



June 10, 2020, 5:30-6:30PM

Online Meeting

Agenda

Hyperlink to view meeting is forthcoming and will be available [here](#)

- I. Call to Order | Welcome
- II. Non-Agenda Public Comment
- III. Approval of March 11, 2020 Minutes
- IV. Donation of PPEs from the City of Huzhou, Peoples Republic of China
- V. IAB Covid-19 Survey Results and 10 Minute Discussion
- VI. Update on IAB Work Product | The City of San Diego 10 Year Global Vision
- VII. Adjourn

Meeting will be aired live and recorded. PUBLIC COMMENT: Any member of the public may address the Board on any subject in its area of responsibility on any matter not presently pending or previously discussed. Pursuant to the provisions California Executive Order 29-20, the International Affairs Board meeting will be held via teleconference until further notice. In lieu of in-person attendance, members of the public may submit their comments via a public comment [webform](#). Members of the public wishing to address the Commission under Public Comment must submit a Public Comment [webform](#) prior to the meeting. Instructions for word limitations and deadlines will be noted on the [webform](#). Pursuant to open meeting laws, no discussion or action, other than a referral, shall be taken by the Commission on any issue brought forth under non-agenda public comment. As required by the Americans with Disabilities Act (ADA), requests for agenda information to be made available in alternative formats, and any requests for disability-related modifications or accommodations required to facilitate meeting participation, including requests for alternatives to observing meetings and offering public comment as noted above, may be made by contacting the City Clerk at (619) 533-4000 or <mailto:cityclerk@sandiego.gov>. The City is committed to resolving accessibility requests swiftly in order to maximize accessibility.



Meeting Minutes

DATE: Wednesday, March 11, 2020

TIME: 6:00 PM – 7:30 PM

LOCATION: City Council Committee Room, 12th Floor, 202 C. Street

6:00 PM Mayor's Office / Consular Office / Public Official Comment
Non-Agenda Public Comment
Approval of Minutes for February 2019

- No speakers
- Minutes approved
- Absent for the March 11, 2020 board meeting: Oscar Urteaga, Jordan Marks, Melissa Floca, Chandler Martin

6:10 PM San Diego's Global Cities Initiative: David Graham

- David Graham—former City of San Diego Deputy Chief Operating Officer for smart and sustainable communities—gave brief remarks on the global cities' initiative. Mr. Graham emphasized that San Diego's strengths are international trade and global connections, but while San Diego is also strong in its cultural richness, it lacks a cohesive strategy in how it communicates itself to the world.
 - San Diego, as a global identity and brand, hasn't always been particularly clear on its messaging
 - During his time with the city, Mr. Graham worked to help San Diego's companies go global while encouraging a global talent pool to live and work in San Diego
 - San Diego can champion mobility, sustainability and inclusivity, and be a global leader in these areas
 - San Diego's border region is a strength, as is the city's Climate Action Plan, educational institutions and the international communities that they attract.
 - "It's not about comparing ourselves to other cities, but instead championing the qualities and identity that make our city so unique."
 - Coordination and collaboration on clear messaging for San Diego has always been a challenge
 - Highlighted the achievements of Portland, OR, Louisville, KY, and Kansas City, MO
 - When determining the metrics that San Diego should assess itself against, it should consider three things:
 1. "Stretch" metrics are key for setting aspirational goals
 2. There is an inherent challenge around baseline data. "We don't know what we don't know." Working with San Diego's universities may help in navigating the challenges of setting a baseline.
 3. While San Diego shouldn't focus only on vanity metrics, it also shouldn't dismiss something just because other cities are competing in that space (e.g. global sporting events, conferences, etc.)

6:45 PM ADL No Place for Hate School Program Presentation:

Mariana Akins, *Rancho Bernardo High School*

Ethan Kassar, *Francis Parker School*

John Osicka Prado, *Mt. Carmel High School*

Paloma Fallica, *Academy of Our Lady of Peace*

Emily Bylsma, *Poway High School*

- Each of the students listed above presented very concise, eloquent and inspiring remarks to the International Affairs Board and received a recognition from the Office of the Mayor for their achievements with the Anti-Defamation League national youth leadership mission

6:55 PM Celebration of the 150th Anniversary of the Mexican Consulate in San Diego (Vote): Board Member Bob Morris

- Motion to initiate work on advising the city on how to celebrate the Mexican Consulate's 150th anniversary in San Diego approved by the International Affairs Board

7:00 PM Presentations of Cities to the Ad Hoc Committees

- Not all board members finished presenting on their respective cities and will need to complete the activity at the next International Affairs Board meeting

7:20 PM Board Member Updates

- None

7:30 PM Adjournment

Next Meeting will be Wednesday, April 8, 2020 6:00 p.m. – 7:30 p.m.

at the City Administration Building (12th Floor)

