



**City of San Diego | Hillcrest Focused Plan Amendment
PUBLIC WEBINAR #1 | APRIL 28, 2020
CHAT LOG**

OVERVIEW

On April 28, 2020 the City of San Diego Planning Department Diego conducted the first public webinar for the Hillcrest Focused Plan Amendment. Building on the Uptown Community Plan policy framework, the process will address housing and development strategies intended to strengthen the business district and bring neighborhood benefits where needed most. The webinar included a presentation outlining the Focused Plan Amendment objectives, process, and timeline. A presentation on the existing urban form of Hillcrest provided a basis for discussion and facilitated community input on considerations for land use, mobility, and public space concepts.

The webinar was conducted with the Zoom videoconference platform. Participants typed comments and questions through the “chat” tool. Each chat submittal includes the time and the participant’s name, which are provided in this document. During the webinar, project team members organized and summarized comments and questions on a “digital whiteboard” that was visible through the videoconference and is available on the project website: planhillcrest.org.

CHAT LOG

18:06:38 From William Kelly : With regard to a redevelopment plan that makes Hillcrest more affordable, accessible and open to its citizens, I note two specific crisis level challenges, homelessness and a rapidly aging demographic. Will the Hillcrest redevelopment plan address these elephants in the room?

18:07:07 From Ian Epley : Is there audio yet?

18:07:29 From Dennis Seisun : Is there a way to get a list of those attending?

18:10:05 From Gail Friedt : Hi Andy...thank you for this. Great job. Could you announce that the May meeting of Uptown Planners Community Planning Group has been cancelled for May. Thank you.

18:11:51 From Tait Galloway : staff from planning for historic preservation, park planning, mobility are here and listening.

18:12:42 From Celeste Williams : A 2 story ADU on the side and rear property line next door to me has been permitted. There used to be a single level garage and from my yard I could look at the tops of trees and nearby homes towards the canyon. Now I look at the side of a huge ADU 2 story wall that blocks my views. Changing the set back laws and permitting ADU's creates a nightmare for the adjacent homeowners. My use and enjoyment of my home is diminished in addition to a decrease in the value of my home. The construction has gone on for months and the work could not happen if I did not

cooperate and allow them to put scaffolding on my property.... I feel like I am "tipping the whipper"... I am opposed to this new ADU structure and yet it puts me in position of having to wage a war with my next door neighbor. this is entirely the fault of the city who has allowed this to happen as if it were a "solution" to housing shortage. There is also WATER shortage and parking shortage and ruining Mission Hills to create high density ADU

18:13:15 From Tyler Wallace : I like the zoom format, with a busy schedule it is difficult to make these types of meetings

18:13:35 From Celeste Williams : is not a solution. If there is no housing, move to St. Louis or Memphis, don't allow Mission Hills to be ruined with more ADU's.

18:22:22 From Clint Daniels : This seems like a fitting quote for this vision.

18:22:25 From Clint Daniels : "Make no little plans; they have no magic to stir [people's] blood and probably themselves will not be realized. Make big plans; aim high in hope and work, remembering that a noble, logical diagram once recorded will never die, but long after we are gone will be a living thing, asserting itself with ever- growing insistency. Remember that our [children] and [grandchildren] are going to do things that would stagger us. Let your watchword be order and your beacon beauty." - Daniel Burnham

18:24:08 From Andy Pendoley : Thanks to everyone who have already started sending in comments!

18:24:18 From Rene Smith : Michael mentioned the LGBTQ Historic District effort. But, the recent planning efforts identified 14 separate potential Historic Districts. What is the plan to fold those recommendations into this plan?

18:24:34 From Tyler Renner : Tyler Renner from Councilmember Ward's office here. Thanks so much for hosting this!

18:25:21 From Dennis Seisun : what triggered this plan revision so soon after the contested 2016 plan revision was approved

18:25:30 From Ian Epley : With such a small parcel ownership, how can a district with many blocks be realized.

18:25:35 From Nancy Moors : Who is on the Hillcrest Historical Board?

18:26:12 From Nevo Magnezi : What does "strengthening connections" mean?

18:26:16 From Mark Parikka : And will these housing units be affordable to anyone?? No offense, but we citizens have been down this garden path before - and you all will be bulldozing the heart of Hillcrest.

18:26:28 From Marissa Tucker : Can I put all my checkmarks on housing?

18:26:32 From Bill Slomanson : Height limitations?

18:26:44 From Tyler Wallace : Is there anything we can do about the block between University & Robinson and 6th & 7th? It's a deadzone that creates a barrier between each side

- 18:27:22 From Nevo Magnezi : nevermind, I just realized that it is displayed on the screen. Thanks.
- 18:27:59 From Kyle Amdahl : what was "connections?"
- 18:28:15 From Beau Benko : Pedestrianized spaces!
- 18:28:17 From Miah Earn : safety
- 18:28:19 From Tyler Renner : More people walking, biking and shopping in the business district. More connectivity
- 18:28:25 From Clint Daniels : Dynamic and energized community space with lots of housing (with customers) and ground floor commercial use.
- 18:28:28 From Chris Metcalf : ore housing draws in more business and improves the community. keep Hillcrest walkable
- 18:28:28 From MARY BROWN : Maintain historically- and architecturally-significant buildings.
- 18:28:29 From Ian Epley : How can we work with the city to minimize the thoroughfare passthrough of traffic of Washington st. and University Ave.
- 18:28:30 From timothy gahagan : Poll indicates Housing Needs are not a priority for MORE THAN HALF the community.
- 18:28:31 From Stephen Russell : we need more housing for seniors!
- 18:28:32 From Marissa Tucker : Idea: Use bonus density to create low-income mix-ed use housing that working families can afford!
- 18:28:33 From James Tondelli : Limit height restrictions for new development. It seems building are getting higher and higher.
- 18:28:34 From John Soracco : Light Rail connecting to downtown, uptown neighborhoods for one cohesive urban neighborhood
- 18:28:37 From Lisa Moore : I thought connect to public space was PARKS
- 18:28:38 From Brer Marsh : I would love to see a strong public square, something around the historic core like converting the CVS parking lot.
- 18:28:38 From John Randall : Improved safety and connectivity for biking and walking.
- 18:28:42 From robert martynecc : Why can't I see other peoples comments?
- 18:28:43 From Tom Mullaney : We should focus on the public facilities needed, especially parks and plazas.
- 18:28:43 From Michael Brennan : Green streets with trees and plants along major corridors
- 18:28:44 From Susan Baldwin : Strong inclusionary housing program for very low, low, and moderate income housing

