

City of San Diego Parks Master Plan - Stakeholder Input

Park and Recreation Board September 20, 2018 Agenda

Workshop Item #301

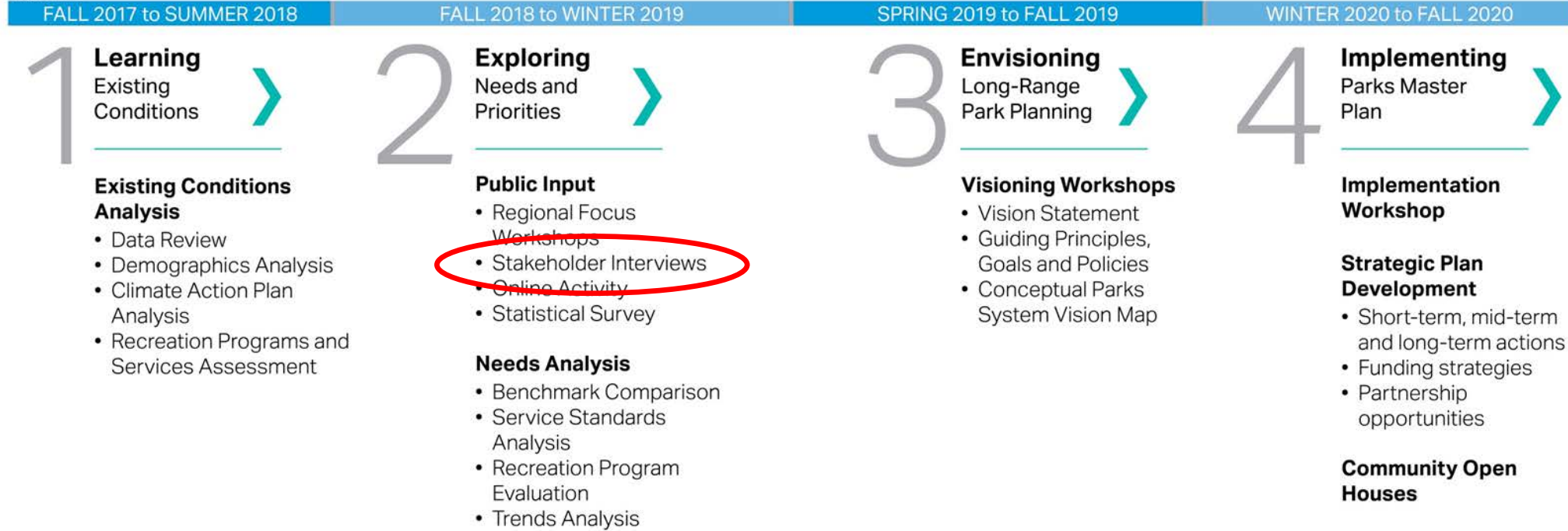
The Parks Master Plan (PMP)



- Citywide policy document to shape the future of parks, recreation facilities and programs for the next 20 – 30 years
- Three-year effort includes outreach and analysis to identify park and programming needs and implementation strategies



Project Timeline



Public Involvement Public Engagement is integrated into each step of the planning process

Workshop Item – Stakeholder Input

- PMP efforts update
- Solicit input from the Board



Public Input

- 10 regional workshops in each Council District + Downtown
- Online engagement activity
- Popup community events
 - Movies in the Park
 - Summer Lunch BBQs
 - Parks for S.Y. with Casa Familiar
 - Teen Council



Public Input

- Statistically valid survey of more than 1,800 randomly selected residents
- Stakeholder interviews with other established park advisory bodies, jurisdictions, non-profit and advocacy groups
- Interviews continuing through September and October



Workshop Guiding Questions

- What are the current strengths and weaknesses of the City's parks and recreation system?
- What are the unmet recreation needs among the community?
- What recreational opportunities exist presently that the City can better utilize to provide recreational opportunities for residents?
- What trends are, or could be, shaping future recreation needs?

Next Steps

- Staff will review and summarize all public input
- Integrated into the benchmarking and technical analysis to identify Needs + Priorities
- Existing Conditions and Needs + Priorities findings underway