202 C Street, San Diego, CA 92101

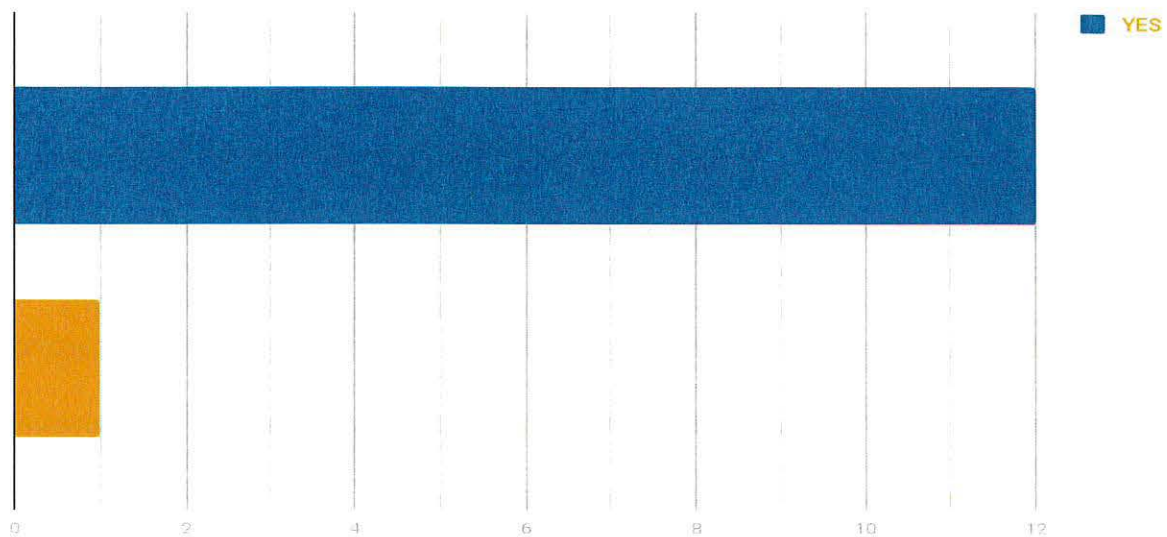
For further information contact: Joel Day, Executive Director, Office of Boards and Commissions at dayj@sandiego.gov



International
Affairs Board

Covid-19 Through Your Eyes | Survey Results

Are you working from home?



How long have you been working from home?

- Three Years
- Since 2016
- Since Pandemic began
- Since March 1, 2020
- Since March 12, 2020
- Since March 15, 2020
- Since March 19, 2020
- 75 days
- 10 weeks
- 48 working days
- Three months
- Three weeks

What is the most concerning to you at this time?

- A second surge as we go into the summer. How workers and the community are going to remain safe as businesses reopen.
- Both health and economic issues.
- Police brutality towards people of color and how this moment will propel lasting change. The economic impact of COVID 19.
- Unknown aspects of covid, post-covid impacts on international travel, racial inequity.
- Lack of connection.
- My greatest concern - related to Covid - is my aging and immune-compromised parents.
- Family health, my kids' education, my organization's future, racial, social and political divisions, economic recession, environmental sustainability.
- On a personal level, how to stay safe amid the push to open everything. On a community level, seeing how our political fracture is reflected in our approach to covid-19.
- That many San Diegans have lost their only means of providing for themselves and their families.
- Not getting the virus or spreading it to anyone else
- How the Trump administration is handling the pandemic response.
- Health and security.
- My work is very relational and it is hard to create a relationship from home.

What gives you hope about all of this; what are you hopeful about?

- The current change that is in the air due to the Black Lives Matter movement.
- A re-evaluation of what matters in life and the beginning of an evaluation of the systemic economic problems that the country faces.
- The peaceful demonstrations happening in smaller towns/cities all over America. The slow re-opening of the economy and society.
- Heroism by first responders and essential personnel, heroism by peaceful protesters.
- Community support for the neediest.
- In simplest terms, I am hopeful that the nationwide protests will lead us - as a country - to finally address and find proactive solutions for systemic racism.
- Hope for a vaccine, economic recovery, reopening of international travels safely, hope for a change of federal leadership in November, hope for institutions and a society that protects civil rights and environment and address inequalities amongst San Diegans.

- The Governor's office response gave me more faith in California's ability to deal with this issue. Also seeing how communities have adapted (learned to accept social distancing protocols, wear masks, etc.), normalizing remote work
- Seeing how people have found ways to continue connecting with one another despite stay-at-home orders gives me hope. I'm hopeful that people will value the relationships they have with each other even more than they did before COVID-19.
- A vaccine or realizing this virus will be with us for the near future and we will learn.
- To adapt to living with it.
- How organizations at the local, grassroots level are organizing and providing relief in the community.
- That people are coming together to help others, inequalities are being spotlighted, we're thinking of child care and gender inequalities in the workplace.
- I am hopeful that we care about each other more and some of that will last after the pandemic.

What gaps are you seeing in our communities and leadership in addressing the reopening of our City?

