



SAN DIEGO
REGIONAL
EDC

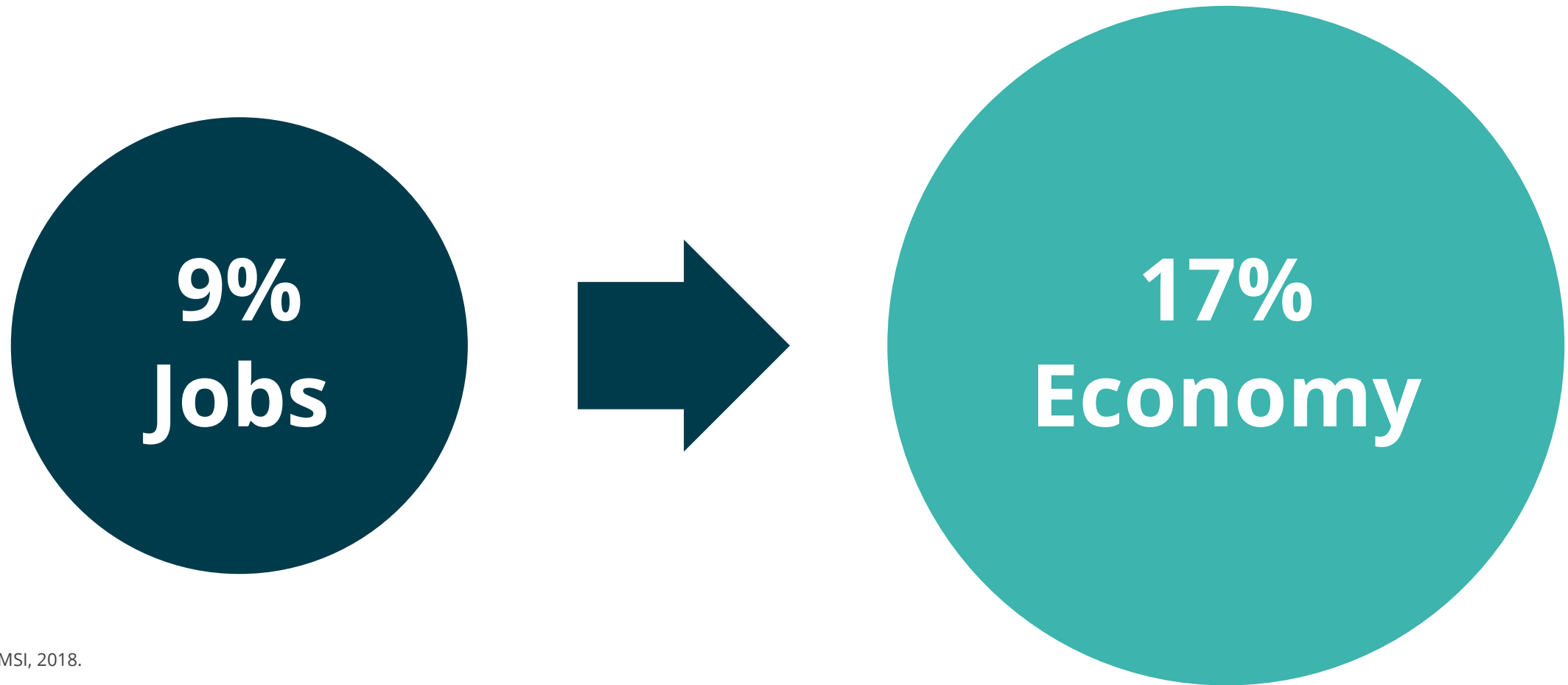


Housing, Talent, and Economic Competitiveness

City of San Diego Planning Commission
June 21, 2018

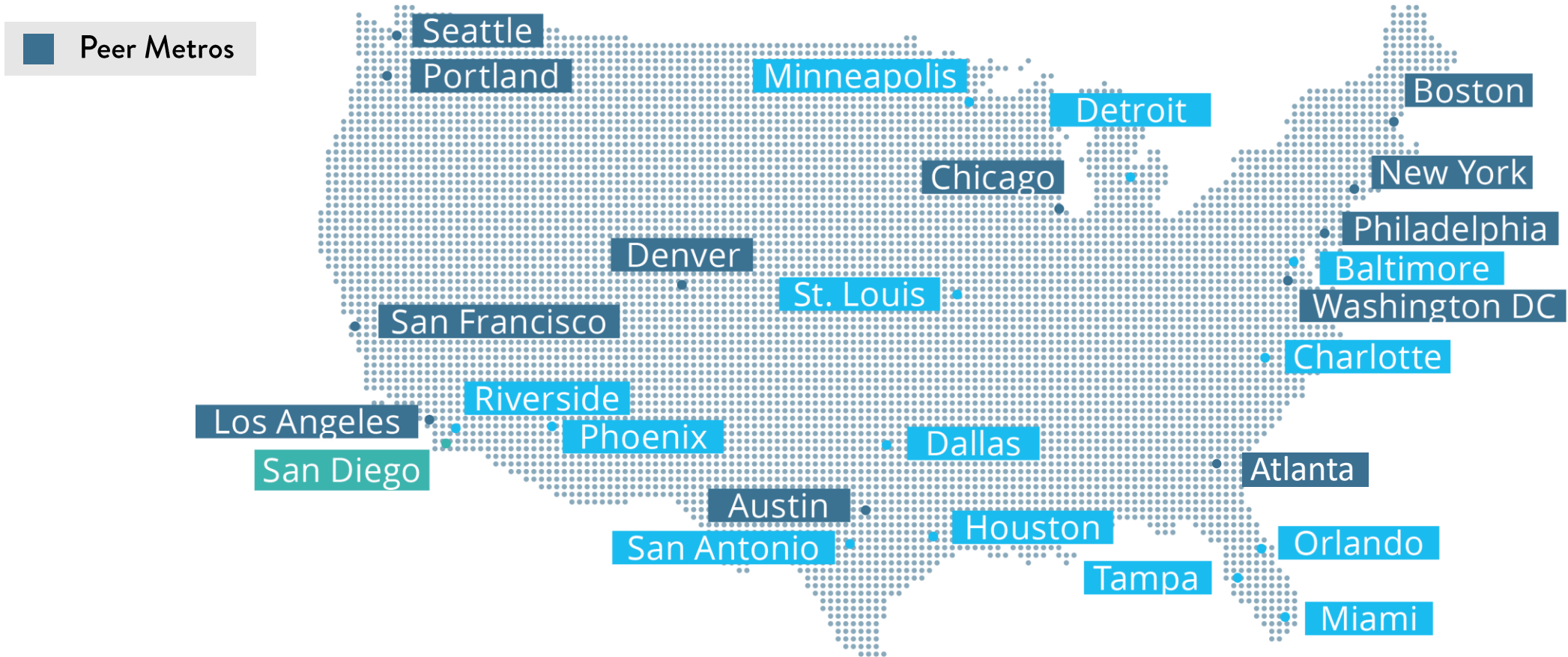
San Diego's Innovation Economy

