

Information Priority List For Individuals Presenting Special Event Proposals To the Balboa Park Committee: Presentations Will Be Limited to 5 Minutes

1. Name of Event – **Reader Burgers & Beer**
2. When –
 - a. Date(s) – **September 10th, 2016**
 - b. Time (including Set-up & Break-down)-
Set Up: September 9th 10AM - September 10th 12PM
Event: September 10th 12PM-4PM
Break Down: September 10th 4PM-10PM
 - c. During the Moratorium (Memorial Day – Labor Day) - **No**
3. Where (Provide map(s) showing location & site plan-
 - a. Road Closure(s)- **No**
 - b. Parking Lot Closure(s)- **All parking spots in Golden Hill Park**
 - c. Bridge Closure- **No**
4. Estimated Attendance – **2,000**
5. Amplified Music – **Live Music during event hours (12PM-4PM)**
 - a. Other prolonged noise impacts? **No**
 - b. Acts on a local or national level? **Local**
 - c. When do you plan to conduct event sound checks? **10-11AM**
6. Do you plan to apply for an Alcohol Permit? **Yes**
7. Partnering with a park entity? **No**
 - a. Which one(s)? **N/A**
8. Public Benefit Non-Profit? **Yes**
9. Have completed noticing Park Institutions? **Yes**
10. Are there performances at the:
 - a. Old Globe – **No**
 - b. Organ Pavilion – **No**
11. Other special event of more than 500 people occurring concurrently? **No**
 - a. Location(s) in the Park - **N/A**
12. Will you be making a donation to Balboa Park, a facility or institution located in the Park or outside the Park? - **Yes**

a. How much – **A portion of ticket sales as well as all proceeds from the charity bar will go to the Golden Hill Community Development Corporation.**

b. Who – **(see above)**

13. Other unique event feature not covered above?

In our search to find the best burger we are hosting the 1st Annual Reader Burgers & Beer at Golden Hill Park on September 10, 2016. Over 30 of the Reader's favorite restaurants will compete against each other and serve samples to our 2,000 attendees in order to take home the title of "Best Burger"



Event Plan Legend

Equipment	Security and Staffing
First Aid	Private Security Position
Sponsor Tent	Public Safety / Police Position
Ticket Booth	
Production Tent	
Food Tent	
Beverage/Water	
8' Bikerack	
6' x 10' Fence Panel	
10' Emergency Exit	

**NOT FOR
CONSTRUCTION**
Review Plan

EVENT LAYOUT

Burgers & Beer September 10, 2016

Location:	Golden Hill Park	
Contact:	San Diego Reader	
Event No.:	MLL 109-226-5796	
Booking No.:	Reader-AP-4 05 14 (Volume 1)	
11" x 17" Scale:	1" = 40'	1" = 100'
Capacity:	700	None