- Having a clear plan and opening too early.
- I worry about the medium-term effects of job loss, housing loss, mental health of children and I am not sure there are robust plans in place to address these issues.
- Would be great to see an ongoing dashboard on a City or County site featuring easy-to-read KPIs trends in cases, deaths, testing, hospital beds, # businesses opening, # businesses permanently closed, etc. with a heat map. This is to show citizens how we're doing relative to goals so they can understand the pace of reopening and be ready for future restrictions should they be necessary. Overall, I haven't heard major complaints from businesses, some are confused by guidelines but there seems to have been enough direction and leeway to move forward.
- Acknowledging and supporting sacrifices of small businesses; acknowledging need to reopen for tourism and international exchange.
- Lack of dialogue.
- Our communities of color - especially the east and south counties - have been hit the hardest by Covid. With that, I do not see the county's mayors - along with the mayor from the City of San Diego - coming together to create / present a united plan.
- Social inequalities.
- 1) From the outside, the local strategy thus far appears driven by a segment of the business community. Is this an approach that takes into consideration the full scope of public health recommendations? And is the local response comprehensive in its strategy, i.e. are we including schools and childcare into the plan? 2) I'd like to know more about how San Diego's interconnectedness can be used as a strength during covid-19. We know that Tijuana and the border region and LA have large outbreaks. Does that pose a unique risk to San Diego? How does that inform our reopening strategy, and how do we leverage those

connections that we have to make our local response better? 3) We know that covid-19 disproportionately impacts marginalized communities. Other than people experiencing homelessness, does the city's response target communities at higher risk, are any of these communities ones that we have ties to (such as perhaps the refugee community) and might we be able to make recommendations in that area?

- There's no one (that I've seen) articulating a vision for what the reopening our city will look like. I'm talking about a vision that goes beyond which types of businesses will reopen during different phases. When it comes to how people will interact with each other and the rest of the world once the all clear is given, it's hard to find someone in leadership setting the narrative about what that future state might look like. interact with each other and the rest of the world once the all clear is given, it's hard to find someone in leadership setting the narrative about what that future state might look like.
- Control of the message. We need clearer explanations about the county phases to re-opening . Why should a nail salon be any different than a hair salon?
- Control of the message.
- No centralized repository for all the relief/grant/support resources that are available to the community
- I don't see many community members in these task forces, people of color, people of various socio-economic status, no child care providers, the people hurting are unemployed and I don't see them being pulled in. So how will changes reflect their plight if they're not consulted?

What should the IAB be doing/be focusing on at this time given our present restrictions and limitations?

- Look into how other cities across the nation operate efficient public services with limited budgets. Share best practices.
- I think this would be a good time to reach out to stakeholders to do interviews or surveys on how we can best serve them.
- We can ask the Mayor and City Council what their strategy has been and where they felt more resources were needed. The COVID-19 crisis won't be the last pandemic we face. This is an opportunity for IAB to help the City "see around corners." If the mayor plans to do an assessment of what went right and what we could do better, IAB can help with providing some international content to that, perhaps by tapping experts who know best practices that worked in other cities around the world. Maybe we help formulate strategy on how to manage international visitors and tourists, or consider how to manage border crossings now that Mexico is becoming a hotspot.
- I still believe the strategy is a good investment, especially given post-covid changes.
- Where are we losing international connection and how can we offer a forum to foster More connection.

- Meeting in small groups to identify and research opportunities for engagement and investment; Hosting open / Zoom forums with members of the community.
- We should be finding ways to bring San Diegans closer to the world at a time when they can't leave their homes. Could we have used our global network to connect SDUSD classrooms to students in other countries to share a school lesson or just talk about their experiences with COVID-19? Encouraging cultural connections, one of our missions, is going to be more important than ever as we come out of this pandemic.
- identify IAB future board members who want to be involved and who have the international visions, skill sets and time to work on helping SD become a more global city.
- Research what other cities around the world are doing that can help mitigate COVID in SD.
- Sharing with the city messages from our community where we see them, ensures that there is no hostile treatment of immigrants during this period. Push the city to ensure that minority communities are not left behind in these dire times, esp children who may suffer not being in school, from food insecurity, at-home violence, and poor learning, while also fostering international connectivity where possible.
- I think we should work to keep our forward momentum going. We are making great progress towards greater relevance in the city.

Additional Comments/Questions:

- IAB does not have the expertise in-house to help the City manage reopening and the ongoing crisis directly, but we can use our contacts and our meetings to invite experts that City staff and Council members can hear from. We should also continue to work on our recommendations/report to elevate San Diego as an international city.
- What are the populations that are most at risk from covid-19 and is there anything we can do to mitigate danger to these groups? Is there anything we can do that someone else isn't already doing better? Would, say, the refugee community benefit from anything we could do or suggest? Our board has a unique knowledge set about global affairs and the ability to convene with leaders of all types around the world. Is there a place for us to look at global best practices on covid reopening/the new normal and make recommendations? Is that useful?
- I'm humbled to be part of this amazing team and know we can accomplish great things that benefit San Diegans despite the challenges ahead.
- Current board members should self reflect whether they are truly being helpful to the IAB? If not, why? And whether they should remain on the board or allow others to have a chance to serve?