



Creating Jobs Working Group Meeting  
San Diego Workforce Partnership  
3910 University Ave., # 400, San Diego, CA 92105  
Meeting Date: June 21, 2017, 2-4 p.m.

### **Organizations Represented**

San Diego Workforce Partnership (Co-chair), City of San Diego Economic Development Department (Co-chair), Housing and Urban Development (SDPZ community liaison), Urban Corps, LRNG, Barrio Logan College Institute, Home Start, Jacobs Center for Neighborhood Innovation, Jackie Robinson YMCA, Kitchens for Good, Harder+Company Community Research (consultant).

### **Review of Working Group Meeting #2 (May 2017)**

At this meeting, the group engaged in a brainstorm session to identify existing opportunities to leverage authentic community voice and input and generated a list that was aggregated with the input from the other five working groups. This information will be used by working groups to incorporate community input during key planning and implementation activities.

The group also spent time reviewing the Increasing Economic Opportunities activities (now called subgoals) to identify who is already doing work within the San Diego Promise Zone (SDPZ). This information was compiled into a table that will be used to inform the development of the logic model.

Finally during this meeting, the group made the determination to separate the Increasing Economic Activities and Job Creation working group into two working groups.

### **Review existing opportunities to engage residents/community**

The group reviewed list of opportunities to engage residents/community within the SDPZ generated during the May working meetings and discussed the content as well as how useful the list would be to support planning and implementation activities of this working group.

### **Measuring San Diego Promise Zone (SDPZ) results**

Jess introduced the group to a list of indicators developed jointly between our HUD liaison and the City of San Diego to capture the work of the San Diego Promise Zone. Once indicators are finalized, the City will develop a data tracking system for the SDPZ indicators that will be converted into a dashboard that will be used to track and report on the progress of the SDPZ over the next 10 years.

For this working group, three potential indicators were offered:

1. Employment Rates by Industry
2. Unemployment Rate
3. Wages

The group reviewed the indicators to ensure that there was common understanding on the intent of the indicators, made refinements and offered additional indicators. Exhibit 1 (next page) summarizes the indicators prioritized by this working group. The group offered other data elements that could be used to inform the progress towards the indicators.

---

**Exhibit 1. Summary of Job Creation Subgoals by Proposed SDPZ Indicators**

Subgoals	SDPZ Job Creation Indicators				
		Employment Rates by Industry	Unemployment Rate	Labor Participation Rate	Wages
	A. Connect Opportunity Youth, aged 16-24, to employment		X	X	
	B. Increase the number of residents employed in middle skills jobs in growing industry sectors by expanding programs that provide industry-recognized post-secondary credentials.	X	X	X	X
	C. Identify local sourcing opportunities with anchor employer institutions and champion model policies that encourage equitable practices.	X			X

**Other suggested indicators/data elements:**

- Youth disconnect rate (Number and percentage of opportunity youth)
- Number of jobs created in the PZ
- Number of new businesses as measured by business tax certificates

**Parking Lot Issues:**

How do we capture information on “disconnected” people (e.g., homeless, recently incarcerated, etc.) who do not show up in official statistics?

How do we track changes in the population over time?

Members of the group suggested that the Creating a Priority of Safety working group consider tracking recidivism in the PZ and/or incarceration rates in the PZ.