- 18:28:46 From Zach Bunshaft : Increased housing, connectivity, inclusiveness. Diversity of backgrounds and income levels.
- 18:28:46 From Stephen Russell : we need safe streets for pedestrians
- 18:28:46 From Chris Metcalf : walking streest
- 18:28:50 From Kyle Amdahl : A stronger identity is needed. Who is Hillcrest and why should people visit?
- 18:28:51 From Lisa Moore : GREEN SPACE PLEASE
- 18:28:52 From Taylor McDonald : The Normal Avenue flag and future plans there are awesome. It would be nice to have something like this on the West side, maybe near the sign.
- 18:28:58 From Stephen Russell : we need to male
- 18:28:59 From John Taylor : The greatest model of wonderful public space within Hillcrest is the block between 3rd and 4th in University. It's a great attraction for many in the community.
- 18:29:00 From Frank Wilms : Concern about pedestrian safety—esp. the bridges over 163 at Robinson, University, Washington. Easy for someone to fall.
- 18:29:01 From Katherine Jones : We are in transition phase in Hillcrest, which needs safe pedestrian spaces, ways to get around that are easy (small trolley?) lots of open space, and safe areas.
- 18:29:01 From Bill Ellig : why not focus on telecommuting
- 18:29:02 From Jonathan Kahn : We need to generate energy to make businesses healthy, before it all migrates to North Park and Little Italy
- 18:29:03 From David Cohen : Do all that while retaining the “charm” such as Fifth between University and Rovinson
- 18:29:05 From Michael Donovan : Love to see more of a live work play environment focused on public transit (streetcar) and restricted vehicle access
- 18:29:07 From Roy McMakin : Encourage small scale development
- 18:29:11 From Marissa Tucker : Rapid transit buses
- 18:29:12 From John Taylor : Great more of that
- 18:29:14 From jim reily : What does the plan do to increase the infrastructure to support all at the additional people?
- 18:29:20 From timothy gahagan : Poll indicates Connects are NOT a priority for MORE THAN HALF the community. Why are you including this in the objectives?
- 18:29:21 From Sanjay Stone : Help with more bike, and walking. Adding promenades, parks to support the local community.

- 18:29:21 From John Soracco : more modest buildings with architectural features with living retail comingled
- 18:29:22 From Claudia DiPrima : Please address the concern about extreme density. It will change the charm of Hillcrest. Some recent high density units seem counter-intuitive.
- 18:29:24 From Susan Dean : Connected vehicle technology. Improved transportation/circulation.
- 18:29:25 From Stephen Russell : we need to make the Normal St promenade part of a pedestrian network
- 18:29:26 From Kyle Amdahl : Why should business open here?
- 18:29:29 From Bob Davis : More green space, less bars
- 18:29:30 From Sharon Singleton : Hillcrest needs to be physically cleaned - so unpleasant to walk these days.
- 18:29:31 From Chris Kluth : safer/better ped and bike access.
- 18:29:32 From Karen Blom : Plans to mitigate the homelessness and clean the public streets and sidewalks.
- 18:29:34 From Nevo Magnezi : We can support local business and support active transportation at the same time. pedestrianization is good for business.
- 18:29:37 From Felix Tinkov : Given the lack of increased density in the Uptown Community Plan, is there any intention, or possibility, of using this planning opportunity to introduce a community plan amendment to augment the density in this specific area?
- 18:29:39 From Mike Singleton : To support small businesses: Need the city to help initiate business improvement districts for improved maintenance, homeless management,
- 18:29:41 From Roy McMakin : Don't ruin Hillcrest
- 18:29:46 From Tyler Wallace : Public access to the canyons to the north
- 18:29:52 From Arlene Hauser : Safe public space
- 18:29:53 From Frank Wilms : Parking structure like North Park has for visitors who come here to dining/entertainment.
- 18:29:56 From Henry Mohamad : parking for us who live outside the area.
- 18:29:57 From Susan Baldwin : Need balanced community - mixed income housing.
- 18:30:00 From Claudia DiPrima : I love the idea of connecting the healthcare districts.
- 18:30:01 From MARY BROWN : Limit the height of buildings.
- 18:30:11 From Robert Taylor : Better parking options throughout Hillcrest including a parking structure like the one in North Park

- 18:30:19 From Sanjay Stone : Mixed use commercial and residential would help support business.
- 18:30:20 From John Randall : Promote more rapid occupation of business locations where previous tenant has departed
- 18:30:22 From John Soracco : sidewalks considered for outside dining and walkability maintained
- 18:30:23 From Roy McMakin : limit luxury housing
- 18:30:24 From Al Mazur : Emphasize other than automobiles for getting around Hillcrest.
- 18:30:36 From Bill Slomanson : Need more lighted walkways on major streets due to speeding cars/trucks/mo cycles.
- 18:30:39 From Adrian Salas : Strong network of local business is in itself honoring the LGBTQ legacy of the neighborhood.
- 18:30:39 From Brer Marsh : refocusing how we prioritize transit modes in our infrastructure design. 1. pedestrians 2. active transpo 3. buses 4. deliveries and shared transit 5. private vehicles
- 18:30:45 From Al Mazur : More parking.
- 18:30:46 From Laura Black : LGBTQ+ historic recognition for the area
- 18:30:50 From Anthony Nyikos : Safe bike paths
- 18:30:52 From Kyle Amdahl : Who are the customers that will visit Hillcrest?
- 18:30:53 From Karen Blom : Balanced community, less emphasis on alternative lifestyles and more balanced, clean community.
- 18:30:53 From Bob Davis : Better internet options!
- 18:30:55 From Miah Earn : help them with dmv space... maybe add community parking...
- 18:30:57 From Chris Kluth : get a parking management plan. don't need to add more parking.
- 18:30:59 From Jonathan Kahn : Better address homeless' needs
- 18:31:20 From Nancy Moors : Honor the history resources in the neighborhood
- 18:31:20 From Marissa Tucker : Question: Why 4000 new resident homes? Seems like San Diego needs ... more?
- 18:31:21 From morgan gilman : Create a focal point for the community that reflects its unique character. Move the density toward the core with mixed uses that create a sort of Hillcrest center.
- 18:31:21 From Michael Donovan : Is there a target for numbers of residential units in Hillcrest?
- 18:31:27 From Al Mazur : Address the homeless issues that plague this area.

