

Hyperlink to view meeting is forthcoming and will be available here

The International Affairs Board (IAB) of San Diego, will be hosting a public workshop moderated by the University of California, San Diego (UCSD) Design Lab to apply the practice of human-centered design (HCD) to the strategic task of developing a 10-year global vision. Tasked by the Mayor's office to develop a competitive global strategy for the City of San Diego, the IAB has partnered with the UCSD Design Lab and volunteers from Booz Allen Hamilton to conduct initial research and analysis. The UCSD Design Lab, composed of industry practitioners, researchers, and students, provides design thinking expertise to help solve some of the most complex societal issues.

On July 9th, from 4:00PM to 6:00PM PST, the IAB will host a human-centered design workshop to engage IAB board member participation in the global strategy task and synthesize expert opinions into qualitative and quantitative research outputs.

Meeting will be aired live and recorded. PUBLIC COMMENT: Any member of the public may address the Board on any subject in its area of responsibility on any matter not presently pending or previously discussed. Pursuant to the provisions California Executive Order 29-20, the International Affairs Board meeting will be held via teleconference until further notice. In lieu of in-person attendance, members of the public may submit their comments via a public comment webform. Members of the public wishing to address the Commission under Public Comment must submit a Public Comment webform prior to the meeting. Instructions for word limitations and deadlines will be noted on the webform. Pursuant to open meeting laws, no discussion or action, other than a referral, shall be taken by the Commission on any issue brought forth under non-agenda public comment. As required by the Americans with Disabilities Act (ADA), requests for agenda information to be made available in alternative formats, and any requests for disability-related modifications or accommodations required to facilitate meeting participation, including requests for alternatives to observing meetings and offering public comment as noted above, may be made by contacting the City Clerk at (619) 533-4000 or mailto:cityclerk@sandiego.gov. The City is committed to resolving accessibility requests swiftly in order to maximize accessibility.