



December 9, 2020, 5:30-6:30PM

Online Meeting

Agenda

Hyperlink to view meeting is forthcoming and will be available [here](#)

- I. Call to Order | Welcome
- II. Non-Agenda Public Comment
- III. Honorary Consular Update | David Pasquini, Consul | Government and Business Affairs - UK Government Office
- IV. Approval of November 12, 2020 Minutes
- V. Drafting Committee Updates | Daniel Suh & Kevin Cruz
- VI. WTC & HRC Updates | Mary Abad
- VII. Board Recruitment | Bob Morris
- VIII. Chair's Report | Retreat Update
- IX. Adjourn

Meeting will be aired live and recorded. PUBLIC COMMENT: Any member of the public may address the Board on any subject in its area of responsibility on any matter not presently pending or previously discussed. Pursuant to the provisions California Executive Order 29-20, the International Affairs Board meeting will be held via teleconference until further notice. In lieu of in-person attendance, members of the public may submit their comments via a public comment [webform](#). Members of the public wishing to address the Commission under Public Comment must submit a Public Comment [webform](#) prior to the meeting. Instructions for word limitations and deadlines will be noted on the [webform](#). Pursuant to open meeting laws, no discussion or action, other than a referral, shall be taken by the Commission on any issue brought forth under non-agenda public comment. As required by the Americans with Disabilities Act (ADA), requests for agenda information to be made available in alternative formats, and any requests for disability-related modifications or accommodations required to facilitate meeting participation, including requests for alternatives to observing meetings and offering public comment as noted above, may be made by contacting the City Clerk at (619) 533-4000 or <mailto:cityclerk@sanidiego.gov>. The City is committed to resolving accessibility requests swiftly in order to maximize accessibility.

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Meeting Minutes

DATE: Thursday, November 12, 2020
TIME: 5:30 PM – 6:30 PM
LOCATION: Virtual Zoom Meeting
Hyperlink to view a video recording of the meeting is available [here](#)

I. Call to Order | Welcome

- Roll Call:
 - Mr. Bruce Abrams, Board Chair – Present
 - Ms. Mary Abad, Board Member – Absent
 - Ms. Valerie Attisha, Board Member – Absent
 - Ms. Leslie Bassett, Board Member – Absent
 - Mr. Kevin Cruz, Board Member – Present
 - Ms. Melissa Floca, Board Member – Present
 - Mr. Andre Kwan, Board Member – Present
 - Mr. Mark Leo, Board Member – Absent
 - Mr. Jordan Marks, Board Member – Absent
 - Ms. Chandler Martin, Board Member – Present
 - Mr. Bob Morris, Board Member – Absent
 - Ms. Hilda Mwangi, Board Member – Present
 - Ms. Fabienne Perlov, Board Member – Present
 - Mr. Daniel Suh, Board Member – Present
 - Mr. Oscar Urteaga, Board Member – Present
 - Ms. Caroleen Williams, Board Member – Present
 - Ms. Kenia Zamarripa, Board Member – Present

II. Non-Agenda Public Comment

- No non-agenda public comment was received

III. Approval of October 14, 2020 Minutes

- The motion to approve the minutes was unanimously approved by those present

IV. Kerri Kapich, Chief Operating Office, San Diego Tourism Authority

- Ms. Kerri Kapich provided an overview of the San Diego Tourism Authority and its work prior to the COVID-19 pandemic, as well as the organization's current work and assessment of San Diego's tourism industry
- Before the COVID-19 pandemic the leisure and hospitality sector accounted for 1 in 8 jobs in San Diego and approximately \$19 billion of economic impact, with 35 million visitors a year to the San Diego region
- Since the onset of the COVID-19 pandemic, the leisure and hospitality sector has experienced a 40% decrease in jobs (~77,000) and 15 million less visitors to the San Diego region

- The San Diego Tourism Authority had been promoting international marketing campaigns prior to the COVID-19 pandemic, but is no longer able to continue providing due to budget constraints
- Ms. Kapich forecasts a 5-year recovery for the leisure and hospitality sector and is particularly concerned about San Diego's ability to retain its international airline routes, which will require a commitment by both the business and government stakeholders
- Ms. Kapich's comments can be viewed at the sixteen (16) minute and eight (8) second mark of the meeting's video recording, available [here](#)

V. Denice Garcia, Director of Bi-National Affairs, City of San Diego

- Ms. Denice Garcia provided an update on the 2020 U.S.-Mexico Border Mayors Summit, which was hosted by City of San Diego Mayor Kevin L. Faulconer and City of Tijuana Mayor Karla Ruiz McFarland, and supported by UC San Diego School of Global Policy and Strategy's Center for U.S.-Mexican Studies
- Nineteen mayors attended the summit, five of which participated in a panel discussion on how border cities are responding to the impacts of COVID-19
- Ms. Garcia's comments can be viewed at the forty-six (46) minute mark of the meeting's video recording, available [here](#)

VI. IAB's Letter of Support for the 2026 Gay Games in San Diego

- Mr. Kevin Cruz provided an update on the International Affairs Board's letter of support for bringing the 2026 Gay Games to San Diego, who is one of eight remaining global cities under consideration by the Federation of Gay Games
- The 2018 Gay Games in Paris was attended by over 10,000 participants, 20,000 visitors and 75,000 spectators

VII. Chair's Report

- Chair Abrams is working on organizing a January 2021 virtual board retreat to advance discussions on the topics of board recruitment and the City of San Diego's global strategy

VIII. Adjourn

- Ms. Hilda Mwangi, ran the November 12, 2020 meeting of the International Affairs Board, adjourned the meeting

Next meeting will be held on Wednesday, December 9, 2020 from 5:30 p.m. – 6:30 p.m.

For further information contact:

Joel Day, Executive Director, Office of Boards and Commissions at dayj@sanidiego.gov