- 18:31:31 From Claudia DiPrima : Please guard against it looking like a 'planned community', which would defeat the purpose of it being about a unique neighborhood.
- 18:31:34 From Stephen Russell : we need hotels!
- 18:31:34 From Roy McMakin : build mostly affordable housing
- 18:31:40 From robert martynech : I want to see other peoples actual comments. Your summary is not acceptable
- 18:31:40 From Laura Black : consider closing off car access into the park at 6th avenue. Make for ped/bikes only. Mobility connections will extend past the borders of the area identified to strengthen those connections
- 18:31:40 From Ian Epley : Placemaking is essential. How can we be assured Hillcrest will be viewed as a housing /business destination?
- 18:31:40 From Tracy Addis : Might existing condo buildings from the 80's be bought out to tear down and build new?
- 18:31:41 From Bill Ellig : Overall Question: The 2016 Community Plan did all what you are talking about tonight. Why the Plan Amendment?
- 18:31:54 From Brer Marsh : Strong focus on inclusionary housing, bridge housing, homeless services in development incentives.
- 18:31:58 From Roy McMakin : encourage local small scale developers
- 18:31:59 From Stephen Russell : young workers in our restaurants need housing they can afford
- 18:32:00 From Barry Hager : Protect historic resources, including retaining the naturally occurring affordable housing.
- 18:32:22 From Jose Cervantes : Public space along boundary with Mission Valley + exploration of aerial tram connection to Fashion Valley TC
- 18:32:23 From Frank Wilms : We need trolley or something like that
- 18:32:25 From Roy McMakin : Don't allow corporate greed to destroy Hillcrest
- 18:32:28 From Paul Jamason : I'd like to second the "more housing, safer streets, alternative mobility connections" suggestions - thank you!
- 18:32:32 From Brer Marsh : Greenways and pedestrian/bicycle oriented routes should be given high priority.
- 18:32:41 From Marissa Tucker : Question: Is the city considering surrounding areas.. North Park is adjacent to Hillcrest... yet feels SO disconnected... Any plans to better connect these sister neighborhoods?
- 18:32:46 From Al Mazur : Maintain the GAY community home in Hillcrest

- 18:32:51 From John Soracco : plazas/open spaces with water features that are inviting, native plants, and openness...drawing people to relax and socialize
- 18:32:57 From Rene Smith : How many other communities in the City are having "Focused Plan Amendments"? Basically, why Hillcrest since after 7 years, we had an approved plan only 4 years ago.
- 18:33:14 From Roy McMakin : Stop using language that makes it seem Hillcrest is broken, it isn't!
- 18:33:20 From Jose Marrero : As we increase density what are we doing about traffic from the highways?
- 18:33:50 From Roy McMakin : Hillcrest can't solve the housing crisis
- 18:33:54 From John Soracco : boutique hotel...there is no modern hotel space in uptown/hillcrest area for visitors/guest
- 18:33:56 From Brer Marsh : The current Mobility section of the Uptown Community Plan outlines many good strategies but their implementation has not been visible since its finalization. How can we ensure these elements are given top priority in any future community improvements?
- 18:34:22 From Jose Marrero : Meaning both from the 163 as well as the 5 from Washington and University Aves
- 18:34:28 From Susan Baldwin : Housing crisis is in the lower and moderate income categories. This really should be addressed. In other plan updates it has not.
- 18:34:29 From Bill Ellig : Add housing in the Core of Hillcrest - the Gateway project. leave the rest alone.
- 18:34:46 From Dennis Seisun : How do you plan to address affordability which is really the major problem in San Diego's housing crisis.
- 18:34:46 From timothy gahagan : It seems the Hillcrest Gateway re-design has grown to go beyond the Hillcrest Gateway. This would seem to preclude all the public input given previously about Hillcrest in general and to ignore the community's expressed wishes.
- 18:34:54 From John Soracco : integrated farmers market concept
- 18:34:54 From Roy McMakin : The "Gateway" area was driven by developers and large scale property owners, not the community
- 18:35:01 From Bill Slomanson : Will Hillcrest end up looking like downtown, with high rises?,
- 18:35:08 From cindy freeman : With all this growth what about the traffic flow. It's getting bad now. How will increase in population effect traffic. We don't all take transit and bicycles.
- 18:35:20 From Brer Marsh : The "Gateway" proposal used a public square as its key anchoring element in the neighborhood, how can we identify and designate this anchoring element?
- 18:35:20 From Ian Epley : As opposed to 'pocket parks' will an emphasis be put on intense urban forestry, thus getting a step closer to the CAP.

18:35:21 From Clint Daniels : We build cities for the living and future generations. The needs of the living and future should be the priority.

18:35:53 From Nancy Moors : Include a remembrance of Hillcrest's role by finding an appropriate place for the AIDS Memorial. Maybe two ...one as a gathering place (near the flag on Normal St.) and one in a place where people can be reflective. Perhaps an overlook on the new UCSD campus honoring Dr. Chris Matthews.

18:36:13 From John Soracco : Is Bankers Hills and Hillcrest integrating a connected plan development?

18:36:19 From Tyler Wallace : Landscape the empty areas, such as the asphalt islands made by Richmond Street & Washington Street

18:36:30 From John Taylor : It sounds like a more data driven initiative than an organization driven process....true?

18:36:36 From Roy McMakin : Where is the water going to come from for all this housing?

18:36:44 From Bill Ellig : require all the new housing be have 40% of the new housing be affordable.

18:37:03 From Ian Epley : Will we be held back because of the no growthers still objecting to building heights and lower densities?

18:37:08 From Roy McMakin : Shouldn't actual sustainability be considered vs just astroturfing?

18:37:09 From Melinda Marie : How are small business supposed to afford the higher rents when they come back from being displaced?

18:37:15 From John Taylor : Are special interest groups or people driving this initiative?

18:37:22 From Kyle Amdahl : Wondering about view and sun and air space rights? is there such a thing? Solar is coming - wondering how this will be impacted by taller buildings and shade?

18:37:38 From Brer Marsh : Uptown Planners recently approved an application to proceed with a community plan amendment that would allow a development of 300 du/ac on Washington Blvd. Can you identify which areas in the Hillcrest plan area we might increase density?

18:37:57 From Roy McMakin : Part of the plan has to be to make STVR be illegal

18:38:19 From Sanjay Stone : would like to see more density and building heigh along WASHINGTON street and during the core of hillcrest

18:38:20 From Susan Baldwin : I'm going to be a broken record but in the Morena plan the city-wide inclusionary ordinance was replaced by a requirement for moderate income housing! So no requirement for lower income housing. Unbelievable.

18:38:32 From Kristin White : public relax spaces on every block as they have in Mexico. How high are you thinking of building?

18:38:49 From Brer Marsh : Regarding areas of density, the natural locations in my opinion would be around the historic core and along Park Blvd, essentially "book ending" the commercial district with high density development.

18:38:52 From Adrian Salas : And of course, more bike lanes!

18:39:19 From Melinda Marie : Will new buildings have their own parking for their own tenants and patrons visiting the commercial spaces on 1st floor?

18:40:24 From Brer Marsh : Removing the DMV from Hillcrest and organizing the area around Normal St. toward live work zoning would be great for promoting a small scale business culture which would fit well with the farmers market.

18:40:56 From Roy McMakin : But developers and City Council currently ignores the Community Plan now, so how is that relevant?

18:42:59 From Brer Marsh : It "could" have some of the best walking environments if we address complete streets needs on Washington and University. Until recently we have had some of the deadliest intersections in the city.

