



November 12, 2020, 5:30-6:30PM

Online Meeting

Agenda

Hyperlink to view meeting is forthcoming and will be available [here](#)

- I. Call to Order | Welcome
- II. Non-Agenda Public Comment
- III. Approval of October 14, 2020 Minutes
- IV. IAB's Letter of Support for the 2026 Gay Games in San Diego
- V. Kerri Kapich, Chief Operating Officer, San Diego Tourism Authority
- VI. Chair's Report
- VII. Adjourn



Meeting Minutes

DATE: Wednesday, October 14, 2020

TIME: 5:30 PM – 6:30 PM

LOCATION: Microsoft Teams Online Meeting

Hyperlink to view a video recording of the meeting is available [here](#)

I. Call to Order | Welcome

- Roll Call:
 - Mr. Bruce Abrams, Board Chair – Present
 - Ms. Mary Abad, Board Member – Present
 - Ms. Valerie Attisha, Board Member – Present
 - Ms. Leslie Bassett, Board Member – Present
 - Mr. Kevin Cruz, Board Member – Present
 - Ms. Melissa Floca, Board Member – Absent
 - Mr. Andre Kwan, Board Member – Present
 - Mr. Mark Leo, Board Member – Absent
 - Mr. Jordan Marks, Board Member – Present
 - Ms. Chandler Martin, Board Member – Present
 - Mr. Bob Morris, Board Member – Absent
 - Ms. Hilda Mwangi, Board Member – Present
 - Ms. Fabienne Perlov, Board Member – Present
 - Mr. Daniel Suh, Board Member – Present
 - Mr. Oscar Urteaga, Board Member – Absent
 - Ms. Caroleen Williams, Board Member – Present
 - Ms. Kenia Zamarripa, Board Member – Present

II. Non-Agenda Public Comment

- No non-agenda public comment received

III. Approval of Minutes

- The motion to approve the minutes was approved by those present

IV. Guest Speaker: Hampton Brown, Director, Air Services Development, San Diego International Airport | Opportunities and Challenges Related to San Diego's Global Identity

- Mr. Hampton Brown, Director of Air Services Development at the San Diego International Airport, presented on the airport's efforts to evolve from a "provincial airport" into an airport with global reach, an effort that regularly calls for Mr. Brown to host international delegations to promote San Diego's global identity and advance its international economic competitiveness
- The San Diego International Airport remains focused on retaining the international routes that were temporarily impacted by COVID-19, such as popular flights to London, Frankfurt, Zurich and Tokyo

- Despite the global impacts of COVID-19, the San Diego International Airport has continued to make meaningful progress towards establishing additional direct international routes to and from San Diego, each of which brings an estimated annual of impact of \$190M to the San Diego region
- In the wake of the COVID-19 pandemic the San Diego International Airport, along with many airports around the world, have had to adapt to a complex mix of international, national, and local rules that are often contradictory or inconsistently applied between different jurisdictions, complicating San Diego's ability to maintain its international service routes
- Mr. Brown's comments and presentation can be viewed at the eight (8) minute and thirty-five (35) second mark of the meeting's video recording, available [here](#)

V. Proclamation Honoring Daniel Suh

- Mr. Daniel Suh was presented with a honorary proclamation from Mayor Kevin L. Faulconer recognizing his contributions within the community as a data analyst and data visualization expert who empowers government, military and nonprofit clients to discover strategic insights and share their most important stories, and for his efforts on the City of San Diego International Affairs Board to advance the City of San Diego's goal of becoming a vital global city

VI. Recap and Results from September 10 Design Week Workshops on 2030 Global Strategy

- Mr. Daniel Suh provided the board with a summary of the September 10 Design Week Workshops, which engaged a global design and education community to celebrate design and highlight what San Diego has to offer
- Mr. Suh's comments and presentation can be viewed at the forty-one (41) minute and twenty-three (23) second mark of the meeting's video recording, available [here](#)

VII. Report from IAB Member Daniel Suh | Global Strategy Update

- Mr. Daniel Suh and Ms. Kenia Zamarripa highlighted the continuing work of the Ad Hoc Committee on Drafting in advancing the drafting of the strategic plan, which is expected to begin as soon as community and stakeholder feedback has been collected and analyzed

VIII. Report from Ad-Hoc Committee on Outreach

- Ms. Mary Abad presented the progress of the Ad Hoc Committee on Outreach's efforts to solicit, collect and analyze input from (1) representatives in local government, (2) strategic partners who will be operationally responsible for implementing a global strategy of the next 10 years, and (3) stakeholders within the community who will be impacted by a global strategy

IX. Chairman's Report

- The masks from the city of Huzhou, China have arrived and need to be received by the Mayor's Office before distributing to beneficiaries in San Diego
- The Ad-Hoc Committee on Outreach will be extending the survey posted to the International Affairs Board's website

X. Adjourn

- Ambassador (Ret.) Leslie Bassett, who chaired the October 14, 2020 meeting of the International Affairs Board, adjourned the meeting

Next Meeting will be Thursday, October 12, 2020 5:30 p.m. – 6:30 p.m.

(The originally scheduled meeting on Wednesday, October 11, 2020 was moved in observance of Veterans Day)

For further information contact:

Joel Day, Executive Director, Office of Boards and Commissions at dayj@sanidiego.gov



DATE: October 21, 2020
TO: Mr. Jerry Buckley, Co-Chair
Gay Games San Diego 2026 Task Force
FROM: Mr. Bruce M. Abrams, Esq.
Chairman of the City of San Diego International Affairs Board
SUBJECT: City of San Diego International Affairs Board Support for the 2026 Gay Games

Dear Mr. Buckley,

The City of San Diego International Affairs Board is excited to offer its enthusiastic support to the Gay Games 2026 Task Force in its efforts to bring the 2026 Gay Games to San Diego!

As Chairman of the City of San Diego International Affairs Board, I am committed to promoting San Diego's inclusive global identity and encouraging cultural connections. The 2026 Gay Games promise to do both. By welcoming world-class athletes and their supporters to San Diego, San Diegans will have the opportunity to demonstrate the allyship, advocacy and pride that defines our great city, while being themselves inspired by those who champion acceptance of the global LGBTQ+ community through sport.

Through my international work, I have been inspired by the athletes who train and compete on behalf of host countries who, in some cases, do not yet accept who they are beyond the uniform they wear. Here in San Diego, we understand the power of sport in advancing human rights. Through both widely-publicized demonstrations of solidarity—as was the case with San Diego Loyal's walk-off over alleged homophobic slurs directed at a teammate, as well as more mundane yet powerful acts of community—as illustrated by San Diego's wealth of LGBTQ+ sports leagues, San Diegans are ready to tell the world that LGBTQ+ rights *are* human rights.

San Diego will host a Gay Games that inspires both international competitors and local supporters. I look forward to assisting your efforts to bring the 2026 Gay Games to San Diego!

Sincerely,

Mr. Bruce M. Abrams, Esq.
Chairman, City of San Diego International Affairs Board