Innovation industries have an outsized impact on the overall economy – every job in the innovation economy supports another 4.2 jobs in the region.



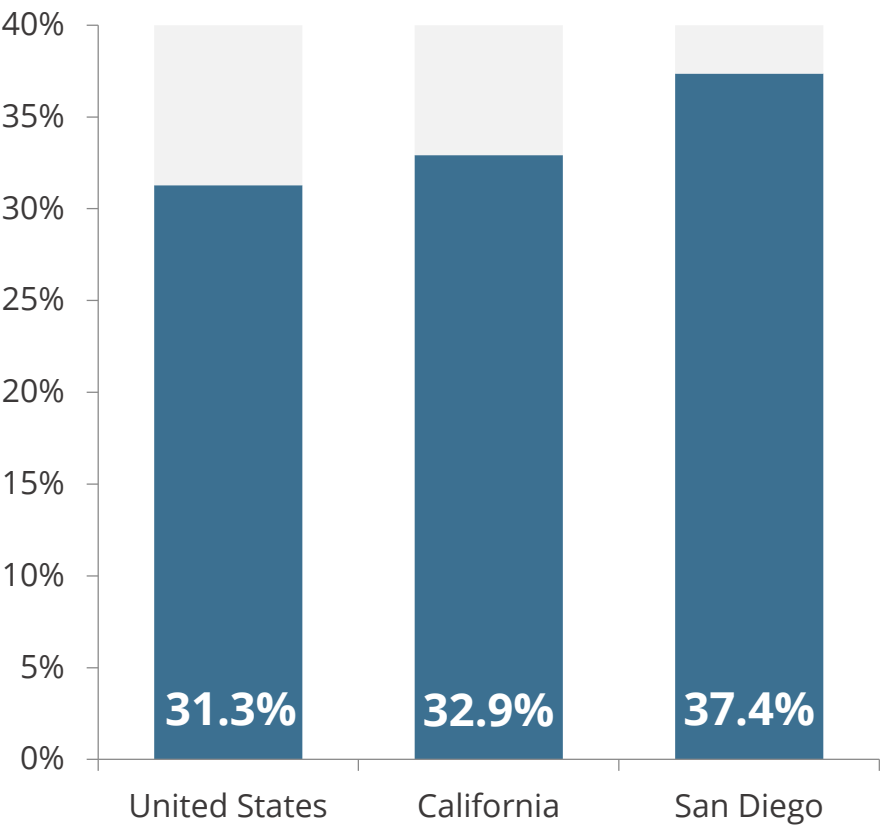
Source: EMSI, 2018.

