



**Increasing Economic Activities
Jacobs Center for Neighborhood Innovation
404 Euclid Ave, San Diego, CA 92114
July 11, 2018, 1:30-3 p.m.
Meeting Notes**

In Attendance: Harder + Co, City of San Diego Promise Zone (SDPZ), AmeriCorps VISTA, HUD, City of San Diego Economic Development Department (EDD), San Diego Futures Foundation (SDFF), I Am My Brother's Keeper (IAMBK), City of San Diego Commission for Arts and Culture, Urban Corps, Jacobs Center for Neighborhood Innovation (JCNI), Paving Great Futures (PGF), BBVA Compass Bank, Groundwork San Diego/Earth Lab and Centers for Applied Competitive Technologies San Diego City College (CACT)

Welcome and Introductions

Co-chairs Elizabeth Studebaker (interim, in place of Christina Bibler) and Gary Knight opened the meeting.

Review of July 2018 Working Group Meeting

In June, the Increasing Economic Activities Working Group reviewed the needs accessed from the joint meeting. The group discussed supporting City College CACT in overcoming its current barriers to training more individuals in well-paying advanced manufacturing jobs. Partnering with City College to increase those employed in Advanced Manufacturing is one of the working group's main foci to achieve its work plan goals.

The group also reviewed three grants to fund these goals. The group determined the Economic Development Administration's (EDA), Economic Development Assistance Programs grant would require the least effort for the most impact. This grant supports the construction of new infrastructure that supports the economy of low- and moderate-income (LMI) areas, has no deadline, and would require one of the Promise Zone's larger partners to lead it. City College and Urban Corps volunteered interest in partnering on an application.

The group received updates on the increased Storefront Improvement Program incentives in the SDPZ and the developing Business Walks.

Main goal(s) of the day

- Partners' report on current collaborations.
- Connect with industry partners.
- Discover if there is an intersection between grant objectives, our work plan activities, and interested Partner objectives.
- Set accountability reporting expectations

Ongoing Collaborations

Urban Corps is pursuing the Crime Prevention Grant with SAY San Diego. Urban Corps is also interested in working with San Diego Futures Foundation (SDFF) around job training for youth through community improvement.

EDA Public Works Ideas

A partnership including Urban Corps and SDFF was suggested for this grant. Urban Corps could provide the apprentices that could refurbish technology from SDFF's E-Waste Program. This would require a new facility. Urban Corps believes the revenue from the sale of these refurbishments could eventually sustain the program.

Groundwork currently has a four-acre site within the SDPZ. They're looking to develop a job training center with Lincoln High School and University of California at San Diego. The EDA or Youthbuild grants could be an asset for this project. They are looking to move forward immediately with development.

Suggestions:

- Co-Chair Gary Knight has a contact who has previously been a grantee for this funding. He has agreed to provide best practices if we pursue this grant.
- This grant can be resubmitted numerous times to allow improvements with the assistance of the local EDA representative.
- This grant doesn't work well with New Market Tax Credits. The jobs created from the funding must be permanent. It also has prevailing-wage restrictions.
- President/Chief Executive Officer South County Economic Development Council Cindy Gompper-Graves is our contact to ensure the proposal is aligned to our regional Comprehensive Economic Development Strategy (CEDS).
- The group mentioned that to be competitive the lead applicant would need to be no less than two years old and have a substantial budget.

Our Town Grant

Media Arts center is currently partnering with the City of San Diego Commission for Arts and Culture on this grant. The City's Planning Department considered using this grant to apply for a new cultural district. The Commission is most often the arts and government partner on this grant; however, the Mayor must support the applicant for this grant but the City of San Diego does not have to be a partner. Murals were suggested as good project for this grant. Logan Heights CDC will likely know where there is open space for murals.

Suggestions:

- San Diego Workforce Partnership and Kitchens for Good were considering partnering on a

Makers Quarter project. This grant may be a good fit for them.

- An Art Place America may be a good project for this grant. There's currently one in San Ysidro.
- The administrator for the Barrio Logan Maintenance Assessment District is looking to create more murals in the SANDAG bikeway.
- Barrio Logan Arts Foundation may be a good arts partner.
- Groundwork/Earthlab wants to establish Chollas Creek as cultural site around native people and climate technology. It was noted that this may not fit with this grant. A definition is needed for what qualifies as a "cultural organization".
- Urban Corps will be having a meeting with the City of San Diego's Economic Development Department to discuss pursuing this funding.

Updates

- City of San Diego Commission for Arts and Culture will open new RFP in September. The grant will support arts and culture festival and celebrations among other projects.
- Barrio Logan MAD and Urban Corps have secured Big Belly smart waste bins within the SDPZ.
- Business Walk collateral requires feedback from this working group.

Next Meeting Date:

Second Wednesday of Each Month

Valencia Park/Malcolm X Library

5148 Market St. San Diego, CA, 92114

Aug. 8, 2018, 2-3:30 p.m.