18:44:12 From Brer Marsh : Washington over the 163 needs pedestrian and bicycle access, especially considering the upcoming hospital redev., bridges and ped crossings at the 163 on/off ramps for starters.

18:45:53 From Bill Ellig : why not present and consider the alternative plans of 2016?

18:46:35 From Brer Marsh : The UCSD campus demands a transit/mobility hub. The community needs to prepare for the increased inflow of workers and residents, including relays from UCSD to Uptown, a recognizable transit center makes sense.

18:46:54 From Clint Daniels : While these areas provide some context, this is going to muddy the waters with the public about what they can actually inform. UCSD is done. Eastern Hillcrest is not on the table. Pictures of Mission Hills are outside the scope. Let's talk about central Hillcrest

18:49:40 From Brer Marsh : The bank on the N/W corner of 5th and Robinson needs to be rezoned to be a cultural arts/large assembly use to increase culture and arts accessibility. If not there then somewhere else. Uptown has a number of theater groups that should be included in the plan.

18:51:38 From Brer Marsh : Inside/Out bldg by Foundation for Form is an excellent example of architecture in the neighborhood reflecting the personality and values of the hood, and we should include statements of values and personality in any urban design guidelines. How can a building reflect who we are?

18:51:55 From Bill Slomanson : When is Pericano restaurant blight going to be resolved?

18:52:59 From Brer Marsh : Freeway access is really front and center in the figure ground. We can decommission some on/off ramps around Robinson St.

18:54:16 From Brer Marsh : less freeway interface will be better for pedestrian and bicycle safety, all three bridges crossing the 163 and treacherous due to historic bridges that aren't wide enough to provide safe use by multiple transit modes.

- 18:54:26 From Clint Daniels : This is going to cause a lot of heartburn in the community to talk about all of Hillcrest. The idea up until now is central Hillcrest. This is the area that Michael said, "4th to 7th and Pennsylvania to Washington" Why are we talking about all of Hillcrest? Lets get a win by being discreet.
- 18:54:44 From Clint Daniels : *discrete
- 18:55:13 From Brer Marsh : Lets turn Robinson into a Greenway and close the Robinson freeway access.
- 18:55:28 From Rene Smith : There are no parks in the area... think how far it is for a child's swing from the core. You mention parks in passing but how do you plan to deal with the issue of "equivalence"?
- 18:55:51 From Bill Ellig : How does this plan embrace the historic Trolley lines through the neighborhood?
- 18:56:04 From Ian Epley : I have a huge concern that the LGBT community is going to continue to view development in Hillcrest as a territorial expansion and ownership. There seems to be a yearning for the control of the narrative of development. It seems to be a slippery slope of tribal/ group think that might be perceived as an exclusionary move to the rest of the public. I have great faith that the powers that be will be balanced in their approach of the importance that the LGBT community has brought over the years.
- 18:56:10 From David Cohen : Do we see restaurants and businesses as serving only neighborhood residents—the stated HBA focus—or as attracting visitors from elsewhere in the region.
- 18:56:31 From Brer Marsh : You guys are doing great!
- 18:56:47 From Bill Ellig : Nothing tonight has addressed the History of the area(1900 - 1930) Why?
- 18:57:05 From Mike Singleton : To support and rebuild our retail areas, we need more population that lives and walks to these areas and support these businesses.
- 18:57:09 From Beau Benko : Prefer the map of the “corridors” that seem to show some connectivity, as opposed to the nodes that make me think of uncoordinated plans; disparate activity
- 18:57:09 From Roy McMakin : Are
- 18:57:12 From Verena Seisun : Diego mentioned leveraging increased height to benefit public spaces, any specific plans?
- 18:57:31 From Tyler Renner : Improvements to Fifth and University to be safer for pedestrians and bikers
- 18:57:40 From Tracy Addis : the end of the corridor at the east end should end at a node
- 18:57:48 From John Taylor : Perhaps eliminating traffic except transit at the nodes
- 18:57:49 From Kyle Amdahl : Node - what is the future of ATT?

18:57:51 From Chris Romano : create a pedestrian only node in central hillcrest (close university between 3-6 or 4-5?)

18:57:52 From Sanjay Stone : The corridors and nodes of Hillcrest are still very car focused. We still should be working on making great bicycle, and walking areas. With micro mobility such as scooters and bicycle shares, being able to get there and back is extremely important, moving parking off street and into garages would be helpful. creating separated bike lanes, and improving pedestrian cross walks to ensure safety

18:57:53 From Rhea Kuhlman : How do you define diversity in this context?

18:58:05 From Tyler Renner : more public spaces and green spaces

18:58:10 From Jose Cervantes : Greater connectivity to medical complex node

18:58:35 From Taylor McDonald : Wayfinding signage at the nodes with some type of historical knowledge, plaques, or highlights of lgtbq leaders

18:58:36 From Katherine Jones : Hospital nodes need parking, for employees and visitors, but it isn't voluntary to go there, so don't really need walkability there. The central corridor does need walkability, and people working at the hospitals needs walkability from there during the day.

18:58:42 From Benjamin Nicholls : The largest nodes have been created by the small business community. Supporting their needs will continue to strengthen the nodes. Without the small businesses at these nodes, the nodes will wither.

18:58:43 From Matt Medeiros : One way couplets or shutting down a street (think santa monica promenade)

18:58:44 From Mike Singleton : An additional node should be 4th & 5th at Washington as well as Robinson at 4th & 5th.

18:58:44 From David Cohen : We lost a lot when white tablecloth restaurants like Kemo Sabe, Terra, California Cuisine closed.

18:58:49 From Michael Brennan : Incorporating art and placemaking at nodes

18:58:50 From Jose Cervantes : Celebrating area's position on mesa top by creating a public space along boundary with mission valley

18:58:52 From Jonathan Kahn : East end of University, near Park Blvd, is highly under utilized. Remove pharmacy and create new node

18:58:57 From Kyle Amdahl : Why is the hub - cinch area of Hillcrest? is it Normal Street? 5th Ave? Park and Univ? where is the center?

