

Item #5

DATE ISSUED: September 5, 2019

ATTENTION: Downtown Parking Management Group
Meeting of September 12, 2019

SUBJECT: Requested Change to On-Street Parking for 1970 Columbia Street –
Downtown Community Parking District

STAFF CONTACT: Ben Verdugo, Senior Project Manager – Parking and Mobility

STAFF RECOMMENDATION: That the Downtown Parking Management Group (DPMG) receives information related to 1970 Columbia Street and recommends that the City of San Diego's ("City") Economic Development Department reviews, approves and submits work orders for implementation of the requested parking zone change.

SUMMARY: The Downtown Community Parking District (DCPD) was established to review parking-related issues in order to effectively manage the existing supply of parking downtown.

The applicant, Little Italy Association on behalf of Italy Nails and Spa, has requested the conversion of one 40-foot commercial loading zone into two 2-hour metered spaces at 1970 Columbia Street. The proposal would allow for more turnover for customers frequenting the salon. As this block of Columbia is not within an existing Parking Meter Zone, the addition of meters would require City Council action. DPMG approval of this request would initially allow for 2-hour unmetered parking first, and then the meters would be added after Council approves metered parking.

Attachment A outlines the specific request for change to the parking zone located at the site.

FISCAL CONSIDERATIONS: None.

ECONOMIC IMPACTS: None.

OTHER RECOMMENDATIONS: None.

BACKGROUND

The DCPD was established in order to invest in and manage public parking assets within downtown San Diego. The goal of the DCPD is to increase the supply and manage the existing demand of public on-street and off-street parking. The DPMG was formed to assist the DCPD with community input related to parking issues and recommend potential solutions to improve parking efficiency.

DISCUSSION

As part of the Pilot Program established between the DPMG and City Transportation Engineering staff, an application has been submitted requesting a change to the existing parking zone. Attachment A, which includes a map and pictures, and the table below outline the request.

Address:	1970 Columbia Street
Neighborhood:	Little Italy
Existing Condition at location:	One 40-foot commercial loading zone
Proposed Change:	1. Conversion of one 40-foot commercial loading zone into two 2-hour metered spaces
Number of Spaces:	Two
Block Face:	West side of Columbia Street just south of W. Grape Street
Cross Streets:	Columbia Street and W. Grape Street
Property Usage:	Spa/Salon
Surrounding Uses:	Residential, restaurants and commercial
Reason for Change:	Turnover for customers
Is there similar curb usage on the Block?	No
If yes where?	
Additional Information:	N/A

Staff recommends the conversion of one 40-foot commercial loading zone into two 2-hour metered spaces

Environmental Impact: This activity is not a “Project” for purposes of the California Environmental Quality Act (CEQA) because it does not fit within the definition of a “Project” set forth in Public Resources Code Section 21065 or CEQA Guidelines Section 15378. Therefore, this activity is not subject to CEQA pursuant to CEQA Guidelines Section 15060(c)(3).

CONCLUSION

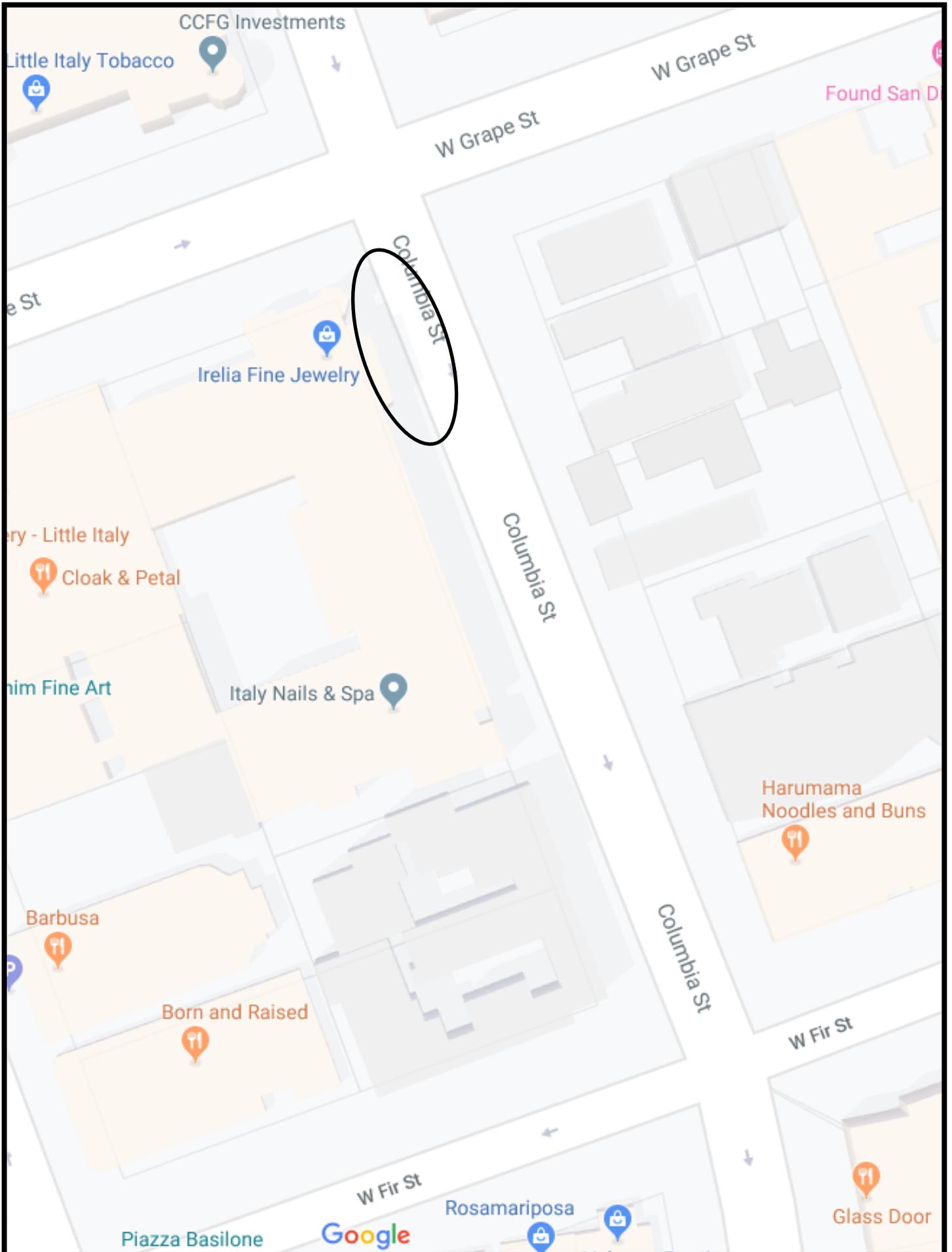
Staff has reviewed the request and has provided the DPMG with information regarding the existing conditions of the site in the attachment. Staff recommends that the DPMG recommends that the City Economic Development Department reviews, approves and submits work orders for implementation of the requested parking zone change.

Respectfully submitted,



Ben Verdugo
Senior Project Manager
Parking and Mobility

Attachment: A – Map and Pictures of Area



ATTACHMENT A

