

City Arts Funding: **Intro to FY23 Funding Opportunities**



What arts and culture funding opportunities are currently available?

2 anchor categories: OSP and CCSD





Opportunities Available - FY23

ORGANIZATIONAL SUPPORT PROGRAM (OSP)

Provides general operating support to San Diego arts and culture nonprofit organizations

OSP allows for:

- General operating support for arts and culture nonprofits
- Types of applicants: Theaters, Museums, Dance, Music, Heritage and Cultural, Arts Service Organization, etc.
- Delivery of activities and programming that positively impact San Diego's quality of life and tourism
- Provides direct access and increased opportunities for excellence in culture and the arts

Funding Period:
7/1/22 – 6/30/23



CREATIVE COMMUNITIES SAN DIEGO (CCSD)

Provides support for nonprofit organizations to deliver dynamic projects in San Diego neighborhoods that: engage diverse communities in arts, culture, and creativity; contribute to a more accessible and sustainable creative ecosystem.

Funding Period:
7/1/22 – 6/30/23

CCSD allows for:

- Project specific support for nonprofits (project must be art/culture focused)
- Types of projects: festivals, parades, celebrations, and exhibitions
- Fiscal sponsorship: organizations w/o 501c3 status can apply through a fiscal sponsor!***





Where do the funds come from?



A portion of the City's Transient Occupancy Tax (TOT) paid by tourists and other visitors to San Diego is allocated for OSP and CCSD.

A portion of the City's TOT revenue is intended to be used to:

- To **enhance** the economy and strengthen the arts, cultural, and creative sectors
- To **contribute** to San Diego's national and international reputation as a creative, cultural destination
- To **provide** access to excellence in culture and the arts for residents and visitors
- To **enrich** the lives of the people of San Diego
- To **build** healthy, vital neighborhoods

Application process and timeline



The application is a two-phase process: OSP & CCSD



The City's **Request for Qualifications**. The RFQ allows the City to evaluate if an organization is eligible to apply.

The City's **Request for Proposal**. The RFP allows the City evaluate the degree to which each applicant's activities align with the City's goals

Applications are submitted via GoSmart (online platform)

Step 1: Request for Qualifications (RFQ)

DEFINING RFQ

The process assessing if an applicant is “Qualified” or “Not Qualified”

Criteria include:

- Meeting eligibility requirements (see guidelines for FY23 eligibility)
- Accountability through governance and financial practice

WHO EVALUATES THE RFQ?

Staff and an outside team of nonprofit financial experts at the University of San Diego’s Nonprofit Institute trained specifically in City of San Diego contracting process.

If an applicant is deemed qualified through the RFQ, they move to RFP or, based on their situation, are offered the option to renew

Step 2: Request for Proposals (RFP)

DEFINING RFP

The process of assessing how well activities and programming align with the City's goals.

Assessment areas include:

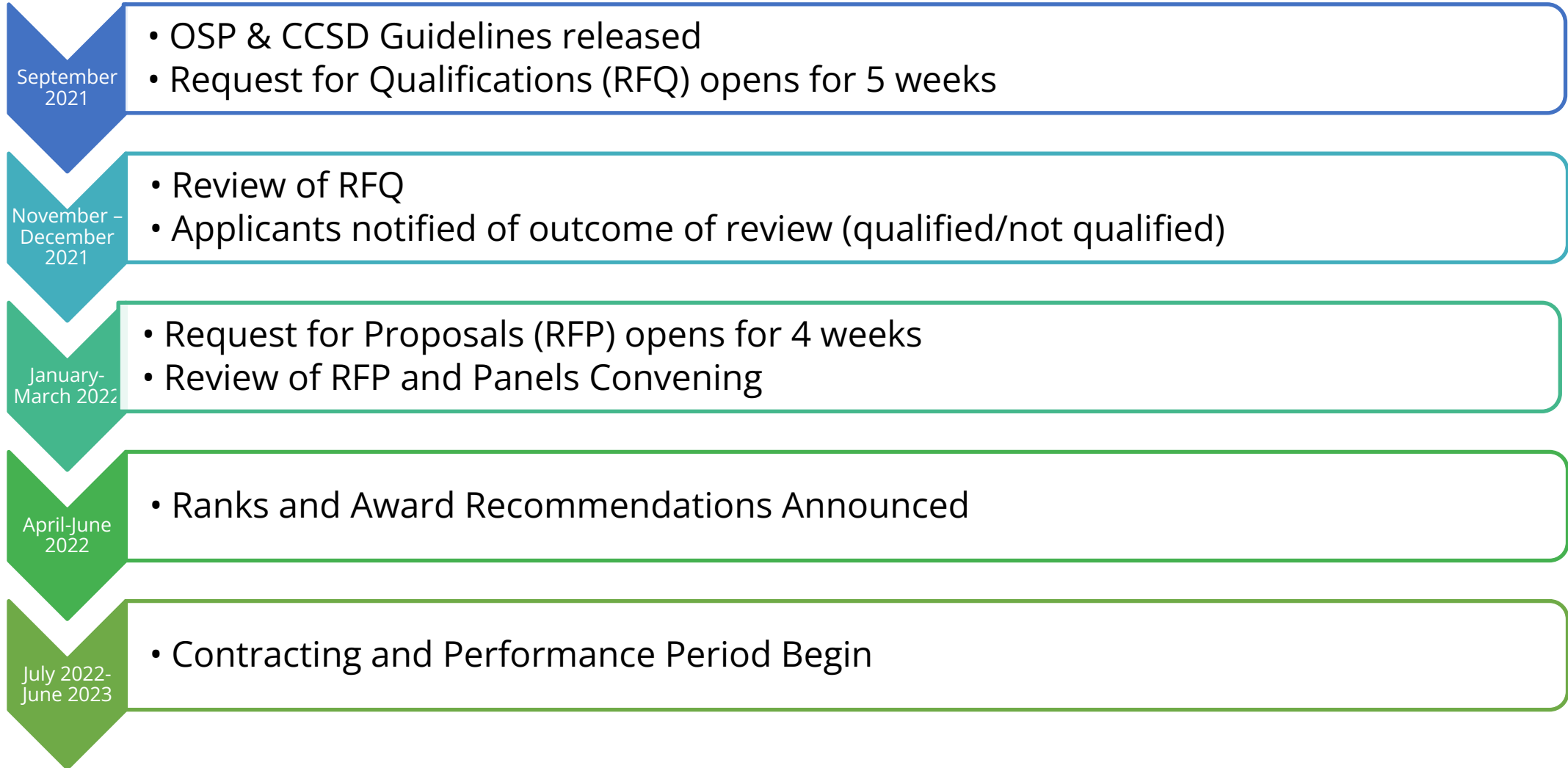
- Activities / Proposed project
- Community engagement
- Programming capacity / Production capacity
- Emphasis areas