The Nationwide Battle for Talent

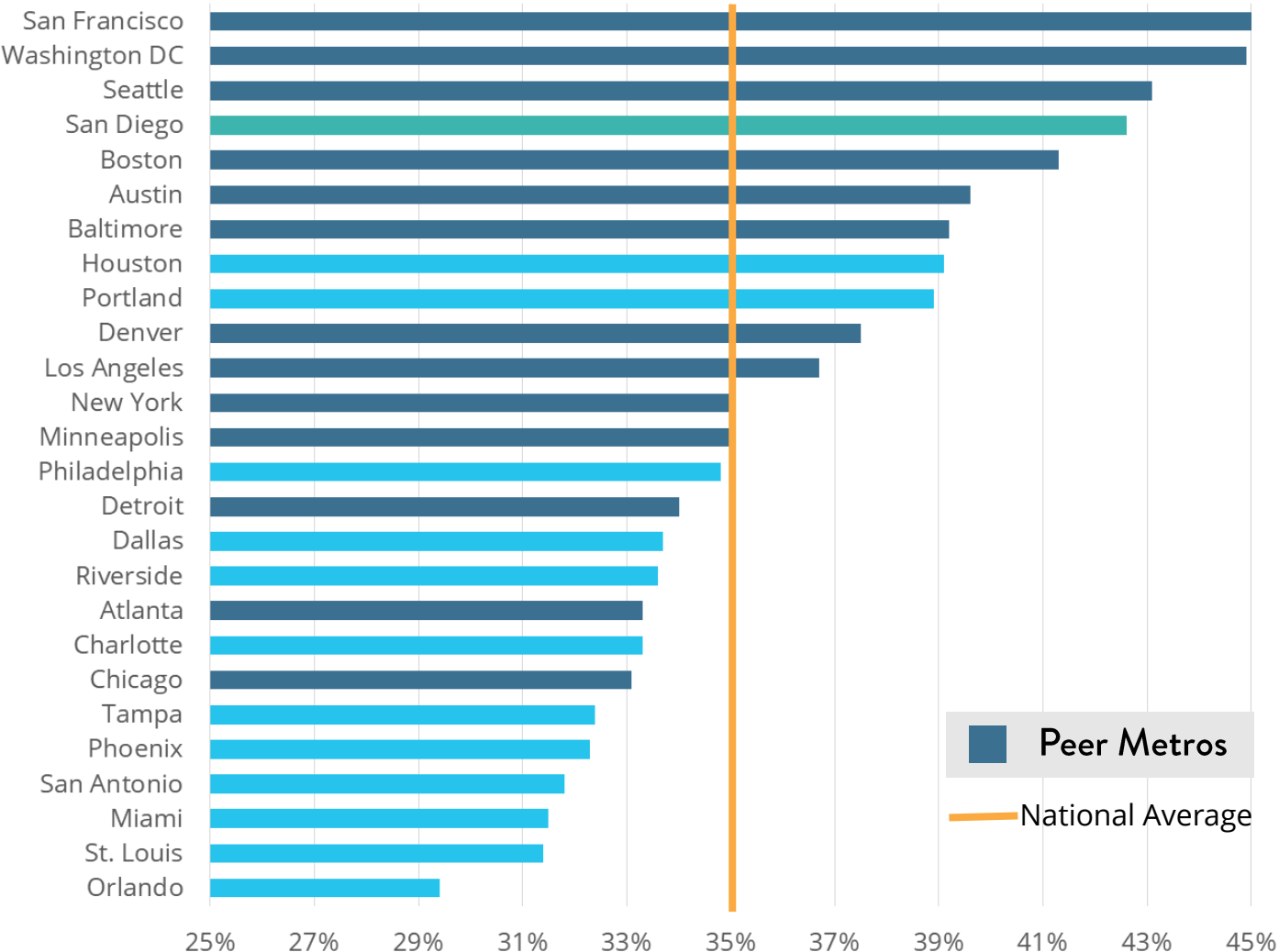


High-Skilled Talent Pool

EDUCATIONAL ATTAINMENT, 2016

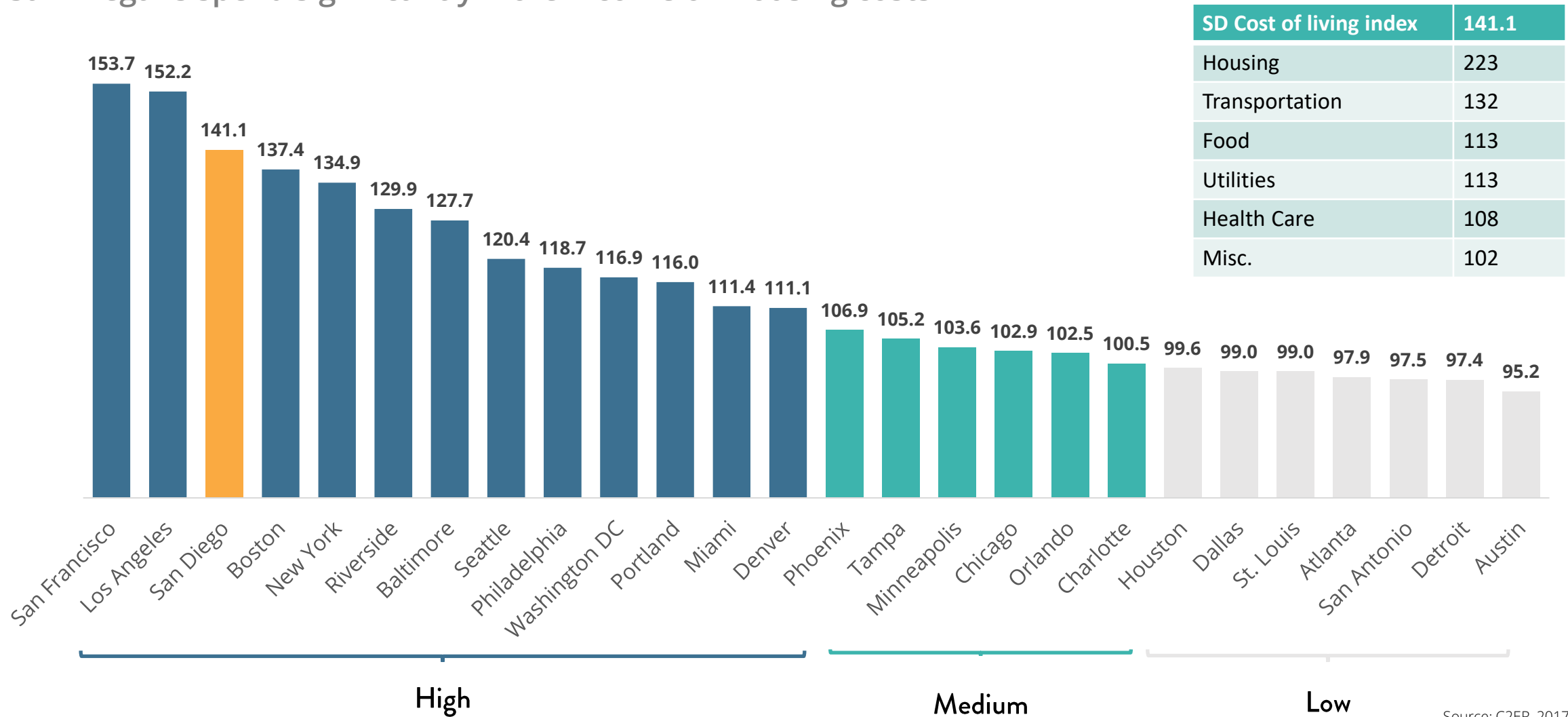


STEM DEGREE HOLDERS, 2016



San Diego's High Cost of Living Hinders Competitiveness

San Diegans spend significantly more income on housing costs



Source: C2ER, 2017; EMSI, 2017

Cost of Living Pressures Impact Our Ability to Retain Talent

TOP 10 DESTINATIONS FOR SAN DIEGO STEM GRADS AND COST OF LIVING ADJUSTED EARNINGS





SAN DIEGO
REGIONAL
EDC



Eduardo Velasquez
Research Manager
ev@sandiegobusiness.org
sandiegobusiness.org