18:59:06 From Claudia DiPrima : I'm less familiar with the medical campus areas. Perhaps a walking path with informative plaques and something to HONOR the medical community (especially with Covid 19 work)

- 18:59:07 From Beau Benko : Thumbs ups to “closing university” and also what IS up with that ATT building
- 18:59:09 From Tyler Wallace : Woonerf / Living type street strategies?
- 18:59:10 From Tyler Renner : wayfinding signs for LGBTQ+ history also affordable housing for younger LGBTQ people as they are priced out because of lack of housing
- 18:59:11 From David Cohen : My wife is concerned about i creased
- 18:59:12 From Bob Davis : Traffic circle at Normal and University?
- 18:59:13 From Kyle Amdahl : typos sorry
- 18:59:24 From Frank Wilms : I’d love to see a trolley coming through some of the nodes. Relying solely on bus seems lame.
- 18:59:24 From Chris Metcalf : thinking about the node at 5th and Robinson and the photo looking north from that node, as beautiful as it is in the photo, the reality is that it is not safe to walk around there. I no it is not up to this group to address homelessness but I\we have to think about keeping our spaces safe.
- 18:59:25 From Michael Brennan : Planning for a transition away from auto-centric development making way for active transportation
- 18:59:26 From MARY BROWN : Including the general history of the area from it's initial development in 1907 to the present.
- 18:59:35 From Kyle Amdahl : where is center is hillcrest?
- 18:59:49 From Gail Friedt : more pedestrian focused please. We don’t need more cars moving through this area.
- 18:59:51 From Nevo Magnezi : Can we leverage existing nodes as locations for future mixed-use housing?
- 18:59:54 From Kristin White : free parking centers in Hillcrest
- 19:00:01 From David Cohen : increased density, vehicles, and limited exit routes in an earthquake, fire, etc,
- 19:00:02 From Henry Mohamad : Better looking buildings, lots of ugly buildings being built.
- 19:00:08 From Ian Epley : Street cars can be a way of making Hillcrest a node destination from downtown.
- 19:00:15 From Claudia DiPrima : Possible to have a free or inexpensive trolley or van transport to help people patronize the walk up businesses.
- 19:00:23 From Madai Parra : Identify attractors (e.g. local businesses, public spaces, art & culture spaces) and open opportunities for more active transportation and public transit
- 19:00:26 From Michael Brennan : Tree canopies to shade and make corridors more pleasant

- 19:00:30 From Claudia DiPrima : Electric vehicles PLEASE
- 19:00:31 From Al Mazur : Good assessment of nodes and corridors.
- 19:00:35 From Kristin White : trolley wonderful idea
- 19:00:45 From Marissa Tucker : I see two notes that intersect with North Park. We should use this opportunity to support and connect both neighborhoods especially for pedestrians and cyclists
- 19:00:50 From Matt Medeiros : creation of community center in mixed used development to bring in local community
- 19:00:50 From Marissa Tucker : *nodes
- 19:00:53 From Tom Mullaney : The planning effort should recognize a major limitation to added density: Uptown is constrained with very limited E-W arterials and collector streets, only Washington and University, to a lesser extent, Robinson.
- 19:01:00 From Benjamin Nicholls : Washington is the connector between the Medical District and Hillcrest. It should be identified as a an area that connects us rather than as the no-man's land is seems to be now. It should be identified as a future node.
- 19:01:07 From Frank Wilms : In Chicago there's a place called Italy...which is like the market in Point Loma with individual food vendors. That would be so awesome at 5th and University.
- 19:01:09 From Marissa Tucker : Yes! Make the 10 rapid!
- 19:01:10 From Zach Bunshaft : Yes, return of lightrail. Similar to in Washington DC there is a free slow moving train moving through H street.
- 19:01:16 From Claudia DiPrima : Park Blvd....Diversity should include outreach / inclusion to the elderly in the tall buildings.
- 19:01:20 From Bill Ellig : How can small storefronts be saved if the area is developed and rents go up?
- 19:01:26 From robert martynecc : A project of this magnitude needs to be examined publicly. Why are you pushing this through in the middle of a pandemic?
- 19:01:26 From Brer Marsh : The triangular area adjacent to Park should be very high density due to its transit access and proximity to Hillcrest.
- 19:01:27 From William Kelly : aging demographic
- 19:01:30 From Jose Marrero : Agree about connections with other communities, especially our growing and vibrant downtown area
- 19:01:39 From Frank Wilms : Called Eataty, not Italy.
- 19:01:51 From John Taylor : For corridors, Perhaps a public park overpass at 163 to better connect the east with the west
- 19:01:54 From Benjamin Nicholls ://

- 19:02:08 From Roy McMakin : What power does the City have to create a “node”?
- 19:02:25 From Claudia DiPrima : Trees and greenery really identify a nice neighborhood from the not so nice.
- 19:02:27 From Al Mazur : Node at area surrounding 5th and University is the HEART of Hillcrest. Maintain it.
- 19:02:58 From Nevo Magnezi : There is a huge difference between density and overcrowding.
- 19:03:03 From Sharon Gehl : We need housing to support business and walking. Where to we put needed housing?
- 19:03:05 From Al Mazur : Keep density away from the nodes.
- 19:03:16 From Kristin White : more amenities for dog owners, ie bags, trash containers
- 19:03:53 From Kristin White : consider vistas as well, when planning higher bldgs
- 19:04:08 From Claudia DiPrima : When did the neighborhood signs get installed. The famous Hillcrest sign, etc.?
- 19:04:23 From Roy McMakin : Doesn't Hillcrest need a central park? DMV site???
- 19:04:28 From Madai Parra : What will be the process to adopt new nodes and what would be the consideration process
- 19:04:29 From robert martyneec : Are you going to encourage the city to have a public vote on what you recommend?
- 19:04:33 From Benjamin Nicholls : Park and University used to be a node. More support for business development on Park will amplify that node and support a connection to North Park.
- 19:04:38 From Bill Slomanson : Re CV-19, at least half of all walkers do not use face masks & many are not observing social distancing. I walk & bike every day. Maybe y'all can't do anything,... maybe signs? Bug city of police?
- 19:04:45 From Benjamin Nicholls : //
- 19:04:48 From Kristin White : bathrooms and showers for the homeless
- 19:05:20 From Susan Baldwin : When the term “diversity” is used, what does that mean. Racial diversity? Economic diversity? Both? I think it's a good word and goal but specifics on how to achieve diversity is really important. Otherwise it is just a word.
- 19:05:26 From David Menker : The AT&T building an associated microwave tower is a very big eyesore in the heart of Hillcrest
- 19:05:27 From Marissa Tucker : Q: Is this plan considering the huge land opportunity from SD Unified School District releasing for housing in University Heights which borders this area?

