

# *City Arts Funding:* Intro to FY24 Funding Opportunities





## What arts and culture funding opportunities are currently available?

2 anchor categories: OSP and CCSD







# Opportunities Available - FY24

## ORGANIZATIONAL SUPPORT PROGRAM (OSP)

Provides general operating support to San Diego arts and culture nonprofit organizations

### OSP at a glance:

- General operating support for arts and culture nonprofits
- Types of applicants: Theaters, Museums, Dance, Music, Heritage and Cultural, Arts Service Organization, etc.
- Delivery of activities and programming that positively impact San Diego's quality of life and tourism
- Provides direct access and increased opportunities for excellence in culture and the arts



# CREATIVE COMMUNITIES SAN DIEGO (CCSD)

Provides project support for tax-exempt nonprofit organizations to deliver dynamic projects in San Diego neighborhoods that: engage diverse communities in arts, culture, and creativity; and contribute to a more accessible and sustainable creative ecosystem.

## CCSD at a glance:

- Project specific support for nonprofits (project must be art/culture focused)
- Projects can take a variety of artistic and cultural forms, from film and video screenings, art exhibitions and performances to festivals, parades
- Fiscal sponsorship: nonprofit organizations w/o 501c3 status can apply through a fiscal sponsor!\*\*\*

Funding Period:  
7/1/23 – 6/30/24







## Where do the funds come from?



A portion of the City's Transient Occupancy Tax (TOT) paid by tourists and other visitors to San Diego is allocated for OSP and CCSD.

A portion of the City's TOT revenue is intended to be used to:

- To **enhance** the economy and strengthen the arts, cultural, and creative sectors
- To **contribute** to San Diego's national and international reputation as a creative, cultural destination
- To **provide** access to excellence in culture and the arts for residents and visitors
- To **enrich** the lives of the people of San Diego
- To **build** healthy, vital neighborhoods

# Application process and timeline



 The OSP & CCSD application is a two-part process:

**Part 1**



**Part 2**

Formerly known as the RFQ, Part 1 allows the City to evaluate if an organization is eligible to apply for funding

Formerly known as the RFP, Part 2 allows the City evaluate the degree to which each applicant's activities align with the City's goals

Applications are submitted via GoSmart (online platform)



## DEFINING Part 1

The process of assessing if an applicant is “Qualified” or “Not Qualified”

Criteria include:

- Meeting eligibility requirements (see guidelines for FY24 eligibility)
- Assessing accountability through Administrative Capacity, Governance Practices & Financial Management

## WHO EVALUATES Part 1?

City staff evaluate the strength of each applicant’s ability to deliver the obligations of a City award using the information provided in response to the Part 1

**If an applicant is deemed qualified through Part 1, they move to Part 2 or, based on their situation, are offered the option to renew**

## DEFINING Part 2

The process of assessing how well activities and programming align with the City's goals.

Assessment areas include:

