More District Five Streets Getting Repairs

You may have heard, or even seen for yourself, that a portion of Paseo Montalban in Rancho Peñasquitos was recently repaired using a new "mill and pave" method funded in the City's 2015 budget. I am happy to report that it won't be the only street to receive repairs in the last quarter of 2014. The remaining portions of Paseo Montalban will also be repaved. Those stretches include the portions from Via Cima Bella west to Black Mountain Road and from Carmel Mountain Road east to Paseo Cardiel. Also on the list for repaving are:

- Greens East Road from Bernardo Oaks Drive to Pomerado Road
- Hillero Court in Rancho Bernardo
- Black Mountain Road between Oviedo and Calle de Vista Oeste
- Black Mountain Road between Miramar Road and Carroll Centre Road
- Oviedo Street between Barrymore Street and Black Mountain Road

Additionally, a stretch of Pomerado Road between Espola Road and I-15 is also being repaired using the new mill and pave method. As you know, rebuilding San Diego is my top priority. As your City Councilman, I will continue to find new ways of repairing our streets, sidewalks and City facilities.

New Four Way Stop in Sabre Springs

Neighborhood safety is important to me. A few months ago it came to my attention that the intersection at Springbrook Dr. and Mil Pitrero Rd., in the community of Sabre Springs, posed a danger for our residents walking the area.

I am delighted to share that on October 22nd, a four-way stop and new signage were installed at the intersection. Previously, only a two-way stop existed. At a Sabre Springs/Carmel Mountain Ranch Community group meeting in August, several incidents were shared by surrounding residents.

Thanks to the leadership and involvement of residents in the community, like Keith Landt, as well as the hard work of our Traffic and Engineering Department, this new four-way stop will increase neighborhood safety for surrounding residents.

Keith Landt and District Five Community Representative Mayra Vazquez

As you are out and about in the community, I encourage you to let me know if you see a safety hazard such as a dangerous intersection so I can make sure City staff is aware and appropriate measures are taken. Email me at markkersey@sandiego.gov.
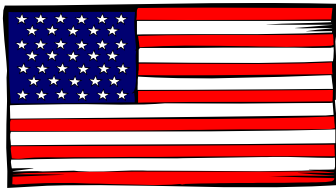
Scripps Ranch Community Center Renamed

In what is a well deserved honor for the Scripps Ranch Civic Association (SRCA), the community center located at 11885 Cypress Canyon Rd. is now officially named the **SRCA Community Center**. The SRCA is one of the most engaged community groups in the City and its center has become somewhat of a hub for the Fifth District. The City's Parks and Recreation Board made the new name official at a meeting in October.

SRCA negotiated with McMillin when they were selling homes in Miramar Ranch North to have the sales office building donated to the community and moved to the current site. In 2009, when the Center faced closure due to City budget cuts, it was the SRCA that stepped in to be sure it remained available to the public. Over the years, the Center has brought countless services to the community and provided dozens of community organizations with meeting space. Without the SRCA there would be no community center, so it's only right that the it bear the organization's name.

Upcoming Community Events

Rancho Bernardo Veterans Memorial Association
Annual Veterans Day Ceremony
Tuesday, Nov. 11, 10:45 a.m.
Rancho Bernardo Veterans Memorial, Webb Lake Park 11666 Avena Place
http://www.rbvma.org/images/vetday2014.pdf

Carmel Mountain Youth Basketball
Registration: October 24-December 1
Carmel Mountain/Sabre Springs Recreation Center
10152 Rancho Carmel Dr. San Diego CA 92128
NextLevelSportsSD.com

Carmel Mountain Ranch Little League
Spring Baseball Registration
November 15, 10 a.m.-12p.m.
14767 Pomerado Road, Poway
www.cmrll.org

Peñasquitos Emergency Response Council: Cyber Security for You and Your Family
Wednesday, Nov. 12, 6:30-7:45 p.m.
Peñasquitos Public Library, 13330 Salmon River Road
http://www.perc4pq.org/classes/

Sustainable Scripps Ranch: "One Smooth Ride": Using the New Rapid Bus System
Wednesday, Nov. 12, 6:30pm
SRCA Community Center 11885 Cypress Canyon Rd 92131
http://www.scrippsranch.org/

Rancho Bernardo Community Foundation Thanksgiving Luncheon
Tuesday, Nov. 25 11 a.m.
Rancho Bernardo Inn
http://rbthanksgivingluncheon.brownpapertickets.com/

Business Profile of the Month: EdgeWave

While District Five is home to more than 100,000 residents, it is also home to thousands of businesses, big and small. Each month, I will introduce you to a different company so you can learn more about

Headquartered in Rancho Bernardo since 1995, EdgeWave is a cyber security industry leader with 100 employees.

