



Commission for Arts and Culture

FACT SHEET

here comes the neighborhood: San Ysidro

About the Public Art Initiative

here comes the neighborhood is a public art initiative that brings visually engaging and conceptually rich artworks to San Diego neighborhoods. The initiative programs different neighborhoods with public art that responds to the neighborhoods spatially and socially, as well as to the artists' individual practices. The artists are challenged to create works that cultivate critical thinking, curiosity, connection, and otherwise affect the people of and visitors to the neighborhood. The artworks activate the neighborhoods by fostering social interaction, community development, and economic opportunities, while increasing engagement with art. The initiative also calls upon and engenders a sense of pride in neighborhood residents and is uniquely positioned to be a catalyst for future growth to harness creative cultural potential and help reimagine neighborhoods.

San Ysidro is the first neighborhood designated for *here comes the neighborhood*. For this iteration of the initiative, the three commissioned artists Janelle Iglesias, Wendell Kling, and Fallen Fruit (David Allen Burns and Austin Young) will explore the San Ysidro in the development of permanent artworks that respond to community contexts and specific sites in the neighborhood.

The three commissioned artists will design, fabricate, and transport the artworks and consult during the installation process. The public will be engaged and encouraged to participate through outreach activities. The completion of *here comes the neighborhood: San Ysidro* is expected in winter 2021 into 2022. Three additional neighborhoods will be programmed in future iterations of *here comes the neighborhood*.

The initiative is funded through the City of San Diego's Public Art Fund with contributions made by developers. Developers may opt to meet their mandated Art in Private Development requirement by contributing .05 percent of their total building permit valuation to the Public Art Fund. The Fund is maintained by the Commission for Arts and Culture and used for the artistic enhancement of the City's public spaces.

About Arts and Culture

The City advances and drives an equitable and inclusive creative economy and cultural ecosystem by investing in the work of artists and creatives, and the institutions and systems that amplify creative work and experiences, cultivating local participation and access; and advancing San Diego as a global city. Committed to equitable economic development, City arts and culture staff, facilitate the City's investments in organizations, artists, and neighborhoods.