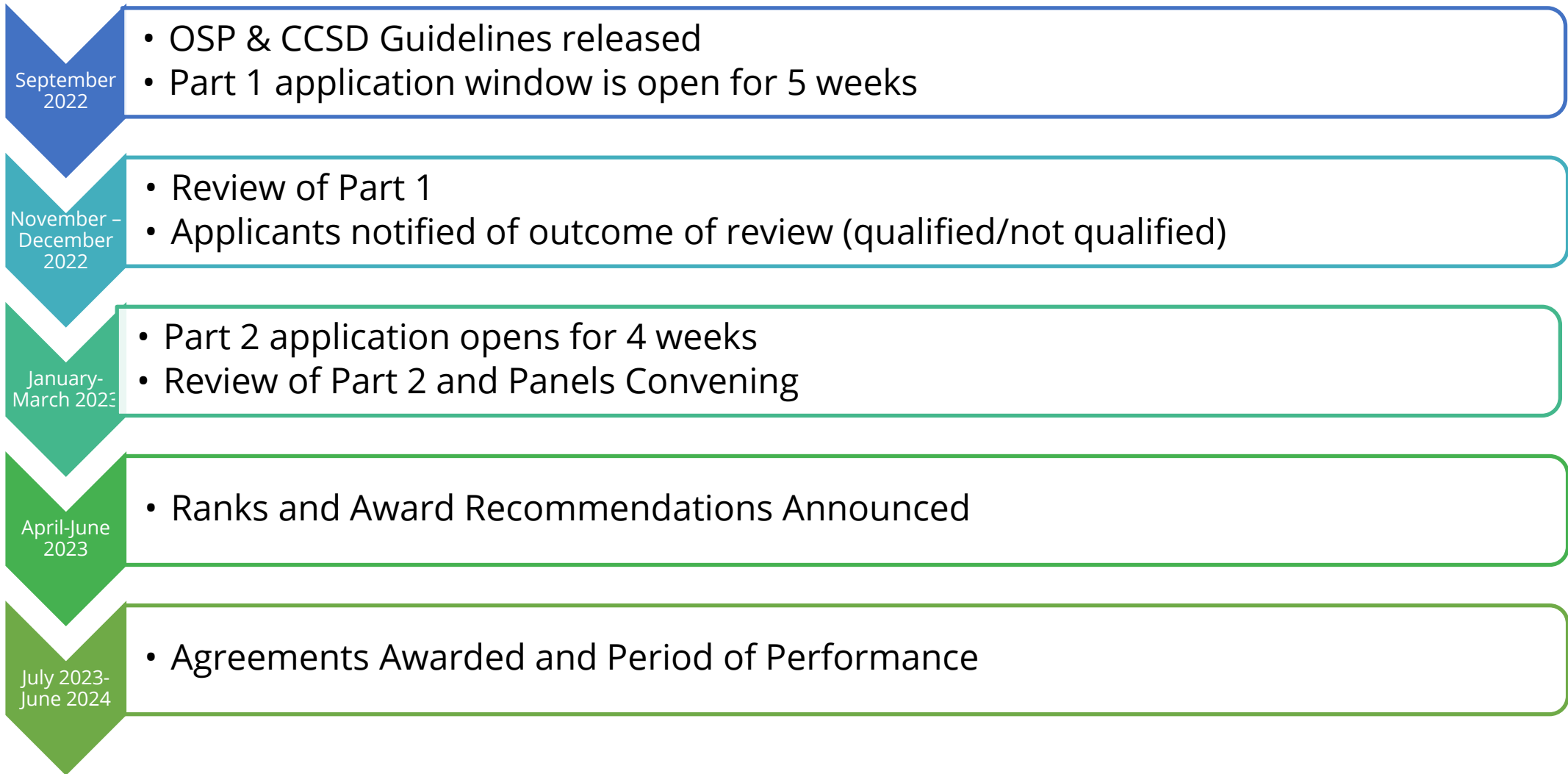
- Activities / Proposed project
- Community engagement
- Programming capacity / Production capacity
- Diversity, Equity, Inclusion, and Accessibility
- Project Budget & Spending Plan (CCSD)
- Emphasis areas

## WHO EVALUATES Part 2?

Reviewed by peer advisory panels composed of artists, cultural workers, and arts field professionals from all disciplines and backgrounds throughout San Diego, North America, and Baja California. The meetings where proposals are reviewed and ranked are open to the public.



# Schedule of Application: OSP & CCSD



*The City of San Diego's fiscal year runs from July 1 to June 30.*



# Awards allocations and amounts

Awards are calculated using an algorithm that takes the following factors into consideration:

- Organization Annual Operating Income (for OSP) or Project Budget Size (for CCSD)
- Rank issued by the panel during Part 2 assessment
- How much money is allocated to each funding opportunity (OSP/CCSD)
- Number of organizations that are receiving awards

Range of awards:

- **OSP** In FY23, applicants were awarded between 2% and 22% of their AOI
- **CCSD** In FY23, applicants were awarded between 5% and 43% of their project budgets

*\*These numbers vary over the years based on the factors listed above, minimum award is always \$5,000*