EdgeWave is on the leading edge of the fight against security breaches with its Military-Grade, award-winning cyber security products that make the connected world a safer and more efficient place. Some of the country's leading companies like Garmin, Direct TV and Universal Music Group rely on EdgeWave's products to keep them secure.

Every August, EdgeWave is featured on the international stage when it partners with the United States Tennis Association to secure all cyber traffic for the U.S. Open tennis tournament. EdgeWave products keep the USTA's network secure by blocking users from accessing undesirable content, such as online gambling sites, while enabling attendees to share their once-in-a-lifetime experience with friends and family around the world from their seats. EdgeWave also provides network security for other sports organizations including the Detroit Tigers' Comerica Park in Detroit.

EdgeWave is a veteran-friendly company always on the lookout for top talent to join their organization: www.edgewave.com/company/careers.

Adopt a Local Family This Holiday Season

Help make the holiday season special for a local family in need.
The UC San Diego chapter of Alpha Pi Omega hosts an annual relief program to provide Christmas to San Diego families in need. They organize volunteers and donors to purchase gifts for the kids and surprise them with a Santa-like delivery.
The organization has helped 562 families since it started the program in 2007. You can adopt or nominate a family until November 15th by visiting their website: www.operationsantasd.org.

Library Hours Extended

The City is expanding the hours at all its branch libraries beginning Saturday, Nov. 8. The new hours demonstrate the commitment we have to our kids and their access to learning spaces in the community. They also provide time for a new afterschool homework program at the library in Scripps Ranch which will launch late fall. The new hours at branch libraries are as follows:

Monday 9:30 a.m. – 6:00 p.m.	Thursday 9:30 a.m. – 6:00 p.m.
Tuesday 11:30 a.m. – 8:00 p.m.	Friday 9:30 a.m. – 6:00 p.m.
Wednesday 11:30 a.m. – 8:00 p.m.	Saturday 9:30 a.m. – 3:00 p.m. (23 branches)

The library in Rancho Bernardo is one of 12 citywide that will have additional hours on the weekend. Those hours are: Saturday 9:30 a.m. – 6 p.m. and Sunday 12:30 p.m. – 5:00 p.m.

Water Rebates Available to San Diego Residents

San Diegans have already done a fantastic job saving water over the past several years. For many residents, finding new ways to save water during the drought can be challenging. I want to make sure you are aware of the following rebate programs available to all City of San Diego water customers through the City, San Diego County Water Authority (SDCWA) and the Metropolitan Water District's SoCal Water $mart program.

- Rain Barrel: Rebates for barrels that catch and store rain water. Receive up to $1.00 per gallon of barrel storage capacity for residential rainwater harvesting (rain barrel) rebate program, up to 400 gallons and $400 per property. For City residential customers only.
- Mulch from Miramar Greenery: City of San Diego residents may load up to 2-cubic yards or mulch for free with proof of residency. Applying mulch around the plants in your flower beds and garden will reduce the need to water as often. For residential and commercial customers.
- Turf Replacement Program: Replace turf grass with water-efficient landscaping options more suited to the county's semi-arid climate at $1.50 per square foot via SDCWA.
- Soil Moisture Sensor Systems: Rebates start at $80 or $35 per irrigation controller station for large residential sites via SoCal Water $mart.

For additional help finding ways to save water, I encourage you to schedule a free residential or business water survey. As part of this program, a Water Conservation Representative will tour your property to identify leaks and water-saving opportunities. Contact the water department at (619) 570-1999 or water@sandiego.gov.

Mandatory Water-Saving Measures Implemented

Due to extremely dry conditions expected this winter, the City Council has declared a Drought Level Two Emergency triggering mandatory water-saving measures that went into effect on November 1. Most refer to the use of water for landscaping. Here are a few key measures to remember:

- **Assigned watering days:**
    - Residences with odd-numbered addresses   Water only on Sunday, Tuesday & Thursday
    - Residences with even-numbered addresses   Water only on Saturday, Monday & Wednesday
    - Apartments, condos & businesses   Water only on Monday, Wednesday & Friday

- **Time of day and time limits:**
    - From November 1 through May 31, water only between 4 p.m. and 10 a.m. for only 7 minutes at each station when using a standard sprinkler system.
    - From June 1 through October 31, water only between 6 p.m. and 10 a.m. for only 10 minutes at each station when using a standard sprinkler system.
- **Potted plants, non-commercial vegetable gardens and fruit trees may be irrigated on any day during the following times:**
    - Between 4 p.m. and 10 a.m. from November 1 through May 31
    - Between 6 p.m. and 10 a.m. from June 1 through October 31.