- 19:05:28 From Sharon Singleton : Better east-west connections for bikes and peds, urban greening principles combined with stormwater management, green street connections to Balboa Park, nodes that provide multi-benefits such as public space, gatherings
- 19:05:29 From Kristin White : a park, large or small, on every block
- 19:05:34 From John Soracco : I'm seeing a potential new node developing in the southend of the west grid, along 4th,5th, 6th ave as that corridors is changing rapidly with bankers hills development, etc. is that being considered? lots of small businesses along there.
- 19:05:34 From Brer Marsh : Robinson and 5th/6th is the ideal spot for a public square/park .
- 19:05:55 From robert martyneec : This modification of the community plan is supposed to affect 6 blocks in the center of Hillcrest. You're talking about rezoning the entire area. This is unaccepttable.
- 19:05:55 From Ian Epley : Hillcrest is begging for TOD type nodal development. Hillcrest is the perfect pivotal anchor for a second tier urban corridor.
- 19:06:02 From Lu Rehling : How can we ensure that new housing includes supportive homes for people who are currently unhoused/living on our streets, especially near nodes planned as public spaces & transit hubs? Otherwise, it will be hard to create and maintain nodes that are welcoming (art!), comfortable (shade & trees!), and safe (clean & not scary behavior).
- 19:06:06 From Benjamin Nicholls : The third connection area to another neighborhood that should be considered is the north end of Normal Street. Normal Street Promenade should be seen as the connector to University Heights through the future of the Ed Center.
- 19:06:10 From Kyle Amdahl : what "Node" will make Hillcrest more iconic as a destination for visitors and to live work play stay live love....
- 19:06:10 From Benjamin Nicholls : //
- 19:06:11 From Adrian Salas : I agree we have great corridors, but there is so much opportunity along Washington between Front and 9th. It seems like that stretch of Wash. has been overlooked in beautification efforts over the years.
- 19:06:12 From Brer Marsh : Washington St = Transit corridor
- 19:06:18 From Marissa Tucker : Corridors: Paint ALL the cross walks rainbows!
- 19:06:21 From Katherine Jones : I'd like to see a free hop on/off bus in the corridors.
- 19:06:46 From Jose Marrero : What is the purpose of a node? Should they consider distinctive characters of each. or space for public gatherings, public art, etc.
- 19:06:47 From Claudia DiPrima : For both corridors and nodes: Good lighting is so important. Lighting competition for a unique solution?
- 19:06:48 From Clint Daniels : The bike lanes up 5th are great. University west of 5th is a death trap. We need safe bike paths and more energized sidewalks west of 5th Ave.

- 19:06:49 From Katherine Jones : Maybe with parking located on the ends of the cross of the corridors.
- 19:06:52 From Chris Romano : defining streets by mobility type; create slow streets and designate others for traffic flow as opposed to every street focused on vehicular throughput
- 19:07:09 From Brer Marsh : University = Mixed mode with focus on pedestrian/active transit and priority to transit/shared over private vehicles.
- 19:07:31 From Brer Marsh : Robinson= greenway connecting to routes to balboa park.
- 19:07:41 From Kristin White : more trees, trees everywhere
- 19:07:43 From Al Mazur : Create access to 163 for both hospital complexes. Keep traffic away from the already densely traveled corridors.
- 19:07:46 From Jose Cervantes : The need to make major corridors, such as University Avenue, more pedestrian- and cyclist-friendly must be balanced against public transit considerations.
- 19:07:52 From Clint Daniels : Is there really a need for lots of new parking? Do we have real data on private and public parking utilization in the community?
- 19:07:59 From Marissa Tucker : Corridors: Red dedicated lanes for busses, green lanes for bikes, and wider sidewalks!
- 19:08:04 From Lu Rehling : With regard to corridors, providing parking for people who do not live in the community is critical, so that they will feel that local businesses are accessible. Developing & advertising jitney service also could be helpful.
- 19:08:05 From Mike Singleton : East Washington (6th to Normal) needs to be reclaimed as a corridor that is not so dominated by higher speed motor vehicles.
- 19:08:16 From robert martynecc : Your poll indicated that 5 of your objectives was not important to more than half of the people. Perhaps you should come up with different objectives
- 19:08:24 From Brer Marsh : Park Blvd and 6th Ave = mixed mode with dedicated shared street space to access Balboa Park
- 19:08:48 From Tyler Renner : Density along corridors with mixed use store fronts and residential units 5-6 stories above
- 19:08:55 From Clint Daniels : Washington is the #1 priority for Uptown Planners from our CIP prioritization last summer.
- 19:08:58 From Frank Wilms : Corridor - require or strongly encourage that lots are not left vacant for more than 6 months or a year by property owners.
- 19:09:01 From Benjamin Nicholls : While the history of the LGBT Community is important, there are many histories that have been written in this neighborhood. Labor history, Italian and Greek immigrant history, transportation history, fraternal organization's history have all contributed to Hillcrest. These should be considered also.

- 19:09:05 From Benjamin Nicholls : //
- 19:09:09 From Helen Rowe Allen : Just found the Chat opportunity, crucial new moral considerations, long term social engagement and business
- 19:09:20 From Ian Epley : Washington St. cannot continue to be the off loading of I-8.
- 19:09:24 From Sanjay Stone : university ave could have better bicycle access. It would allow residents from communities outside of hillcrest easier access into the core.
- 19:09:48 From Marissa Tucker : Corridors: The pedestrian crossing of Centre st and University is HELLA dangerous. No pedestrian cross walk should rely on car "courtesy" we won't get it
- 19:09:50 From Roy McMakin : Limit heights and require setbacks on pedestrian corridors
- 19:09:51 From Frank Wilms : Corridor - encourage or require businesses to clean the sidewalks in front. At times, even Whole Foods has neglected this.
- 19:09:59 From Matt Medeiros : create a hub and spoke structure to reduce traffic and create a culture of walking, biking, etc within the community
- 19:10:04 From Beau Benko : Agree Washington could be slowed or more opened to access especially walkability around 163
- 19:10:10 From Mike Singleton : Need a mobility corridor crossing of 163 since all east west are not walking, biking friendly.
- 19:10:16 From Tyler Wallace : Don't allow surface parking along corridors
- 19:10:17 From Jose Cervantes : The multiple freeway on- and off-ramps pose a challenge to the walkability of the community.
- 19:10:17 From David Menker : Street diet for Washington would help
- 19:10:23 From John Soracco : How do we reduce automobile congestion and bring in more transit to support increase housing density? Is light rail/trolley routes from downtown, to uptown, to El Cajon Blvd out to SDSU...an ultimately linking to the airport being considered? Traffic congestion reduction must be a a major consideration
- 19:10:25 From Roy McMakin : encourage height on Washington, not University
- 19:10:27 From Kyle Amdahl : seems 5th and 6th is the corridor into up out of downtown. Wondering how this will change? I live on 6th. its a raceway. how will this need to be addressed with growth of Hillcrest. and nodes?
- 19:10:30 From Beau Benko : Bikeshare?
- 19:10:51 From Michael Brennan : reduce auto speeds along pedestrian corridors
- 19:10:55 From Tom Mullaney : The intersections of Washington St with 3rd and 4th Avenues should provide a gateway to the Medical Complex neighborhood, with some small plazas on the corners.

