed project and demonstrates that the project will not rely on CDBG funds for program sustainability. Applicant may attach their 5 year maintenance plan. Organization identifies how receiving award can be used to leverage in applying	7
	b. Budget for project identifies all sources of funding for the total project costs	5
dget	c. Budget details uses of funds (City of SD CDBG and non CDBG funds) by outlining eligible budget line items to be used to support project implementation	3
5. Budget	d. Budget lists all other funding sources secured for project, submits documentation for each source listed, and percent of funds leveraged (calculated by other secured funding/total project costs) is:	7
	0%-5%=0 points 41%-60%=3 points	CDD Score
	6%-20%=1 point 61%-80%=5 points 21%-40%=2 points 81%-100%=7 points Total points for Section 5:	22
a)	a. Project Eligibility:	
) ur	i. The Scope of Work and Budget, in its entirety, demonstrates compliance with	1
erformance	ii. The Scope of Work and Budget demonstrates compliance with National	1
	Objective and other HUD and City requirements	
/ & tors	b. City of San Diego Track Record: Rating based on past performance of applicant	
igibility & F Indicators	agency on projects previously funded by the City of San Diego under the CDBG	
	program. These are subtractive points from maximum 100 point score, determined by performance levels:	
6. Project Eligibility & P Indicators	*Due to COVID-19 pandemic organizations will not receive a deduction. Please note, CPAB may review past performance to evaluate other sections of application.	0
	Total points for Section 6:	2