



Increasing Access to Healthcare and Healthy Foods Working Group Meeting

Jacobs Center for Neighborhood Innovation

404 Euclid Ave., San Diego, CA 92114

Meeting Date: 6/15/17 3:00-5:00pm

Organizations Represented

County of San Diego Health and Human Services, County of San Diego Central & South Regions Health Promotion, Harmonium, Housing & Urban Development (SDPZ community liaison), Leah's Pantry, La Maestra, Circulate San Diego, UCSD Center for Community, Health Harder+Company Community Research (Consultant).

Review of Working Group Meeting #2 (May 2017)

At this meeting, the group reviewed the three activities (now being called subgoals) included within the Health and Healthy Foods goal and discussed whether there were any missing subgoals that should be added. The group made refinements to subgoals A and C and added two subgoals (see D and E below).

- Subgoal A: Build resident capacity and leadership through the creation of a healthy and accessible food system that can be seen and experienced in a transformed built environment. Reduce rates of chronic disease by leveraging AB551 to grow urban farming.
 - Group requested to add **choice in healthy foods**
- Subgoal B: Champion practices & policies that promote a healthy food system (e.g., land use policies for healthy retail/urban agriculture/active transportation). Utilize City CIP & other local initiatives to prioritize infrastructure spending within the zone.
- Subgoal C: Improve residents' health through access to healthcare insurance. Outreach and Enrollment coordinators will distribute information and offer free application assistance in health clinics located in the SDPZ.
 - Group requested to add **access to mental health, access to appropriate care, and support continuum of care**
- Subgoal D: Increase community supports and opportunities for physical opportunities (active living)
 - Added by the group
- Subgoal E: Identify opportunities to integrate arts and culture to achieving the health and healthy food goal
 - Added by the group

The group also engaged in a brainstorm to identify existing opportunities to leverage authentic community voice and input and generated a list that was aggregated with the input from the other five working groups. This information will be used by working groups to incorporate community input during key planning and implementation activities.

Finally, the group, used three guiding questions (i.e. what activities are these organizations doing, what resources/staffing capacity do they have in place, and what do we know about what their data reporting?) to identify what is already happening in the zone related to the goal area that can be leveraged and incorporated into the logic model being developed by this working group. This information was compiled into a table that will be used to inform the development of the logic model.

Measuring San Diego Promise Zone (SDPZ) results

Jess Yuen, HUD liaison, introduced the group to a list of indicators developed jointly between Jess and the City of San Diego to capture the work of the San Diego Promise Zone. Once indicators are finalized, the City will develop a data tracking system for the SDPZ indicators that will be converted into a dashboard that will be used to track and report on the progress of the SDPZ over the next 10 years.

For this working group, two potential indicators were offered:

1. Availability of health care professionals
2. Tracks in zone designated as food desert/low food access

The group reviewed the indicators to ensure that there was common understanding on the intent of the indicators. During this discussion, the group determined that neither of the proposed indicators aligned with the original subgoals outlined for this working group (see subgoals A, B, and C above) and recommended these not be used.

Attendees were split into two groups to closely review three original subgoals and propose other indicators to measure the progress towards these subgoals. Exhibit 1 summarizes the indicators suggested by this working group. Despite agreeing that these are the best options, it is important to note that the group expressed concern about the closeness of fit between the subgoals and their proposed indicators.

Exhibit 1. Summary of Health and Healthy Food Subgoals by Proposed HUD Indicators

Health and Health Foods Subgoals	HUD Indicators Proposed by Group		
	Obesity and overweight rates for 0-5 and 5 th grade fitness populations (Subgoal A)	Modified retail index, (Subgoal B)	Percentage of insured people in SDPZ (Subgoal C)
A. Build resident capacity and leadership through the creation of healthy <i>foods choices</i> and accessible food system that can be seen and experienced in a transformed built environment. Reduce rates of chronic disease by leveraging AB551 to grow urban farming.	Consider two additional data points: <ul style="list-style-type: none"> Number of community gardens as a drill down Healthy Food Access indicators San Diego Food Alliance and partners 		
B. Champion practices & policies that promote a healthy food system (e.g., land use policies for healthy retail/urban agriculture/active transportation). Utilize City CIP & other local initiatives to prioritize infrastructure spending within the zone.		Consider developing qualitative measures to capture the policy work	
C. Improve residents' health through access to healthcare insurance, access <i>to mental health, access to appropriate care, and support continuum of care</i> . Outreach and Enrollment coordinators will distribute information and offer free application assistance in health clinics located in the SDPZ.			Consider drilling down to number of unduplicated patients seen at clinics/EER within SDPZ

Bike Rack

- The group proposed connecting with **First 5 San Diego** and **Be There San Diego** to determine if the data they collect can be leverage or expanded to support the SDPZ indicators
- At July working group meeting, review aggregate matrix of indicators developed during the June meetings