- 19:10:57 From Frank Wilms : Corridor - new buildings —encourage lowered rents for existing businesses rather than putting them out of business and replacing with expensive businesses that the residents can't afford.
- 19:11:05 From William Kelly : Washington, University, 4th, 5th, 6th key corridors increase crosswalks between Pennsylvania and Upas
- 19:11:11 From Helen Rowe Allen : Social Distance vs. Ultra Density Housing
- 19:11:13 From Jose Marrero : how do we link and embrace our proximity to Balboa Park - node or corridor related
- 19:11:19 From Claudia DiPrima : Vehicles for delivery is REALLY important.
- 19:11:20 From Michael Brennan : Embrace active modes of transportation along corridors
- 19:11:31 From Marissa Tucker : Second more shade trees
- 19:11:32 From Sanjay Stone : access to the 163 causes a large amount of through traffic that is not visiting business or residency in hillcrest.
- 19:11:33 From Roy McMakin : step backs on height matter
- 19:11:34 From robert martyneec : This is not an acceptable way to take public input. Surely you're not going to claim that it is.
- 19:11:35 From Matt Medeiros : greater density to support the businesses with local dollars in the community
- 19:11:38 From Bill Slomanson : Are my questions appropriate for this forum?
- 19:11:42 From John Soracco : Is there a building height cap being considered? We are seeing in Bankers Hills new building heights not seen before along this ridge line...6th Ave specifically.
- 19:11:44 From Melinda Marie : preservation of historical buildings
- 19:11:44 From Kristin White : Trees trees everywhere
- 19:11:59 From Madai Parra : The exhibit shows that university avenue is constrained by SR15 is there an intention to create continuous, safe connection for peds and bikes heading eastbound?
- 19:12:02 From Brer Marsh : Truly inclusive street design guidelines, beyond complete streets to consider all users of all abilities and ages.
- 19:12:08 From Jose Marrero : Kate Sessions/ Mission Hills History
- 19:12:19 From Sanjay Stone : especially coming from the 5 and airport
- 19:12:21 From John Soracco : I think we need to go vertical, but reasonably.
- 19:12:22 From Marissa Tucker : Second density along corridors especially mixed use and mixed income

- 19:12:32 From Jose Cervantes : Disincentivize strip-mall development through zoning and building code and reduce curb cuts.
- 19:12:32 From Miah Earn : haunted history.... I took the tour from eddie ray...
- 19:12:36 From Marissa Tucker : Also... address historic redlining :/
- 19:12:44 From Benjamin Nicholls : Hillcrest business people predominantly support new residential development on the Hillcrest commercial areas. "Little Italy" style development is something that people have mentioned many times.
- 19:13:12 From William Kelly : If possible AT&T building is too valuable of a housing, business and public use area to remain in that location.
- 19:13:15 From Sanjay Stone : this thought traffic on w university adds congestion and makes it hard for residents to go into the core of hillcrest
- 19:13:16 From Marissa Tucker : P.S. Digital yelling is so much better than in-person community yelling. This format is great!
- 19:13:25 From Robert Taylor : It would be nice to create mini-parks and/or seating areas along key corridors like those seen in Little Italy
- 19:13:26 From Marissa Tucker : :p hopefully it makes your guys life easier too
- 19:13:28 From Benjamin Nicholls : //
- 19:13:28 From Barry Hager : Preserve historic commercial buildings along the corridors.
- 19:13:31 From John Soracco : Wider sidewalks/set backs to accommodate sidewalk dining
- 19:13:53 From Bill Ellig : Washington/Normal street is not addressed as a corridor. maybe as a car corridor there allowing University can be more pedestrian
- 19:13:56 From Tyler Wallace : Make parklet permits easier
- 19:13:57 From Tait Galloway : ask question about how people feel about having a mix of online and in person meetings after covid 19..
- 19:14:02 From Kyle Amdahl : Agreed - LGBTQ is important. - I wonder if we have a good representation of the LGBTQ community.
- 19:14:04 From William Kelly : intergenerational focus on land use
- 19:14:19 From David Cohen : In Paris a vacant lot of any size or shape becomes a park. In SD it becomes a high-end residential building. Paris has the right idea.
- 19:14:25 From Ian Epley : BTW, nice job guys, kudos.
- 19:14:25 From William Kelly : mixed land use
- 19:14:31 From Marissa Tucker : Third or fourth the more height sentiment if it allows more neighbors <3

- 19:14:40 From Gail Friedt : We should consider every hight
- 19:14:43 From Katherine Jones : On format: I think this is better than going to an in person meeting, and feel I have a much better chance to offer my opinion. I also like seeing the other comments in real time. Kudos for setting this up so well.
- 19:14:46 From Gail Friedt : height
- 19:15:01 From Amie Hayes : do an affordable housing study to understand where the current unsubsidized housing is located, so as to strategize how to retain some of this as well
- 19:15:07 From Roy McMakin : create LGBT senior housing
- 19:15:29 From Rob Granat : A parking garage similar to that in NorthPark is an excellent idea-maybe at Robinson & 6th
- 19:15:33 From Jose Cervantes : Make freeway overpasses more hospital
- 19:15:37 From Kyle Amdahl : Great job Michael and Andy. I'd like to play a larger role. how can I be a part of this.
- 19:15:40 From Jose Cervantes : hospitable*
- 19:15:46 From Gail Friedt : Yes. We need a mix of both.
- 19:15:47 From Katherine Jones : Plus I don't have to find parking!
- 19:15:57 From Marissa Tucker : Answer to Michael Prinz Question: Online >>>> In person. Way more accessible.
- 19:15:57 From Kyle Amdahl : and Diego!
- 19:15:59 From Kristin White : free on/off busses a great idea for main corridors north south and east west
- 19:16:10 From Kristin White : quit destroying vintage houses
- 19:16:13 From Bill Slomanson : Thanks. Fabulous mtg!!!!
- 19:16:13 From John Soracco : Greatly improve night lighting along streets/sidewalks for safety
- 19:16:15 From Claudia DiPrima : This meeting has been a pleasant surprise! Keep it coming.
- 19:16:16 From Brer Marsh : The 163 really drives much of Hilcrest development patterns. As a central organizing feature it is the source of many problems (intersection of Univ. and 6th for example), the health of the neighborhood would benefit greatly from a refocusing away from this dominant element. Reducing access will increase neighborhood and pedestrian functionality.
- 19:16:26 From Benjamin Nicholls : A Portland/Seattle style street car on 5th or 6th from downtown should be considered. In those cities, special assessment districts were created to fund these public transportation connectors. People could live un Uptown, take the street car to work, or vice versa. Please consider this idea as a mitigation for new density in the core of Hillcrest.