WHO EVALUATES THE RFP?

Reviewed by Commission Advisory Panels composed of diverse members of the San Diego community and experienced local, national, and binational arts and nonprofit professionals. Panels occur in March and are open to the public and to applicants who are encouraged to attend.



Schedule of Application: OSP & CCSD



The City of San Diego's fiscal year runs from July 1 to June 30.

Awards allocations and amounts

Awards are calculated using an algorithm that takes the following factors into consideration:

- Organization Annual Operating Income (for OSP) or Project Budget Size (for CCSD)
- Rank issued by the RFP panel
- How much money is allocated to each funding opportunity (OSP/CCSD)
- Number of organizations that are eligible for funding

Range of awards:

- **OSP** Funding Awards can range from **\$5,000–\$600,000***
- **CCSD** Funding Awards can range from **\$5,000–\$140,000***

**These numbers vary over the years based on the factors listed above, minimum award is always \$5,000*

Congrats! You have been awarded!

Now what?



- Matching requirement 1:1
- Funds must be used during period of performance: July 1, 2022 – June 30, 2023
- All applicants must comply with required registrations (DOJ, SAM, SOS)

Special note: Fiscal Sponsorship





CCSD allows for Fiscal Sponsorships

If your organization is seeking funding for an art project but are not a 501c3 or 501c6, you can still apply for CCSD funding via a fiscal sponsor!

- What's a Fiscal Sponsor?

Fiscal sponsorship is a formal arrangement in which a 501(c)(3) public charity sponsors a project that may lack exempt status. This alternative to starting your own 501(c)(3) allows you to seek grants and solicit tax-deductible donations under your sponsor's exempt status. In essence the fiscal sponsor serves as the administrative "home" of the cause. Charitable contributions are given to the fiscal sponsor, which then grants them to support the cause. A fiscal sponsor is a nonprofit organization that may provides fiduciary oversight, financial management, and/or other administrative services to help build the capacity of charitable organizations with the exempt status.

- Role of a fiscal sponsor:
 - RFQ: Most of the eligibility requirements will be met by the Fiscal Sponsor (history of operations, financial information, governance, ...)
- Role of the organization producing the project:
 - RFP: Most of the information you'll provide in the RFP will pertain to the project and the the project producer. NOTE: The organization producing the project is considered the applicant.

The RFP will assess the strength of your project and how closely it aligns with City priorities by asking you specifically about the proposed project, community engagement, your organization's capacity to produce the project and your project budget.

- Your Fiscal Sponsor **does** have to be:
 - A 501c3 or 501c6 organization with a 2 year history of operations
 - Be fiscally solvent
- Your Fiscal Sponsor **does NOT** have to be:
 - An arts and culture organization
 - Located in the city of San Diego (the applicant organization must be located in San Diego County and project must take place in the city of San Diego)

LETTER OF AGREEMENT: The applicant organization must submit in their response to the RFQ application a letter of agreement jointly signed and dated by the applicant and an authorized fiscal sponsor representative that outlines the nature of the fiscal sponsorship agreement, terms, and expectations of each party.

A Fiscal Sponsor sounds like a great idea! Where do I find one?

[The City of San Diego CCSD Fiscal Sponsor Resource List!](#)

A compiled list of nonprofit fiscal sponsors that responded to and met the City's minimum requirements as outlined in a recent call for fiscal sponsors. These organizations have expressed interest in offering administrative services to not-for-profit organizations in an effort to meet eligibility requirements under the Creative Communities San Diego (CCSD) funding guidelines.

You can always find your own fiscal sponsor, not on this list, but it's a great start!

FY23 Technical Support for Applicants





Technical Assistance Opportunities

FY23 RFQ Workshops: Join staff as we take a deep dive into the RFQ and guidelines.

- Tuesday, October 5 @ 10 AM
- Wednesday, October 13 @ 5:30 PM

Fiscal Sponsorship 101- Join if you're an organization without exempt status producing a project or a fiscal sponsor and want to learn about applying for funding and meet interested fiscal sponsors.

- Wednesday, October 6 @ 5:30 PM

Staff Office Hours - These 30 min meetings are meant to provide 1:1 support to help with specific questions about your situation/application. Registration link on our website!

USD Hands-on Application Financial Section Workshop & Office Hours

— Join the workshop to receive specific information on the financial portion of the RFQ and sign up for 1:1 meetings with USD's staff to address any financial section specific questions.

- Thursday, October 14 @ 10:00 AM





Contact us!



Commission for Arts and Culture

Technical Assistance Support Team

arts@san Diego.gov

www.sandiego.gov/arts-culture/funding