# Congrats! You have been awarded!

## Now what?



- Matching requirement 1:1
- Funds must be used during period of performance: July 1, 2023 – June 30, 2024
- Each applicant awarded funding is required to comply with all required state and federal registrations including, but not limited, to California Attorney General Registrar of Charitable Trusts, California Secretary of State Business Registry, and evidence of non-debarment via the System for Award Management (SAM). All registrations must be current and active during the period of performance. (Proof of this required as part of the agreement process)



# Special note: Fiscal Sponsorship





# CCSD allows for Fiscal Sponsorships

**A nonprofit organization conducting not-for profit work without federal tax-exempt nonprofit status under section 501(c)(3) or 501(c)(6) of the Internal Revenue Code, or with less than two full and consecutive years of operating with its own independent governing board, may be eligible to apply for CCSD funding for a not-for profit project using a fiscal sponsor:**

- What's a Fiscal Sponsor?

Fiscal sponsorship is a formal arrangement in which a 501(c)(3) public charity sponsors a project that may lack exempt status. This alternative to starting your own 501(c)(3) allows you to seek grants and solicit tax-deductible donations under your sponsor's exempt status. In essence the fiscal sponsor serves as the administrative "home" of the cause. Charitable contributions are given to the fiscal sponsor, which then grants them to support the cause. A fiscal sponsor is a nonprofit organization that may provides fiduciary oversight, financial management, and/or other administrative services to help build the capacity of charitable organizations with the exempt status.

- Role of a fiscal sponsor:
  - Part 1: Most of the eligibility requirements will be met by the Fiscal Sponsor (history of operations, financial information, governance, ...)
- Role of the organization producing the project:
  - Part 2: Most of the information you'll provide in Part 2 will pertain to the project and the the project producer. NOTE: The organization producing the project is considered the applicant.

Part 2 of the application process will assess the strength of your project and how closely it aligns with City priorities by asking you specifically about the proposed project, community engagement, your organization's capacity to produce the project and your project budget.



- Your Fiscal Sponsor **does** have to:
  - Be a 501c3 or 501c6 organization in good standing
  - Meet the eligibility criteria for CCSD funding
- Your Fiscal Sponsor **does NOT** have to be:
  - An arts and culture organization
  - Located in the city of San Diego (the applicant organization must be located in San Diego County and project must take place in the city of San Diego)

LETTER OF AGREEMENT: The applicant organization must submit in their response to Part 1, a letter of agreement jointly signed and dated by the applicant and an authorized fiscal sponsor representative that outlines the nature of the fiscal sponsorship agreement, terms, and expectations of each party.

A Fiscal Sponsor sounds like a great idea! Where do I find one?

[Visit this page for the Fiscal Sponsor Resource List](#)

A compiled list of nonprofit fiscal sponsors that responded to and met the City's minimum requirements as outlined in a recent call for fiscal sponsors. These organizations have expressed interest in offering administrative services to not-for-profit organizations in an effort to meet eligibility requirements under the Creative Communities San Diego (CCSD) funding guidelines.

You can always find your own fiscal sponsor, not on this list, but it's a great start!

# FY24 Technical Support for Applicants





# Technical Assistance Opportunities

**FY24 Part 1 Workshops:** Join the technical assistance support team as we take a deep dive into Part 1 and funding guidelines.

- Tuesday, October 4 @ 10 AM
- Wednesday, October 12 @ 5:30 PM

**Fiscal Sponsorship 101-** Join if you're an organization without exempt status producing a project or a fiscal sponsor and want to learn about applying for funding and meet interested fiscal sponsors.

- Wednesday, October 5 @ 5:30 PM

**Staff Office Hours** - These 30 min meetings are meant to provide 1:1 support to help with specific questions about your situation/application. Registration links will be available for [OSP here](#) and [CCSD here](#).





# Questions?



Contact us!



# Commission for Arts and Culture

Technical Assistance Support Team

[arts@san Diego.gov](mailto:arts@san Diego.gov)

[www.sandiego.gov/arts-culture/funding](http://www.sandiego.gov/arts-culture/funding)