



SMALL BUSINESS ADVISORY BOARD (SBAB)
MEETING MINUTES

Friday, January 15, 2021 from 9:00 to 10:30 A.M.

Call to Order and Introductions: Board Chair, Michelle Gray called the meeting to order at 9:00 a.m.

Public Comment: No public comment was given

1. Administrative Items

- A. Board Administrative Items and/or Non-Agenda comment:** Jeff Barger, Vice President, Business Center Manager, California Bank & Trust, provided information about the next round of the federal Paycheck Protection Program and how businesses can apply.
- B. Approval of November 20, 2020 Minutes:** With a motion from Catherine Arambula and a second from Austin Evans, the minutes were approved. Yes: Michelle Gray, Austin Evans, Tristan Brown, Jim Schneider, Shane Beard, No: None; Abstain: None; Absent: Ruben Garcia, Viviane Windmiller, Jeff Barger (at time of vote) Edward Barbat (at time of vote)
- C. Requests for Agenda Revisions (continuances, change in order, etc.):** None

2. Action/Discussion Item(s)

A. Introduction to Shop Local Campaign (INFORMATION ITEM)

Sarah Moga-Aleman, Back to Work SD Coordinator, Office of Mayor Todd Gloria gave a presentation of the Shop Local Campaign. She stated their office was in the process of building a website of local businesses in all industries.

B. City Heights Business Relief Program (INFORMATION ITEM)

Enrique Gandarilla, Executive Director City Heights Business Association, Erik Tilkemeier, Director of Economic & Urban Development of City Heights Community Development Corporation and Avital Aboody, Program Officer Local Initiatives Support Corporation (LISC) gave a presentation of their business relief program. They discussed the collaboration between the organizations in starting the program and their pilot gift card program.

3. Administrative Items (Continued)

D. Development Services Department Technical Advisory Committee Report: None

E. Board Member Comment Regarding SBAB Role in Advising City:

Tristan Barnum proposed to have a standing agenda item in which the board would write a letter with recommendations to the Mayor and City Council after each meeting.

F. Economic Development Department Staff Report: None

G. Annual Brown Act Review: Jocelyn Maggard, Business Development Specialist, Economic Development Department provided the board with a review of the Brown Act, a State of California law to which the board is required to adhere.

4. Adjournment

Chair, Michelle Gray, adjourned the meeting at 10:35 a.m. The next meeting of the Small Business Advisory Board is Scheduled for Friday February, 19, 2021.