Additional required measures can be found at wastenowater.org. Thank you for your cooperation during this time. If you have any questions or concerns, or would like a printed copy of the restrictions, please don't hesitate to contact my office at 619-236-6655 or markkersey@sandiego.gov.

About Councilman Mark Kersey

Councilman Mark Kersey was elected to represent the City of San Diego's Fifth District in 2012 on a platform of rebuilding San Diego's infrastructure, keeping San Diego's economy competitive and investing in public safety.

Mark believes maintaining and improving the City's roads, sidewalks, parks and fire stations is an essential responsibility of the City Council. As Chair of the Council's Committee on **Infrastructure**, he is pursuing an ambitious infrastructure workplan that is reforming the way the city evaluates, prioritizes, and invests in infrastructure.

Since assuming office he has held infrastructure forums in every Council District in the City, successfully advocated for increased infrastructure investment in the FY15 budget and orchestrated the development of San Diego's first comprehensive Multi-Year Infrastructure Investment Plan.

Mark is committed to the economic prosperity of the City of San Diego and the Greater San Diego region. He has worked to provide **economic development** incentives to companies looking to expand into San Diego. He is also building relationships across the border to help grow binational economic ties to take advantage of San Diego's proximity to Latin America. He is on the Board of the San Diego Regional Economic Development Corporation (EDC), where he helped steer the Brookings Metropolitan Export Plan and Foreign Direct Investment Initiative.

Mark believes improving and investing in **public safety** is one of the City's core responsibilities. He is committed to addressing the issues of understaffing, delayed response time and finding solutions that will attract and retain high-caliber personnel. He also wants to make sure we provide our first responders with the equipment they need, address challenges creatively and prepare for disasters before they strike.

Mark is also focused on **utilizing technology** to empower residents and streamline government. He introduced the City's first Open Data Initiative, which will make large quantities of City data available to the public in a convenient and usable format. Across the country, policies like this have spurred economic development, enhanced civic engagement and improved the way government operates.

Mark is an alumnus of Northwestern University and the UCLA Anderson Graduate School of Management. He is the founder and owner of Kersey Strategies, a technological research firm specializing in the telecommunications and high-tech industries. In his spare time, he enjoys coaching Little League and taking his son Tyler to Padres and Chargers games. Mark is a long-time supporter of the Rady Children's Hospital Foundation, and served for five years as the Advisory Board Chair of First Book San Diego, a non-profit organization dedicated to improving childhood literacy.

In addition to chairing the Committee on Infrastructure, Mark is Vice Chair of the Economic Development & Intergovernmental Relations Committee. He is also a member of the Public Safety & Livable Neighborhoods Committee and the Budget & Government Efficiency Committee.

Councilmember
Mark Kersey
Council District 5

My Photo Stream

Announcing a new street repair process in Rancho Peñasquitos with the Mt. Carmel High Drum Line.

Promoting National Manufacturing Day by visiting Shaper Studios in North Park.

My staff getting their flu shots in honor of my brother Brad at our flu clinic last month.

Development Permit Info Now Online

One of my constant struggles with how we do city business has been the lack of online information and services available to our residents. So I am very pleased to share development permit and contract information is now available online. That means residents who are undergoing a remodel of their home can track the progress of their permit application using the City's new OpenDSD website.
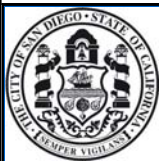
Using Google Maps, the OpenDSD website uses a software system to manage and track the City's land development permit processing functions. Now, property owners and designers can get up-to-the-minute status updates on events transpiring in their project; monitor inspection activity; confirm development process timelines; and validate permits when selling property.

The Project Tracking System (PTS) uses a web-based format to indicate DSD permit and code enforcement data, permit application information, project descriptions, project status, inspection outcomes, permit types needed, sign-offs from staff, expected fee amounts and staff contact information.

But it doesn't stop there. In December, local businesses seeking San Diego permits will also be able use OpenDSD to pay and schedule inspections online.

Check out the new website at http://www.sandiego.gov/development-services/opendsd/.

What other services do you think we should put online? I would love to hear your ideas.

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www.sandiego.gov/citycouncil/cd5/

San Diego City Councilman Mark Kersey   @markkersey