- 19:16:28 From Benjamin Nicholls : //
- 19:16:33 From Chris Metcalf : Think about the design / character of higher building heights. Do we want to look and feel like the Marina District? Like the 5th street corridor in Banker's Hill, like One Mission?
- 19:16:35 From Anthony Nyikos : Great presentation! This was very well done. I'm the current President on the Mission Hills Town Council (www.missionhillstowncouncil.com). Please connect with me directly to talk more about how we can work together on the connectivity issues between Mission Hills and Hillcrest primarily on University Ave.
- 19:16:40 From John Soracco : especially along main corridors and nodes
- 19:16:48 From William Kelly : neighborhood meetings are great but the online meetings are valuable for people who find it more convenient!
- 19:16:55 From Sanjay Stone : As a parent an online meeting is much easier for me to attend. In person meeting requires finding childcare and is difficult.
- 19:16:59 From robert martyneec : I want to see peoples comments in real time. Your summary isn't sufficient
- 19:16:59 From Frank Wilms : Format - in general I prefer in person, but the online with chat has allowed more comments...never have time to even get in one comment in person.
- 19:17:02 From Benjamin Nicholls : Having 134 people on the line after an hour is a huge turn out. That's terrific.
- 19:17:10 From Brer Marsh : Happiness of residents should be a metric used to guide urban design decisions.
- 19:17:10 From Bob Davis : I prefer Zoom over in-person, in most cases.
- 19:17:11 From Mike Singleton : Not just a current reality, but it will be the norm after we wrestle Covid down to the ground.
- 19:17:15 From Beau Benko : I really appreciate the ability of the hosts to keep the meeting on track and keep an eye on the clock after attending many meetings that got sidetracked and took hours
- 19:17:16 From Lu Rehling : SROs, yes! Not all new development should be high end. Need shady playgrounds.
- 19:17:21 From John Soracco : Look at Little Italy's great work...lots of good expamples
- 19:17:26 From Sharon Singleton : Appreciate the opportunity for the online engagement - the group is well organized and prepared.
- 19:17:40 From Claudia DiPrima : Later in the process, perhaps a walking tour for ideas that are being considered. (Seeing the physical space)
- 19:17:55 From Al Mazur : I like the online meetings. Can you combine that with face to face meetings?

19:18:06 From Gail Friedt : nice work

19:18:21 From Kristin White : I don't understand but like the elimination of the west side of first near Lewis. Wish you would explain that, as I live on the west side of first near Lewis.

19:18:22 From Anthony Nyikos : Our main email is info@missionhillstowncouncil.org

19:18:36 From Michael Donovan : need more diversity in employment in hillcrest, plans to attract other industry or high tech

19:18:40 From Ian Epley : Thanks Ben Nichols, great perspective.

19:18:50 From Marissa Tucker : Oh oh oh, super important

19:19:03 From Marissa Tucker : Along... corridors ... or everywhere: PAID PARKING. No more free street parking!!!!!!

19:19:25 From Marissa Tucker : Muahahahahah

19:19:40 From Lu Rehling : Unclear what is changing from existing community plan. Please provide specific detail.

19:19:51 From Marissa Tucker : Please do NOT post everyones comment in real time

19:19:56 From Marissa Tucker : O.O

19:20:03 From Marissa Tucker : This does not need to become facebook

19:20:07 From Marissa Tucker : Or Nextdoor

19:20:11 From Michael Brennan : Look at opportunities to fully pedestrianize some corridors where it makes sense

19:20:27 From Beau Benko : Also appreciate the function of a moderator (in response to someone asking for real time comments posted)

19:20:31 From Lu Rehling : Connect to the OTHER part of Hillcrest to included: new/proposed Park Blvd Historic Residential District & trolley plan down Park Blvd to Balboa Park.

19:20:37 From Marissa Tucker : Don't do it...

19:20:57 From Roy McMakin : The City has done this in the past and disregarded the community, and is trying again. Will you keep doing this until you find a community that agrees with what they City and developers want to hear?

19:21:17 From Sharon Singleton : Maybe this is more for the BIA, there has been a trend for more of the restaurants/business to open only for late afternoon/evening. The opportunity to support the businesses would be appreciated by those maintaining daytime office hours in the community.

19:22:19 From Lu Rehling : Having Hillcrest stay fun & supporting that image is important. Should visually be distinctive throughout Hillcrest.

19:23:22 From Jose Marrero : DO we have a sense for the community and where they are employed or what their skills are? Is there any opportunity for entrepreneurial hubs that encourage small business/ provide coaching or SBA resources, etc.

19:23:29 From Kevin DelMastro : nodes comment: Fifth and University area is a natural node already. there's more space and opportunity near Normal St to create a park or other placemaking effort. I love more mixed use space with less focus on cars.

19:23:40 From Laura Black : Great job Team!!!!

19:23:48 From Kathy Mirtallo : Thank you!

19:23:53 From Matt Medeiros : Thanks you and your team for a great start on the focused plan amendment

19:23:57 From Sanjay Stone : I preferred the summarization of the comments vice seeing it live

19:24:40 From Maureen Gardiner : Great job, Andy!

19:24:40 From Marissa Tucker : Overall great job.

19:24:41 From Anthony Nyikos : Fantastic work... thank you!!!!

19:24:50 From Claudia DiPrima : Traffic: Please consider that the major corridors are historically just that. When vehicles are severely restricted, the cars going to the east are simply going to divert to the small residential streets. I lived in Coronado for years and experienced that.

19:24:59 From Kevin DelMastro : if the eastern part of Hillcrest is developed in our new vision (or traditional vision!), that's got a great location at the intersection of Hillcrest, North Park, and University Heights.

19:25:04 From Susan Baldwin : Nice job Andy and Michael!

19:25:11 From Char-Lou Benedict : good job... thanks

19:25:29 From Al Mazur : The last plan ignored public comments. Please DO NOT repeat this action.

19:26:02 From Ian Epley : Great job guys!! A good start.

19:26:35 From Bill Slomanson : PS I've not heard any audio during the open chat segment at the end. (No bid deal :-)

19:26:50 From Jose Marrero : Have we also looked at the people who visit this community for whatever purposes? Could we, for example, take a survey among LGBTQ people who live in Greater San Diego but outside of Hillcrest to find out what they feel would celebrate the LGBTQ history or make it a more inviting place for them to visit, shop, patronize our local businesses, etc.? Same for the medical community that perhaps works here but lives outside, or even the patients who visit our hospitals. How we can make it more inviting and a place they want to stay and visit when they have to come here.

19:27:00 From Andy Pendoley : The webinar has ended. This chat window will close in 30 seconds.

19:27:05 From Keith Wilson : Your team did an amazing job with the presentation and making the best use of technology. There are great advantages to holding virtual meetings. So many of us need to prepare dinner, take care of kids, etc., so this makes it so much easier to stay connected.

19:27:11 From Andy Pendoley : please visit planhillcrest.org to continue providing comments.

19:27:29 From Kevin DelMastro : I love the old time feel of western Hillcrest

19:27:48 From Keith Wilson : I like that the chats were private. It is better than having people distracted by chats rather than listening to the presentation.

19:28:14 From Keith Wilson : You can always show all the comments after the meeting.